



April 2009

Dear Zone Challenge Coordinator:

We are in the final quarter of the Rotary Year and together we have made great progress towards our goal. To date we, have raised over US\$75 million in cash, DDF and pledges towards our goal of US\$200 million. I truly believe that at the Rotary International Convention in Birmingham, we will be able to announce that we have raised US\$100 million. In order to do this, we will need to work with the District Governors, District Rotary Foundation Chairs, club presidents and club treasurers to ensure that their cash and DDF contributions are submitted in prior to the convention.

I would encourage you to follow-up with districts that still have unallocated DDF available for the 2008-09 year. Matching funds for the Challenge are still available from the World Fund, and we want to use the entire match available to us. To facilitate this I have enclosed a copy of your SHARE balance by district. It is suggested that districts contribute 20% of their DDF to the Challenge. I would encourage you to personally thank any Districts in your zone that have donated 20% of their DDF and to encourage all districts to consider making a DDF donation of some amount to the Challenge even if they have already contributed to the Challenge from their DDF.

Also, many districts have started their planning for the upcoming Rotary Year, and I would encourage you to request that they consider using part of their DDF to support the Challenge. It is suggested that every District consider using as least 20% of their DDF to support the Challenge. I have enclosed the DDF donation form for Rotary Year 2009-10. Please proceed and have this form filled out and submitted at the earliest possible time.

I am happy to announce that at the April Trustee meeting, the Trustees agreed that DDF contributions to the Challenge will be matched US\$.50 from World Fund for every US\$1.00 of DDF, up to US\$3 million for 2011-12 (the additional year of the Challenge), first come, first served.

Enclosed is all of the District Polio Challenge Reports for your Zone. Please review these reports for accuracy. I ask that you follow-up with those clubs that have not contributed to the Challenge and offer them any assistance they may need. There is still an opportunity for clubs to participate in the Challenge this Rotary Year.

Please work with your districts to ensure that clubs have completed their Fund Development Goal Report form. It is requested that club presidents submit their forms to the DGE by 1 May 2009 and that DGEs submit them to The Rotary Foundation by 15 May 2009. It is very important that clubs complete this form so that we are able to ensure we are on track to reach US\$200 million. This is the first year that DGEs will be able to report their club goals electronically via Member Access.

I have also, enclosed the PolioPlus Major Gifts Report for February 2009. These reports are provided to alert you of new major gifts to the Challenge. Please note the following:

- Estate gifts (denoted with a “+” after the family name) have been added for information purposes only and should not be acknowledged.
- Gifts made by non-Rotarians are indicated without a District association.
- Email addresses are provided when known.
- These reports are confidential and should not be shared.

What a great start this year has been for the Rotary’s US\$200 Million Challenge. Thank you for helping Make Dreams Real, together we will END POLIO NOW.

A handwritten signature in cursive script, reading "John F. Germ".

John F. Germ, Chair
Rotary's US\$200 Million Challenge Committee

cc: Rotary’s US\$200 Million Challenge Committee
Regional Rotary Foundation Coordinators