

Report on workshops 1, 2, and 3 (Mandarin)

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Fourth Plenary Session

The Auditorium (10th Floor)

Sunday, Oct. 19, 2008 / 0945-1020



Topic 1: Meeting the US\$100 Million Challenge:

Polio is no longer a problem for Taiwan but a long gone history. However, our Mandarin group still spent quite some time in the discussion of Polio history along with current programs of Rotary's Polio project. In conclusion, leaders of 8 districts for zone 4B under the leadership of RRFC PDG Archi have all committed to donate US\$1,000 each club for Polio eradication this year. In fact, 82 clubs of District 3480 have already achieved this goal (\$1,000/club) and \$20,000 from DDF was allocated for Polio as well last year.



Topic 2: TRF Future Vision Plan:

Due to time constraints, Mandarin group did not have much time to reach the conclusion of the topic- future vision for district as far as Rotary Foundation is concern. Nevertheless, strong support from Taiwan for Rotary Foundation's future plan can be counted.



Topic 3: Membership Development:

- (I) Successful strategies for membership retention
 - a. To have fellowship whenever it is possible, such as monthly family dinner; few times of day trip or outing; spouse programs from inner wheel and etc.
 - b. To make Rotary a real family. Spouses (or children) are our family members too. We shall keep every member aware of most update Rotary activities and service projects. Invite our family member for the action, have their support and understanding.
 - c. Retention of membership is everyone's responsibility and should be considered as the very top priority. Recurring new member is important too, but retention of membership is more crucial.
- (II) Encourage alumni to join Rotary

District 3480 had formed an "Alumni Association for Recipients" 5 years ago.

This association is a channel for potential members

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to participate all kind of Rotary activities and to become more aware of what Rotary is doing. The idea is working out just great, we have several new members are from the Association.

(III) How to meet RI President DK Lee's membership goal

- 1. Financial support from district governor for the initiation cost of setting up a new club has become a general practice in Taiwan. (Around US\$2,000). We can expect this generosity and devotion from our district governor in the future as well.
- 2. Club president has their different ways of welcoming a new member, such as a new jacket for club uniform, gold Rotary pin and etc. It is a

good gesture to welcome a new member, but not a must.

- 3. It has been noted (at least in Taiwan) that the increase of membership was heavily depending on the formation of new club. How to make a new club be successful became the issue of the discussion: quality or quantity? Retention or recurring?
- 4. Female population is our future Rotarian for sure. Taiwan as well as other Asian countries still has some rooms for female Rotarians. In District 3480, we have around 17% of members are female.

