



扶輪基金會主委 Frank Devlyn 文告

Chairman's Message

2005 年 7 月

July 2005

我的朋友們

你們大家都瞭解扶輪的偉大，但身為扶輪基金會主委的我，有責任提醒你們，我們的扶輪基金會的重要性，並請你們每一位要設定一個個人的目標，以便是扶輪基金會捐獻最好的一年。於此，我想要與你們分享我於2005-06年度的一些目標。

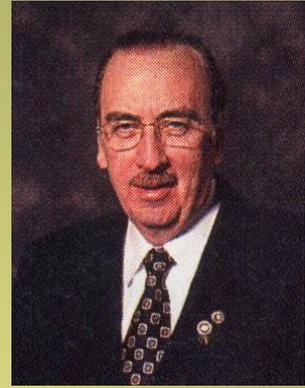
- 一. **每位扶輪社員，每年 (EREY 計劃)**。你們知道它意味著每位扶輪社員每年針對個人要求他們捐獻美金 100 元。一百元也許不是極大數量的錢，但是乘以一百二十萬位扶輪社員時，這將會是一種令人吃驚的力量。每次你們在扶輪社談到每位扶輪社員，每年時。首先你要確認你自己是已作了的捐贈。對籌款有一個黃金規則；你們必須以身作則方式來領導。
- 二. **鼓勵每個扶輪社每年參與扶輪基金會計劃**。我們扶輪基金會支持著全世界扶輪相結合的許多成千上萬公眾計劃。這些你們所命名的獎學金、單一職業團體研究交換、孤兒、瘧疾防禦網、淨水、輪椅、白內障外科手術、地方性青少年等計劃—我們的扶輪基金會就會在那裡。在貴區域內鼓勵每個扶輪社參與一個扶輪基金會計劃並確定這些扶輪社或者地區是否與當地媒體分享扶輪基金會計劃以增加貴社區的扶輪形象。它也可能吸收新社員並會使現任社員肯定以我們的工作而驕傲。確認你們的社員瞭解到由於扶輪，他們為了社區而在那裡，他們就應為了扶輪基金會而在那裡。
- 三. **鼓勵每位扶輪社員捐獻其百分之幾的資產來支持扶輪基金會永久基金**。你們和貴地帶團隊是發現並說服每一位增加的巨額捐獻人對我們的扶輪基金會作美金一萬元至一百萬元或更多捐獻方面的關鍵人。在你們訪問的扶輪社和地區的期間，分享一些關於這些獨特的個人精采的故事，最重要的是為什麼他們會決定對我們的扶輪基金會捐贈這麼大的捐獻—信任是關鍵原因。
- 四. **尋找並探索與其他組織合作機會以增進扶輪基金會資金與義工**。關於小兒麻痺這麼重大事其中之一就是我們在幫助完成消滅小兒麻痺症的工作的世界中有最好的夥伴。聯合國兒童基金會、世界衛生組織和疾病管制與防治中心業已提供了他們的小兒麻痺等疾病後勤和科學的專長。但是，它們中的每一個將告訴你們沒有扶輪基金會我們不會至今日的地步。

我請你們要確認每個塊錢的意義。尋找扶輪以外的配合基金。無論什麼要求扶輪基金會幫助的計劃，有一種某種政府、非政府組織或者無懈可擊的名譽的商業團體強力的可能性時，就可以從扶輪基金會那裡得到配合數量的金額。

為一個服務的第三個世紀就讓我們使 2005-06 年度有一個很棒的開始。我請你們對扶輪基金會促進了解，並對“超我服務”採取行動。如果我們如此做，則我們定會擁有我們的扶輪基金會最好的一年。

祝好

2005-06 年度扶輪基金會主委 Frank Devlyn



My Amigos,

You all know of the greatness of Rotary, but it's my duty, as Chairman of The Rotary Foundation, to remind you of the importance of Our Rotary Foundation, and to ask each of you to establish a personal goal to have the best year of Rotary Foundation giving ever. I want to share with you some goals I have the 2005-06 Rotary year.

1. **Every Rotarian, Every Year.** You know this means every Rotarian is personally asked to make a contribution to The Rotary Foundation of at least US \$100 every year. One hundred dollars may not be a tremendous amount of money, but multiplied by 1.2 million Rotarians, it's an amazing force for good. Every time you speak at a club, talk about Every Rotarian, Every Year. But first, make sure you make your donation yourself. There is one golden rule to fundraising; you must lead by example.
2. **Encourage every Rotary club to participate in a TRF program every year.** Our Rotary Foundation supports many of the hundreds and thousands of projects that the public associates with Rotary worldwide. The scholarships, the univocal GSE teams, the orphanages, the malaria nets, the clean water, the wheelchairs, the cataract surgeries, the local youth programs—you name it, Our Foundation is there. Encourage every club in your area to participate in a Rotary Foundation project and be sure the clubs or districts share the TRF program with the local media to enhance Rotary's Image in your communities. It might attract new members and will definitely make current members proud of our work. Make sure your members understand that for Rotary to be there for their communities, they have to be there for the Foundation.
3. **Encourage every Rotarian to support the Permanent Fund of our Foundation by contributing a percentage of their assets.** You and your zone team are key players in finding and convincing that ever growing number of Major Donors to make large donations to Our Foundation - \$10,000 to \$1 million and more. During your visits to clubs and districts, share some of the wonderful stories about who these unique individuals are and, most importantly, why they decided to give these large donations to Our Foundation - Trust being the key reason.
4. **Seek and explore opportunities with other organizations to leverage TRF funds and volunteers.** One of the very great things about PolioPlus is that we have the best partners in the world helping to complete the job of wiping out polio. UNICEF, the World Health Organization and the Centers for Disease Control and Prevention have all lent their logistical and scientific expertise to PolioPlus. But every one of them will tell you we would not be where we are today without Rotary.

My charge to you is to make sure every dollar counts. Look for matching funds outside of Rotary. Whatever the project requesting Rotary Foundation help, there is a strong possibility that some government, NGO or business group with impeccable reputation might match the amount received from The Rotary Foundation.

Let's make 2005-06 a great beginning to a second century of Service. I ask you to Create Awareness about Our Foundation, and Take Action to give meaning to "Service Above Self." If we do that, we will have the best year ever for our Rotary Foundation.

Muchas gracias.

Frank Devlyn

The Rotary Foundation, Chairman 2005-06