



## 扶輪基金會保管委員會

### 主委戴甫靈公告

#### Message from

#### Trustee Chairman Frank J. Devlyn



親愛的朋友們：

前受獎人是扶輪非常重要的資源。世界上大約有超過 9 萬人被視為扶輪基金會前受獎人。但是我們知道僅有少數比例的前受獎人曾經參與扶輪社的計劃，成為扶輪社員或曾捐獻扶輪基金會。我們需要有所改變—請您們的協助消除目前過時的認知與人生觀。他們不應被遺忘，他們是屬於扶輪基金會的人。他們是我們扶輪大家庭的一份子。

這些前受獎人最讓我印象深刻的是他們都會有很精彩的故事可與我們分享。我們前受獎人常提及他們身為扶輪基金大使獎學金學生、或者他們的團體研究交換的經驗談，或者他們擔任義工工作時改變人生的經驗。前受獎人正強力倡導我們的扶輪基金會。

每當你必需說服扶輪社員服務計劃的價值時，沒有比前受獎人分享他們感謝我們的扶輪基金會和他們輔導的扶輪社的經驗來得更好。當前受獎人與我們分享他們令人感動的故事時，它將使我們的扶輪社員因扶輪基金所作，鼓勵這些人的努力而引以為傲。

最近有一群專注於扶輪基金會前受獎人服務的扶輪社員—扶輪基金會前受獎人協調人(以前稱為基金會前受獎人資源小組)在美國伊利諾州 SKOKIE 開會。我交待他們有二個任務：

1. 對前受獎人的投資要獲得較佳的回饋
2. 使扶輪基金會前受獎人成為扶輪的必要的一部份

上述兩種任務適用於所有地區及扶輪社，因此我謹鼓勵各位與你們的扶輪基金會前受獎人密切的合作與你們地區扶輪基金前受獎人委員會主委聯絡，或與你的扶輪基金前受獎人協調人聯絡(他們都列於此網頁：

<http://www.rotary.org/foundation/alumni/resource.html>)

目前，我們僅在全世界有些部分看到我們前受獎人很少重要的例子。然而我們都很清楚於全世界的扶輪社及其地區對前受獎人並不認為是優先考慮的事情。扶輪有如此多的服務計劃與重點工作而前受獎人業已陷於其夾縫中。但是朋友們，一個扶輪基金獎學金花費美金 26,000 元；而一個團體研究交換團需要美金 11,000 元。我們投資在這些個人。然而我們卻忽略了該投資。它絕對不是一件好的商業行為。

我們同時知道許多獎學生或團體研究交換團團員當他們從國外回國後或許向他們輔導扶輪社報告一次或兩次，或如果是團體研究交換團僅於地區年會報告一次。但此後其輔導扶輪社就不再與他們聯絡。最糟糕的是這些人從我們基金會受惠，但我們卻與他們失去聯絡。大部份的前受獎人都不喜歡

Dear Amigos,

Alumni are a tremendous resource for Rotary. There are more than 90,000 people in the world who are considered Foundation alumni. But we know only a small percentage of them ever participate in Rotary club projects, become Rotarians, or ever contribute to The Rotary Foundation. We need that to change – and you are asked to help eliminate the current outdated perception and philosophy. They should not be forgotten. They are The Rotary Foundation. They are members of our Rotary Family.

What always impresses me about our Alumni is that they all have tremendous stories to tell. Our Alumni talk about their experience as a Foundation ambassadorial scholar, or their GSE trip, or their Volunteer work as a life-changing experience. Alumni are compelling advocates for our Foundation.

When you need to convince Rotarians of the value of our programs nothing works better than having Alum share their experiences, thank our Foundation and their sponsoring Rotary club. When Alumni share with us their compelling stories it makes Rotarians proud of what their Foundation has done to inspire these people.

Recently, a group of Rotarians dedicated to Foundation alumni – the Rotary Foundation Alumni Coordinators (formerly known as the Foundation Alumni Resource Group) met in Skokie, Illinois. My two charges to them were:

1. Attain a Better return on Investment from our alumni, and,
2. Make TRF Alumni an integral part of Rotary.

Those two goals apply to every Rotary club and district. So I encourage you to spend more time in working with your Alumni. Contact your district Foundation alumni chair. Contact your Foundation alumni coordinator (they are all listed [here](http://www.rotary.org/foundation/alumni/resource.html)).

At present, we see a few great examples of our alumni in action in some parts of the world; however, we also know that alumni are not a priority for most Rotary clubs and districts around the world. Rotary has so many programs and emphases that Alumni have simply fallen through the cracks. But friends, a Foundation scholarship now costs \$26,000; a GSE team is \$11,000. We invest in these individuals. And then we ignore the investment. It just doesn't make good business sense.

We also know that many scholars or GSE team members, when they return from their time abroad, give maybe one or two talks to local clubs, or, if it's a GSE team, to a district conference. But then they are never contacted again by their sponsoring Rotary club. What is worse is that we lose contact and our connection with these people who have benefited from our programs. Most Alumni do not



如此，我也不喜歡。我想大部份的前受獎人希望保持為扶輪社的一部分，因為扶輪社教導他們快樂和回饋的藝術並使他們與別人有所不同。

朋友們，我常聽很多批評說我們的前受獎人並沒有回饋給扶輪。他們只知道拿我們的錢而一去不返。我相信這不是真的。

**Steve Hollingworth** 是一位前獎學生，於 1980 受到伊利諾州的伊而金市的扶輪社員贊助。他到英國的曼徹斯特進修國際開發。和扶輪社經驗使他深信他應奉獻其畢生幫忙窮人中最貧困的人。後來他到國際關懷救濟機構工作。他到過馬拉威、波利維亞、斯里蘭卡、巴基斯坦工作，並自 2002 年他成為印度關懷救濟機構的理事。

印度有 10 億人口，很多人每天約生活費少於美金 1.00 元。身為印度關懷救濟機構 CARE 的理事，**Steve** 要監督六仟萬美金的預算以幫忙 650 萬的印度人。他們的計劃類似扶輪的人道獎助金：著重於保健、教育婦女及經濟開發—特別提供貧窮婦女小額的信用貸款以協助她們能自給自足。因此在孟加拉他們有非常成功 **GRAMEEN** 銀行的循環性貸款。此外，他們同時也是災難救濟單位。去年十二月大海嘯侵襲印度南部的坦米爾人的 **Nadu** 地域時，關懷救濟機構關 **CARE** 是其中一個救災單位進駐災區幫忙災民救災。

因此我要問各位：在 1980 年我們伊利諾州選擇了 **Steve Hollingworth** 為一位扶輪基金大使獎學金學生與未來的前受獎人時，扶輪基金會在 **Steve Hollingworth** 他身上投資了美金 12,000 元，你們認為是不是一個好的投資？是否扶輪看到一個投資在單一獎學生獎學金而得到積極的回報？**Steve Hollingworth** 是否與許多其他的人有所不同呢？

在全世界的某些地方，前受獎人已成立了聯誼會並在他們間透過 **E-Mail** 電子郵件聯絡以及定期聚會。他們除了幫忙他們的地區及扶輪社外，他們聯誼並有他們自己的服務計劃。他們屬於扶輪的活動—不被排除在外。我樂見此模式能在各地區看到。

上個月(十月)當基金保管委員會在伊利諾州伊文斯頓開會，我非常高興榮耀三位對扶輪基金的巨大捐贈的扶輪社員。其中有一位是前大使獎學金學生他成為扶輪社員並繼續服務，另兩位則為前團體研究交換團團長。他們所提供的捐贈總額超過美金 150 萬元以上。這些前受獎人要感謝扶輪基金會所給予他們改變人生的經驗。我們當然很感謝他們非常慷慨的捐獻。我相信有更多的前受獎人跟他們一樣。我們必需去尋找他們並提供他們一種成為我們組織一部分的機會。我們要再度讓他們與扶輪再接合在一起，那麼我們要去加以邀請。當然，大部份的前受獎人一定很願意有機會每年捐獻美金 100 元或更多。

朋友們，我請你們促進瞭解基金會前受獎人，並採取行動使他們成為我們的扶輪大家庭活躍的成員，這些收穫會比我們想像中來得更多。

你在墨西哥城的朋友  
戴甫靈  
2005-06 年度扶輪基金保管委員會主委  
2000-2001 年度國際扶輪社長

like this and neither do I. Most Alumni want to continue to be a part of Rotary because Rotary taught them the joy and art of giving back and making a difference to others.

Friends, I have often heard the criticism that our alumni do not give back to Rotary. They simply take our money and walk away. I know this is not true.

**Steve Hollingworth** is a former scholar, sponsored by Rotarians in Elgin Illinois in 1980. He went to Manchester, England to study international development. The experience with Rotary convinced him that he should dedicate his life to helping the poorest of the poor. He went to work for the relief agency CARE international. He worked in Malawi, Bolivia, Sri Lanka, Pakistan, and since 2002, he has been the director of CARE India.

India is home to over 1 billion people, many of them living on less than \$1 a day. As director of CARE India, Steve oversees a \$60 million budget for aid programs that reach some 6.5 million people. Their projects are like Rotary's humanitarian grants: they focus on health, on educating women, and on economic development – specifically micro-credit loans to poor women to help them achieve economic self sufficiency. They have been highly successful in repeating the kind of success the Grameen Bank has achieved in Bangladesh. In addition, they are a disaster relief agency. When the tsunami hit the Tamil Nadu region of Southern India last December, CARE was one of the primary agencies that moved in to help victims of the disaster.

So I ask you: In 1980, when Rotarians in Illinois selected **Steve Hollingsworth** to be a Rotary Foundation Ambassadorial Scholar and future alum, and the Rotary Foundation invested \$12,000 in **Steve Hollingworth**, was that a good investment? Has Rotary seen a positive return on investment from that lone Scholarship award? Has **Steve Hollingsworth** made a difference to many people?

In some parts of the world, Alumni have formed associations and communicate with each other via email and meet on a regular basis. They develop a friendship and their own service projects in addition to supporting their clubs and district. They are included – not excluded from Rotary activities. This is the model that should be seen in every district.

This past October, during the Trustees' meeting in Evanston, Illinois, it was my great pleasure to honor three Rotarians who made substantial gifts to The Rotary Foundation. One was a former Ambassadorial Scholar who became a Rotarian and continues to serve, and the other two were former GSE Team Leaders. Together, the three gifts totaled more than US \$1.5 million. These alumni wanted to thank The Rotary Foundation for the life-changing experiences they had. We are certainly grateful for their extraordinary generosity. And I am convinced there are more alumni like them. We have to find them and give them an opportunity to be a part of our organization. We have to reconnect them to Rotary, and then we have to ask. Certainly, most Alumni would appreciate the opportunity to make an annual contribution of a \$100 or more every year.

Amigos, I ask you to **Create Awareness** of our Foundation Alumni and **Take Action** to make them active members of our Family of Rotary. The rewards will be more than we ever expected.

Your Amigo in Mexico City,  
**Frank Devlyn**  
Trustee Chair 2005-06, The Rotary Foundation  
President, 2000-2001 Rotary International