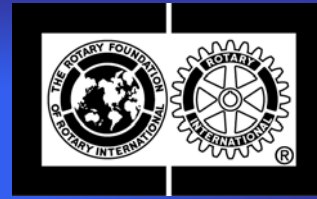


The Regional Rotary Foundation

COORDINATOR COMMUNIQUÉ



January 2005

A Forum for Foundation News

FUND DEVELOPMENT

Every Rotarian, Every Year

2005-2006 Fund Development Club Goal Report Form

A sample copy of the 2005-06 Fund Development Club Goal Report Form was sent to all District Governors-elect with a cover letter from 2005-2006 Trustee Chairman Frank Devlyn. The Club Goal Setting process will be discussed in further detail at the International Assembly with clubs once again being asked to submit their goals to their 2005-2006 District Governor at PETS or by 8 May 2005. Final copies of the 2005-06 Club Goal Report Forms will be sent out to DGEs in the PETS Supplemental mailing. Club Presidents-elect will receive their copies of the Club Goal Report Form in a separate mailing. District Governors-elect should submit all their clubs' goals to The Rotary Foundation by 15 May 2005 for inclusion in the worldwide Annual Programs Fund goal announcement at the Chicago Convention. The Club Goal Report Forms will also be available for download on Rotary's website in English, French, Japanese, Korean, Spanish and Portuguese. All RRFs will be asked to assist in collecting the Club Goal Report Forms from the District Governors-elect and clubs. For more information, contact the Annual Giving Section by e-mail: EveryRotarianEveryYear@rotaryintl.org; by telephone at 1-847-866-3352; or by fax at 1-847-328-5260.

Reminder: 2004-2005 Annual Programs Fund Worldwide Goal -- US\$100,000,000.00

Encourage all Rotarians in your Zones to contribute to the Annual Programs Fund and help achieve our US\$100,000,000 Centennial goal! While our goal achievement may be affected by all the wonderful support being directed to the Tsunami Solidarity in South Asia relief effort, we hope that all Rotarians will be equally as generous with their contributions to the Annual Programs Fund as they were during the Polio Eradication Fundraising Campaign. Listed below are guidelines for goal achievement within clubs and districts at various times of the year:

- 20% Goal Achievement by 30 September
- 33% Goal Achievement by 30 November
- 50% Goal Achievement by 31 December
- 67% Goal Achievement by 30 March
- 100% Goal Achievement by 30 June

EREY Made Easy on the Web

To access the EREY homepage quickly, simply log onto: <http://erey.rotary.org>
Once logged on, you can review all of the EREY Monthly Newsletters, PowerPoint Presentations, Success Strategies documents and more!

Success Stories Needed

In your Rotary visits to clubs and districts, have you learned about any new and unique fundraising ideas that could be shared with other Rotarians worldwide? If so, please contact Roylene Gallas, Director of Annual Giving, at gallasr@rotaryintl.org

Contributions Update

	<u>31 December 2004</u>	<u>31 December 2003</u>	Increase (Decrease)
Annual Programs Fund	30,509,139	24,881,655	22.62%
PolioPlus	7,347,557	12,110,080	(39.33)%
Permanent Fund & Related	5,146,461	5,034,486	2.22%
Restricted	<u>4,609,708</u>	<u>2,172,536</u>	112.18%
Total	<u>\$47,612,865</u>	<u>\$44,198,757</u>	7.72%

Permanent Fund Update

As of 31 December 2004, expectancies to the Permanent Fund stood at US\$281.2 million. The Fund's net assets were at US\$141.4 million as of 30 September 2004. The Permanent Fund goal is US\$500 million in net assets and expectancies by 30 June 2005.

Bequest Society Update

As of 31 December 2004, there were 4057 Bequest Society commitments at an expected value of US\$169.3 million. These commitments represent a significant percentage of the expectancies to the Permanent Fund.

Donor Advised Funds Update

As of 31 December 2004, there were 47 DAF accounts with a fair market value of US\$2.37 million. For additional information on The Rotary Foundation Donor Advised Fund, please visit <http://daf.rotary.org>

HUMANITARIAN GRANTS PROGRAM

Individual Grants for Long Term Tsunami Recovery Assistance

In the wake of the tsunami disaster there has been a high level of interest among Rotarians to be the first on the scene and to assist in disaster relief efforts. While Humanitarian Grants are not designed for disaster relief, they can have a role in the long-term recovery of affected regions. The Humanitarian Grants program is providing the following information in response to Rotarian inquiries about volunteer opportunities in the affected region:

- Clubs and districts in the affected areas are assessing the damage and are working to address immediate needs for food, medical supplies, and water. Requests for funding from these districts are being posted to the RI website. Humanitarian aid is being administered by local volunteers under the direction of government and non-governmental agencies in the region.
- The Rotary Foundation's Individual Grants can be used to fund travel-related expenses of eligible applicants for direct humanitarian service to tsunami victims in need of long-term recovery assistance. Applications must demonstrate a need locally and ability to perform related service.
- TRF must receive a complete application 8 weeks prior to the applicant's anticipated departure in order to be eligible for consideration.
- The RI Travel Service (RITS) must purchase all airfare after a grant is approved. TRF will not reimburse applicants for airfare that is purchased prior to receiving grant approval or authorization from RITS for a local purchase.

New Humanitarian Grants Program Staff

The Humanitarian Grants Program Division welcomes **Lisa Silberstein** as the **Stewardship Coordinator**.

EDUCATIONAL PROGRAMS

***...BREAKING STORY... BREAKING STORY... BREAKING STORY...
New Deadline for Districts to Submit 2006-08 Rotary World Peace Scholarship
Applications is July 1, 2005***

Please help us get the word out about this deadline change. Clubs and Districts should be working to solicit new applications from qualified candidates NOW through April. Club and district interviews should take place in May and June in order for Districts to submit their chosen applicant to Evanston by July 1, 2005. Thank you for helping us choose outstanding Rotary World Peace Scholars in 2005.

Rotary Centers Host Area Liaison Training Seminar

The Host Area Liaison at each of the seven Rotary Centers for International Studies plays a vital role in the success of the Center. He or she is an important link between the Rotary and the academic worlds, among other things, helping to ensure that the Rotary World Peace Scholars understand their responsibilities under this unique scholarship. On March 9-11, 2005 the Liaisons will meet in Evanston to exchange information and ideas about their experiences at their respective Centers. Training sessions will stress tools for maximizing the effectiveness of the Host Liaison position. Trustee Ray Klingensmith will chair the seminar.

Rotary World Peace Scholars Unite to Help Victims of the Asian Tsunami

When Monica Alfred went back to her native Sri Lanka and to AHIMSA (a Sanskrit word for 'nonviolence'), the NGO that she founded to help educate rural children, she enticed her fellow Rotary World Peace Scholar, Martha McManus to join her. Both scholars received their MPhil degrees from the University of Bradford this past autumn.

When the Tsunami hit, fellow scholar Judy Norton from Bradford wrote asking the Rotary community to respond, followed just a few days later by Danielle Rieff, a Masters Degree recipient from Sciences Po, who also organized a fundraising drive to help the children of Sri Lanka. These Scholars, because of their experiences and connections through the Rotary Centers program, were able to act immediately and compassionately to aid some of the many victims of this enormous disaster.

Class II Scholars at Sciences Po Spent Their 3rd Semester in Internships Around the Globe

Yolanda Cowan	Education for Peace in Bosnia
Patricio Gaella	UNIDIR (United Nations Institute for Disarmament Research) in Geneva
Jeanette Kroes	ECCP (European Centre for Conflict Prevention) in Amsterdam
Jeffrey Pool	The Jamestown Foundation in Washington DC
Brooke Stearns	Relief International in Washington DC

These internships are required by Sciences Po as part of the Masters Degree. Scholars may also do an Applied Field Experience, usually during the summer months, funded through their Rotary World Peace Scholarship.

**Ambassadorial Scholarships and Rotary Grants
For University Teachers**

Acceptance Packet and Handbook for 2005-06 Ambassadorial Scholars

2005-06 Ambassadorial Scholars/University Teachers will soon receive their Acceptance Packets, including the Scholar/University Teacher Handbooks. Once again this year, scholars/teachers are encouraged to schedule attendance at an outbound orientation seminar upon receipt of their packet. Sponsor districts are also encouraged to assist scholars/teachers in doing so, through various communications (e.g. mailing to District Governors acknowledging receipt of the 2005-06 Scholarship/University Teacher Applications; mailing to Sponsor Counselors scheduled for March 2005).

The list of 2005 Multi-District Regional Scholar Orientation Seminars is available online. To view a complete list of upcoming inbound and outbound seminars, go to:

http://www.rotary.org/foundation/educational/amb_scho/seminars.html

RRFCs are encouraged to support and attend - when possible - the seminars in their regions. RRFCs are also encouraged to consider where new seminars can be developed or where existing seminars can be expanded. Contact: Stephanie Veit, Scholarships Department Manager, tel: 847-866-3323; fax: 847 866 0934; e-mail: veits@rotaryintl.org.

Scholarships Fund Pool for Low-Income Countries

All districts - both high and low-income - are encouraged to donate any amount of DDF to the fund pool as they plan their DDF spending for program year 2006-07. All districts and non-districted clubs in low-income countries may submit one scholarship application to compete for up to 20 Ambassadorial Scholarships awarded annually through the fund

pool. A Trustee-appointed selection committee considers all applications on a world-competitive basis.

The deadline to submit applications is the same as for all 2006-07 Ambassadorial Scholarship applications: **1 October 2005**. Contact: Renée Stephenson, Resource Development Supervisor, tel: 847-866-3314; fax: 847-866-0934; email: stephenr@rotaryintl.org.

2005-06 Ambassadorial Scholarships and Replacement Candidates

The deadline for districts to submit applications for replacement candidates for scholars who have withdrawn their 2005-06 Rotary Foundation Ambassadorial Scholarships is 1 February 2005.

Group Study Exchange

GSE at the 2004 International Assembly

The GSE Plenary Session at the 2005 International Assembly will be on Tuesday, 22 February 2005 from 16:50 to 17:35 in the California Ballroom of the Anaheim Hilton & Towers. For districts whose GSE pairing was approved before 15 December 2004, the DGE will be seated with the DGE from the paired district to make preliminary exchange plans.

For districts that have not been partnered before the International Assembly, DGEs may find a pairing during the International Assembly or at the GSE Plenary Session. DGEs should consult the World Fund availability list located at:

http://www.rotary.org/newsroom/downloadcenter/pdfs/gse_wf_availability_list.pdf to confirm eligibility for their district.

2005-06 GSE District Applications

The deadline to submit 2005-06 GSE district applications has been extended to 1 March 2005. However, the sooner the district submits the application to the Foundation, the more chance there is to secure a partnership before the 2005 International Assembly.

POLIOPLUS

PolioPlus Partners Opportunities

The current Open Projects List of the PolioPlus Partners Program has 4 projects in need of over US\$1.2 million. All four projects are for India, which is planning several National Immunization Days and Sub-NIDs over the next several months in an effort to wipe out the last remaining pockets of the disease. Until last year, India was the country that annually reported the highest number of polio cases. Support for these planned activities is critical to finally wiping out the disease in this region. The current Open Projects List can be accessed on Rotary's website at <http://www.rotary.org/foundation/polioplus/partners/about.html> or by contacting Nicole Kreamer at kreamern@rotaryintl.org. Both DDF and cash contributions are accepted and cash contributions are automatically matched at the rate of .50 per dollar.

Note from RRFC Chuck Frazier

Take a look at some powerful images on the worldwide effort to eradicate polio. Go to <http://www.polioeradication.org> and click on the link "Sabastio Salgado" toward the right side of the page. I use this page to get up to date numbers of new cases reported for the communication that goes out to the Zone 29 districts. It is a good site to check periodically for up to date information. Thanks to R.I. Director Elect Robert Stuart for alerting us to this particular area of the site. Feel free to distribute this information into the clubs.

MODERATOR'S MESSAGE

My New Years Resolutions for 2005

January 1, 2005: Viewing the horrendous images on TV over the past few days of the devastation and human carnage caused by the tsunami in Southeast Asia, I adjusted my New Years resolutions.



The images on TV illustrate tremendous needs on all levels of human existence, from basic housing, to food, clean water, medicine and health care. While Rotary is not an international disaster relief agency, Rotary clearly can and should provide the humanitarian assistance we do best in support of our Rotary family in South East Asia.

One tragic image I will never forget was of young boy in Sri Lanka, surrounded by hundreds of corpses. He was looking for his sister. The question that immediately came to mind was, how can we help this youngster? How can we provide him, and so many others, with the tools to survive this disaster?

Clearly, one way is through education. The educational infrastructure in Sri Lanka, and other affected areas, was swept out to sea last week. Rotary can set its sights on helping to build and facilitate schools with educational materials for children in the devastated areas. Is this asking too much? Some would say this dream impossible, impractical, too big or that this it is the responsibility of governments - not Rotary. My response as a previous RRFC is how can I support such a dream and when can I begin to make it happen!

As you know, over the past 10 -15 years, RI presidents, trustees and other senior Rotary leaders have articulated the importance of the Permanent Fund for the future. The COLs in the 1990's overwhelmingly passed resolutions that were offered by Rotary clubs to attain a minimum target goal of US\$500 million by the 2005 centennial convention and a minimum target goal of US\$1 billion by the year 2025. If our Permanent Fund had US\$1 billion or more today, the reality is that the earned interests would help fulfill the goal of polio eradication and provide the Rotary leaders the opportunity to make the decision to help facilitate the schools for the children in the devastated areas. Moreover, individuals, corporations and others would have a vehicle to contribute money in support of the humanitarian efforts of an organization that has the integrity and stewardship beyond reproach.

My Rotary Foundation New Year's Resolutions for 2005:

- Attain 5 new benefactors in my club or district
- Attain 2 members in my club or district to bequest a percentage of their assets of a minimum of US\$25,000 to the Permanent Fund
- Identify and ask 2 individuals for a contribution to the Permanent Fund of US\$250,000

I asked myself - if not me, then who? If not this year, then when?

Care to join me?

Lou Piconi

Moderator, 2005 RRFC Institute

Vice President, RI, 2000-01