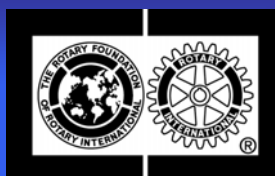


## The Regional Rotary Foundation

# COORDINATOR COMMUNIQUE



November 2005

*A Forum for Foundation News*

### FUND DEVELOPMENT

#### Contributions Update

For the four months ending 31 October 2005, contributions to The Rotary Foundation totaled US\$27,241,060, up 6.58% overall. Annual Programs Fund contributions are up 15.50% to US\$17,228,131 as more and more Rotarians participate in the *Every Rotarian, Every Year* program. Gifts to the Permanent Fund are up 23.53% to US\$4,288,472. Restricted contributions declined -20.18% to US\$5,724,457 as PolioPlus and Disaster Recovery contributions leveled off.

	<u>October 2005</u>	<u>October 2004</u>	<u>Increase (Decrease)</u>
Annual Programs Fund	US\$17,228,131	US\$14,916,354	15.50%
Permanent Fund	US\$ 4,288,472	US\$ 3,471,724	23.53%
<u>Restricted Giving</u>	<u>US\$ 5,724,457</u>	<u>US\$ 7,171,590</u>	<u>(20.18%)</u>
<b>TOTALS</b>	<b>US\$27,241,060</b>	<b>US\$25,559,668</b>	<b>6.58%</b>

#### It's Official: The Worldwide APF Goal for 2005-2006 is US\$105,000,000

At their October 2005 meeting, the Trustees officially endorsed a Worldwide Annual Programs Fund Goal of US\$105,000,000. Going forward, the Trustees will receive a report on Fund Development Club Goals at the International Institute in advance of the International Convention. Upon review of the club report, the Trustee Chairman-elect, in consultation with the Board of Trustees, will recommend a Worldwide Annual Programs Fund Goal for announcement at the Convention. At their June meeting each year, the Trustees will officially endorse the Annual Programs Fund Goal for the new Rotary year.

#### Update on Fund Development Trustee Decisions, October 2005

At their October 2005 meeting, the Trustees established new wearable recognition pins for Major Donors. This new recognition item will be available in February 2006 as the item is currently in design. The new pins will be sent to all Major Donors in February.

A new, US\$95 million campaign to fully endow The Rotary Centers for International Studies in peace and conflict resolution was endorsed by Trustees. The campaign will remain in progress through 2015.

With respect to privacy issues, the Trustees agreed to respect these laws in all Rotary countries. As a result, the contribution information (Date of Last Contribution and Last

Contribution Amount) will not reappear on the Club Recognition Summary. However, in accordance with the laws in the United States, Rotarians may have access to contribution information if this information is used for the purpose of fundraising. For now, requests are being handled by your Development Services Coordinators for Zones 23 through 34. Send your requests to [everyrotarianeveryyear@rotaryintl.org](mailto:everyrotarianeveryyear@rotaryintl.org).

#### **Tax Receipts For 2005 Contributions**

Contributions requiring 2005 tax receipts must be **postmarked on or before 31 December 2005** and **received at The Rotary Foundation by Friday, 6 January 2006**. Allow seven (7) days for mail delivery. Any contributions postmarked after 31 December 2005 will receive 2006 calendar year tax receipts. Contributions should be mailed to the appropriate Rotary International Office or designated fiscal agent.

Online contributions via MasterCard and Visa credit cards will be accepted until 2400 hours Central Standard Time. Online contributors must print out their own tax receipts. Please note that online contributors outside of the United States are not eligible to receive the tax benefits from their respective countries for these contributions. Questions may be directed to your Development Services Representative at 847-866-3000; your local RI Office, or designated fiscal agent. Email inquiries may be sent to: [everyrotarianeveryyear@rotaryintl.org](mailto:everyrotarianeveryyear@rotaryintl.org).

#### **Goal Setting Mailing To District Governors-Elect 2006-2007**

A Fund Development Club Goal Setting information mailing will be sent to all District Governors-elect in preparation for the International Assembly from Trustee Chairman-elect Luis Vicente Giay in November 2005. The package will contain a copy of the 2006-2007 Fund Development Club Goal Report Form. It is important that DGEs introduce the Club Goal Report Form to their club presidents-elect so that clubs are prepared to set their goals at PETS.

The Fund Development Club Goal Report Forms will also be sent to the club presidents-elect in advance of PETS and a copy of the Form will go out with the PETS Supplemental II mailing. The Club Goal Report Form will be available for download on Rotary's website. Club presidents-elect will receive an additional copy of the Report Form in the 2006-2007 Club Success Kits that will be mailed in April 2006.

In the meantime, we are still collecting 2005-2006 Club Goal Report Forms!

#### **PeopleSoft Migration – Upgrades to The Rotary Foundation's Systems**

Early in 2006, The Rotary Foundation will be migrating to the new PeopleSoft financials system. For recognition reporting purposes, TRF will retain its current Donor System. During this time, everyone's patience is requested as we work to de-bug any reporting issues concerning the Foundation's Monthly Contribution Reports, Club Recognition Summary and other reports.

#### **Foundation Month Feedback**

Did you participate in or hear of any exciting fundraising activities that took place in your part of the world during Foundation Month in November or perhaps at your recent Zone Institute? If so, please share them with Roylene Gallas, Director of Annual Giving via email at: [gallasr@rotaryintl.org](mailto:gallasr@rotaryintl.org) or by fax at: 847-328-5260 for inclusion in the *Every Rotarian, Every Year Newsletter*.

### **Disaster Recovery**

In November 2005, the Foundation established accounts for the collection of funds for clubs and districts in the affected areas to use for long-term recovery projects. Further information on this program is being sent to you by RI President Carl-Wilhelm Stenhammer and Trustee Chairman Frank Devlyn. Additional information concerning the establishment of the Disaster Recovery program will be posted on Rotary's website.

### **Permanent Fund Update**

As of 31 October 2005 expectancies to the Permanent Fund stood at **US\$301.5 million!**  
As of 30 June 2005 the Fund's net assets were US\$157.8 million.

### **Bequest Society Update**

As of 31 October 2005, there were 4543 Bequest Society commitments with an expected value of US\$190 million. These commitments represent a significant percentage of the expectancies to the Permanent Fund.

### **Donor Advised Fund Update**

As of 31 October, there were 62 DAF accounts with a fair market value of US\$3.1 million. For additional information on The Rotary Foundation Donor Advised Fund, please visit <http://daf.rotary.org>.

### **Katrina Relief Fund Update**

Current contributions total over US\$783,752 (unaudited).

Rotary Zones 29 and 30 have established a Donor Advised Fund called the "Katrina Relief Fund" and are prepared to receive contributions from Rotarians. A committee identified by the leadership in the two zones will work with local Rotary clubs and districts, as well as emergency relief agencies, to meet the most pressing needs of people in the affected areas. Please note, that contributions to this account can only be accepted in US dollars. No Foundation recognition is provided for contributions to this account.

Make all checks payable to "TRF DAF" and indicate "Katrina Relief Fund" in the MEMO line. Checks should be mailed to:

Mr. Clint McGowan, TRF DAF  
The Ayco Company  
855 Route 146, Suite 120

## **EDUCATIONAL PROGRAMS**

### **Trustees approve new plan to support the Rotary Centers Program**

The Rotary Centers for International Studies in peace and conflict resolution has been identified as the highest educational priority for The Rotary Foundation. With the matriculation of the first few classes of Rotary World Fellows, this program is no longer a dream but is a program producing tangible results. The financial future of the program will be secured through a new initiative of The Rotary Foundation which seeks named and endowed gifts and commitments worth a cumulative amount of US\$95 million to cover Rotary World Peace Fellowship program expenses by 30 June 2015.

The long-term fund development plan focuses on identifying, cultivating and securing major gifts at or above US\$500,000. Districts, however, will be encouraged to continue donating District Designated Funds (DDF) to become Rotary Centers Peacebuilder Districts. The plan builds on the Foundation's fund development efforts, including the momentum gained with the *Every Rotarian, Every Year* message. Over US\$10.1 million, excluding DDF, has been given or committed to support Rotary World Peace Fellowships thus far.

News of the plan was shared by Trustee Chairman Frank J. Devlyn during a special Rotary World Peace dinner held in conjunction with Rotary Day at the UN on 5 November 2005. Trustee Chairman-elect Luis Vicente Giay also highlighted the plan during a special brunch at the University of California Berkeley, on 6 November 2005.

Additional information on communications, major events, training, donor relation activities and naming opportunities will be forthcoming shortly. Please contact Eric Schmelling at [schmelle@rotaryintl.org](mailto:schmelle@rotaryintl.org) with any questions or if you know a Rotarian who might be interested in supporting the Rotary Centers in a significant way.

## **HUMANITARIAN GRANTS PROGRAM**

### **Lifting of Individual Grants Moratorium**

At their October 2005 meeting, The Rotary Foundation Trustees agreed that Individual Grants are an important component of the Humanitarian Grants program, as they support the direct service and planning missions of volunteers serving communities in need. As a result, they agreed to lift the moratorium on Individual Grants effective 1 July 2006 for volunteer travel taking place after 1 October 2006. The Trustees will evaluate the grant program at their April 2006 meeting, will consider modifications to improve stewardship of Individual Grants, and allocate resources required to process them efficiently.

At this time TRF will not process any additional requests for Individual Grants during the 2005-06 Rotary year. Please check the Rotary website after 15 May 2006 for updates about a new application process for Individual Grants in 2006-07.

### **Competitive Matching Grants**

A total of 22 competitive Matching Grants were approved at the October 2005 Trustee meeting totaling US\$987,554 in Foundation awards.

### **Wheelchair Foundation**

At their October 2005 meeting, the Trustees took a decision to audit The Wheelchair Foundation (WF) expenses for previous TRF grants where WF has acted as the cooperating organization. In the last five years TRF has provided over US\$2.5 million to support projects implemented by Rotary clubs and districts in conjunction with WF. While no fraudulent or inappropriate activity has been communicated to TRF, the Trustees feel that it is a prudent stewardship measure to conduct such an audit. Consideration of additional Matching Grants for which WF serves as a cooperating organization will be deferred until a favorable audit report is received.

### **Blane Community Immunization Grants**

Over the past six years, Blane Community Immunization Grants have assisted U.S. Rotary clubs and districts to initiate and/or participate in immunization programs aimed at educating and immunizing underserved and under-immunized people in their communities. These programs have contributed to improving the health of entire communities resulting in countless long-term benefits.

While Blane Grants have brought tremendous help to thousands of people in need, the Trustees of The Rotary Foundation have decided to bring this program to an end by 31 December 2007. Receipt of applications will continue until 31 December 2006, at which time the following schedule will come into effect:

31 December 2006    Deadline for submitting new applications  
31 March 2007        Last day to approve new applications  
30 June 2007        Last day to process payments for approved grants  
31 December 2007    Deadline for submitting reports for completed grants

### **Update on District Simplified Grants**

The following chart provides an overview of the status of District Simplified Grants since its inception during the 2003-04 program year. Districts participating in DSGs are required to demonstrate significant progress on one DSG before payment of a second DSG is made. A district can administer only two paid-open DSGs at any one time.

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<b>Program Year</b>	<b>Status of Grants as of 14 November 2005</b>	<b>Number of Grants</b>	<b>Percentage of total grants</b>
<b>2003-04</b>	Closed	312	85%
	Paid-Open with an acceptable progress report received	47	13%
	Paid-Open without an acceptable report received	7	2%
<b>2004-05</b>	Closed	157	42%
	Paid-Open with an acceptable progress report received	124	33%
	Paid-Open without an acceptable report received	98	25%
<b>2005-06</b>	Pending	37	9%
	Approved	100	26%
	Paid-Open – reports not yet due	253	65%

### Stewardship Assessments Update

Five of the seven stewardship assessment reports prepared by PricewaterhouseCoopers in zones 5 and 6a are now completed. Follow-up letters are being prepared to share the results and communicate what action is needed.

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### Humanitarian Grants Cadre Update

At their October meeting, the Trustees requested the general secretary to include the Humanitarian Grants Cadre chairman and technical coordinators in the 2006-07 *Official Directory* and in future editions.

## **POLIOPLUS**

### PolioPlus Partners DDF Appeal

The members of the PolioPlus Partners Task Force will be calling District Rotary Foundation Chairmen and District Governors to ask for their urgent help in supporting the Partners Program through the use of DDF. The Partners program needs US\$4 million by the end of December 2005 with approximately another US\$4 million needed for spring National Immunization Days (NIDs). Districts with a large amount of unused DDF will be encouraged to give some of those funds to Partners to offset the urgent need.

The need is urgent because the Polio Eradication Initiative has a golden opportunity to finally wipe out polio in all countries other than Nigeria by mid-2006. All countries except Nigeria and a few importation countries are experiencing historic lows in the number of cases and have made tremendous strides towards eradication. This opportunity can only be seized if high quality NIDs are held this fall and next spring.

## **PLANNING & ADMINISTRATION**

### October 2005 Trustees' Meeting Highlights

The highlights of the October 2005 Trustees' Meeting was recently emailed to all RRFCs (see attached).



Oct2005  
Highlights.doc

Please share these important updates with your district leadership teams. Should you have any questions, first contact your Leadership Development coordinator, Melanie Davis, email: [davisme@rotaryintl.org](mailto:davisme@rotaryintl.org), ph: 847-866-4451 or Gary Millman, email: [millmang@rotaryintl.org](mailto:millmang@rotaryintl.org), ph: 847-866-3233.

### Assigned Districts

Please check the list of districts that are assigned to you. In some instances, particularly along national borders, you may think that you have a responsibility because some of the clubs are on your side of the border. **The assignments have been carefully made to eliminate confusion on the part of the district governor. The governor should respond to a single RRFC and receive information from a single RRFC. PLEASE**

**CHECK TO ENSURE THAT YOU ARE COORDINATING ONLY WITH THE DISTRICTS TO WHICH YOU ARE ASSIGNED.** Should you desire to communicate in your role as an RRFC with a district governor to which you are not assigned it would be appropriate to do this through the RRFC that has the assignment. Your help will be appreciated in making this happen.

**Quarterly Report, Contribution Reports and RRFC Interviews**

There are still a few 1<sup>st</sup> Quarter reports outstanding. **If you have not sent in the report that was due 15 October 2005, please do so immediately.** The RRFC quarterly reports are reviewed very carefully by the Moderator and Assistant Moderator along with the quarterly contribution reports, and then shared with the trustee Chair, Vice Chair and Chair-elect. This is an evaluation system that was requested by the RRFCs and approved by the trustees; and, most importantly, identifies what is working and what needs to be strengthened to support TRF and the RRFCs. The evaluations are then discussed with the RRFCs during the interviews that will be scheduled with the senior leaders during the RRFC training. Additionally, information from these two reports is used in the review process for potential future use as well as for the interviews

Other information that we have been asked to provide for the interviews includes the monthly contribution report for your area as well as information regarding the use of your team. Your team includes the Strategic Advisors, Major Gift Advisors, Rotary Foundation Alumni Coordinators and past RRFCs. If you are not doing it already, you may want to arrange conference calls or email coordination with your team to ensure a focused and team effort takes place within your area of responsibility. Be sure to include your team in any training events that you have the ability to influence. The more involvement by your team the more exposure The Rotary Foundation has with Rotarians. That is why the Trustees have given you the responsibility for the team and why they consider the use of the full team so important.