

OUR FOUNDATION



ISSUE 10

MAY 15, 2005

Telephone your governors



RRFC Eddie Blender
2002-04

May and June. Just two months remaining to reach our worldwide US\$100 Thousand Dollar Annual Programs Fund Goal for this—Our Centennial Year.

As RRFCs we have been and are closely involved with the education, inspiration and motivation of the DRFCs and DGs in our zones.

With just two months left for this TRF year—forget the emails—it's time to telephone our colleagues and time to ask them to step up the pace of the Every Rotarian, Every Year Campaign.

Ask them how they

are doing.. Ask them who the key personnel are in their districts.. Ask them "How can I help?"

In many zones, there are a number of districts where per capita giving is very low. Please contact those District Governors and ask them to work with their clubs to achieve the US\$100 per capita giving goal by 15 June 2005 as set by every district at the 2001 Council on Legislation and confirmed again at the 2004 Council. Much work remains to be done if we are to celebrate Rotary's 100th Anniversary with the US\$100 per capita goal achieved.

Thank you for helping us to reach our Annual Programs Fund goal and for helping others through the Foundation's many wonderful programs.



New Possibilities & Opportunities



Is there a “better” way for Rotarians to handle disaster relief?

Rotarians seem most comfortable donating to Rotary entities in times of need and most believe “who better to make local decisions” for the use of those donated funds than those clubs and districts closest to the situation.

*"Shoot for the moon.
Even if you miss,
you'll land among the stars."
-Les Brown*

A model for this idea is the Rotary Club of New York, which acted as the conduit after 9/11 and accepted responsibility for over a million dollars in donations.

This model was very successful and could be emulated. A local Rotary Club (or district) using our donations and being on-the-spot with the knowledge and connections to make the best possible use of funds received.

Others have suggested that TRF could receive the money and then quickly turning it over to a working and approved committee of the affected district where the governor would be included and perhaps additional supervision including the nearest current or past Directors and Trustees. This might be a way to move quickly.

Rotary at this time does not have a plan for quick action. Shouldn't we have a design to move fast when needed?

EB



“RI (not TRF) should organize itself by a new, continuous Task Force, or a similar structural unit for disaster relief services. The mission of this unit should be to develop worldwide capabilities to make Rotary ready for effective mobilization upon a disaster.

This organization should definitely collaborate with TRF on its existing programs in a synergetic way, but it should not jeopardize the Foundation's structure, programs and practices.”

**Orselik Balkan
Director-Nominee**

For the full text please write to
obalkan@superonline.com

Education is a key to Aids prevention

The soaring infection rates (H.I.V.) among younger women are driven partly by social customs that require the women to remain ignorant of sex and sexuality until they marry.

Indeed, researchers have found that a majority of young women in some nations have no idea how to protect themselves from H.I.V. The root problem, especially in many developing nations, is a pervasive gender inequality that keeps women from amassing capital, asserting their rights under the law or even deciding when to have sex. A staggering number of women reported that their first sexual experiences came as a result of rape.

AIDS education is crucial in fighting the epidemic. But information alone is not enough. Countries with entrenched epidemics need to enhance women's rights under the law and end retrograde traditions that make them second-class citizens. Only then can women hope to protect themselves.

From the NYT



An estimated 115 million children currently do not attend primary school. The majority (57 percent) are girls.

"Rotary has the ability to organize campaigns to mobilize support for some of the worthiest causes that exist, and that makes Rotary a precious resource."

*— Kofi Annan,
Secretary-General of
the United Nations*

About 57 million young men and 96 million young women aged 15 to 24 in developing countries can not read or write.

What Paul Harris (and other Rotary Leaders) Said...

ORDINARY MEN - EXTRA-ORDINARY OPPORTUNITIES A REMINISCENCE FROM RIPP CLEM RENOUF



In the lead up to my election at the Convention in San Francisco in 1977 I became acutely aware of my roots, as an ordinary Rotarian in a small Rotary club, and of the opportunity about to be handed to me to reach out and touch the lives of others, in a way I had never dreamed possible. I had seen what others had done.

- The G.S.E. Program was born in the fertile mind of Ralph Vernon, a member of the Rotary Club of Auckland, New Zealand.
- International House in Brisbane stands as a monument to the vision and the dogged determination of Bert Martin (a member of the Rotary Club of Brisbane)
- RYLA was not the brain child of a committee, or a Rotarian holding high office. It was the extension of one man's insight - Brisbane Rotarian Alec Symons, the secretary of the local YMCA, who asked ***"Why don't we...?"***
- F.A.I.M. (a World Community Service program which continues to grow in Australia more than forty years after its birth) grew out of the realization of one man (Keith Hopper of the Rotary Club of Inverell) that there were thousands of Rotarians waiting to be asked to help lift the standard of living of people in developing countries. Thousands of volunteers over the years, serving in foreign lands, attest to his vision.

It was the example of these men and others like them, doing what they could, where they were, with the tools at hand, expressing their idealism through the organizational strength and structure and integrity of our movement, which inspired me to say, at that momentous time in my life — ,

"I stand before you today, not as a captain of industry from one of the great industrial or commercial cities of the world; not as the head of one of the great institutions of learning, nor as a famous business or political figure – but as one who has earned his living, as most of you have, in a relatively small community, and has grown up in Rotary in the intimate atmosphere of an average sized club.

I am here because Rotary takes ordinary men, and gives them extra-ordinary opportunities to do more with their lives than they had ever dreamed possible"

***...address at the 1977 RI Convention,
San Francisco, California USA***



**Clem Renouf
RI President 1978-79**

Through Rotary we can reduce poverty, suffering and sickness

Rotary has made a unique contribution to society through PolioPlus by establishing the Rotary Model and relentlessly pursuing its dream of stopping the transmission of Polio throughout the world.

The ROTARY MODEL: a model of public-private partnership, which was a lesson and a gift to the world from the PolioPlus initiative.

1. Massive Social Mobilization
2. Logistics
 - efficient Management and Delivery
3. Surveillance

SETTING A CLEAR VISION

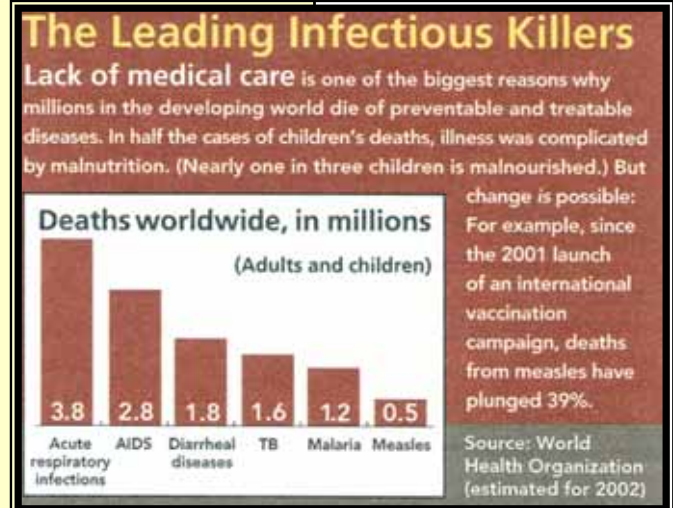
And now we need The Rotary Foundation (TRF) to set a clear vision and to begin to seriously address AIDS, malnutrition, poverty, literacy and water.

Is now the proper time for TRF to plan ahead? Will we reach \$100,000,000 for the Annual Programs Fund this year? Can the time table for the permanent fund to reach One Billion Dollars be stepped up?

IF TRF sets a concise and clear vision, we might be in a position to go after serious contributions from major donors (serious money), for those specific causes – shown in the side chart.

Will Rotary succeed in its dreams for the future; succeed in its dreams for its second Century?

E.B.



In half the cases of children's deaths, illness was complicated by malnutrition. Nearly one in three children worldwide is malnourished.

Rotary Centers for International Studies in peace and conflict resolution



The Rotary Foundation has partnered with eight leading universities around the world to establish the Rotary Centers for International Studies in peace and conflict resolution. Each year, Rotary will select up to 70 scholars to study at one of the seven Rotary Centers worldwide.



Working Toward . . .

- *Mediation, conflict resolution, and peace*
where there is war,
- *understanding*
where there is disharmony,
- *food security*
where there is hunger,
- *health care*
where there is disease,
- *education*
where there is illiteracy,
- *conservation*
where there is environmental degradation,
- *sustainable economic development*
where there is poverty.

*Apply yourself.
Get all the
education you can,
but then...
do something.
Don't just
stand there,
make it happen.
--Lee Iacocca*

The Rotary Foundation of Rotary International has established the Rotary Centers for International Studies:

- to advance research, teaching, publication, and knowledge of issues of peace and goodwill, causes of conflict, and world understanding;
- to provide advanced educational opportunities for a group of Rotary World Peace Scholars chosen from various countries and cultures in order to advance knowledge and world understanding among potential future leaders of government, business, education, media, and other professions;
- to establish a program through which The Rotary Foundation of Rotary International and the member clubs of Rotary International may become increasingly effective in promoting greater tolerance and cooperation among peoples, leading to world peace and understanding.

Scholarship Fund Pool for Low-Income Countries

To the Editor:

Many thanks - and especially for the mention of the Scholarship Fund Pool for Low-Income Countries. We need all the help we can get not only in contributions but also in the nomination of suitable candidates.

"We need all the help we can get not only in contributions but also in the nomination of suitable candidates."

We (the selection committee) give weight to candidates with a history of community involvement, courses of study that will give benefit to the community and a clear manifestation of an intent to return to the home country to serve the community.

The Trustees have just increased the number of scholarships from 20 to 32!

Thank you again and keep up the good work,
Mark Doyle
PRRFC 1998 – 2000



All districts - both high and low-income - are encouraged to donate any amount of DDF to the fund pool for low-income countries as they plan their DDF spending for program year 2006-07. All districts and non-districted clubs in low-income countries may submit one scholarship application ***to compete for up to 32 Ambassadorial Scholarships awarded annually through the fund pool.***

More information? Contact: Renée Stephenson, Resource Development Supervisor, (P) 847-866-3314; (F) 847-866-0934; email: stephenr@rotaryintl.org.

SHARE YOUR SUGGESTIONS, COMMENTS AND SUCCESS STORIES WITH YOUR RRFC COLLEAGUES. WRITE: TO THE EDITOR AT EBLENDER@AOL.COM



“Secrets” of a top TRF District

D6900 was one of the ten top APF contributors in 2003-04....

D6900 USA Georgia 71 Clubs	Members	District Goal	APF Per Capita	APF-SHARE
	4,887	350,000.00	157.74	770,891.17

D6900 more than doubled their APF goal!

HOW? — “GIVING IS CONTAGIOUS”

Robert L. Hall, D6900

[rhall.im64@gtalumni.org] wrote:

I think key components for last year's terrific Annual Programs Fund Drive were:

The Annual Programs Fund is similar to your checking account.

Deposits must continually be made to replenish the funds that are utilized.

We must support TRF with contributions to the Annual Programs Fund Every Year.

1. Major Donor Giving (gifts at “Major Donor Level One” go to the annual fund),
2. Paul Harris Society,
3. Utilizing the district's 80,000 plus matching recognition points,
4. A car raffle,
5. Many clubs billing \$25 per quarter for TRF
6. Plus five 100% PHF clubs (giving is contagious).

SHARE YOUR SUGGESTIONS, COMMENTS AND SUCCESS STORIES WITH YOUR RRFC COLLEAGUES. WRITE: TO THE EDITOR AT EBLENDER@AOL.COM

The total number of major gifts in 2003-04 to the permanent Fund — 268

The major gift potential to the Permanent Fund of The Rotary Foundation (TRF) with a constituency of 1.2 members is staggering. It would be surprising and disappointing if TRF doesn't reach \$1 billion in the Permanent Fund by the year 2025 (or sooner).



Service Organizations, 2004

Kiwanis International Foundation	\$4 million
Lions Clubs International Foundation	\$1.6 million
Shriners Hospitals for Children	\$7 billion
Rotary Foundation (Permanent Fund)	\$141.3 million

University and College Endowments, 2004

Harvard University	\$22.1 billion
Yale University	\$12.7 billion
University of Oxford	\$666 million

WHAT ORGANIZATION BETTER THAN THE ROTARY FOUNDATION?

Arch C. Klumph (RI President 1916-17) wrote these words for the Rotarian Magazine in January 1935. *"... there are men who are seeking ways and means of leaving some part of their wealth where it may do the greatest good for humanity. What better-equipped organization or institution than The Rotary Foundation can be found to be entrusted with such funds?"*

Rotary, which earnestly began its major gifts efforts only in the late 1980s, is doing comparatively well. Giving to endowments has become increasingly popular because it provides a way for donors to permanently support an organization and to help ensure that organization's mission carries on long after they are no longer alive.

"Big donors don't do these gifts overnight," says Jerry May, vice president for development at the University of Michigan, in Ann Arbor. "It's not so much that they have great wealth and they are ready to dispose of it. It's that their great wealth has matched a great idea."

THE WALL STREET JOURNAL :

Polio and Rotary

April 12, 2005

Today marks the 50th anniversary of the Salk polio vaccine. Poliomyelitis, also known as infantile paralysis, used to be one of childhood's most feared diseases. A few years after Dr. Jonas Salk announced his vaccine on April 12, 1955, nearly every child in the U.S. was protected. Today polio has disappeared from the Americas, Europe and the Western Pacific and is nearly gone from the rest of the world.

A too-little known part of this feat is the role played by Rotary, the international businessman's club, which 20 years ago adopted the goal of wiping out the disease. Rotary understood that medical breakthroughs are worthless unless people aren't afraid to immunize their children and efficient delivery systems exist to get the vaccine to them. And so it mobilized its members in 30,100 clubs in 166 countries to make it happen.

In 1985, when Rotary launched its eradication program, there were an estimated 350,000 new cases of polio in 125 countries. Last year, 1,263 cases were reported. More than one million Rotary members have volunteered their time or donated money to immunize two billion children in 122 countries. In 1988, Rotary money and its example were the catalyst for a global eradication drive joined by the World Health Organization, Unicef and the U.S. Centers for Disease Control. In 2000 Rotary teamed up with the United Nations Foundation to raise \$100 million in private money for the program. By the time the world is certified as polio-free -- probably in 2008 -- Rotary will have contributed \$600 million to its eradication effort.

An economist of our acquaintance calls Rotary's effort the most successful private health-care initiative ever. A vaccine-company CEO recently volunteered to us that the work of Rotary and the Gates Foundation, both private groups, has been more effective than any government in promoting vaccines to save lives. ***It's become fashionable in some quarters to deride civic volunteerism, but Rotary's unsung polio effort deserves the Nobel Peace Prize.***

***Rotary's polio effort deserves the Nobel Peace Prize.
The question now becomes..***

"How can we get the nomination?"

top 23 Districts (APF) Per capita as of 31 March



For the nine months ending 31 March 2005, contributions to The Rotary Foundation totaled US\$80,646,372, an increase of 17% over last year. Of that amount, Annual Programs Fund contributions totaled US\$50,569,998, an increase of nearly 27% over last year's giving. This represents a goal achievement of only 50% against our worldwide annual giving goal of US\$100,000,000 with less than two months remaining in the Rotary year.

Listed below are the top 23 Districts (APF) as of 31 March. Are you interested in your districts totals? Please write to the editor.

Zone	District	Members	District Goal	APF per Capita	APF-SHARE
9	3680	1,661	300,600.0	\$189.55	314,836.51
4	3500	1,903	2,200.00	\$185.21	352,462.50
9	3640	1,975	371,700.0	\$176.97	349,517.31
9	3750	2,184	393,644.0	\$173.41	378,717.35
9	3690	2,580	348,500.0	\$164.42	424,193.62
4	3520	2,855	304,206.0	\$163.68	467,300.00
24	5000	2,116	328,706.8	\$156.56	331,270.96
9	3710	2,157	230,000.0	\$147.06	317,200.00
2	2770	2,914	454,453.3	\$134.28	391,284.38
4	3480	2,428	0.00	\$131.63	319,600.00
3	2640	2,763	463,061.0	\$128.70	355,598.47
9	3600	3,093	265,300.0	\$126.45	391,100.00
22	5010	2,650	16,826.85	\$126.39	334,932.80
24	5170	3,917	513,694.0	\$121.31	475,169.00
2	2590	2,718	359,572.0	\$119.57	324,988.05
1	2820	2,378	297,287.0	\$117.11	278,489.87
24	5280	2,222	216,640.0	\$114.90	255,315.25
9	3700	2,750	320,749.0	\$113.93	313,303.64
24	5320	2,280	207,060.0	\$111.63	254,513.44
24	5330	2,346	308,340.0	\$111.00	260,400.27
3	2660	4,274	586,032.1	\$110.80	473,550.43
9	3620	2,480	247,000.0	\$108.65	269,454.78
7	3810	1,800	0.00	\$107.44	193,392.59

...contact your District Governors and ask them to work with their clubs to achieve the US\$100 per capita giving goal by 15 June 2005

"[Rotary has] proven how much can be accomplished when a group selflessly uses every ounce of the political capital it has to help the world's most disenfranchised children."

***— William H. Gates Sr.,
Co-chair of the Bill & Melinda
Gates Foundation***



The Engine that drives Our Programs

This increased demand to fund service projects requires an increase in our Annual Programs Fund contributions "...because global humanitarian and educational needs will not diminish."

**Chairman of the Trustees 2004-05
Carlo Ravizza**

"In 2003-04, Rotarians around the world contributed US\$70.5 million to the Annual Programs Fund (APF) of The Rotary Foundation. This is the largest sum ever contributed to the fund that is the *engine* that drives the humanitarian, educational, and cultural programs of *our* Rotary Foundation.

As you all know, that fund translates into the DDF that allows your districts to send Ambassadorial Scholars to study in another part of the world, that funds the

Matching, District Simplified, and Individual Grants that help provide food for the hungry, water for the thirsty, shelter for the homeless, and health care for the sick.

It provides the money for the GSE teams and the Rotary World Peace Scholars who help The Rotary Foundation accomplish its mission of fostering goodwill, understanding, and peace in the world."

*Michael W. Abdalla
Rotary Foundation Trustee
International Assembly
Anaheim, February 2005*

THE 2004-05 APF Goal is \$100 Million Dollars (US)

LONG-TERM ASSISTANCE?

Have you ever wondered what happens when all of the disaster relief organizations go home?



When the immediate need for food, medical supplies, and water have been fulfilled, many disaster survivors are left in need of long-term assistance in order to rebuild their lives.

What makes RI so unique is that we have established a network of over 32,000 clubs worldwide. Implementing successful, long-term projects is what we do best!

THE FUTURE OF ROTARY — COOPERATION



**RI President-elect
Carl-Wilhelm Stenhammar**

Dear Readers,

Cooperation is in my opinion one of the key words for the future of Rotary. All the issues that we deal with are huge – Polio, Literacy, Water, Health and Hunger, just to name a few. Issues that we cannot solve by ourselves, but can reach further in cooperation with others.

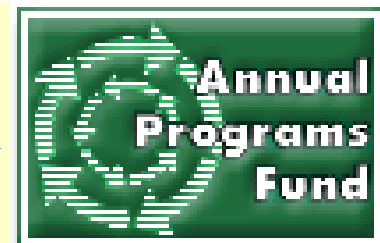
However we do not have to go outside our own building in order to cooperate. Rotary International and The Rotary Foundation must join forces to reach good results.

Quite recently, I was interviewed by the Chicago Tribune because of RI's 100th anniversary. At one point the interviewer asked me to name a few years that could highlight our first century. I answered 1905, 1917, 1947, mid 70's, 1985 and 2005. Then I expanded on why I had picked just those occasions.

Afterwards I made a personal observation. I was answering a question regarding highlighting Rotary International and all the years mentioned reflected on The Rotary Foundation! 1917 was the start of our Rotary Foundation. 1947 was the year when contributions started to come in commemoration of the death of Paul Harris. The mid 70's were when humanitarian programs were added to the Foundation's hitherto educational programs only. 1985 was, of course, when we started our Polio eradication program.

Rotary International is the mother of The Rotary Foundation. One would think that a mother 100 years old could live independently from her daughter 88 years old. But this is not possible. In raising funds for the daughter, the mother is of vital importance and the mother has no way of spending the funds raised, that's for the daughter to do!

This shows how important cooperation is between the two entities Rotary International and The Rotary Foundation. May it so remain!



***“(To) highlight
our first
century. I
answered 1905,
1917, 1947, mid
70’s, 1985 and
2005.”
RI President-elect
Carl-Wilhelm
Stenhammar***



INDIA IMMUNIZATION DAY: **NOT YOUR TYPICAL WEEK**

Did you know what is involved in a 6-day immunization campaign in India?

Here are just some basic facts:

- 640,000 vaccination booths;
- 2.3 million vaccinators;
- 1.10 million vaccination teams;
- 137,000 supervisors, with 137,000 vehicles (cars, motorcycles, mopeds, bicycles, boats, elephants, camels or whatever it takes);
- 200 million doses of Polio Vaccine, carried around in the country in 2.0 million vaccine carrier bags;
- 6.3 million ice packs to keep those doses of polio vaccine in the 2.0 million vaccine carrier bags cold;
- 191 million homes visited; and
- **170 MILLION CHILDREN**
IMMUNIZED IN JUST ONE DAY!



And that's just for one single NID!
In 2004, India will conduct five such NIDs and 1 Sub-National Immunization Day (SNID) targeting 100 million children.

Source: WHO/Polio/04.02 Global Polio Eradication Initiative.

Thanks for all you do to make the programs of your Rotary Foundation possible!

Terri Stough,
TRF Annual Giving Officer

We're all very hopeful

Costs are rising and US \$75 million more is needed

"The final immunization thrust is pushing costs up, even though each two-drop dose of oral vaccine costs only about 10 cents," said Carol Pandak, manager of Rotary International's Polio Plus Division.

"(Our) baseline goal is for children from birth through age 5 to receive the vaccine twice per year during a three-year period for full immunity," she said. "Extra doses don't hurt in regions where diarrhea is common."

About \$75 million more is needed by July 2005 to sustain immunization campaigns through 2005. One fundraiser is an 8K run on June 19, during Rotary's annual international convention June 18-22 in Chicago.

"We're all very hopeful," Pandak said.



Statistics have shown that 5 million children are able to walk because of Rotary's 2 billion immunizations



Polio mostly Affects the lives of children under five years of age



**RRFCS & OUR
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FAMINE:

**nearly half of Zimbabwe's
13 million people might need
food aid in the coming months.**



ZHULUBE, Zimbabwe --

Hundreds of bags of cornmeal were stacked in front of a bar near here this month, rising as high as its roof. The only problem for the hungry people of this drought-stricken area was that the food, like the bar, was controlled by officials from the ruling party. With a crucial election nearing, they weren't about to give it to just anyone.

The officials first held a rally by their impressive mound of food, witnesses here said. The next day, as hundreds of people from surrounding villages gathered to collect the 110-pound bags they had ordered and paid for months before, ruling party officials announced that only their supporters were eligible. When the names of opposition voters were called, they were simply handed back their money, according to several people who were turned away. The left-over bags went on sale hours later for twice the price.

*By Craig Timberg
Washington Post Foreign Service*