

OUR FOUNDATION



ISSUE 11

JUNE 15, 2005

A PROFIT CENTER FOR TRF ?



PRRFC Eddie Blender
2002-04

About 10 years ago our club built a thrift shop. We rented a storefront in a strip mall and renovated the space with Rotary volunteers.... using our club's builders, electricians, plumbers, spouses and children's labor.

We hung a large Rotary Wheel over the entrance and started collecting clothing, furniture and household goods. We manned the cash register and worked in teams collecting, sorting, cleaning and pricing (very reasonably) our merchandise.

In no time we became a "Rotary Goodwill" fixture in our small community creating a needed service and at the same time generating lots of revenue for our Founda-

tion. ***We quickly discovered that purpose and profit do fit well together.***

We then gifted the entire project to the Salvation Army (and we continued to pay the rent and upkeep). The investment return with the Salvation Army running the thrift shop project continued to provide many dividends for our community.

The Thrift Shop grew into 3 locations in our county and ***with profits now over US \$1 million per year*** - our club no longer has to provide the rent money.

I often wonder if Rotarians worldwide, could run a commercial enterprise, a profit center venture to help TRF to finance our humanitarian, educational and cultural programs?

"What we do for ourselves dies with us. What we do for others remains forever and is immortal."
*Albert Pike
Confederate General*



CELEBRATE
ROTARY

100 Years

THIRTY MORE DAYS FOR THIS ROTARY YEAR'S CONTRIBUTIONS TO THE APF



***YOU CAN HELP MAKE THE DIFFERENCE!
READ THIS LETTER AND YOU TOO CAN
HELP REACH OUR APF GOAL.***



15 May 2005

Dear Friends:

Our club is a new club (growing from 10 to 22 members in three years) and as our third Rotary year comes to a close I wanted to share with each of you the dollar impact our small club makes to our local community and to our world. So far in our three years ***we have contributed \$51,260***. Those contributions were ***leveraged into \$138,385*** worth of services in which we were directly involved. ***In addition*** our contributions to TRF's Annual Programs Fund helped fund three GSE teams, three Ambassadorial Scholarships and six Cultural Scholarships plus numerous District simplified and humanitarian grants.

We have left 30 more days for this Rotary year's contributions to OUR Rotary Foundation to - make a difference. If you haven't at least made the suggested \$100 contribution to the Annual Program Fund please give it some thought based on this information and act. You can do so on line and I will be glad to help you. OUR Club matches EACH \$500 level you reach!!!!

Our most important remaining days in our clubs giving cycle is approaching so your impact does make a REAL difference to helping our LOCAL community and communities throughout the world. Thank you all for your support and contributions!

***Yours in Rotary service,
Scott Allen, Club Foundation Committee
RC of Colorado Springs InterQuest
Colorado Springs, Colorado USA***

THE TOP 27 DISTRICTS (APF) PER CAPITA AS OF 30 APRIL



Zone	District	Members	District Goal	APF per Capita	APF-SHARE	Total Contributions
9	3680	1,661	300,600.00	\$202.39	336,161.51	350,464.07
9	3640	1,975	371,700.00	\$201.68	398,321.31	660,637.93
9	3750	2,184	393,644.00	\$192.68	420,817.35	485,357.34
24	5000	2,116	328,706.86	\$191.34	404,877.39	514,760.23
4	3500	1,903	2,200.00	\$187.32	356,462.50	433,992.41
9	3600	3,093	265,300.00	\$184.29	570,000.00	598,100.00
4	3520	2,855	304,206.00	\$182.73	521,700.00	720,700.00
9	3690	2,562	347,000.00	\$169.01	432,993.62	451,193.62
2	2770	2,914	454,453.32	\$157.08	457,738.98	724,143.38
3	2640	2,763	463,061.00	\$149.86	414,055.22	529,706.55
9	3710	2,157	230,000.00	\$148.45	320,200.00	332,415.00
4	3480	2,428	0.00	\$144.81	351,600.00	446,655.50
1	2820	2,378	297,287.00	\$141.14	335,632.31	405,197.97
9	3700	2,750	320,749.00	\$139.46	383,503.64	462,003.64
22	5010	2,650	16,826.85	\$132.48	351,062.94	445,282.09
24	5170	3,917	513,694.00	\$130.57	511,430.00	711,052.61
2	2590	2,718	359,572.00	\$128.53	349,333.57	548,936.89
2	2780	2,549	367,634.00	\$128.43	327,377.92	459,427.37
24	5330	2,346	308,340.00	\$128.12	300,568.27	383,791.10
3	2660	4,274	586,032.12	\$124.12	530,496.07	660,329.87
3	2650	5,317	671,142.00	\$122.87	653,305.61	1,235,511.71
4	3450	1,599	147,300.00	\$122.34	195,621.00	420,921.00
24	5280	2,222	216,640.00	\$122.08	271,258.25	412,797.32
24	5320	2,280	207,060.00	\$115.09	262,403.44	383,578.72
25	5450	3,021	367,564.00	\$115.02	347,483.78	455,316.60

....contact your District Governors and ask them to work with their clubs to achieve the US\$100 per capita giving goal by 30 June 2005

What is your district's Annual Programs Fund Per Capita?

SHARE YOUR SUGGESTIONS, COMMENTS AND SUCCESS STORIES WITH YOUR PRRFC COLLEAGUES. WRITE: TO THE EDITOR AT EBLENDER@AOL.COM

WHAT PAUL HARRIS (AND OTHER ROTARY LEADERS) SAID...



James Lacy
RI Past President 1998-99

We care about other people - whether we know them personally or simply as fellow human beings whom we may never meet.

We care about our communities . . . the community in which we live and all those many thousands of other communities that make up our global village.

We care about the world in which we live . . . its trees, its plants and animals, its lakes, rivers, and oceans, and its people, who, after all, are just like us. Like the rays of the beautiful rainbow, the world is comprised of caring people, just like us. We care about our world today and we care just as deeply about its future.

You and I care, and Rotary cares, and that is why I am so proud to be a Rotarian.

James Lacy
RI President 1998-99



Would you like to have a Rotary minute delivered every week to you and your club via email? A "WHAT PAUL HARRIS SAID" message will be sent (free-of-charge) to you and whomever you sign up. Give it to your club presidents as a gift -- you can use it at your club as a weekly Rotary minute. Please register for this free service by sending an e-mail to: Chairman@RotaryHistoryFellowship.org

D-6900 - THE WORLD LEADER IN APF (2003-04)



THE PAUL HARRIS SOCIETY

Each donor who annually contributes \$1,000 or more to the Rotary Foundation will be awarded membership into the Paul Harris Society (a district recognition project).

District 6900 (Georgia, USA) wanted to lead by example when it created a Paul Harris Society during the 2003-04 Rotary year. The society helped the district be the world's leader that year in giving to the Foundation's Annual Programs Fund.

District leaders had set the ambitious goal of reaching 100 members by 23 February 2005, Rotary's 100th anniversary, and enrolled 107. Each member pledged, over time, to become a Foundation Major Donor by contributing US\$1,000 per year to the Annual Programs Fund.

To jump-start the district's 2004-05 effort, the District 6900 Rotary Foundation Seminar included a presentation by Paul Harris Society Chair Roy Strickland. A team of Foundation representatives helped generate support for the society, with each member taking the message to five clubs and promoting the district's goal of achieving 100 members before Rotary's 100th anniversary celebration.

Membership in the Paul Harris Society soon became a significant accomplishment, with recognition consisting of a handsome desk crystal inscribed with the district's society logo and a lapel pin. Members are also invited to attend the district's Major Givers Reception and Dinner in August, featuring 2004-05 RI President-elect Carl-Wilhelm Stenhammar as special guest.

As reported in the September 2004 issue of the Every Rotarian Every Year newsletter, the Paul Harris Society began in 1998 as a way to recognize Foundation supporters in District 5340 (California, USA), through the efforts of Past District Governor Wayne Cusick. Though not an official Rotary International program, the Foundation Trustees consider the societies an appropriate form of district recognition.

**Each member
pledged,
over time,
to become a
Foundation
Major Donor
by
contributing
US\$1,000 per
year to the
Annual
Programs
Fund.**



THE ROTARY FOUNDATION CAN ATTRACT MONEY IN ADDITION TO RAISING IT

HANDLING MONEY WELL is an important part of doing things right.

A key factor for giving to Rotary is TRF's efficiency and effectiveness. We know how much Rotarians get done and an important element is how well we handle the money.

When \$1 from an individual can turn into \$3 or \$4 or more for a cause (be the cause safe water, avoidable blindness or literacy) everyone gets a bigger bang for the buck.

The Charity Rating Services are established on a scale of a fraction (what percentage of each \$1 goes to a cause). Rotary blows the top off of that scale.

Rotary changes the scale to a MULTIPLE of each dollar going to a cause. We change the paradigm. TRF can sell that. Rotarians can sell that. The Rotary Foundation can attract money, in addition to raising it.

Drake Zimmerman, DRFC



**If you have built castles in the air,
your work need not be lost; that is where they should be.
Now put the foundations under them.**

Henry David Thoreau

THE ROTARY FOUNDATION ALUMNI RESOURCE GROUP (FARG)

The overall goal of the Foundation Alumni Resource Group (FARG) is to:

1. encourage Rotary clubs and districts to involve Foundation Alumni in Rotary activities;
2. to urge clubs to consider Alumni as potential members of Rotary and
3. as potential contributors to The Rotary Foundation;
4. and to use Alumni as effective advocates for the programs of The Rotary Foundation.



Foundation Alumni are.. Ambassadorial, Cultural, World Peace Scholars, Group Study Exchange Team Members, University Teachers, etc.

ROTARY FOUNDATION ANNUAL ALUMNI REUNION - SEMINAR & RECEPTION "The next 100 years of service"

Will be held at the 2005 RI Convention on Saturday 18 June 2005 from 1500 – 1700 hrs followed by a cocktail reception 1700 – 1800 hrs at the Vista Room (S406) in McCormick.

Trustee Chairman Carlo Ravizza will honor Dr. Khanh Nyguen, 2004 - 2005 Global Alumni Service to Humanity award winner. A reception for outstanding Rotary fellowship will follow. You won't want to miss this annual chance to reconnect with old friends.

Reminder: This year, because the convention starts a day earlier than usual, the alumni reunion is part of the official program (in the past it was a pre-convention event). In order to participate, alumni will have to register for the convention, and have an official badge.

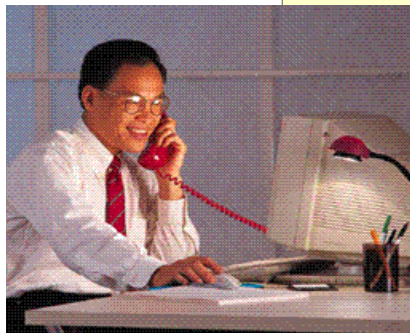
Pre-registration is now over, but anyone, Rotarian and non-Rotarians, can register on-site at McCormick place starting on Thursday 16 June. Fees for Rotaractors, non-Rotarian alumni and current Foundation Scholars are US\$100.

ALUMNI WORKSHOP AT THE CONVENTION...

A discussion group IMPROVING ALUMNI RELATIONS WORKSHOP will be held on Tuesday 21 June, 1630 – 1800 hrs at Room N426, McCormick Place. It will be chaired by Trustee Rudolf Hörndler and past FARG member, RI Director G. Kenneth Morgan will be our guest. Reports from a number of FARG members will focus the workshop on how Rotarians can help improve alumni relations and promote alumni activities with clubs and districts.



JOIN A TELEPHONE EFFORT TO REACH OUR APF GOAL



It's that time of year when we seek the involvement of all RRFCs (PRRFCs) to call those District Governors and District Rotary Foundation Chairs whose clubs are seriously behind in their Annual Programs Fund per capita giving for 2004-2005. PRRFCs please call your RRFCs and volunteer to help in this telephone campaign. Your RRFC can share with you his *Fund-raising Progress Reports* to ascertain current giving.

Achieving our US\$100 per capita goal will be a great way to close out Rotary's Centennial.

UPDATE ON 100% TRF SUSTAINING MEMBERS BANNERS

Each active member of the club had to personally contribute US\$100 or more to the Annual Programs Fund

The 2003-2004 banners will not be sent until June 2004. To qualify, the club must have achieved a US\$100 per capita giving and each active member of the club had to personally contribute US\$100 or more to the Annual Programs Fund. This recognition will again be available for the 2004-2005 year – with a timely distribution of the banners following the close and auditing of the 2004-2005 Rotary year.

CHANGES IN BANNER RECOGNITION FOR 2005-2006



Every Rotarian, Every Year Club Banner Recognition (NEW)

All active members must contribute something to the Annual Programs Fund by 30 June of every year

A NEW BANNER

Effective 1 July 2005, Rotary clubs can strive to become **Every Rotarian, Every Year Clubs** and receive banner recognition. To be eligible, the club must achieve US\$100 per capita or higher and achieve 100% participation among all active club members, that is all active members must contribute something to the Annual Programs Fund by 30 June of every year. Banners will be awarded in late September, early October each year.

Effective 1 July 2005, banners for the Top Three Clubs in Highest Annual Giving in every district will no longer be awarded. The Top Three Clubs in Per Capita Annual Giving in every district will still receive banner recognition.

PAUL HARRIS FELLOW CENTENNIAL CERTIFICATES ARE STILL AVAILABLE

During the 2004-05 year these special Paul Harris Fellow certificates will carry the Rotary centennial logo. Individuals who become or are named a Paul Harris Fellow after 1 July 2004 (and until 30 June 2005) — by contributing US\$1,000 or more to the Annual Programs Fund, PolioPlus, or a specific Matching Grant — will receive a centennial PHF certificate. The certificates are available in English, French, Italian, Portuguese and Spanish



Polio Eradication Fundraising Campaign – One Months To Go

Only one months remain for clubs to complete their commitments to the Polio Eradication Fundraising Campaign.

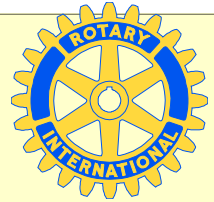
*Although the campaign has been successful in raising over US\$123 million, more funds will be needed to address the outbreak in Africa that originated in Nigeria. **All clubs should be encouraged to complete their PEFC commitments.***

A PICTURE IS WORTH A THOUSAND WORDS



Photograph By: Mark Pearson 15/04/2005

Medan, Sumatra. 102 tonnes of Shelterboxes arrive in Polonia airport on an An-124 aircraft for delivery to Oxfam for the Tsunami and most recently the earthquake victims in Nias and Aceh provinces in the Indonesian island of Sumatra.



This information was shared by RRFC John Smarge-Zone 34

*They say a picture is worth a thousand words.
This one is worth 2000 boxes. It is awesome.*



This represents the last shipment of Shelter Boxes into the tsunami stricken area of southeast Asia. With more than 13,000 tents shipped (and 10,000 complete boxes) Shelter Box has provided shelter, comfort and warmth to more than 130,000 displaced people.

*We should all be proud of having played a significant part in this incredible Rotarian grass-roots project. But our work goes on. **The Need Exists. The Need Persists...***

**The Rotary logo is on every Shelter Box.
For more information about Shelter Boxes, go to:**

<http://www.shelterboxusa.org/shelterbox.aspx>



Final Deadline for Polio Eradication Fundraising Campaign

The final deadline for the PEFC is 30 June 2005 and there is still approximately US\$10 million to be collected.

All clubs should be encouraged to fulfill their commitments as soon as possible to help Rotary address urgent needs raised by the outbreak in West and Central Africa.

Reports showing outstanding commitments by club will be mailed to all RRFs and PEFC committee members at the end of April. PRRFs can call attention to this—especially in their home districts.

Please contact Nicole Kreamer (kreamern@rotaryintl.org) or Veronica Gonzalez (gonzalezv@rotaryintl.org) at World Headquarters if you have any questions or need additional reports.

PolioPlus Partners seeks funding for 12 urgent projects

The final phase of polio eradication involves an increased number of National Immunization Days and Sub-National Immunization Days to stamp out remaining reservoirs of disease. For instance, India will hold 8 rounds of NIDs or SNIDs this year. Nigeria will hold at least 5 rounds. Rotarians in these countries need support! 12 projects from Asia and Africa have been received and need a total of nearly US\$3.5 million.

PolioPlus Partners projects do not receive funding from the PEFC campaign and are dependent on contributions of cash or DDF from Rotarians around the world. Cash contributions to Partners are automatically matched at the rate of \$.50 per dollar donated and are eligible for Paul Harris Fellow credit. Please consider support of your fellow Rotarians in endemic countries through this program. Open Projects Lists can be obtained by visiting Rotary's website at:

<http://www.rotary.org/foundation/polioplus/index.html>
or by contacting Nicole Kreamer at kreamern@rotaryintl.org.



RRFCS &
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**TRF Seminars at
2005 Zone Institutes**

Have you invited a Rotary World Peace Fellow or Alumnus to address your TRF Seminar later this calendar year? If not, we encourage you to do so and are prepared to provide suggestions and contact information for Rotary World Peace Fellows located in your region.

Please email Judy Gibson, Rotary Centers Department Manager, at: gibsonj@rotaryintl.org.

ROTARY CENTERS PEACEBUILDER DISTRICTS

Each RRFCS and PRRFC is asked to set a goal to obtain at least one additional Rotary Center Peacebuilder District Commitment for TRF by 31 August 2005. Donations made by the end of August will ensure that TRF is able to fund at least 60 fellowships.

Districts that donate DDF in the amount of US\$25,000 per year or US\$50,000 every other year to support a Rotary World Peace Fellow for study at one of the Rotary Centers for International Studies for the 2006-07-program year and beyond are recognized as Rotary Centers Peacebuilder Districts.

TRF will recognize Peacebuilder Districts with special banners and certificates. Use the format on this website to become a Peacebuilder District:

http://www.rotary.org/foundation/educational/amb_scho/centers/funding/index.html

If a Peacebuilder commitment is not possible, districts may donate any amount of DDF to the program using the Educational Programs and Rotary Foundation Fund Pools Donation Form for Rotary Year 2006-07.