

OUR FOUNDATION



ISSUE 14
AUGUST, 2005

MAKING PEACE NOT WAR

Peace cannot be kept by force. It can only be achieved by understanding.

Albert Einstein

How could I resist? A few days ago I made my way to our library's annual used book sale and the tables were laden with thousands of hard covers on sale for \$1.00 each.

We bought five books that were irresistible,

among which was one titled "How Nations Make Peace".

My passion for Our Rotary Foundation and Rotary's history and TRF's mission statement "...the achievement of world understanding and peace" enticed me to thumb through that book immediately. A key chapter was titled: "Waging Peace".

Rotary's tribal knowledge acquired in over 100 years and imbedded in our institutional memory strengthens us. Rotary is on the right path.

Our leaders, our RI Presidents and Trustee Chairmen have passionately demonstrated by continually supporting our programs — that understanding and peace among all men are the keys to lasting peace.

Our Rotary Foundation's educational, humanitarian and cultural programs are serious solutions to problems in this often cruel and bloody world.

We must sustain both program participation and financial support to be a viable force for peace and understanding in the years ahead.



PRRFC Eddie Blender
Zone 25, 2002-04

Must the best genius of men be devoted to the science of war and none to the science of averting it?

Paul P. Harris



SERVICE Above Self



***WE HAVE
MADE THIS AN
APF RECORD
BREAKING
YEAR!***

THE INTERIM TRF CONTRIBUTIONS UPDATE: AS OF 30 JUNE 2005

The 2004-2005 Centennial year was a banner year for fundraising for the Annual Programs Fund. The interim figures for contributions to The Rotary Foundation for the year ended 30 June 2005 totaled US\$129,993,832. This figure represents an overall increase of 13.20% over the previous Rotary year.

While contributions to the Annual Programs Fund were up 20% to US\$83,496,286 – our highest annual giving totals

<i>INTERIM NUMBERS AS OF 30 JUNE 2005</i>	<i>JUNE 2005</i>	<i>JUNE 2004</i>	<i>INCREASE/ (DECREASE)</i>
Annual Programs Fund	US\$ 83,496,286	US\$ 69,577,499	20.00%
PolioPlus	US\$ 18,888,338	US\$ 26,861,495	(29.68%)
Permanent Fund	US\$ 9,838,880	US\$ 9,891,792	(0.53%)
Restricted Giving	US\$ 17,770,328	US\$ 8,502,566	109.00%
TOTALS:	US\$129,993,832	US\$114,833,352	13.20%

in Foundation history -- we did fall short of our US\$100,000,000 Centennial worldwide goal. Permanent Fund giving remained steady down slightly by -0.53% to US\$9,838,880. PolioPlus received the final commitments on club pledges to achieve US\$18,888,338. Restricted giving, including contributions to the Solidarity in Southeast Asia Fund, increased 109% to US\$17,770,328.

These totals represent the second highest contribution totals in the Foundation's history. You may recall that in 2002-2003, we raised over US\$141 million in overall contributions during the Polio Eradication Fundraising Campaign.

We have made this an APF Record Breaking Year!

A CHANGE IS IN THE AIR!

'DSG' . . . three letters that signify a quantum shift. The 'District Simplified Grants' program has the potential to change the way many districts manage TRF giving and TRF distributions. This is a major shift in the way The Rotary Foundation operates and helps increase the perceived value that districts place on Annual Giving.

Take a moment to think about this concept. Currently, a district can apply to receive back to their district up to 20% of their DDF to manage the District Simplified Grants program. That district then accepts the responsibility to manage those funds for grants to fund local or international projects that meet normal Foundation grants guidelines. This type of management helps to put a more local and personal face on many projects that The Rotary Foundation supports. ***DSG also passes on a majority of the stewardship for TRF funds to the Rotarians that have raised those funds.***

Annual Giving is projected to climb from approximately \$60 million (2003) to \$120 million (hopefully) if the 'Every Rotarian Every Year' plan is fully supported. Through DSG, some of the tremendous burden on TRF headquarters and staff to manage that large increase can be delegated back to

those 'giving' districts.

Now the pitch . . . it's time to dramatically increase the percentage to 40 or 50% of DDF. The increase could help continue funding for Matching Grants less than \$5,000 or the popular Individual Grants program. The burden for processing and proper recordkeeping would fall on the districts and lessen the strain on TRF staff. 'Empowering those that give to better direct how best to serve!'



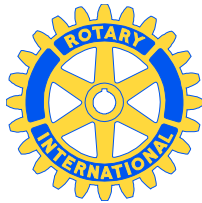
***Lawrence S. Wright,
Past RRFC, Zone 28***

If this idea is to be considered, ***it is imperative that participating districts properly and conscientiously manage not only the funds but also the documentation*** necessary to protect our foundation status.

Additionally, districts need to share their 'best practices' and experiences in order to continue to improve on the DSG program. But doesn't that also offer an opportunity for vocational service from local Rotarians accustomed to serving Rotary? ***Looks like a 'win-win-win' opportunity for all of Rotary. What do you think?***

The 'District Simplified Grants' program has the potential to change the way many districts manage TRF giving and TRF Distributions. Instead of 20% of DDF, it's time to dramatically increase the percentage to 40 or 50%

WHAT PAUL HARRIS SAID...



The recent G8 agreement is a real victory for Africa - but promises made of words will only become promises for a generation. Much more needs to be done and we must continue watching, asking and acting. "We are sure of victory because of the great faith that all of us Rotarians have in — humanity."

"War cannot go on forever. Peace must and shall come. The years ahead reserve for Rotary a most difficult and arduous task. To heal the wounds of a war-ravished world; to substitute for hate, mutual understanding and tolerance; to create affection where rancor exists; to change enemies into friends and replace excited passion and armed struggle by goodwill and international peace."

"This is the superhuman task we must undertake. This is a task in which Rotary will labor with all its strength, in spite of the fact that . . . we have no instruments other than our principles, nor more strength than our enthusiasm. We are sure of victory because of the great faith that all of us Rotarians have in . . . humanity."

**Paul P. Harris
The Rotarian,
May 1942**



Do you wish to have a Rotary minute delivered every week to you via email? A "WHAT PAUL HARRIS SAID" message will be sent (free-of-charge) to you and whomever you register. Give it to your club presidents as a gift -- the message can be used at your club as a weekly Rotary minute. Please register for this free service by sending an e-mail to: Chairman@RotaryHistoryFellowship.org

JULY IS LITERACY MONTH

July is Literacy Month. When you look at the astonishing bullet points below, you easily realize how helping people learn to read is a wonderful opportunity for Rotarians to fulfill our motto -- and this year's theme -- of *Service Above Self*.

-- Ninety-eight percent of the world's illiterate population is in developing countries.

-- Fifty percent of the world's illiterate people live in India and China.

-- More than 50 percent of the population of Africa is illiterate.

-- Two-thirds of all those who lack literacy and numeric skills are women.

-- More than 130 million school-age children are not attending classes.

An estimated 900 million people do not have the literacy and numeric skills needed to hold a job or get a better one. Helping people to become self sufficient is one of the most critical tools available to Rotary for fighting poverty. A Rotary Foundation grant helped fund the renovation and equipping of a building now managed by the national literacy cooperation. This nongovernmental organization runs adult basic education and training services -- live and online -- and has its national headquarters at Rotary Literacy House in South Africa and has become a model for others.

So what can we do? We can collect children's books and other books for shipment to communities

around the world that would benefit from them. Rotarians could volunteer to help in Adult Education classes. Rotarians could organize and participate in mentoring programs promoting vocational and life-skills training or apply their management skills to organizations in the field that may be struggling.

RI President Carl-Wilhelm Stenhammar has established The Literacy Resource Group especially designed to work directly with Rotary clubs to develop literacy training for adults and children, with special attention on programs involving women, at-risk children, and inmates.

When you consider that reading and writing are essential to independence and economic freedom, the importance of literacy becomes evident in Rotary's movement towards world peace. So what role will you play?



Helping people to become self sufficient is one of the most critical tools available to Rotary for fighting poverty.

**Ed Fischer, Chairperson
District 6990**

**Communications Committee
ed@speakoutinc.com**

Arch C. Klumph (RI President 1916-17) wrote these words for the Rotarian Magazine in January 1935. ***"... there are men who are seeking ways and means of leaving some part of their wealth where it may do the greatest good for humanity. What better-equipped organization or institution than The Rotary Foundation can be found to be entrusted with such funds?"***

THE US\$5,000 MINIMUM MATCHING GRANT

If funds do not reach where intended "...more than two million children under 5 will keep dying every year of diseases that can be easily and cheaply treated, and 40 million young people will still be unable to go to school and 300 million Africans will continue to lack access to clean water."

Last month I wrote about the G-8 and Rotary. There is no doubt that major dollars, raised by Herb Pigman and TRF Trustee Bob Scott, from the G8 and directed to Polio Eradication were and are still important and has helped the world sustain its fight against the dreaded disease of Polio.

What upset me was that billions of dollars (with little accountability)

had been sent to ineffective and corrupt African governments where little to no good was accomplished.

What I celebrated last month was Rotarians working with Rotarians and fol-

lowing the TRF guidelines (accountability) many small Rotary "piecemeal" projects work very well and are sustainable.

PRID Gustavo de Obaldia recently wrote, "...most of the Rotary Clubs around the world do the little work with the little people in little communities, which, when added up, makes the real greatness of Rotary."

The recent Trustees' ruling of a minimum US\$5,000 matching grant eliminates numerous small and local humanitarian and educational grants. In fact I learned that 47% of recently approved grants were under US\$5,000.

Our hope is that the Trustees reconsider that recent TRF ruling.

EB



BUILDING RELATIONSHIPS

THE ROTARY FOUNDATION... “...the achievement of world understanding and peace through local, national, and international humanitarian, educational, and cultural programs.”



In April of 2005 a Project Fair was convened in Salina, Kansas in which 3 districts (100 Kansas Rotary Clubs) and a dozen or more Panama Rotary clubs participated. The Panama clubs were represented by 25 Panama Rotarians who traveled to Kansas at their own expense.

The goal of the Fair was to bring the Panama and Kansas Rotarians together and design Matching Grants to assist the very poor of Panama and to encourage the small clubs in Kansas USA to participate in an International Project for the first time.

Success was achieved as 24 small Matching Grants were developed and funds pledged. Our District 5670 has pledged over US\$18,000.00 dollars of its DDF. Panama is part of District 4240 and has no DDF. With the cash from the small clubs and DDF from 5670 the cost of the average grant would be about \$850.00 and the complete match from The Rotary Foundation will be a bit over \$20,000.00.

So now here is what we have are achieving in Our Foundation's mission...

- Small clubs that have never participated in an international project are involved
- We are building relationships and international goodwill
- Our small clubs are beginning to understand the purpose of TRF

- There is no doubt that contributions to TRF will rise.

District 5670 is a District of 31 very small clubs in Northwest Kansas. They have put together 24 small matching grants. The problem now: under the minimum grant of 5,000.00 we would have to combine these small grants into 4 grants, which would be very difficult or almost impossible as the grants involve a great deal of different activities.

As an example a short list includes kitchen equipment, meals for school children, sewing machines to help abused women, books and library equipment, instructions for Indians in agriculture, computers in schools, rain coats and rubber boots for children in the rainforest, school equipment and many others.

Our 24 grants will involve 25,000 needy Panamanians and right now our hands are tied with this new TRF ruling. Those grants are in limbo. It makes sense to me to revisit that ruling.

Bill Grimes PDG 5670

Panama's PRID Gustavo de Obaldia wrote, “...most of the Rotary Clubs around the world do the little work with the little people in little communities, which, when added up, makes the real greatness of Rotary.”





Jean Irwin
Ambassadorial
Scholar

"YOU CAN'T DO THAT"

I attended a Rotary club meeting recently where I was to be the guest speaker as a former Ambassadorial Scholar. I was seated next to Steven whose tag told me he was an invited guest investigating Rotary. "What do you do?" he asked. "I teach deaf children to speak." I answered. "What" he replied, "You can't do that."

After I gave my speech and showed video tapes of young deaf children with unintelligible spoken language developing into articulate college educated adults who could use their own voices to express themselves, he came up to me, smiled and said, "Well you proved me wrong, didn't you?"

If Steven decides to join the Rotary movement, he will discover an organization that specializes in "can't". Deafness can't be cured, but thanks to the support I received as an Ambassadorial Scholar, I could work towards ameliorating one of its most devastating effects: — illiteracy.

Most people don't even know that most profoundly deaf children can't read. When I explained to the scholarship committee the challenge of teaching a child without access to sound to make sense of a sound symbol system, I got their attention. When I told them that only 5% of deaf children ever graduate from college due to low reading levels, the **"Can't Specialists of Rotary"** reached into their pockets and said "We'll help you find out how to address this."

I was able to travel to England and be part of a Deafness Research Unit that showed me techniques to help children who are deaf to read. That's why I could show those

Those of us who are TRF Alumni were given another charge: Go out and make world peace. World Peace? Some would roll their eyes, but Rotarians roll up their sleeves. Rotarians know Polio

can't be cured. Solution? Inoculate against it. They can't stop war either- but they can inoculate against future wars. Rotary is the vaccine.

We were sent out by scholarship to study in a foreign country to work towards common causes which are the bridges to world understanding. To make peace is an intellectual challenge we've been asked to address in addition to study within our own professions.

Now, 15 years after I returned from England I am hearing they need my help as an Alumnus of Rotary. ***If the 90,000 of us who have benefited from these programs don't give back, Rotary will be forced to make the choice to curtail such efforts—*** such are the demands for their assistance in the world. I don't want Rotary to have to choose between providing clean drinking water for a village or providing a scholarship.

But I am here to admit I didn't think about giving back - I had to be educated by Rotarians who aren't good about asking for help- about how Alumni can be a part of the good they do.

Under their guidance, this year I joined a newly chartered Rotary Club. I found out that I can work towards my own Paul Harris Fellow which donates towards the program that funded my scholarship. We are given the chance to buy tickets to other clubs' fundraisers and to give our time for projects in our communities. I've been shown that it's not too late and it's not too little to give back in simple ways.

My deaf students now can speak and can read spoken words that are written down, but the word "can't" is no longer in the vocabulary describing them. I am hoping it won't be the word to describe my response when I am asked by Rotary, "Can you help us out?"

**Jean Irwin
Rotary Ambassadorial Scholar
Reno, Nevada USA**

**"I JOINED A NEWLY
CHARTERED ROTARY
CLUB. I FOUND OUT THAT
I CAN WORK TOWARDS MY
OWN PAUL HARRIS
FELLOW WHICH DONATES
TOWARDS THE PROGRAM
THAT FUNDED
MY SCHOLARSHIP."**

AN AMBASSADORIAL SCHOLARSHIP POSTER WOMAN



JEAN IRWIN graduated from Fresno State with a BA in Communicative Disorders in 1978 and a specialist certificate to teach both the deaf and hearing. She began teaching deaf children using the Signing Method in California in the early 1980s. After a move to Reno, Nevada, she was asked to develop a program to teach deaf children to speak using the Oral Method where Sign Language is not used. The program began with just two students and has developed into a program of 25 with four teachers. Jean continues to work in the Oral Program of the Washoe County School District in Reno. She teaches profoundly deaf children from ages 6 through 19 by moving from an elementary school to a middle school and on to a high school each day. All of her deaf students are mainstreamed into regular classrooms where they are taught alongside hearing peers.

In 1989, Jean received a Rotary Foundation Ambassadorial Scholarship that allowed her to be part of a deafness research team in Nottingham, England.

The skills she acquired during her year in England greatly enhanced the education of her students and allowed them to achieve levels of reading that far exceed the average level of 4th grade that deaf students typically reach upon graduation from high school.

In Nottingham ***she learned how to take language from the rich and give it to the poor.*** Most recently she has helped lobby a bill through the Nevada Legislature to be sure babies are tested for hearing loss before they leave the hospital.



JEAN IRWIN WAS A FEATURED SPEAKER AT THE RI CONVENTION IN CHICAGO IN JUNE. AMBASSADORIAL SCHOLAR JEAN HAS SPOKEN 115 TIMES TO CONFERENCES, CLUBS AND OTHER ROTARY VENUES IN THE PAST TWO AND A HALF YEARS. SHE JOINED ROTARY ALMOST ONE YEAR AGO.

REGIONAL SCHOLAR ORIENTATION SEMINARS

Thanks to Regional Scholar Orientation Seminars held throughout the Rotary world in 2004-2005 Ambassadorial Scholars, Rotary World Peace Fellows, and University Teachers had the opportunity to meet with their sponsor or host Rotarians to learn more about RI, TRF, and their roles and responsibilities as "ambassadors of goodwill."

RRFC Rob Brown, represented the Educational Programs staff at the Zone 32 Outbound Scholar Orientation Seminar held on 11-12 June 2005 in Valley Forge, PA. RRFC Rob gave a few presentations to scholars regarding RI and TRF programs, about their roles and responsibilities as Ambassadors of Goodwill, and was at hand to respond to questions.

On 4 July 2005, the first ever Italian Regional Scholar Seminar was held in Bologna, Italy. Since 1999, the Trustees have offered grants to defray the costs of large-scale, multi-district seminars. Since outbound orientation is man-

datory for all Ambassadorial Scholars, the importance of these regional seminars has continued to grow. TRF is currently working with districts in the Pacific Northwest, California and Brazil, involving RI Regional offices where possible, to help them start (or resume) orga-

nizing a seminar for 2005-06. TRF will be soliciting the RRFCs' help in the implementation of such important events.

Learning more about RI, TRF, and their roles and responsibilities as "ambassadors of goodwill."

RRFCs are encouraged to support and attend - when possible - the scholar seminars in their regions. For further information, contact Stephanie Veit, Scholarships Department Manager, tel: 847-866-3323; fax: 847-866-0934; e-mail: veits@rotaryintl.org or visit our website at:

http://www.rotary.org/foundation/educational/amb_scho/seminars.html.



Did You Know...

That all of the first 100 Rotary clubs are still in business and are now 91 to 100 years old.

<http://historynewsletter.org/>

GROWING UP IN ROTARY & LESSONS LEARNED

... A wedding Invitation was recently received which contained the following note:



We met through a Rotary Youth Conference about leadership (RYLA) and service-above-self and grew to truly value these two qualities in each other. They have played an integral part of our falling in love.

To continue in a spirit of service, we hope that if you would like to give us a gift, the greatest gift would be to give to those who are truly in need.

We ask that you either donate to a charity/cause about which you are passionate, or visit our registry at www.justgive.org to find and give to one of our favorite charities.

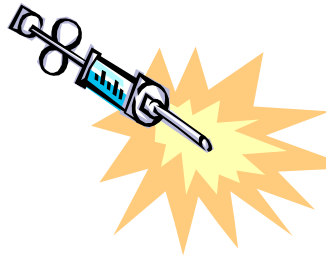
It would be a wonderful celebration of our love and marriage to spread our joy and happiness to others in this way.

To paraphrase Josh McDowell, 'True love is spelled G-I-V-E. It is not based on what you can get, but rooted in what you can *give to others*'

Dan and Emily

SCHOLARSHIPS FUND POOL FOR LOW-INCOME COUNTRIES WITH PARTICIPATION FROM PAST RRFC'S DAVID LIDDIATT, P.T. PRABHAKAR AND JESSE DEVLIN

All districts – both high- and low-income – are encouraged to donate any amount of DDF to the fund pool. All districts and non-districted clubs in low-income countries may submit one scholarship candidate application to compete for up to **32** Ambassadorial Scholarships awarded annually through the fund pool. All applications are considered on a world-competitive basis by a Trustee-appointed selection committee chaired by past RRFC Marcus Doyle, and includes as its members Past RRFC's David Liddiatt, P.T. Prabhakar, and Jesse Devlyn. The deadline to submit 2006-07 applications to TRF is **1 October 2005**.



ARE VACCINES SAFE?

Did you know there are folks in your community and in communities throughout the USA who seriously question immunization?

Most often they ask... "Why do we immunize perfectly healthy babies?" "Why do babies need chickenpox vaccine when there is a risk of complications later." "Are vaccines safe?"

Do you want answers?

Do you wish to educate your community?

Vaccine-preventable diseases remain killers worldwide. Through travel and immigration, these diseases can easily reenter the U.S. population if residents become complacent and forego immunizations.

Visit this link and learn more about immunization. Perhaps you'll also request an application for a **BLANE GRANT**.

<http://www.rotary.org/foundation/grants/blane/index.html>

Blane Community Immunization Grants help clubs and districts in the United States address immunizations in their local community. Public and private partnerships have proven to be the most effective means for improving immunization rates; as such, Rotary clubs and districts are encouraged to work in conjunction with local health departments, health providers, and other community-based organizations.

THE WORLD CAN BE A TERRIBLE PLACE



There is a major chasm between the rich and the poor and the world can be a terrible place but we can through Rotary do something about it.

Past Rotary International Director Jerry Meigs recently wrote: "I really agree with you on the G-8 article (July 2005—Our Foundation). Too often many people feel giving money to good causes will cure the problem. As we know it takes a great deal more than that. Many major issues of governance and openness need to be addressed before money alone will have the big impact that many of the high profile people like to think. The Rotary style is a very effective way to deliver results and make good change thoughtfully."

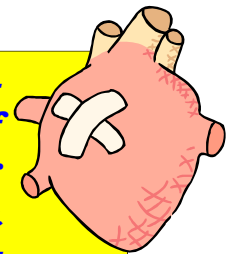
Person to person and club to club projects helps fulfill the TRF mission of world understanding and peace.



From a report July 8 from the G8 meeting in Gleneagles. We are... ***"Supporting the polio eradication initiative for the post eradication period in 2006-08 through continuing or increasing our own contribution towards the \$829 million target and mobilizing the support of others. We are pleased that the funding gap of 2005 has been met"***

"I will urge developed countries and private foundations to join in a broad, aggressive campaign to cut the mortality rate for malaria across Africa in half." Honorary Rotarian, George Bush

"... My point is that if a disease is to be eradicated or if poverty is to be reduced then the days of band aid is over. We need to rethink, to join together to collaborate and to think outside the box in a much larger way. To do major projects as 3H etc. It does not cut out the smaller clubs as they can work together."



**Bob Scott, Rotary Foundation Trustee
Past Rotary International vice President
Chairman Polio Eradication Advocacy Task Force**

THE GLOBAL ALUMNI SERVICE TO HUMANITY AWARD

Was created by The Rotary Foundation Trustees to honor outstanding alumni who have contributed to greater understanding and peace through service to humanity, and whose significant achievements have either enriched their profession or vocation.

- One award currently is given each year.**
- Communicate with your RRFC for applications and criteria.**

HAVE YOU NOMINATED SOMEONE FROM YOUR DISTRICT?



EDWARD "EDDIE" BLENDER
OUR FOUNDATION — EDITOR
PRRFC 2002-2004, ZONE 25

"Africa's real problem is the lack of freedom of expression, the usurpation of power, the brutal oppression.

"Neither debt relief nor huge amounts of food aid nor an invasion of experts will change anything. Those will merely prop up the continent's dictators."

JEAN-CLAUDE SHANDA TONME

FAMINE: NEARLY HALF OF ZIMBABWE'S 13 MILLION PEOPLE MIGHT NEED FOOD AID IN THE COMING MONTHS.



ZHULUBE, Zimbabwe -- Hundreds of bags of cornmeal were stacked in front of a bar near here this month, rising as high as its roof. The only problem for the hungry people of this drought-stricken area was that the food, like the bar, was controlled by officials from the ruling party. With a crucial election nearing, they weren't about to give it to just anyone.

The officials first held a rally by their impressive mound of food, witnesses here said. The next day, as hundreds of people from surrounding villages gathered to collect the 110-pound bags they had ordered and paid for months before, ruling party officials announced that only their supporters were eligible. When the names of opposition voters were called, they were simply handed back their money, according to several people who were turned away. The leftover bags went on sale hours later for twice the price.

*By Craig Timberg
Washington Post Foreign Service*

WE NEED TO SHARE TRF SUCCESS STORIES FROM PREVIOUS AND CURRENT RRFCS AS WELL AS FROM OTHER MEMBERS OF THE TRF VOLUNTEER TEAM: *Strategic Advisors (SAs) , Major Gift Advisors (MGAs) and the Foundation Alumni Resource Group (FARG).* **Write to: EBlender@aol.com**