

OUR FOUNDATION



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SERVICE ABOVE SELF



RI 2005-06 President
Carl-Wilhelm Stenhammar

Taking Service Above Self as the theme for this important year reflects my desire to use the best and most meaningful words

to inspire Rotarians. I prefer to focus on those areas in which we have demonstrated significant strength in the past and that represent the most basic human needs.

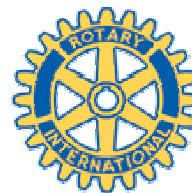
One such area is literacy and education. From one-on-one tutoring efforts to large-scale literacy programs, Rotary clubs have developed an impressive array of projects designed to help people learn to read and write. We have equipped schools, educated teachers, and given children the clothing and books required to attend classes. And in communities throughout the world, Rotarians are taking the time to visit schools, reading to children and

listening to them read in turn. Despite our many successes, countless adults cannot read or write a simple sentence or are functionally illiterate — that is, they are unable to use reading, writing, and calculation to engage in most work and normal daily activities. Clearly, Rotary's considerable experience and continued commitment is needed in addressing this problem, which limits so many people in their efforts to care for themselves and their families.

In 2005-06, I also encourage Rotarians to continue their work on water management, another issue that Rotarians have effectively addressed in many parts of the world. The continued action of Rotarians is desperately needed to alleviate hunger and improve the health and well being of all those who are deprived of this essential resource.

The beauty of Rotary is that it offers so many options for service. Clubs see a need in their community and then determine how to use their human and material resources to best meet it.

That grassroots participation is a hallmark of Rotary's success, and I encourage all clubs to continue providing the service that is most beneficial to communities at home and abroad.



SERVICE Above Self

The vaccines protect children against a host of once common and deadly diseases, including polio, measles, diphtheria, pertussis, tetanus, meningitis chicken pox and pneumococcal bacteria.

THE READERS COMMENT'S

Kudos on your latest outstanding Foundation Newsletter. They always contain a wealth of significant Rotary information and serve as a first-class resource as we disseminate activities to all levels of the organization.

I especially, want to thank you for your excellent article on: "Are Vaccines Safe?." You 'hit the nail on the cerns in the field of im-Blane Community Im-

have been available to all have issued almost 400 grants in 46 states. It has been our experience that once clubs experience the satisfaction of helping immunization from newborns through senior citizens, they stay with the program, even after their grant has been completed. If additional funds are needed, they often are able to arrange District Designated Funds to continue their efforts.

Jack Blane, PRRFC



head on common con-
munization. Since
munization Grants
U.S. Rotary Clubs, we



...Well done
on your recent newslet-
ter - I am pleased to

read about others asking for a larger per-
centage for DSG's. In our district report
last June (for 2004/05 spending) we asked
for an increase in the DSG to 30% (we
didn't fancy being as radical as 40-50%!)

I assumed no-one would listen but
if others are thinking along the same lines,
then perhaps there's a chance to increase
the percentage. The one thing that unites
everyone involved in Foundation (at dis-
trict and club levels anyway) is that DSG's
are a wonderful addition to Foundation
programs -a great PR tool both for Rotari-
ans and non-Rotarians alike.

**Keep up the good work,
Cal Thomson
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calthomson@aol.com**

RE: A CHANGE IS IN THE AIR..

**COMMENTS ON PRRFC LARRY WRIGHT'S
SUGGESTION TO INCREASE THE DSG PERCENTAGES**

*I have quite a differ-
ent opinion of the DSG. I am
not in agreement of a percent-
age change*

My primary objection
to the DSG is that TRF is
merely returning a portion of
our Annual Fund contribu-
tions. There is not
a Foundation match for pro-
jects as with matching
grants. Why should Rotarians

and Rotary clubs give money to the Annual Fund if TRF is only going
to simply return a portion of it without any sort of a match? Why not
just keep the money at the club level in the first place and use it for
humanitarian projects (local or international) of the clubs choosing
unencumbered by the rules of the Foundation? ***It is only laundering
the money.*** By just giving funds contributed back serves no purpose
and makes no sense to me whether it be the current 20% or 40-50% as
PRRFC Larry Wright suggested. ***I personally think that once Rotari-
ans really think about this, they will see***



D5470 DRFC Chair Dick Foster, 2004-2005

Continued on page 10

THE ISSUE OF EDUCATION



Are you aware of the following statistics pointing out a major problem in the US?

"Only about two-thirds of all students - and only half of all blacks, Latinos and Native Americans - who enter ninth grade graduate with regular diplomas four years later."

Mind-boggling, and that statement comes from a book..... "Dropouts in America: Confronting the Graduation Rate Crisis," which contains a collection of essays edited by Gary Orfield, a professor at the Harvard

Graduate School of Education.

Isn't it true that most often when you read about TRF programs in literacy and education you immediately think about developing nations? It seems that in the US there are major problems and perhaps the Rotary world should begin to take notice and help.

I have a deep understanding of what it's like to be a girl who has suffered abuse or lived in poverty, and I believe that education is the door to freedom, the rainbow that leads to the pot of gold.
OPRAH WINFREY

participate in the economy and in our society."

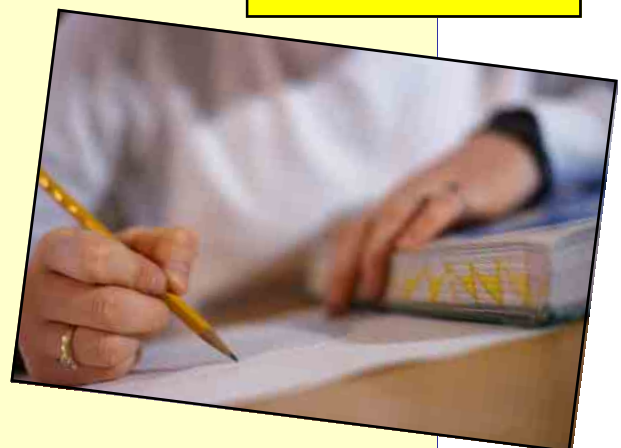
EB

- High school dropouts, on average, earn \$9,245 less per year than high school graduates.
- The poverty rate for families headed by dropouts is more than twice that for families headed by high school graduates.
- Dropouts are much more likely to be unemployed, less likely to vote and more likely to be imprisoned than high school graduates.

The Gates Foundation

Why is the education of the US's youth so important? The US needs more young people educated at higher levels to help close the racial and socioeconomic gaps in educational attainment.

Bob Herbert in the NYTs recently wrote it is important that "...we help low-income students, and especially kids of color, achieve high levels of education so that they can participate in the economy and in our society."

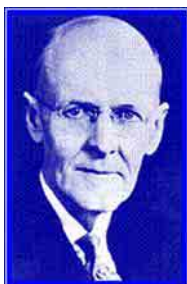


WHAT PAUL HARRIS SAID...



**“There is a secret,
of course,
to Rotary's remarkable
success, and I don't mind
letting it be known.
Rotary has succeeded
because in Rotary the
standing of a man depends
upon his deeds, not his creeds;
and because its course leads
toward the brightest and most
alluring human objectives:
the brotherhood of man.”**

*Paul P. Harris
Message to the Rotary Club of
Buffalo, New York, USA, 1922*



Would you like to have a Rotary minute delivered every week to you and your club via email? A "WHAT PAUL HARRIS SAID" message will be sent (free-of-charge) to you and whomever you sign up. Give it to your club presidents as a gift -- you can use it at your club as a weekly Rotary minute. Please register for this free service by sending an e-mail to: Chairman@RotaryHistoryFellowship.org

ONE-THIRD OF NIGER AT RISK OF HUNGER

Every minute of every day, somewhere in the world, 21 children die of malnutrition and preventable diseases. Even when it doesn't kill, chronic malnutrition can cause blindness, deformities and brain damage.

Around 3.6 million people in Niger are facing severe food shortages after their crops were hit by drought and one of the worst locust infestations West Africa has seen in 15 years.

The 2004 agricultural season was particularly poor due to drought and a massive locust invasion that destroyed what small harvests were expected. Already poor families and communities had little or nothing to fall back on resulting in the hunger crisis today.

This situation has had a devastating effect on the nation of Niger's livestock as well. Families that depend on their animals for survival have watched their herds waste away, unable to save them.

Additional resources for longer-term poverty-fighting efforts could help create safety nets to enable communities to avoid famine and cope with other disasters.



This is the second worst food crisis in Niger's history



POINT TO PONDER:

Small grants were discussed at the Future Vision Committee meeting recently, and there is a genuine interest in restoring them. However, nothing will be done before the Trustees meeting in late October, and the restoration may have to await the new long-range plan being developed by the Future Vision Committee.

Are you interested in restoring small matching grants or perhaps you wish to have that ruling remain in place? Allow your voice to be heard. Rotary Zone Institutes are in full swing worldwide at this time. Share your opinions with TRF Trustees, RRFCs and your Director.



PREPARING FOR THE 2007-09 ROTARY SCHOLARS

Time-lines? Of course we adhere to them and as we complete applications submission for the 2006-07 year we then begin gearing up for the 2007-08 scholars. Please remember that the World Peace Fellowship (WPF) Application submission deadline is 1 July so the process of soliciting, interviewing WPF candidates and district selection should get underway—right away.

A key is to get the information from the Foundation Scholarship subcommittee into the clubs. Educating Rotarians about our scholar programs is the first step and upcoming Rotary Zone Institutes is the best starting block. Institute coordinators, Directors Trustees, RRFC's and the newly appointed Rotary Foundation Resource Group Coordinators are the sources for information. We must educate Rotarians and market these scholarships for the selection of the best qualified candidates.

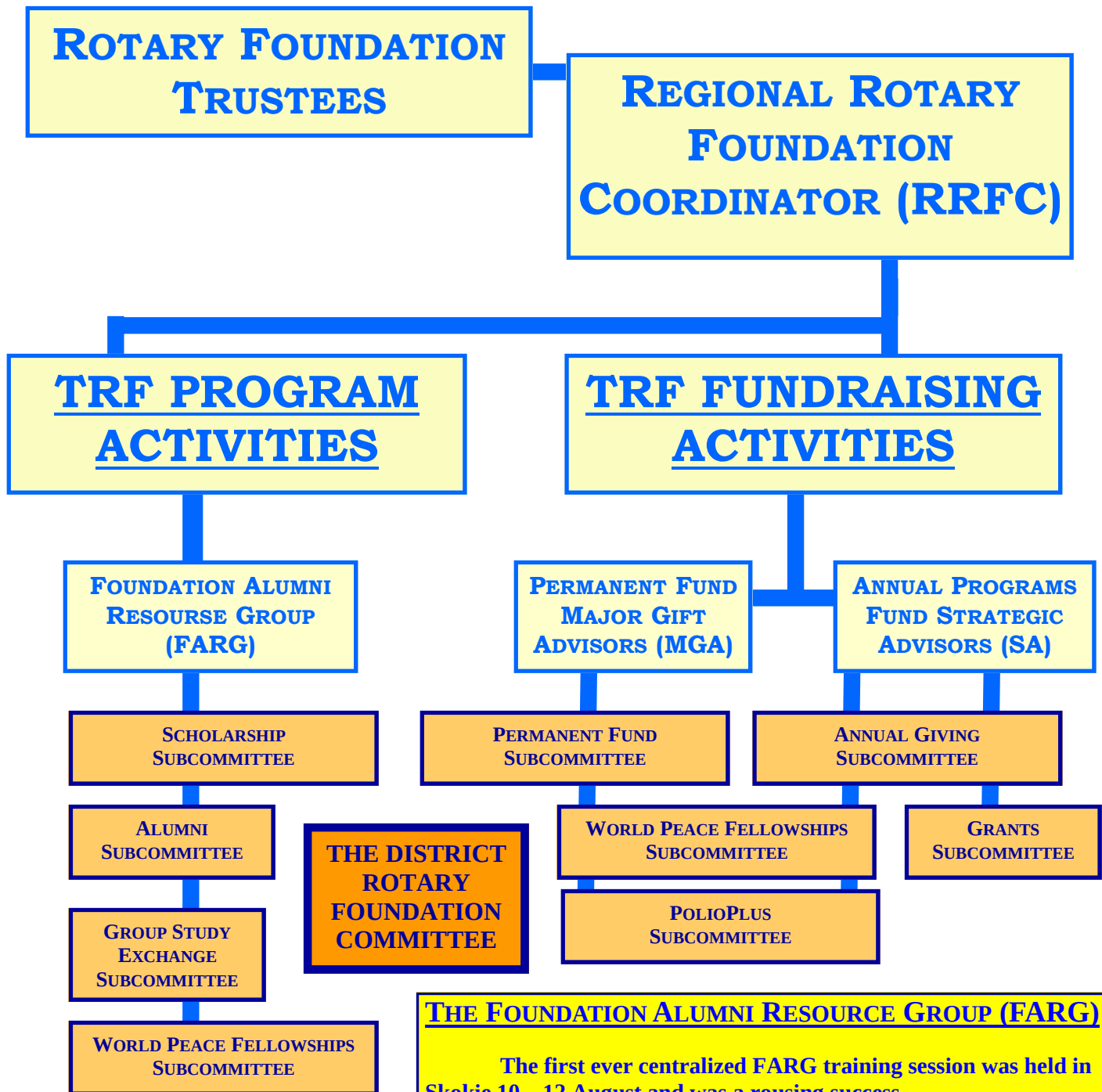
- THINK AHEAD: activate and educate your 2005-06 DRFC Subcommittees (Alumni, GSE and Scholarships) and get them thinking ahead about their job responsibilities (preparing for the class of 2007-2009).
 - Ø Utilize Rotary Foundation Alumni in suggesting, seeking, selection and training of your upcoming candidates.
 - o Do you have a district alumni directory?
 - o Do you have an active Foundation Alumni Association?
 - o Does your Alumni actively recruit scholars, GSE, etc.?
 - o Do you use alumni on orientation committees?
 - o Do Alumni participate at conferences and seminars and leadership trainings?
 - Ø Utilize College and University Scholarship and Foundation advisors
 - Ø Utilize Faculty advisors

- Ø Utilize Honor Societies
- Ø Educate your Rotarians (clubs) about the programs:
 - o Scholarships
 - Ø Cultural
 - Ø Ambassadorial
 - Ø World Peace Fellowships
 - o Group Study Exchange
 - o University Teachers, etc.
- Ø Submit TRF Alumni articles to newspapers, magazines and all media.
 - o There are outstanding stories to share
- Ø The best, most outstanding candidates may be last year's, or have graduated 5 to 10 years ago. Keep the information flowing. And please remember that working professionals are great candidates for scholarships.
- Ø The world does not know it yet – but the Rotary is as (if not more so) prestigious as the Rhodes or Fulbright. You can and should promote the Rotary (Scholar) as one of the finest and most coveted scholarships worldwide.

Think of it! Since 1947 we have awarded almost 40,000 scholarships at a cost of nearly \$500 million while creating goodwill, peace and understanding while helping students from almost every country in the world. The Rotary (Scholar) is making its mark in the world.

PRRFC's, your leadership will help grow our Alumni programs and the world and Rotarians and Alumni as they begin to understand and appreciate the power of our Foundation... will support TRF more than they ever have done in the past. The cycle of Fundraising and Programs will grow stronger.

Eddie Blender



THE FOUNDATION ALUMNI RESOURCE GROUP (FARG)

The first ever centralized FARG training session was held in Skokie 10 – 12 August and was a rousing success.

Past Rotary Foundation Vice President Lou Piconi served as the General Coordinator for the meeting and he clearly made the group aware of the fact that they were members of the RRFC team.

TRF leaders, please introduce these Alumni Coordinators to the DGs, DGEs and incorporate their participation in your Foundation seminars. Encourage the DGEs to use the Foundation Alumni Resource Group members as a resource and to have the district Alumni Subcommittee Chairs connect with them and support them. The ultimate goal is to get a much better return on investment (ROI) from our alumni and this will now be an area of emphasis.

THERE ARE MANY WAYS TO GIVE TO THE ROTARY FOUNDATION



CASH:

is the simplest way to give and always welcome. A cash gift provides immediate tax benefits to the donor.

MEMORIAL:

contributions may be made in the honor or memory of a family member, friend or other loved one.

STOCK & SECURITIES:

can be donated to the Rotary Foundation. Appreciated securities have double tax advantage. The donor gets an annual charitable tax deduction and avoids capital gains taxes.

REAL ESTATE:

and other property can be donated to The Rotary Foundation (TRF), again with special tax benefits.

LIFE INSURANCE:

A donor can name TRF as beneficiary of an existing policy that is no longer needed, or consider purchasing a life insurance policy naming TRF as irrevocable beneficiary. The latter approach allows the donor to deduct the premiums paid from his or her tax bill.

LIFE INCOME GIFTS:

Special techniques such as a Charitable Gift Annuity or Charitable Remainder Trust allow the donor to receive considerable tax deductions and an income for life. When the donor passes away, the remainder transfers to TRF for use specified by the donor.

BEQUEST OR ESTATE GIFT:

People who understand and care about TRF may name the TRF in their will or estate plan. Even though the gift matures later, the donor is honored and recognized during his or her lifetime as a member of the Bequest Society.



Arch C. Klumph (RI President 1916-17) wrote these words for the *Rotarian Magazine* in January 1935. “... *there are men who are seeking ways and means of leaving some part of their wealth where it may do the greatest good for humanity. What better-equipped organization or institution than The Rotary Foundation can be found to be entrusted with such funds?*”

What other organization encourages its contributors to plan, partner and participate in its projects through its Foundation? Our Rotary Foundation does that and helps Rotarians in their quest to achieve world understanding and peace through its educational, cultural and humanitarian programs.

Do you know anyone interested in becoming a Rotary Foundation Major Donor or initiating a Named Endowment? Do you know anyone who wishes to begin planning their legacy through TRF now? Contact your District Foundation Chair, any Trustee of The Rotary Foundation or your Regional Foundation Coordinator. They will help the dream to be realized.

E.B., PRRFC

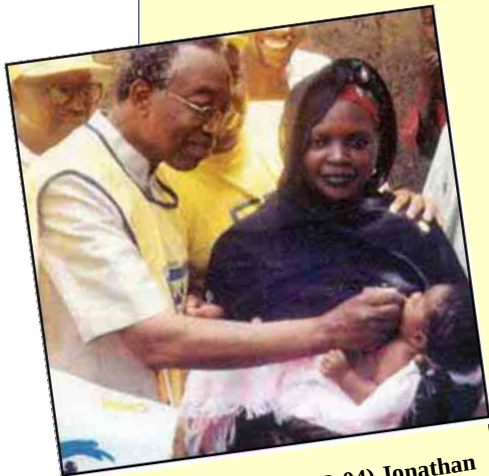


Since 1985, when Rotary implemented the PolioPlus program, through the end of calendar year 2004: *"As a result of the efforts of Rotary International and its Foundation and those of our partners, more than two billion children have received oral polio vaccine."*

And the number of cases of polio has declined by 99% since Rotary launched the PolioPlus program.



A 7-year-old child in Botswana, infected by a polio virus from northern Nigeria. Botswana had been polio-free for more than a decade.



RI Past President (2003-04) Jonathan Majiyagbe, who is from Kano, helps immunize children.

The goal of the PolioPlus program is the global certification of polio eradication. By eradication, WHO, the Global Commission on Certification, and Rotary mean the interruption of the transmission of the wild poliovirus.

"A child can be protected against polio for as little as US\$.60 worth of vaccine."

An independent commission will consider global certification when no wild polio virus associated cases have occurred for at least three years, in the presence of certification-standard surveillance, and all wild poliomyelitis stocks have been appropriately contained.

AT THE START OF 2004, ENDEMIC TRANSMISSION HAD BEEN INTERRUPTED IN ALL BUT SIX COUNTRIES (NIGERIA, INDIA, PAKISTAN, NIGER, AFGHANISTAN AND EGYPT). HOWEVER, BETWEEN MID-2003 AND MID-2005, POLIOVIRUS SPREAD FROM NORTHERN NIGERIA TO 16 PREVIOUSLY POLIO-FREE COUNTRIES. AS OF MID-JUNE, 2005, ONLY 6 OF THESE COUNTRIES WERE STILL REPORTING CASES.



RRFCS &
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through the "facade". The result will be less giving to the Annual Fund and I would hope, a more altruistic attitude.

Although DSG funds may be used for both international and local projects, it was basically designed to replace the Community Assistance Program (CAP) which provided for local use of DDF. Several other small programs were also added. The only advantage of the DSG that I can see (and this is part of the DSG politics at RI and TRF) is that some Rotarians have the feeling that they want to use the funds for the benefit of their local communities rather than using all of the humanitarian money (i.e. exclusive of Scholarships and GSE) to support third world and developing country projects ---- not a very altruistic attitude. Clubs should be willing to fund projects in their own communities *in addition to* giving to the TRF. ***Another major factor is that in giving the money back to the districts, it is less expensive for the Foundation in that they do not have the requirement of matching funds.***

The idea that we (at the local level) would be helping the Foundation with their administrative costs by increasing the percentage to the DSG is ***avoiding the problem of finding a less costly, less rule oriented and more efficient way of administering grants both at TRF and locally.*** The maze of requirements are merely being transferred to the District. ***I hope TRF is not trying to get out of the matching grant business.*** The amount of time spent with grants at the

Are we avoiding the problem of finding a less costly, less rule oriented and more efficient way of administering grants both at TRF and locally?

district level is greater than at TRF level including MGs as well as the DSG. If local costs were figured into the costs of grant administration, the total cost would be horrendous! In addition, there is less expertise at the local

level and thus a greater chance for error if all the rules of TRF are to be followed. It is getting increasingly difficult to find Rotarians, say nothing of finding PDGs, to serve, esp. as DGSC and DSG Chairman. It is quite time consuming meeting all of the Foundation requirements and articulating them to clubs.

The acronym DSG is a misnomer! My opinion as an experienced DRFC and DGSC chairman is that there is nothing simple about it at the district level. The only thing ***Simplified*** is for the Foundation staff in that they don't have to deal with it.

Richard A. Foster

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& DGSC chairman (2002-05)
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