

OUR FOUNDATION



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RAPID Disaster Relief

Rotarians started communicating with one another immediately as Hurricane Katrina struck. Aid was requested from a Louisiana Rotary Governor in Zone 26 and I received an “..I don’t know what to do” telephone call from a club president who also asked me if the request was legitimate.

I went to www.Rotary.org and found the following statement: “Effective 1 January 2003, Rotary International no longer releases disaster notices. At the November 2002 Board meeting, the directors recognized that Rotarians have a strong interest and involvement in disaster relief efforts. However, the Board agreed that well-established international relief agencies are far better equipped than RI’s district relief committees to allocate money quickly and help victims in need most effectively. ***The Board encourages Rotarians to partner with international relief agencies that organize local disaster relief efforts such as the International Committee of the Red Cross and Red Crescent or UNICEF.***”

The Chairman of TRF Trustees Frank Devlyn wrote: ***“The Family of Rotary has been sending donations to the American Red Cross. The Family of Rotary has also been sending donations to the Clubs and Districts who have suffered. On the Fast Track we are setting up a Donor Advised Fund of The Rotary Foundation suggested by Director Bob Stuart which also has all my support. It is our feeling that many clubs and districts will come together to channel their efforts of getting funds to this Donor Advised Fund. You will all soon get news on how to give your donations.”***

Rotarians want to work with Rotarians and the idea of this Donor Advised Fund (DAF) may be the appropriate answer.

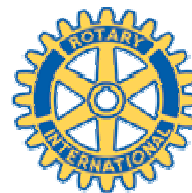
...Please read the related articles on pages 2, 3, 7, 8, 9 and 14.

EB

It would be desirable if RI could release a disaster notice immediately. The statement could be pre-prepared and in readiness.

It could be a proactive statement rather than reactive and quickly sent via email to RI Senior leaders with instructions to pass it onward to all Rotarians.

Such a statement could provide Rapid Disaster Relief instructions.



SERVICE Above Self

ROTARIANS ORGANIZE A GRASSROOTS RESPONSE TO "KATRINA"

The North American RRFC's are having monthly conference calls in order to better organize our (TRF) efforts. During our call yesterday (07 Sept 05), there was a good deal of discussion about the many relief efforts for the victims of Hurricane Katrina. As a result of this call, we mutually agreed to promote the following efforts:

1. *The governors of the areas most affected by the hurricane, Governors Stuart Vance of 6820 in Mississippi and Neil Alford of 6840 in Louisiana have set up an emergency relief fund which will accumulate donations from Rotarians. They have also established a set of clear guidelines for funds disbursement. Clubs or individual Rotarians wishing to donate to this fund may do so at:*

Starkville, MS 39759

For more info contact PDG Bill Foster at:

bsfoster@ra.msstate.edu

- 2, *D.6200 (Southeast LA)*
<http://www.rotary6200.org/katrina/index.cfm>

Send to: Janice Bradshaw, General Secretary

Rotary International District 6200

P. O. Box 44365, Lafayette, LA 70504

1-800-301-8560 (office) ~ 1-800-926-0943 (fax)

All monetary contributions should be made out to:

Rotary International District 6200 Foundation, Inc.

3. *Rotary zones 29 and 30 have established the Katrina Relief Fund, a donor advised fund (DAF) within The Rotary Foundation of Rotary International, to streamline the flow of contributions from Rotarians looking to assist victims of the hurricane disaster in the southern United States. A committee identified by the Directors of the Katrina Relief Fund (listed below) will work with local Rotary clubs and*

districts, as well as emergency relief agencies, to meet the most pressing needs of people in affected areas. Fund Directors will make decisions on the distribution of funds after consulting with the District Governors of the affected area or their designees. Funds remaining following the initial relief effort will be used for projects providing longer-term support and development (e.g. funding for Matching Grant projects).

Katrina Relief Fund Directors

RI Director Robert A. Stuart, Jr., Attorney

Past TRF General Manager Duane R. Sterling

Immediate PRIVP John F. Germ, Engineer

Major Gifts Advisor Kenneth M. Schuppert,

Attorney



GRASSROOTS RESPONSE

Continued.....

Past RRFC Donald R. Collette, current team leader for servicing municipal and cooperative electric power systems in Louisiana, previously worked on 8 disasters.

4. D.5890 – Greater Houston, unaffected by the Hurricane, but Rotarians are taking an active role in helping the Evacuees and stricken areas - <http://www.rotary5890.org/>

Rotary District 5890 Charities
% of Teresa Mueller
4951 Tilbury Estates
Houston, TX 77056

5. Material: D.6200 has established a delivery point for all goods arriving into our District and for District 6840.

Contact person is Joe Hidalgo who is in charge of receiving these goods. He can be reached at the following email address:

jbhidalgo@aol.com.

His phone numbers are 337/945-2640 (Cell) or 337/942-5858 (Office).

All natural disasters weigh heavy on the hearts of Rotarians I'm sure and this one is especially difficult for me as the most affected area in D.6840 is in my Zone 29. Plus I was in New Orleans and Slidell, LA the first week of August to assist with their TRF seminar. What a great group of Rotarians who are dedicated to the causes of supporting humanitarian needs. And now they are on the receiving end. How ironic!

My personal choice of the above funds is, of course the one organized by the 2 districts in Zone 29. I know the people who are on the ground, they have already received funds and have already disbursed money to those in need.

I know that these folks will not only survive but be the better for it as they see the family of Rotary come together for them. They will in turn lead the way to greater success in the future.

**Chuck Frazier, Zone 29
RRFC 2004-2007
pdg5710@cablone.net**



**It is the greatest
of all mistakes
to do nothing
because you can
only do a little.
Do what
you can!**

POINT...

MAJOR DONORS?

The total number of major gifts received increased from 268 in 2003-04 to 397 in 2004-05. To place this into a broader historical perspective, TRF received 60 major gifts in 1993-94 before the Permanent Fund Initiative. The Foundation's major gift efforts are making progress and last year's momentum continues with receipt of a \$1 million outright gift to the Permanent Fund and several other large gifts in the first quarter of this Rotary year.



*Eric Schmelling
TRF Major Gifts*

The 397 major gifts received in 2004-05 refer to one-time outright gifts of \$10,000 or more. The Foundation was fortunate enough to have 960 new major donors in 2004-05! And it received 615 new Bequest Society commitments in 2004-05.

The Rotary Foundation has been raising US\$100 million in outright gifts annually for five or six consecutive years. This will equate to US\$1 billion over ten years. This figure doesn't even include TRF's bequests and other commitments. Commitments to the Permanent Fund rose from \$123.4 million (30 June 2000) to \$295.9 (30 June 2005) -- an increase of \$172.5 million in commitments over five years. These are very positive facts!

While we still have a lot to do, we should all feel exceptionally good about being on par with other major non-profits.

Service Organizations, 2004

Kiwanis International Foundation	\$4 million
Lions Clubs International Foundation	\$1.6 million
Shriners Hospitals for Children	\$7 billion
Rotary Foundation (Permanent Fund)	\$141.3 million

University and College Endowments, 2004

Harvard University	\$22.1 billion
Yale University	\$12.7 billion
University of Oxford	\$666 million



PRRFC Eddie Blender
Zone 25, 2002-04

COUNTERPOINT....

MAJOR DONORS?

Do you know of a better place to leave your legacy than The Rotary Foundation?

Serving the world through our Humanitarian, Educational and Cultural Programs Our Foundation has set the standard for member participation for we design the projects, raise the funds, collaborate with others, participate hands-on and ultimately hold one another accountable for results.

Two years ago (2003-04) Our Foundation recorded 268 Major Donors and the last Rotary year (2004-05) we had a 50% increase in Major Donors to 397.

Although that's a large percentage jump, it hasn't made me too happy because comparing TRF's numbers with Universities, Colleges and Religious Institutions, Rotary does not come close to its potential.

The major gift potential to the Permanent Fund of The Rotary Foundation (TRF) with a constituency of 1.2 million members is staggering. It would be surprising and disappointing if TRF doesn't reach US\$1 billion in the Permanent Fund by the year 2025 (or sooner). In fact I believe with an intensive and well planned marketing campaign **not One Billion but Ten Billion Dollars is attainable.**

Do you feel that we've not educated our members sufficiently about the many opportunities available (in programs and fundraising) to participate in Our Foundation?

What do you think?

We contribute when great programs and great ideas are understood (when awareness is created). Big donors don't make major gifts overnight. Their contributions occur when their wealth has finally matched a great idea.

Please see related story on page 13

What Paul Harris Said...



Luis Vincente Giay
R.I.P.P. 1996-1997

... In 1905, Paul Harris, with his grand idea to "encourage and foster the development of acquaintance as an opportunity to serve" ... gave Rotarians the ideal of service . . . This noble ideal has . . . spread around the world . . . because it is ecumenical and universal, yet draws upon the best qualities of the individual . . .

**Luis Vincente Giay
R.I.P.P. 1996-1997
Build the Future with
Action and Vision,
THE ROTARIAN, July 1996**



Would you like to have a Rotary minute delivered every week to you and your club via email? A "WHAT PAUL HARRIS SAID" message will be sent (free-of-charge) to you and whomever you sign up. Give it to your club presidents as a gift -- you can use it at your club as a weekly Rotary minute. Please register for this free service by sending an e-mail to: Chairman@RotaryHistoryFellowship.org

Rotarians respond to the Crisis in New Orleans

Rotarians quickly responded to the Hurricane Katrina Catastrophe. Food and water were collected and shipped. Shelter Boxes were flown from England. Medical and Dental Teams volunteered to help. Rotarians from Mexico City shipped multiple containers of UHT MILK on a daily basis with each container holding 60,000 liters of Ultra pasteurized milk and it is shelf stable packaged. And passing "the hat" and collecting relief funds at their club meeting in Grand Junction, Colorado USA US\$30,000 was collected.



Storm survivors particularly in New Orleans where floodwaters remain face a cauldron of infectious agents public health experts said.

"You can think of floodwaters as diluted sewage," said Mark Sobsey, a professor of environmental microbiology at the University of North Carolina. Whatever infections people carry go into sewage and can be expected to show up in floodwaters. That includes common diarrhea germs including hepatitis A and Norwalk virus.

"We are gravely concerned about the potential for cholera, typhoid and dehydrating diseases that could come as a result of the stagnant water and the conditions," said Leavitt.

Diseases Follows Disasters

Compounding the disaster we find that contaminated water, inadequate hygiene and mosquito borne diseases become widespread.

Water and sewer systems are damaged and infectious disease become commonplace because of the intermingling of those systems. Disease which may be threats to Hurricane Katrina victims are:

- Diarrhea (kills 2.2 million annually—mostly children),
- Cholera (acute and quickly kills 1.1 million annually)
- Shigellosis (Kills 1.1 million annually)
- Typhoid (infects 12.5 million each year)

IN MY
OPINION.....

Disaster Relief - A suggested model

“...there is a serious demand from Rotarians for "relief services"”

“RI (not TRF) should organize itself by a new, continuous Task Force, or a similar structural unit for disaster relief services. The mission of this unit should be to develop worldwide capabilities to make Rotary ready for effective mobilization upon a disaster. This organization should definitely collaborate with TRF on its existing programs in a synergetic way, but it should not jeopardize the Foundation's structure, programs and practices.

Please allow me to emphasize that we shall continue to debate on "what Rotary should do" and "how Rotary should react" after every disaster, if we do not work out this organizational unit in Rotary. Because, at one end we have a strong energy and a serious demand from Rotarians for "relief services" and on the other hand we do not have the infrastructural organization to handle this energy and demand.”

A NEW ORGANIZATION IN RI

... I do not think that the issue is to search out ways of funding from the existing structure of TRF, like making use of DDF. In fact, TRF should be involved only as a supporting organization with its existing set up. Tackling the need, requires a new organization in RI, with the following major duties:

1. To make plans of worldwide mobilization for disaster relief services.
2. To monitor funds that spring out from Rotarians and other organizations upon disaster.
3. Source out new funds beyond TRF, as well as man power, material and expertise.
4. Mobilize local Rotarians for "hands on services" and local funding.
5. Back up disaster relief works by regular programs of TRF, through collaboration.
6. Guide Rotarians on "what to do" and "how to do".

In my opinion the matter is organization rather than funding through TRF.

Örsçelik Balkan
RI Director-Elect
For the full text please write to:
obalkan@superonline.com,
balkan@eae.com.tr



DONOR ADVISED FUND ESTABLISHED FOR HURRICANE KATRINA DISASTER



Rotary zones 29 and 30 have established the Katrina Relief Fund, a Donor Advised Fund (DAF) with The Rotary Foundation of Rotary International, ***to help streamline the flow of contributions from Rotarians*** looking to assist victims of the hurricane disaster in the southern United States.

A DAF is an innovative way for individuals and Rotary-affiliated groups, such as clubs, districts, and zones, to create a separate investment account with the Foundation that is earmarked exclusively for charitable giving. This DAF is Comprised of 24 Rotary districts in 12 southern and Midwestern U.S. states, zones 29 and 30 and includes all the areas devastated by Hurricane Katrina.

The directors of the Katrina Relief Fund will make decisions on the distribution of funds after consulting with the district governors of the affected areas or their designees.

Checks should be earmarked for "Katrina Relief Fund" (in the MEMO line) and made payable to "TRF DAF". All checks should be addressed and mailed to:

Mr. Clint McGowan, TRF DAF
The Ayco Company
855 Route 146, Suite 120
Clifton Park, NY 12065.

Contributions to this account can only be accepted in U.S. dollars and are tax deductible for U.S. citizens. No Rotary Foundation recognition will be awarded for contributions to the Katrina Relief Fund.

Directors of the fund are RI Director Robert A Stuart Jr., Immediate Past RI Vice President John Germ, Duane Sterling, a past general manager of the Foundation, Donald Collette, a past Regional Rotary Foundation Coordinator and Kenneth Schupert, a Major Gift Advisor for the Foundation.

Together the directors bring outstanding experience and qualifications related to their responsibilities as custodians of the relief fund including: law, engineering, electrical power systems, management of disaster programs and fund supervision.

For more information on relief efforts and other ways to help, please visit [RI's World Community Service Disaster Relief page](#) and check the [RI home page](#) frequently for updates.



TRF PROGRAMS and Ambassadors of Peace

"Peace cannot be achieved through violence, it can only be attained through understanding."
— Albert Einstein

Renia Corocoto,

2005 Rotary World Peace Fellow Alumna from the University of California, Berkeley will be the director of the new Peace and Conflict Resolution Institute for the Office of the Presidential Adviser on the Peace Process for the Government of The Philippines in Manila. The purpose of the Institute is to target stakeholders in the government such as officers of the armed forces and police force whose training has been based on tactical capabilities but short on analytical and methodological components in understanding peace and conflict. District 3810 in The Philippines sponsored Renia.

Nisa Chamsuwan,

2005 Rotary World Peace Fellow Alumna from International Christian University in Tokyo, has secured a position of Police Training Program Coordinator with Asian Forum for Human Rights and Development, a Bangkok based human rights non-governmental organization that has Consultative Status with the Economic and Social Council of the United Nations (ECOSOC). District 3350 in Thailand sponsored Nisa, who happens to be a graduate of Chulalongkorn University, home of the new Rotary Center for Peace and Conflict Studies

I firmly believe that understanding is the path to lasting peace. During my 13 years of service with the United Nations, I experienced a great deal of frustration at the bureaucratic inefficiency and the petty politics involved in an organization made up of 191 Member States. But we all managed to work reasonably well together.

I was Director of a Division with 198 staff from all over the world – from over 50 different countries. It is true that there were some tensions and conflicts, as there are in most big organizations, but they were resolved without blows or bloodshed. Instead, staff working together had the opportunity to learn about different religions, value systems, approaches to life, and economic systems. While all brought to the table different views, often based on their own cultural background and education, most appreciated that there can be more than one valid approach to most problems and that no one value system is necessarily better than all the rest.

Getting to know more about other countries with cultures and traditions that seem very strange to our Western eyes is one step towards greater tolerance and respect for others.

Peter Leslie is a former CFO of the United Nations Development Program and is a member of the Vail-Eagle Valley Rotary Club.
petermleslie@aol.com



ROTARY ALUMNI THE AMBASSADORIAL SCHOLARS

This is an interim report for June-July 2005, prepared by Ambassadorial Scholar Deepali Mehrotra from my District 1210 who is currently studying in District 9600, SE Queensland and who is hosted by the Rotary Club of Brisbane Planetarium. I believe this report (*only excerpts*) to be a model of how a Rotary Club/District should involve scholars in all aspects of Rotary during their time in their host country.

Ron Lucas
Zone 17 FARG Coordinator

30th July: INTERVIEW PANEL TO SELECT OUTBOUND AMBASSADORIAL SCHOLAR FROM MY HOST DISTRICT

I was invited to be a part of the interview panel to choose the outbound Ambassadorial Scholar from my Host District 9600. Other members were Chair of District Foundation Committee, Chair of Ambassadorial Scholarships and a member of District Foundation committee (also a Host Counsellor).

It was interesting to be on the other side of table and understand how the expectations of applicants matched the Rotary ideals.

31st July: A MEETING OF AMBASSADORIAL SCHOLARS, COUNSELLORS, AND 9600 DISTRICT FOUNDATION COMMITTEE

A meeting was organised for all ambassadorial scholars and their counsellors in the form of a forum where scholars could share their past experiences and also ask for more help and support from District Foundation Committee.



The two hour discussion session included some great suggestions from scholars and Rotarians that could be used in the future and also how communications can be improved between scholars and various Rotary clubs in the District. The meeting was coordinated by the Chair of Ambassadorial Scholarships and was also attended by the Chair of District Foundation Committee.

Gift Opportunities for Contributions to the Permanent Fund

The Principle is never spent

The principal of an endowed fund contribution is never spent, but a portion of the income is made available for specific Foundation activities or programs. *A minimum gift of US\$25,000 allows the donor to establish an endowment bearing the donor's name.* For gifts of lower amounts, contributions may be made to one of the endowed pooled funds.

THE DONOR ADVISED FUND (DAF) MAY BE AN ANSWER

Many Rotarians have been asking , “How can we act quickly when a disaster occurs and be sure that our contributions reach those in need?”

The TRF Donor Advised Fund (TRF DAF) may be the answer.

Acting quickly Senior Rotary Leaders from the Zones affected by the Hurricane Katrina Catastrophe asked permission for and were able to establish a TRF DAF. Checks (Contributions) could be quickly sent and earmarked for "Katrina Relief Fund" Why not utilize this TRF DAF for all emergencies?

A line item entry on your check might say:

- Hurricane Katrina Relief Fund
- Tsunami Disaster
- Polio Crisis in Indonesia

And each line item emergency could be administered by a team of local Directors, TRF Trustees, District Governors, etc. from the affected area. Wouldn't funds be distributed intelligently, quickly and equably in each area and Rotarians would be working with Rotarians?



Accomplishing your philanthropic goals

How can we help Rotarians and others accomplish their philanthropic goals in conjunction with The Rotary Foundation's programs? The Permanent Fund could be the answer.

The Permanent Fund: Building a secure future for the programs of Our Rotary Foundation

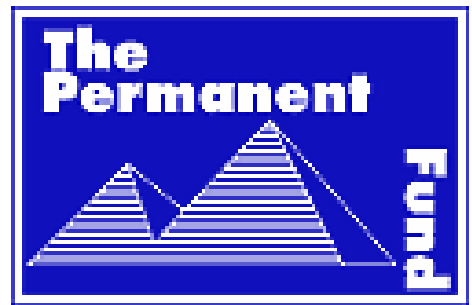
The Rotary Foundation has received major gifts throughout its history and has been actively developing a major gifts effort since 1996, when the Permanent Fund Initiative (PFI) was launched.

The objective of the PFI was to ensure a secure future for the programs of the Foundation by building a strong fund. The Permanent Fund has become an important source of support to programs. *The principal is never spent, while a portion of the interest earnings each year help pay for programs.*

Volunteers and staff who raise major gifts to the Permanent Fund have expanded their focus to include major gifts to the Annual Programs Fund and to other special efforts such as the Polio Eradication Fundraising Campaign. This serves two purposes:

- 1). It helps meet the fundraising objectives of the Foundation and
- 2). it helps satisfy donors' giving preferences.

The fulfillment of a philanthropic goal may be to leave a legacy to Rotary by making a gift to the Permanent Fund, to a TRF Named Fund, making a significant gift to a special cause like PolioPlus, or a challenge gift for the Annual Programs Fund.



"TRF? I like what you do – it means something to me. I want to help in a significant way."



RRFCS &
OUR FOUNDATION
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HELP!

Rotarians want to work with Rotarians. We need some structure. We need some organization. We need a command center and most of all we need some direction.

Would it be possible for our senior leaders of the RI Board of Directors and the Trustees of The Rotary Foundation to somehow come together to agree upon a "White Paper" - a document that would be ready to be sent worldwide to Rotarians immediately outlining a plan giving direction when an emergency occurs?

What we have in place now is a plan stating that Rotarians could "... partner with international relief agencies that organize local disaster relief efforts, such as the International Committee of the Red Cross and Red Crescent or UNICEF" *and it is not good enough.*

Rotarians want to work with Rotarians!

**SHARE YOUR SUGGESTIONS, COMMENTS AND SUCCESS STORIES WITH YOUR
RRFC COLLEAGUES. WRITE: TO THE EDITOR AT EBLENDER@AOL.COM**