

OUR FOUNDATION



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HOW DO YOU CHOOSE YOUR CHARITY OF CHOICE ?

How do you know your donation will actually have an impact? How do you know that your funds will be used wisely?

It's a question and an attitude shared by many donors, as the number of charities booms - along with requests for your money. Many donors complain that groups talk in vague terms about their work, but add few details about their strategy for solving the problems. Many donors say that even after making a charitable gift, they have no idea where their money went and whether it made a difference. We know that The Rotary Foundation does make a difference.

TRF MAKES A DIFFERENCE

Where else but through The Rotary Foundation can you participate in the planning, partner in

the project and with your partner pay-up with the necessary funds needed for a successful completion. Let's not forget needed follow-up and sustainability, which occurs because of Rotarian stewardship.

And in addition, volunteering and working with your club or district TRF committees certainly readily proves to you that your dollars are invested wisely. TRF should be your charity of choice.

Learn more about what TRF does. Order your copies of the RI and TRF Annual Reports and the 2005 TRF Fact Cards from Rotary International.

E.B.

Please read the related articles on the following page.



SERVICE Above Self



Once again, Rotarians worldwide demonstrated extraordinary generosity in supporting The Rotary Foundation, resulting in a record year for contributions to the Annual Programs Fund. As Rotary's second century of service begins, it is deeply satisfying to know that its Foundation is crossing borders with its humanitarian and educational programs to help people realize their hopes for a better life.

I encourage you to order the annual reports of Rotary International and The Rotary Foundation for the year 2004-2005 from the Rotary Catalog, 159-EN—(1105), please read these reports carefully and I welcome your comments.

Ed Futa
*Rotary International
General Secretary*



**Order the annual reports of Rotary International and The Rotary
Foundation and the TRF Fact Card - 159-EN—(1105)**

TRF'S FUTURE VISIONS COMMITTEE

... Anticipating the challenges that lie ahead, The Rotary Foundation's Future Vision Committee has begun to develop a long-range plan that will determine the Foundation's future focus and structure. Headed by Trustee Chair Frank J. Devlyn, the seven-member committee includes current and past trustees and past RI directors.

"At the beginning of this process, the Trustees generally agreed that the Foundation has too many programs," says John Osterlund, general manager of the Foundation. "Everyone wanted to simplify the structure and make it more cost-effective, but there was no consensus on how to accomplish that."

So the committee sought input from grassroots Rotarians and Rotary senior leaders through a Web-based survey conducted in late 2005. With the assistance of Primer Michaels, a Chicago-area consulting firm that specializes in strategic planning, survey data is being analyzed and a draft of the plan will be presented to the Trustees at their April meeting and to the RI Board in June.

Final ratification is set for October, following incorporation of feedback from directors, trustees, and Rotarians attending zone institutes in August and September.

"I see the work of the Future Vision Committee serving as a catalyst in better positioning our Foundation to face the challenge of changing times — on what many call the 'fast track' — to support the efforts of Rotary clubs as they work to improve the quality of life worldwide," says Devlyn.

It also complements the work underway on the RI strategic plan. "These two efforts have tremendous potential for moving the organization forward in Rotary's second century," says RI General Secretary Ed Futa.

Reprinted from the January 2006, Rotary World



"These ... efforts have tremendous potential for moving the organization forward in Rotary's second century."
Ed Futa

WHY I AM A ROTARIAN



Harvey Newcomb III

There are several reasons why I am a Rotarian.

However, the main reason is due to the countless number of Rotarians who generously supported my service as a Rotary Foundation Ambassadorial Scholar abroad.

I now want to give back and support future generations of Ambassadorial Scholars as a Rotarian myself.

Harvey Newcomb III
*Rotary Club of Evanston Lighthouse,
Illinois, District 6440
USA*

WHY ARE YOU A ROTARIAN?

Send your statement in about 300 words (or less) and please include your full name, photo (if available), club, district and country to: EBlender@aol.com

WHY I AM A ROTARIAN

VISIT: [HTTP://WWW.WHYIAM.ORG](http://www.whyaiam.org)

Why I am a Rotarian

This free, weekly feature contains inspiring statements from Rotarians on why they are "Rotarians." We hope this will encourage others to examine the reasons why they belong to Rotary and help them to see the tremendous value of each membership in creating understanding and world peace. Send us yours today.

Why are you a Rotarian?

Send your own "Why I am a Rotarian" in 300 words or less (and please include your full name, your club, district and country and a .jpeg photo if available)
to: EBlender@aol.com.



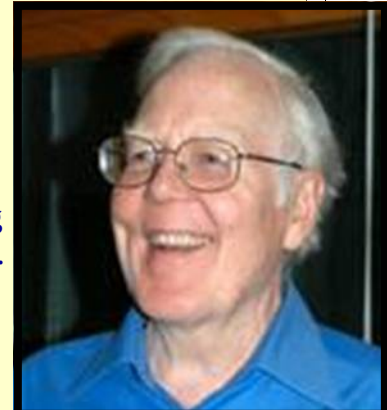
All Rotarians are invited to submit their essay for inclusion in this WHY I AM project.

IT'S ROTARY SCHOLARSHIP SEASON

"Peace cannot be achieved through violence, it can only be attained through understanding." — Albert Einstein

Iran's President Ahmadinejad has stated that Israel should be "wiped off the map." In Darfur, genocide continues at the hands of the Janjaweed militia. And in China, North Korean refugees are being deported to persecution and possible death in their native country.

So, please share the information in your communities about the various Rotary Foundation Scholarships being awarded this summer for study abroad in 2007-2008. These are designed to further international understanding and goodwill and provide for study abroad in more than 169 countries where Rotary clubs are located. Some 900 scholarships of various types are made available from clubs worldwide each year.



Rotarian Peter Leslie

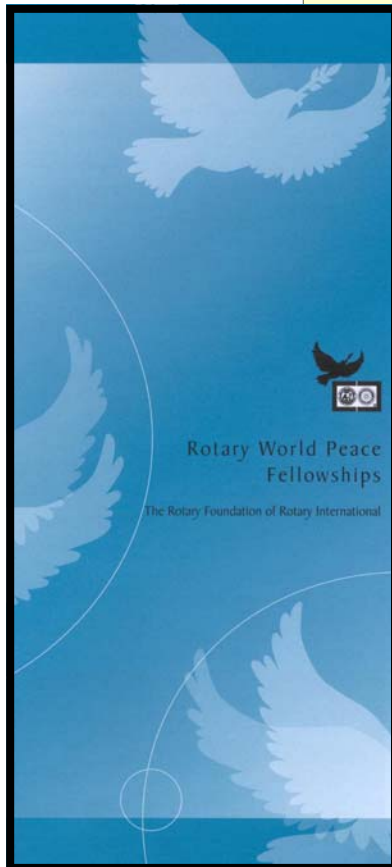
Cultural Ambassadorial Scholarships provide funding for three months of intensive foreign language study. The scholarship covers tuition and fees, room and board with a host family, and round-trip airfare to the host country up to a maximum of \$13,000. These cultural scholarships are available for students and also working professionals (Health Care, Teachers, etc.)

I wish that in my earlier years I had been able to win one of these scholarships. I was, however, lucky enough to study French one summer at the University of Paris and have been speaking the language ever since. During my four years working in Thailand, I was able to learn to read and write Thai, thanks to my employer who rewarded me handsomely for the effort. These language skills have enabled me to get a better understanding of different cultures and to obtain news without the distorting filter of international Press journalists. I also made life-long friends.

The Cultural Ambassadorial Scholarship is an ideal way to spend several months abroad, studying languages for use in everyday work. Recent recipients of these scholarships have included undergraduate and graduate students, as well as teachers, counselors, and other professionals seeking to improve or obtain language skills as career training.

The Academic Year Ambassadorial Scholarship is for one full academic year abroad at a recognized college or university in any foreign country where Rotary clubs are located. The scholarship includes tuition, books, fees, room and board and round-trip airfare to the host country up to a maximum of \$25,000.

The 2007-2009 Rotary World Peace Scholarship is for a two-year master's level degree or certificate in international relations, peace, and conflict resolution. Studies will be at one of the six Rotary Centers for International



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Studies in peace and conflict resolution.

These Centers involve seven universities, including Duke University and the University of North Carolina at Chapel Hill; University of Queensland, Brisbane, Australia; University of California-Berkeley; University of Bradford, West Yorkshire, England; Universidad del Salvador, Buenos Aires, Argentina and International Christian University, Tokyo, Japan.

The scholarship includes tuition, books, fees, room and board, and round-trip airfare to the host country, and is valued upwards to \$70,000. Every district in the world may submit a candidate (regardless of its contributions to TRF).

During their studies, Rotary Foundation Scholars act as "ambassadors of goodwill". Through appearances before Rotary clubs and districts, schools, civic organization, and other forums, the scholars represent their homelands and districts and work to further international understanding.

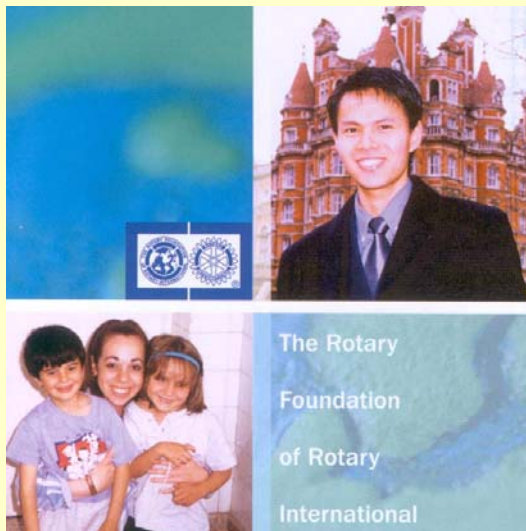
I firmly believe that understanding is the path to lasting peace. During my 13 years of service with the United Nations, I experienced a great deal of frustration at the bureaucratic inefficiency and the petty politics involved in an organization made up of 191 Member States. But we all managed to work reasonably well together.

I was Director of a Division with 198

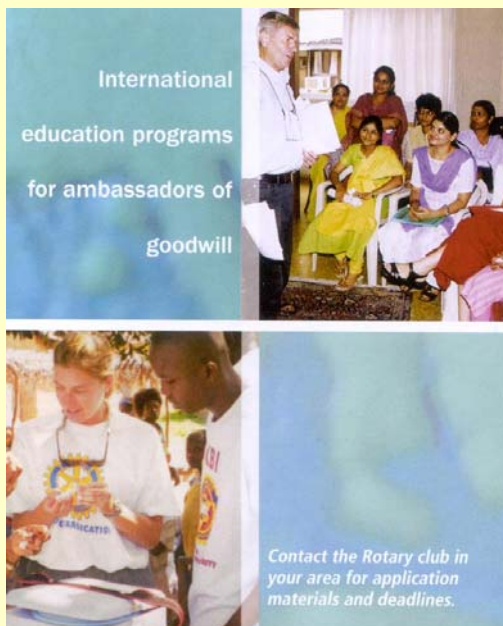
staff from all over the world – from over 50 different countries. It is true that there were some tensions and conflicts, as there are in most big organizations, but they were resolved without blows or bloodshed. Instead, staff working together had the opportunity to learn about different religions, value systems,

approaches to life, and economic systems.

While all brought to the table different views, often based on their own cultural background and education, most appreciated that there can be more than one valid approach to most problems and that no one value system is necessarily better than all the rest.



AMBASSADORIAL AND CULTURAL SCHOLARSHIPS



Getting to know more about other countries with cultures and traditions that seem very strange to our eyes is one step towards greater tolerance and respect for others. Advertise this great opportunity to study and travel abroad at Rotary's expense.

Peter Leslie
Vail-Eagle Valley
Rotary
D-5470 Colorado
USA

Contact the Rotary club in your area for application materials and deadlines.

WEALTH, WISDOM AND WORK

My Friend Peter Burgh recently wrote: ".... Our world is not without a multitude of "good causes" that require support in order to carry out their mandates, and there are numerous reasons why men and women choose to support one particular charity over another with their wealth, wisdom and work."

Peter Leslie's words (see [HTTP://www.WhyIam.org](http://www.WhyIam.org)) as to why he supports Rotary are compelling. ... Of particular note was his observation that perhaps as many as a million people perished in the religious wars that followed the partition of India into two nations. A result (occurred) that was predictable (putting the number of fatalities in Iraq today in perspective).

... I suggest that perhaps when Rotary International has finally helped to stamp out the scourge of polio, (the) leadership will focus attention on addressing the single greatest threat to all life on this planet. That being the over-population of human beings."



How do you feel about Mr. Burgh's suggestion? Strong enough to join and work with one of Rotary's most active Global Networking Groups - the Rotarian Action Group (RAG) for Population and Development.

The World Bank Says:

- 2.8 billion people live in poverty on less than US \$2 per day
- 800 million people suffer from hunger and malnutrition
- More than 1 1/2 billion people do not have adequate safe water and proper sanitation

Learn how the Rotarian Action Group (RAG) for Population and Development (RFPD) with guidance from the RI Board of Directors, is taking steps to mitigate the tragedies stemming from overpopulation and unsustainable development.

Are you Interested?

Visit here: <http://www.rifpd.org/>

E.B.

*"The Rotary Foundation is not to build monuments of brick and stone.
If we work upon marble, it will perish;
if we work on brass, time will efface it;
if we rear temples they will crumble into dust;
but if we work upon immortal minds,
if we imbue them with the full meaning
of the spirit of Rotary ...
we are engraving on those tablets
something that will brighten all eternity. "*

ARCH C. KLUMPH, PAST RI PRESIDENT

ON MAKING IT HAPPEN

... IN ROTARY, IT ALWAYS STARTS AT THE CLUB LEVEL

So many persons and groups come in like a “Whirlwind” and after causing some excitement they then move on and not much is really done. To make things happen, we need examples or a blueprint of any type of project listing the A, B, C’s of that project that will be easy for busy Rotarians to understand if we want to make things happen locally, regionally and world-wide.

Rotary’s involvement begins first with a Club, then other clubs, then the district and then more districts. Projects establish a Track Record of being successful and meaningful and this helps other Rotarians, clubs and districts to buy into them. Projects move forward because they have proven to be successful at getting support from the ground up.

Avoidable Blindness
Projects such as Cataract Surgeries in India where as many as 5 blind persons can be operated for \$100 USA dollars (unbelievable attractive price only in India). This is a proven successful project known to every district and Rotary Club in India so it is easy to get involved. The Domino effect begins and hundreds of Rotary Clubs get involved. Easy to understand and carry out and we all have a “win / win”.

I wish all organizations wanting Rotary Support would try to understand our system and structure for getting things done. It’s Easy, User Friendly and Effective for our Rotarians and Rotary Clubs to be involved.



Frank Devlyn
Chairman, The Rotary
Foundation 2005-06
Past Rotary International
President 2000-01
www.frankdevlyn.org

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The Rotary Foundation ranks very highly worldwide as a Non Profit Organization and as a group where nickels and dimes are saved so that its programs can utilize more funds. It is a non-profit where its rank and file members have spent the last century devoting its energy and resources (Wealth, Wisdom and Work) helping those less fortunate. Not only grassroots Rotarians participating in programs and fund raising but also TRF’s very bright and dedicated staff working together to help make this a better world.



MAKE THIS MONTH: ROTARY AWARENESS MONTH

Conduct a new Member Orientation instead of a guest speaker



o Since many clubs struggle to add a new member to their roster, Clubs often find it difficult to conduct a New Member Orientation.

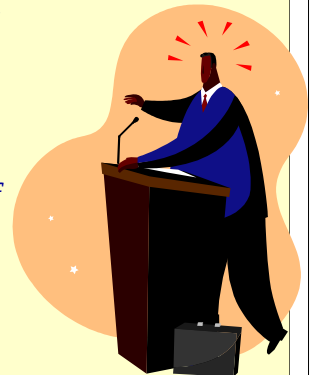
Why not make every month Rotary

Awareness Month and why not conduct a new member orientation at an upcoming meeting instead of having a guest speaker?

Instead of a guest speaker?

- o It's a win-win for everyone.
- o Veteran Rotarians are reminded of things they may have forgotten,
- o The new member gets to learn more about their Rotary family and begins to feel a part of it.
- o Best of all, Rotarians who are trying to attract a potential new member can invite a guest who'll learn a great deal about Rotary in one sitting, and may develop a stronger desire to be a part of our Rotary family.

Promoted internally as a program, a Rotary Orientation becomes an ideal recruiting opportunity to build our family of Rotary



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I feel we do all of those wanting to work with Rotary a good deed when we give them a Rotary Foundation Matching Grant Application so they can better understand the necessary requirements and participation of Rotary Club involvement in the receiving country as well as the sponsoring country. It is important for Rotarians as well as Non Rotarians to get a better grasp on how Rotary works if they want to be successful.

Many of these per-

sons and groups would like to Create Awareness of what they are doing and they want to talk to Rotary Clubs. They can do this by having Rotarians who know them recommend them to their respective Rotary Clubs.

These persons or groups can also contact Rotary Clubs directly and ask to be a speaker by offering their credentials and background plus having a good 20-minute presentation to Create Awareness and then wait in the asking for money and support. The

Board of every Rotary Club will evaluate if they want to consider supporting or adopting.

The above are some general guidelines to help those well meaning persons and groups to get their "foot in the door" of Rotary. Of course if they are Rotarians they have a better chance, as they will understand how the above Rotary System works.

Your Amigo

In Mexico City,

*Frank Devlyn
Chairman TRF Trustees*

OUR ROTARY SCHOLARS ... MAKING A DIFFERENCE

A MESSAGE FROM TRUSTEE CHAIRMAN FRANK DEVLYN

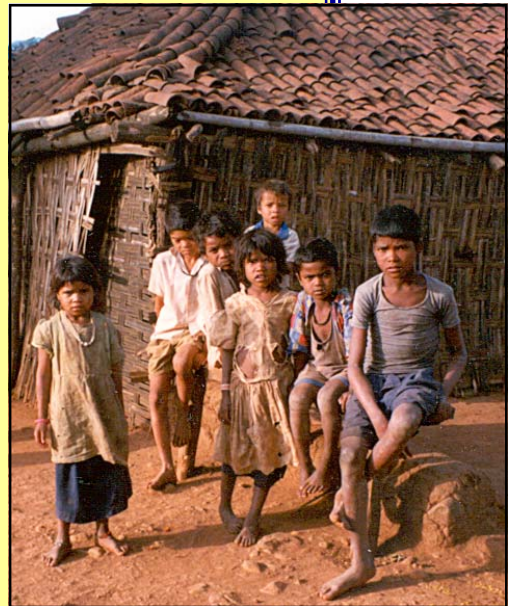
Friends, I have often heard the criticism that our alumni do not give back to Rotary. They simply take our money and walk away. I know this is not true.

Steve Hollingworth is a former Ambassadorial Scholar, sponsored by Rotarians in Elgin Illinois in 1980. He went to Manchester, England, to study international development. The experience with Rotary convinced him that he should dedicate his life to helping the poorest of the poor. After graduating, he went to work for the relief agency CARE international. He later worked in Malawi, Bolivia, Sri Lanka, Pakistan and since 2002 has been the director of CARE India.

India is home to 1 billion people, many of them living on less than \$1 a day. As director of CARE India, Steve oversees a \$60 million budget for aid programs that reach some 6.5 million people.

Their projects are like Rotary's humanitarian grants: they focus on health, on educating women, and on economic development — specifically micro-credit loans to poor women to help them achieve economic self-sufficiency. They have been highly successful in repeating the kind of success the Grameen Bank has achieved in Bangladesh. In addition, they are a disaster relief agency. When the tsunami hit the Tamil Nadu region of Southern India last December, CARE was one of the primary agencies that moved in to help victims of the disaster.

So I ask you: In 1980 when Rotarians in Illinois selected Steve Hollingsworth to be a Rotary Foundation Ambassadorial Scholar and the Foundation invested \$12,000 in Steve Hollingsworth, was it a good investment? Has Rotary seen a positive return on that lone scholarship award? Has Steve Hollingsworth made a difference to other people?



THE EXPERIENCE
WITH ROTARY
CONVINCED HIM
THAT HE SHOULD
DEDICATE HIS
LIFE TO HELPING
THE POOREST OF
THE POOR.



RRFCS &
OUR FOUNDATION
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Lord, grant that I might always
desire more than I can accomplish,
- Michelangelo

In life, as in football,
You won't go far unless you know
Where the goalposts are.
- Arnold Glasgow

REMIND YOUR CLUBS OF THESE UPCOMING RI DEADLINES

RI DEADLINES

1 January: For submission of Matching Grant requests of US\$25,001—\$150,000 for consideration by the Trustees at their April meeting ... For the second semiannual report of club membership

15 January: For districts to submit candidates for the 2006-07 Rotary Peace and Conflict Studies world competition

31 January: For clubs to submit 2006-07 club officers' information for inclusion in the *Official Directory*

28 February: For RI-discounted hotel reservations and group room changes/cancellations for the 2006 RI Convention

1 March: For submission of District Appointments form

15 March: For RI receipt of Significant Achievement Award nominations (only one per district)

31 March: For submission of Matching Grant requests of less than \$25,001, District Simplified Grant requests, and 3-H project proposals ... For 2006 RI Convention pre-registration and submission of the unofficial affiliate events form

OTHER NOTICES

- Ask your district scholarships subcommittee chair for application materials for 2007-08 Ambassadorial Scholarships, Rotary World Peace Fellowships, and Rotary Grants for University Teachers, which are available now.
- Ensure that your club's president-elect is registered for the presidents-elect training seminar and the district assembly.