

OUR FOUNDATION



ISSUE 32
JULY, 2006

TRF – THE FUTURE VISION



*Chairman of the Rotary
Foundation Trustees,
Luis Vicente Giay*

PREMIER:

1. Our goal is to have a “premier Foundation” that is ready to help and serve Rotary International, clubs, and Rotarians and that enables them to offer service projects of greater significance to their communities.

PROACTIVE:

2. We want a cutting-edge, forward-looking Foundation, equipped to take proactive, rather than reactive, steps to solve problems, a Foundation that is ready to support Rotary in its second century with determination and fortitude.

READY TO SERVE:

3. Our Foundation must be ready to serve Rotarians without piling more work, more paper, more bureaucracy on them. We want to give Rotarians immediate solutions—right away, today, if possible!

INVOLVED:

4. We also want a Foundation that will get Rotarians much more involved in the administration of projects at the district level and will facilitate the process of project approval,



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delivery of project funds, and submission of final reports.

VISIONARY:

5. Our Foundation must have the appropriate tools, structure, and capacity to face the problems of the future. Our Foundation needs people of vision who will anticipate potential challenges so that our resources may be optimally effective for everyone.

CHALLENGING:

6. There will be much discussion by 2007 regarding programs to succeed PolioPlus. I am confident that when polio is eradicated, Rotarians will be eager to take on a new challenge.

SOLID:

7. We want a financially solid Foundation with a Permanent Fund able to invest more than 400 million dollars in programs annually by 2015. That's almost equivalent to a PolioPlus program every two years!

TRUSTWORTHY:

8. It is essential that we have a trustworthy, consistent Foundation that exercises careful stewardship of its funds. Tomorrow's Foundation will enjoy the same prestige it does today; it will be a "premier Foundation" for our donors.

TOP OPTION:

9. Our Foundation should become a top option as a "charitable entity" for the great majority of Rotarians.

ALLIANCES:

10. Our Foundation will form strong alliances for service, secure financial partners to carry out projects with real impact, and take on new corporate projects just as successful as PolioPlus. In sum, our Foundation will be one that will make us increasingly proud of being Rotarians.



TRF – GOALS FOR 2006-07

Eradication of Polio

Peace and Conflict Resolution: Raise TRF profile as ‘Advocate for Peace’ thru unique partnerships with premier institutions

New Record in Contributions: A goal world-wide of \$100.00 per capita (US\$120M)

Enhance Rotary’s Public Image

Increase Awareness: Improve grassroots training to increase awareness

Speed and Simplicity: Streamline TRF program management

Future Vision Strategy: Articulate/Implement TRF Future Vision Strategy

TRF'S FUTURE VISION COMMITTEE



**“THESE ...
EFFORTS HAVE
TREMENDOUS
POTENTIAL FOR
MOVING THE
ORGANIZATION
FORWARD IN
ROTARY’S
SECOND
CENTURY.”**

**ED FUTA,
RI GENERAL
SECRETARY**

... Anticipating the challenges that lie ahead, The Rotary Foundation’s Future Vision Committee has begun to develop a long-range plan that will determine the Foundation’s future focus and structure. Headed by 2005-06 Trustee Chair Frank J. Devlyn, the seven-member committee includes current and past trustees and past RI directors.

“At the beginning of this process, the Trustees generally agreed that the Foundation has too many programs,” says John Osterlund, general manager of the Foundation. “Everyone wanted to simplify the structure and make it more cost-effective, but there was no consensus on how to accomplish that.”

So the committee sought input from grassroots Rotarians and Rotary senior leaders through a Web-based ongoing survey of Rotarians. With the assistance of Primer Michaels, a Chicago-area consulting firm that specializes in strategic planning, survey data is being analyzed and a draft of the plan will be presented to the Trustees at their April meeting and to the RI Board when they meet in June 2006.

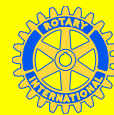
Final ratification is set for October 2006, following incorporation of additional feedback from directors, trustees, and Rotarians attending zone institutes in August and September.

“I see the work of the Future Vision Committee serving as a catalyst in better positioning our Foundation to face the challenge of changing times — on what many call the ‘fast track’ — to support the efforts of Rotary clubs as they work to improve the quality of life worldwide,” says Devlyn.

It also complements the work underway on the RI strategic plan. “These two efforts have tremendous potential for moving the organization forward in Rotary’s second century,” says RI General Secretary Ed Futa.

Reprinted from the January 2006, Rotary World

ROTARY INTERNATIONAL THE FOCUS FOR 2006-07



I have chosen water management, literacy, health and hunger, and the family of Rotary as my emphases for 2006-07.

Outside of Rotary, there is far too little awareness of the shortage of clean, safe water in the developing world. If a natural disaster wiped out 6,000 children under the age of five in one day, it would be on the front page of every newspaper. And yet, 6,000 children do die, every single day, from waterborne illnesses. This is a situation that can be addressed very effectively through small-scale projects on a local level and has been addressed through successful Rotary projects for many years.

I encourage clubs and districts throughout the Rotary world to expand on this work and focus on bringing clean water wherever it is needed, one community at a time.

As a member of a family of readers, literacy has always been very important to me, and its value to society can hardly be overestimated. Literacy is a prerequisite for democracy, stability, and prosperity in a nation; it has the potential to halt the cycle of poverty and bring a better life to the next generation. Literacy has been a Rotary priority for many RI presidents and must remain high on our agenda.

Health and hunger concerns



W.B. (Bill) Boyd
President, Rotary International, 2006-07

**I HAVE CHOSEN:
WATER
MANAGEMENT,
LITERACY,
HEALTH AND
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encompass much of the work that Rotary clubs do at the local level. These projects are at the very core of Rotary service and brought us to the great work of PolioPlus. We must continue to work for polio eradication until it is achieved, and pursue the many and varied health and hunger projects that Rotary is known for worldwide.

In 2006-07, I would like to return to the family of Rotary and the emphasis on caring equally for everyone in the Rotary family. Youth programs, such as Youth Exchange, Interact, and Rotaract, are vital to ensuring the health of Rotary's future. They also further Rotary's work by instilling a sense of integrity, tolerance, and unselfishness in the next generation. And caring for Rotarian families and spouses can only strengthen Rotary.

In 2006-07, I will ask Rotarians everywhere to focus on the possibilities that Rotary brings to each individual and that each individual brings to Rotary.

**ROTARY PROVIDES A MUCH-NEEDED
EXAMPLE OF SOLID INTEGRITY,
INTERNATIONAL COOPERATION,
AND THE SPIRIT OF VOLUNTEERISM**

Together, we will *Lead the Way* to even greater successes. And together, we will continue to identify real needs, work with communities and institutions, and see that those needs are ad-

ressed in a practical, sustainable way, not through idealism and wishful thinking but through steady effort and sound knowledge.

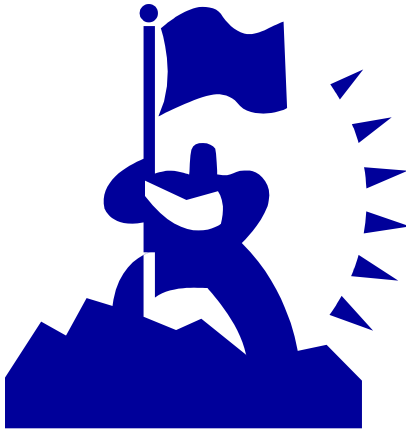
As Rotarians, we know that it is not enough to dream about a better world. A better world will only come through careful planning, honest cooperation, and hard work.

As Rotarians, we will not just wait for it to happen. Together, we will *Lead the Way*.

W.B. (Bill) Boyd
President, Rotary International, 2006-07

TRF — A NEW MISSION STATEMENT

Our new mission statement:



- Our vision for the Rotary Foundation – why we exist --- ***Enabling Rotarians to Advance World Understanding, Goodwill and Peace***
- Our mission – what we do --- ***Improving Health, Supporting Education and Alleviating Poverty.***
- Our motto – what we say – and you will recognize these words from Our Foundation founder Arch C. Klumph --- ***Doing Good in the World.***



Calum Thomson of the Longniddry Rotary Club, District 1010 in Scotland is a recent major donor to The Rotary Foundation. While attending the Major Donors Dinner at the RI Convention in mid-June Calum was introduced to incoming RI President Bill Boyd.

When Bill was informed that Calum had not received his Major Donor pin, Bill immediately removed the diamond pin from his lapel and pinned Calum.

Bill's spontaneous and heart-warming gesture surprised and delighted Calum.

Calum is the director of the Rotary Global History Fellowship.

<http://www.rotaryhistoryfellowship.org/>

THE POWER OF ROTARY — THE WORLD COUNTS ON ROTARY

ROTARY INTERNATIONAL CONVENTION HOSTS RENOWNED ECONOMIST JEFFREY SACHS

*UN Millennium Goals chief shares his
vision for reducing poverty, disease
and hunger worldwide*

(Copenhagen, Denmark, 14 June 2006) —

Economist and author Jeffrey D. Sachs, special advisor to United Nations Secretary-General Kofi Annan and head of the UN Millennium Project, delivered the Water, Health and Hunger keynote address at the Rotary International Convention on 14 June.

Sachs, also the director of The Earth Institute at Columbia University, is a renowned expert on the linkages between economic development, poverty and human health. He frequently cites Rotary's humanitarian work -- especially its leadership in the Global Polio Eradication Initiative -- as an example of how the private sector can contribute to worldwide economic progress.

In his 2005 book, "The End of Poverty: Economic Possibilities for Our Time," Sachs describes Rotary's 20-year polio eradication campaign as a "remarkable and tireless effort."



EXCERPT FROM JEFFREY SACHS' ADDRESS TO ROTARY

(Fighting poverty, disease, illiteracy and hunger).. "is something that the rich world not only can afford, it can't afford NOT to help do. Because this is a road out of disaster, out of death, out of suffering out of violence, out of conflict, out of the seedbeds of terror, and the international transmission of disease. If we want security, we had better help to achieve it.

Now Rotary has proven that this can be done. It requires mobilizing us. I don't know whether talking to the world's leaders does or doesn't help, but I know that speaking with you (Rotarians) does help. Or if I can put it another way, you are the world's leaders. They just carry fancy titles.

So I want us to act. I take inspiration from you. You are what a mathematician would call an 'existence proof'. That means you are doing it. It's not theory, it is right in front of my eyes. Dramatic successes through voluntary action, through service above self, through practical means to end suffering and help with people on a path with security and dignity and thereby giving dignity and security to all of us as well. That's the indivisibility of the world.

I want to say to you in closing the world needs you. Urgently. We have the greatest chances for progress, and the greatest risks that we have ever faced. In other words, there is no certainty in the world, only choice. You have chosen so wonderfully, you are leading by your choice. I want Rotarians all over the world to know, 'Please count on me, we count on you.'

Thank you so much for what you do"

ROTARY HELPS CREATE THE MISSIONVALE CARE CENTER



Photo by Monika Lozinska-Lee

SISTER ETHEL NORMOYLE ADDRESSES ROTARY CONVENTION

Acclaimed Catholic nun will describe her two decades fighting poverty in one of South Africa's most impoverished communities

(Copenhagen, Denmark, 12 June 2006) —

Sister Ethel Normoyle, a Catholic nun acclaimed for her humanitarian work in South Africa, will deliver a keynote address on reducing poverty at the annual Rotary International Convention in Copenhagen, on 12 June.

A member of the Order of the Little Company of Mary, Sister Ethel has received worldwide recognition for her work helping families in the impoverished community of Missionvale on the outskirts of Port Elizabeth.

Originally from Ireland, Sister Ethel is a registered nurse with degrees in pastoral studies and psychology. She first went to South Africa in 1972 to work in the Pretoria area, returning to Ireland in 1987. In 1988, she was recalled to Port Elizabeth where she began looking for the poor in the sprawling shantytown of Missionvale, one of the country's poorest areas. Ninety per cent of Missionvale's 100,000 inhabitants are unemployed and rates of HIV/AIDS and other infectious diseases are among the highest in the country.

Sister Ethel started modestly, opening a small clinic under a shade tree. Over the years the Missionvale Care Centre steadily expanded due to her tireless work, her big heart and an open mind that turned away no one who needed help or wanted to help. With donated funds, she built brick buildings to house the clinic, which now treats 170 patients a day for ailments and diseases such as tuberculosis and HIV/AIDS.

The Center also houses a soup kitchen supplied with homegrown vegetables, pre-primary and primary classrooms, a clothing redistribution center, a library, a workshop/community center, and a chapel.

"There are times when I have had little else but love and compassion to share with the people," says Sister Ethel, whose center from the outset has received support from Rotary clubs in South Africa and from as far away as Missouri, USA. "I say thanks to Rotary because it is you the Rotary members who gave us the start we needed to create what is now the Missionvale Care Centre."

ROTARY FOUNDATION ALUMNI

1957-58 AMBASSADORIAL SCHOLAR JOHN SCHOTT IS WINNER OF ROTARY'S GLOBAL SERVICE TO HUMANITY AWARD

The Rotary Foundation



GLOBAL ALUMNI SERVICE TO HUMANITY AWARD

The Global Alumni Service to Humanity Award was created by The Rotary Foundation Trustees to honor outstanding alumni who have contributed to greater understanding and peace through service to humanity, and whose significant achievements have either enriched their profession or vocation.

Dr. John Schott, a 1957-58 Ambassadorial Scholar nominated by the Rotary Club of Swarthmore Pennsylvania, is the winner of the 2006 "Global Service to Humanity" award from Rotary International. Dr. Schott will be presented with the award at the Rotary International convention in Copenhagen Denmark in June.

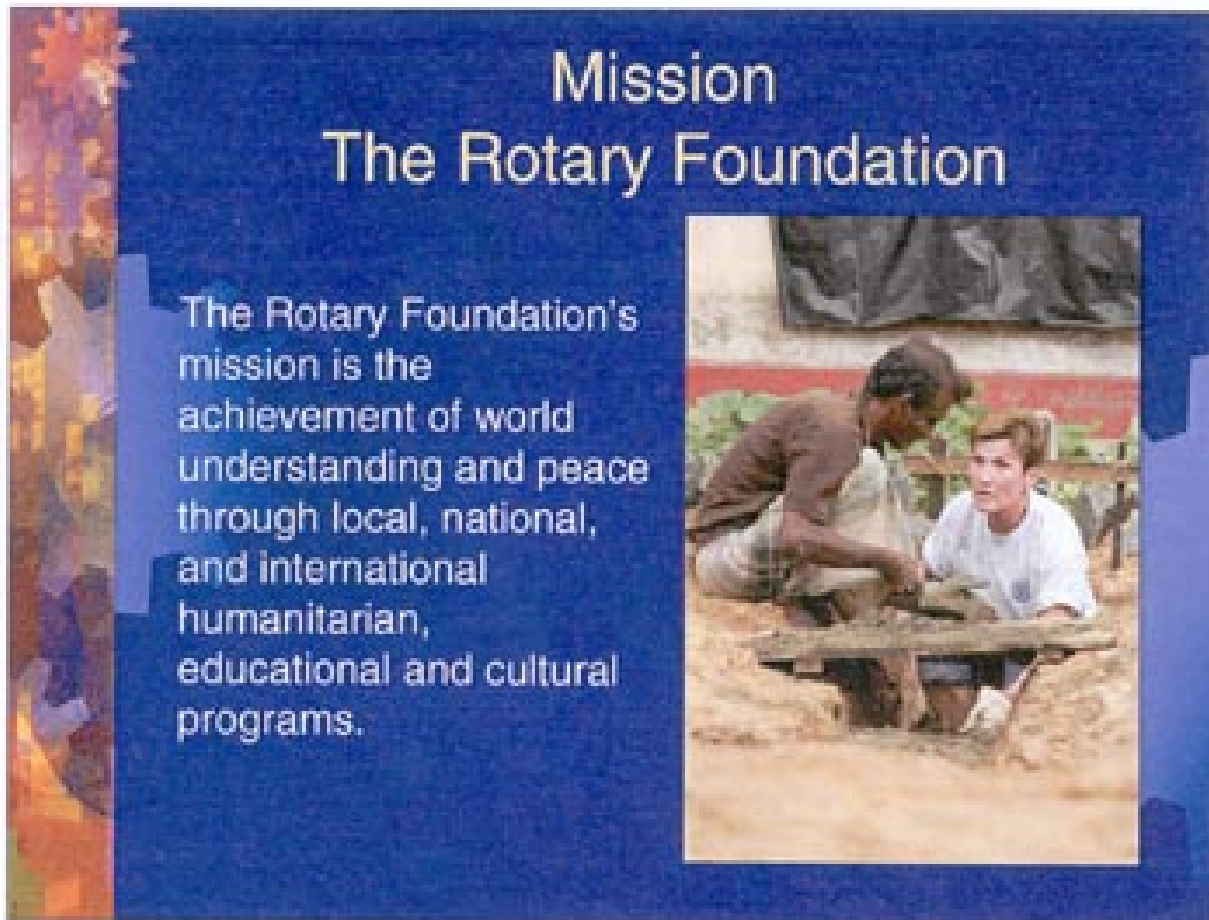
The Ambassadorial Scholarship that Schott received enabled him to attend the University of Oxford for Literature and Language studies. He earned his BA degree from Haverford College and his PhD. from the Department of Government of Harvard University in 1964.

Mr. Schott has advised leaders of municipalities, NGOs, and nations on improvement of rural community services through cooperatives and training programs. He has assisted several nations to establish new credit policies for farmers and small businesses and religious organizations in developing procedures and networks for humanitarian relief. He served as team leader with a staff of 20 international experts preparing a national plan to develop multipurpose cooperatives in Indonesia for the World Bank and Indonesian government



Photo by Monika Lozinska-Lee

OUR WORLD --- NOT AS IT IS, BUT WHAT IT COULD BE



We will be reviewing the mission of The Rotary Foundation, its programs, and how you can help.

We titled this: ***Our world --- not as it is, but what it could be*** -- because we feel it best depicts the driving force behind ***each Rotarian's pursuit to make a difference.***

We'll do an overview of The Foundation's programs, and in addition you'll learn about all the resources that are available to Rotarians.



The Humanitarian Grants Program of The Rotary Foundation provides grants to Rotary clubs and districts to implement humanitarian projects. There are several grant types that address different service needs and funding options.

Matching Grants support humanitarian projects that benefit a community in need and have direct local and international Rotarian involvement. Contributions are matched by The Rotary Foundation.

District Simplified Grants (DSGs) are a tool for Rotary districts to support short-term, humanitarian projects that benefit our local or international communities as determined by the clubs of the district.

Health, Hunger, and Humanity (3H) **Grants** are awarded to fund long-term, sustainable and grassroots development projects that are too large for one club or district to implement on their own.

Volunteer Grants support travel of individuals or small groups to provide direct service or plan future humanitarian projects.

Educational Programs

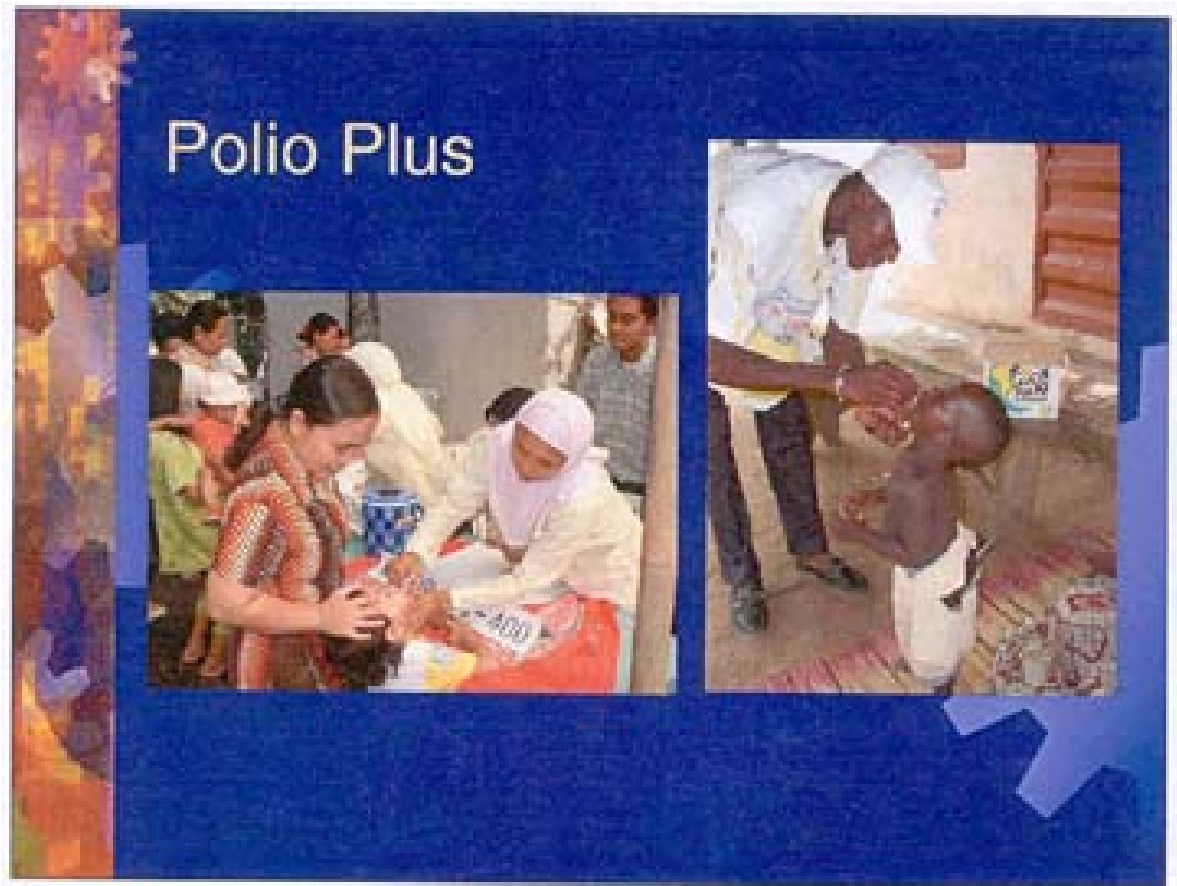


- Ambassadorial Scholarships
- Group Study Exchange
- Rotary Centers

The **Ambassadorial Scholarships Program** has funded nearly 40,000 men and women from 120 nations to study abroad since 1947. We are one of the world's largest privately funded international scholarship programs. Nearly 1,000 scholarships were awarded for study in 2004-05 representing some 70 countries. And in 2005-06 almost 800 were awarded

Group Study Exchange is a unique cultural and vocational exchange opportunity for young business and professional men and women between the ages of 25 and 40 and in the early years of their professional lives. Teams exchange visits between paired areas in different countries. For four to six weeks, team members experience the host country's institutions and ways of life, observe their own vocations as practiced abroad, develop personal and professional relationships, and exchange ideas.

Rotary Centers for International Studies in peace and conflict resolution allows for up to 70 fellows to study at one of the seven Rotary Centers worldwide. The selected Rotary World Peace Fellows gain a master's degree in conflict resolution, peace studies, and international relations.



For a generation now, Rotary has been in the forefront of the world-wide effort to eradicate polio. We received some great news in February 2006. The number of countries with indigenous polio has dropped to an all-time low of four ---Nigeria, India, Pakistan and Afghanistan.

Health officials point to monovalent vaccines as the key to this recent success. Monovalent vaccines attack a single virus strain.

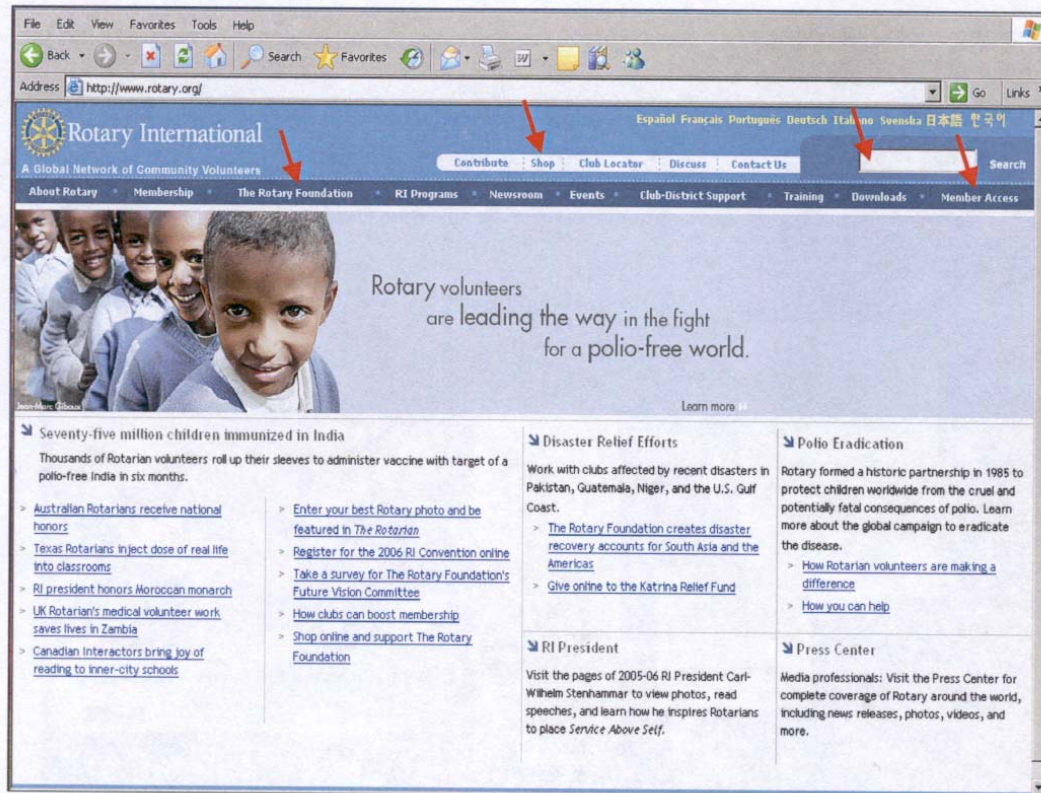
This is the first time in three years that the number of polio endemic countries has dropped. We can see the elimination of Polio on the horizon.

PolioPlus Partners is a Rotary Foundation program by which Rotarians may voluntarily assist with keeping Rotarians informed of progress, promoting media coverage, volunteering in National Immunization Days (NIDs) and providing needed resources in regions with, or at risk, for polio*.

AN IMPORTANT NOTE*

*Please use your district's DDF immediately to support these needed PolioPlus Partners Programs. **SEE PAGE 23.**

AND TRF RESOURCES ...



Rotary's website is one-stop resource for more detailed information about Foundation's programs, forms you'll need, updates on your club's fundraising activity, and overall news about Rotary. Just type in rotary.org and you're there.

This is a snapshot of a Rotary screen. If you want specific information -- click on The Rotary Foundation -- where the first arrow is pointing.

To order supplies, brochures and videos -- click on Shop -- where the second arrow is pointing.

To conduct a search -- type in the white field -- where the third arrow is pointing.

To get information about your personal giving history, and your club's activity, click on Member Access where the fourth arrow is pointing. You'll need your personal ID number, the club ID number and the district ID to register. These numbers are available on your Club Recognition Summary. It only takes about 30 seconds.

OUR HUMAN TRF RESOURCES

Working closely with our dedicated TRF staff are the:

REGIONAL ROTARY FOUNDATION COORDINATOR (RRFC)

Regional Rotary Foundation Coordinators (RRFCs) are responsible for overall promotion of programs and fundraising for The Rotary Foundation. RRFCs are expected to train zone and district leadership, and to manage this team in setting and achieving fundraising and program goals in their assigned districts. Responsibilities include:

PROMOTE THE ROTARY FOUNDATION:

- Plan, promote and conduct an annual Regional Rotary Foundation seminar.
- Assist district governors and their TRF committees in planning district or multi-district TRF seminars.



- Conduct, when invited to do so, special sessions on TRF at Rotary Institutes.
 - Assist the Trustees and staff in explaining TRF programs and the need for funding to district and club leaders, Rotarians and non-Rotarians.
 - Serve as a TRF information resource for Rotary leaders at the district and club levels.
- Effectively communicate and actively promote the work of TRF to Rotarians and non-Rotarians.

TRAIN AND MANAGE ZONE AND DISTRICT LEADERSHIP:

- Train and coordinate the efforts of Annual Programs Fund Strategic Advisors and Major Gifts Advisors to accomplish fundraising goals.
- Conduct zone-level TRF training for governors-elect at GETS sessions held in conjunction with Rotary Institutes, when invited by Institute conveners and Zone Trainers.
- Coordinate with Major Gifts Advisors, Strategic Advisors, and Rotary Foundation Alumni Coordinators (RFAC) for the training of district leadership to inform club membership about TRF programs and fundraising.

ENSURE DISTRICT GOAL-SETTING AND MONITOR GOAL-ACHIEVEMENT:

- Support district governors-elect in establishing district TRF goals for fundraising and program participation and help DGEs prepare for their year of service.
- With the assistance of the Major Gifts Advisors, Strategic Advisors and RFACs, support district leaders in the achievement of their fundraising and program goals by monitoring progress toward goals throughout the year and conducting informational training sessions or meetings.
- Complete reports as necessary and forward them to World Headquarters in a timely manner.

Telephone or write to your RRFC for assistance at your PETS, your Leadership Training, District Assemblies, Foundation Seminars and assistance for training your District Rotary Foundation Committee and the eight subcommittees.

Your RRFC is eager to travel to and to work with your district and clubs.



[Download a list](#) of the 42 worldwide 2006-07 regional Rotary Foundation coordinators

http://www.rotary.org/newsroom/downloadcenter/pdfs/trf_rrfc06-07.pdf

ANNUAL PROGRAMS FUND

STRATEGIC ADVISOR (SA)

The Annual Programs Fund Strategic Advisor is responsible for the promotion of the Every Rotarian, Every Year message and the raising of contributions to the Annual Programs Fund in their assigned districts.

The Rotary Foundation Annual Programs Fund Strategic Advisors (APFSA) provide a link between Regional Rotary Foundation Coordinators, Rotary Foundation staff, and district leadership (District Governors, District Governors-elect, Assistant District Governors, District Rotary Foundation Chairs, Annual Giving Subcommittee Chairs) within their designated territories with the purpose of promoting the annual giving *Every Rotarian, Every Year* message and as-



sisting clubs and districts in setting and achieving their Annual Programs Fund goals.

Annual Programs Fund Strategic Advisors are appointed by the Trustee Chair for a one-year term, renewable up to a maximum of three years. There shall be at least one Annual Programs Fund Strategic Advisor appointed for every eight to ten districts.

Under the leadership of the RRFC, the Annual Programs Fund Strategic Advisors shall:

**YOUR STRATEGIC ADVISORS
ARE EAGER TO TRAVEL TO AND
TO WORK WITH YOUR
DISTRICT AND CLUBS.**

**WRITE OR TELEPHONE AND
INVITE THEM TO PARTICIPATE.**

- Lead by example and contribute US\$100 or more each year to the Annual Programs Fund;
- Promote the *Every Rotarian, Every Year*, Annual Programs Fund message at Zone Institutes, PETS, Foundation Seminars, District Conferences, District Assemblies, and other Rotary trainings and events as requested;
- Monitor monthly fundraising progress in assigned territories and provide support and strategies to clubs and districts in overcoming obstacles to goal achievement;
- Works in tandem with the Major Gifts National Advisor to cultivate and solicit major donors for Challenge and Major Gifts under US\$50,000 for the Annual Programs Fund.
- Completes the quarterly priority task list as assigned.
- Works with district leadership on an ongoing basis to:
 - 1/ Promote the annual giving *Every Rotarian, Every Year* message at club and district meetings toward the US\$100 per capita worldwide Annual Programs Fund Goal;
 - 2/ Assist clubs and districts in setting appropriate Annual Programs Fund goals, submitting those goals to Foundation staff, and provide strategies toward goal achievement;

- 3/ Assist clubs and districts to develop and maintain strong fundraising committees to establish and meet goals;
- 4/ Seek a minimum of one major donor Challenge Gift per district;
- 5/ Create awareness about the Rotary Foundation Sustaining Member and *TRF-DIRECT* Donations programs;
- 6/ Ensure that there are no non-contributing clubs in the district;
- 7/ Encourage 100% participation by all clubs in Foundation programs.

MAJOR GIFTS ADVISOR **(MGA)**

The Major Gifts Advisor is responsible for promoting and supporting the solicitation of major gifts of US\$10,000 or more to The Rotary Foundation in assigned territories. In both number and dollar value, the Permanent Fund receives more major gifts than other designations. Major gifts, however, are also routinely made to the Annual Programs Fund and other causes, like PolioPlus. Major gifts are an integral component of a successful fund development effort.

The Major Gifts Advisor reports to a Regional Rotary Foundation Coordinator (RRFC) and provides a communication link between Annual Programs Fund Strategic Advisors, district leadership (District Governors, District Governors-elect, Assistant Governors, District Rotary Foundation Committee Chairs, Annual Giving Subcommittee Chairs, and Planned and Major Gifts Subcommittee Chairs), and Rotary Foundation staff for purposes of major gift fundraising.



The term of appointment for each Major Gifts Advisor shall be three years, subject to an annual performance review. The Trustee Chair, in consultation with the Trustee

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Chair-elect, makes any new appointments.

**Under the leadership of
the RRFC, the Major
Gifts Advisor shall:**

- Lead by example through a major gift, Bequest Society commitment, and/or Benefactor commitment to the Foundation, according to his or her own financial capacity;
- Assist RRFCs in promoting major gifts, Bequest Society **and** Benefactor commitments at Rotary Institutes, President-Elect Training Seminars, Foundation Seminars, and other Rotary events as requested;
- Personally identify, cultivate and solicit major gifts, with an emphasis on gifts of US\$25,000 or more;
- Monitor monthly fundraising progress in assigned territories and provide support and strategies to clubs and districts in meeting or exceeding established goals;
- Provide regular progress reports to RRFCs and Foundation staff as requested.
- Train and work closely with district leadership on an ongoing basis to support their major gifts, Bequest Society and Benefactor promotion. Specifically,
 - 1/ Promote the *Two Needs, Two Ways of Giving* message at club, district and zone meetings;
 - 2/ Assist clubs and districts in setting enhanced fund development goals, submitting these goals to the Foundation, and providing strategies for goal achievement;
 - 3/ Encourage clubs and districts to develop and maintain strong fundraising committees to establish and exceed goals;

- 4/ Seek at least one major gift to the Annual Programs Fund per district in conjunction with district leadership and the Annual Programs Fund Strategic Advisor;
- 5/ Encourage districts to identify, cultivate, and solicit at least twelve major gift prospects every year;
- 6/ Plan cultivation and stewardship events for important Foundation supporters;

ROTARY FOUNDATION ALUMNI COORDINATORS (RFAC)

The goal of Rotary Foundation alumni coordinators (RFACs) is to ensure that Rotary clubs and districts make Foundation alumni integral to Rotary, to urge clubs to consider alumni as potential Rotary club members and as potential contributors to The Rotary Foundation, and to use alumni as effective advocates for the programs of The Rotary Foundation. Responsibilities include:

1. Support and encourage district alumni subcommittees to develop a strategic plan for improving alumni activities in the district and its implementation.
2. Support and encourage district alumni subcommittees to work with The Rotary Foundation Alumni Section to maintain an accurate and complete current list of all alumni within the district and to use it in locally appropriate ways.
3. Create and distribute a monthly newsletter to the district alumni subcommittees.
4. Help organize district and multidistrict orientation seminars for Ambassadorial Scholars (including host or sponsor counselors) and Group Study Exchange team members and encourage the use of alumni as mentors for new Foundation program participants.
5. Encourage district alumni subcommittees to work closely with the district scholarships, GSE, Rotary Centers, grants, and Rotaract subcommittees as appropriate.
6. Work with the regional Rotary Foundation coordinator and the zone leadership team on alumni and Rotary Foundation matters.

WHO ARE OUR ALUMNI?

THEY ARE OUR
AMBASSADORIAL SCHOLARS,
ALMOST 40,000 SINCE 1947.
THEY ARE OUR GROUP STUDY
EXCHANGES, NEARLY 46,000
INDIVIDUALS
(MORE THAN 11,000 TEAMS).
THEY ARE NUMEROUS
UNIVERSITY TEACHERS,
WORLD PEACE FELLOWS
AND UNCOUNTED ROTARY
VOLUNTEERS FROM
HUNDREDS OF COUNTRIES SERVING
IN COUNTLESS
AREAS, DOING GOOD IN OUR
AND MAKING
A DIFFERENCE IN OUR WORLD.

7. Help districts organize specific alumni events such as (but not limited to) community, vocational, or international service projects or social events to bring district alumni together.
8. Assist in the creation of district or regional alumni associations by:
 - *Encouraging an annual meeting of a district alumni association, preferably during the district conference
 - *Integrating alumni association activities with local Rotary activities
 - *Encouraging the use of the Internet and other electronic communications to facilitate alumni activities
9. Promote and encourage appropriate alumni for Rotaract or Rotary club membership by working with district alumni subcommittees, Rotaract committees, and RRIMCs.
10. Encourage alumni to contribute financially to The Rotary Foundation by working with district alumni subcommittees, Annual Programs Fund strategic advisors, and Major Gift advisors.
11. Encourage alumni to participate in club and district community, vocational, or international service projects
12. Promote and encourage districts to maintain a speakers' bureau and to identify distinguished alumni as speakers for district and club events, especially during Foundation Month (November).
13. Help coordinate alumni activities at regional and international meetings.
14. Encourage alumni and district alumni subcommittee chairs to submit articles for publication in newspapers and other media outlets both for the general public and within Rotary.
15. Give presentations on Foundation alumni to zone, district, and club Foundation seminars, fundraising events, or other TRF events.



**YOUR ROTARY
FOUNDATION ALUMNI
COORDINATORS ARE EAGER
TO TRAVEL TO AND TO
WORK WITH YOUR
DISTRICT AND CLUBS.
WRITE OR TELEPHONE
AND INVITE THEM
TO PARTICIPATE.
FIND YOUR RFAC:
[HTTP://WWW.ROTARY.ORG/
FOUNDATION/ALUMNI/
RESOURCE.HTML](http://www.rotary.org/foundation/alumni/resource.html)**

DR. MICHAEL NOBEL ADDRESSES MAJOR DONORS IN COPENHAGEN

In addition to his keynote address at the Nobel Dinner at the RI Convention in June Dr. Michael Nobel also spoke at the Second Annual Arch C. Klumph Society Luncheon.

Dr. Nobel is the Chairman of the Nobel Family Society and the great-grandnephew of Alfred Nobel. He spoke about World Peace and Understanding. His speech stressed the importance of the activities of Rotary International's large worldwide base of activists and their ongoing accomplishments towards a better world. He stated Rotarians "truly make a difference"



Many of the attendees wondered about the possibility of a Nobel Peace Prize for Rotary International.



From left to right:
Rotary World Peace
Fellow Path Heang,
Dr. Pazul Rizzo, Dr
Michael Nobel, Dr.
Eddie Blender and
TRF Chairman
Frank and Gloria
Rita Devlyn.

Excerpt from the Nobel Peace Prize acceptance speech of Mother Teresa:

"I choose the poverty of our poor people. But I am grateful to receive (the Nobel) in the name of the hungry, the naked, the homeless, of the crippled, of the blind, of the lepers, of all those people who feel unwanted, unloved, uncared-for throughout society, people that have become a burden to the society and are shunned by everyone."

WHY I AM A ROTARIAN: *This free, weekly feature contains inspiring statements from Rotarians on why they are Rotarians. We hope this will encourage others to examine why they belong to Rotary and to see the tremendous value of each membership in creating understanding and world peace...
...a service of Rotary Global History Fellowship
<http://www.rghf.org/>*



Having moved a few times over the years, I am now in my third Rotary Club. I could not imagine my life without Rotary. To be able to go anywhere and have a platform TO SERVE the needs of others is an awesome opportunity Rotary has provided me.

I have never taken lightly Rotary International's Motto of "SERVICE ABOVE SELF" - three simple, yet powerful words which allow each Rotarian to transcend our differences and unite as one TO SERVE.

TONY CERATO, ROTARY CLUB OF
COLORADO SPRINGS, D5470
USA

I have met people from whom I learn, who inspire me, who I respect and love -- in my club, in my city, in our district, throughout the US, in countries all over the world that I had only heard mention of before Rotary -- through meetings and significant projects.

Rotary has gifted my life with ideas and purpose and love.

CYNTHIA VILLIS
LA JOLLA GOLDEN TRIANGLE
ROTARY CLUB
D5340
USA



I like to be called by my first name. I appreciate the hearty handclasp and friendly smile. I enjoy the gentle ribbing without malice. I am uplifted by the sentiments expressed by many [Rotary] speakers. I am proud of the accomplishments of our club.

I thank Rotary for having made me a better man, for giving me a new insight into my responsibilities to my country and community, and for the opportunity afforded me to form new lasting friendships that are community-wide, nation wide and world wide.

ELDON "DOOLEY" GREER
ELDON PASSED AWAY SEVERAL YEARS AGO....
THE ROTARY CLUB OF BARRIE,
ONTARIO D-7010
CANADA



I'm not rich nor poor but in my own little way through Rotary, I help others who have less to make things better.

Rotary has indeed taught me the knack for volunteerism, love for peace, and advocacy to serve others.

ROSENDO "ROSS" A. EVANGELIO
ROTARY CLUB OF BATANGAS
DISTRICT 3820
BATANGAS CITY,
PHILIPPINES

Why are you a Rotarian?

Send your statement in 300 words (or less) to:
EBlender@aol.com

For archived "Why I Am A Rotarian" please visit:
<http://www.rotaryfirst100.org/why/>

TRF CHANGES

CHANGES IN TRF

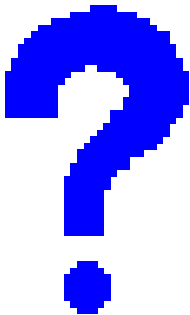


... *Blowing in the wind & in upcoming OUR FOUNDATION—these changes will be discussed in depth.*

- MOVING TO PEOPLESFT (NEW TRF SOFTWARE) — WITH WEB ACCESS FOR CLUB TRF CHAIRS
- NEW MATCHING GRANT APPLICATION FORM
- 3-H GRANTS RESTORED & NEW REQUIREMENTS
- HUMANITARIAN GRANTS CADRE
- ROTARY PEACE AND CONFLICT STUDIES PROGRAM
- DRFC COMMITTEE & TRAINING FOR DRFCs
- ROTARY WORLD PEACE FELLOWSHIP CHAIR ON DRFC
- VOLUNTEER GRANTS ESTABLISHED
- POLIO WORK CONTINUES; FINAL PUSH
- “WEARABLE” RECOGNITION

DEFINING STEWARDSHIP

STEWARDSHIP IS:



- TREATING TRF FUNDS AS A SACRED TRUST
- COMPETENT AND THOROUGH SUPERVISION OF THE PROJECT
- STANDARD BUSINESS PRACTICE
- REPORTING IRREGULARITY TO TRF
- IMPLEMENTING PROJECTS AS APPROVED
- FINANCIAL REVIEW OF PROJECTS
- TIMELY AND COMPLETE REPORTING
- FULFILLING LEGAL REQUIREMENTS

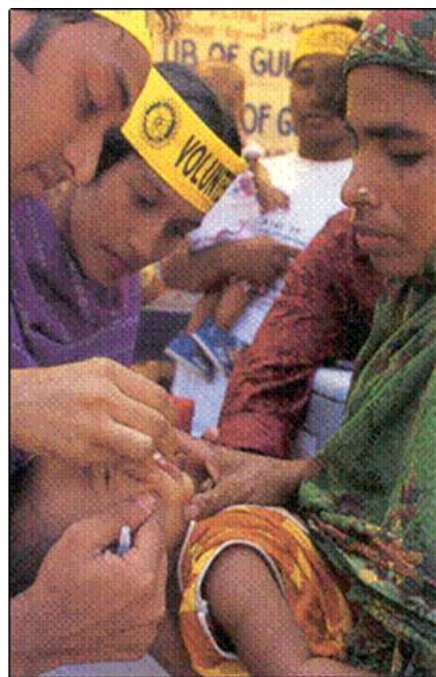
AN URGENT APPEAL FOR DDF FOR POLIO PLUS PARTNERS



In addition to mass immunization with monovalent vaccines in the four endemic countries (Nigeria, India, Pakistan, and Afghanistan), large-scale campaigns with these vaccines will need to take place in 2006 in eight countries --- including Somalia, Indonesia, and Yemen -- to stop recently imported polioviruses.

HELP IS NEEDED FOR NATIONAL IMMUNIZATION DAYS (NID)

The need for high quality NIDs is of such importance that an urgent appeal is being made to every district to donate a portion of their District Designated Funds to PolioPlus Partners to ensure that your fellow Rotarians can carry out the activities necessary to finally win the war against polio. Contact your District Governor or District Rotary Foundation Chair to encourage them to support this urgent appeal.



Indigenous polio has dropped to an all-time low with presence in only four countries

The number of countries with indigenous polio has dropped to an all-time low of four. On 1 February 2006, Egypt was officially declared polio-free and all of the cases in Niger were determined to be the result of imported polio cases. Nigeria, India, Pakistan, and Afghanistan are now the only countries considered endemic for the wild polio-

virus. In 2006, monovalent vaccines, aimed at individual virus strains, will be the primary platform for eradication in all remaining polio-affected areas -- enabling the eradication drive to hone in on poliovirus types 1 and 3.

“NOTABLE QUOTES”

“I admire the Rotary promise to solve problems that destroy lives and trample dreams and human potential.”
— **Her Majesty Queen Noor Al-Hussein of Jordan**

“The volunteerism exemplified by Rotary International is an engine for renewal and change in every society-- and it is that same volunteer spirit, rooted in compassion and a profound sense of responsibility to our fellow human beings, that offers so much hope for the future, beginning with children.”
— **Carol Bellamy, Executive Director, UNICEF**

“Rotary's PolioPlus Program is a shining example of the achievements made possible by cooperation between the United Nations and non-governmental organizations.”
— **Kofi Annan, Secretary-General of the United Nations**

“I would be proud and enthusiastic to be associated with Rotary in any way.”
— **Ted Turner, former head of Turner Broadcasting**

“In 1988 the World Health Assembly agreed that it would commit to eradicating polio in time for the world to be certified polio-free by 2005. Since then, Rotary International, the United Nations Children's Fund, the World Health Organization and the US Centers for Disease Control and Prevention have been leading this massive undertaking.”
— **Mia Farrow, UNICEF Special Representative**

“

Through my contact with Rotary, I learned about the importance of community service: the Rotary motto of *Service Above Self* has left a deep impression and has guided me since. I would like to express my profound gratitude to the Rotary Foundation for having given me that unique opportunity and a solid foundation that eventually led me to the Office of the UN High Commissioner for Refugees, a

”

global service organization to protect those fleeing from armed conflict and persecution.

— **Sadako Ogata,**
Japanese Prime Minister's
Special Representative for Assistance to Afghanistan

“

Rotary has the ability to organize campaigns to mobilize support for some of the worthiest causes that exist, and that makes

”

Rotary a precious resource.

— **Kofi Annan, Secretary-General of the United Nations**

“

Thank you, Rotary, for recognizing that a world without polio is possible. You have been the catalyst for the world to accept and

”

carry out the challenge of eradicating polio from the earth.

— **Bill Gates,**
Bill & Melinda Gates Foundation

“

Long ago, you created awareness, and took action. If I could, I would give each of you who have been involved in this monumental campaign a Champion award. You who believe in, and continue to strive to save the world's children from the

”

ravages of polio, are most definitely champions.

— **Dr. Gro Harlem Brundtland,**
Director General, World Health Organization

**SHARE YOUR SUGGESTIONS, COMMENTS AND SUCCESS STORIES WITH YOUR
RRFC COLLEAGUES. WRITE: TO THE EDITOR AT EBLENDER@AOL.COM**



OUR FOUNDATION
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EDWARD "EDDIE" BLENDER

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UPCOMING IN THE AUGUST 2006 ISSUE #33:

- More on TRF Strategic Planning.
- Will we achieve the APF US \$ 125 Million goal?
- Changes in The Rotary Foundation.
- A message from the Trustees.

