

OUR FOUNDATION

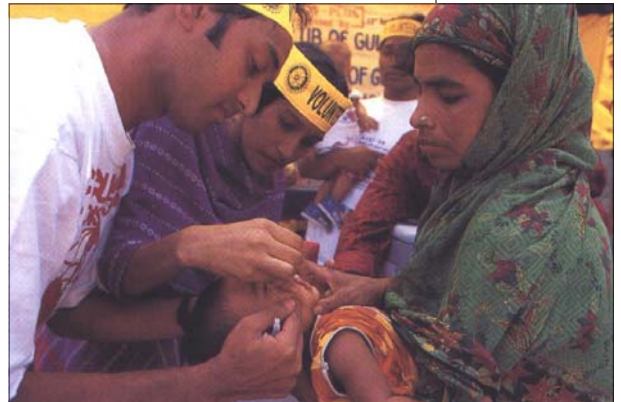


ISSUE 33

AUGUST 1, 2006

THE ROTARY MODEL

We did a word search in this August 2006 Newsletter and discovered the term THE ROTARY MODEL was found eighteen (18) times. Did the OUR FOUNDATION writers get carried away? We've been using the term THE ROTARY MODEL (TRM) for almost two years and now it's found 18 times in the our first 10 pages?



TRF Trustee Bob Scott wrote to OUR FOUNDATION:
“.. certainly the phrase, The Rotary Model has been used but as far as I am aware it is not a Rotary International or Rotary Foundation official phrase. I see no reason that you cannot refer to our work with it as long as it is in an informal manner.

**DOES THE PHRASE
NEED A DECISION BY
BOTH BOARDS OR
PERHAPS A
RESOLUTION TO
THE COUNCIL OF
LEGISLATION?**

I believe like you it should be advanced more proactively but I bow to those more legally knowledgeable than I as to whether this needs a decision by both boards or perhaps a resolution to the Council of Legislation.”

Our writers began to research its origin and found that Dr. Mark Grabowsky first coined “The Rotary Model” about 8 years ago while working



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Projects:	▶ iti Ghana
	▶ iti Tanzania
	▶ Datex
WHO/Sign:	▶ Egypt
	▶ Mongolia
	▶ Syria
	▶ Tanzania
	▶ International
▶ PSI Ruanda/Tanzania	
UNICEF:	▶ Laos
	▶ East Timor

with the measles initiative. Mark jokes: “Let’s be clear. (We said) this is a great idea. We then stole it for use in the Measles Initiative.”

How did it happen? Looking at the PolioPlus campaigns for clues they asked, “What could the Measles Initiative provide that would bring mothers in? What about mosquito nets?” So Mark drafted a White Paper dated 20 August 2002 and quickly Rotarian Drake Zimmerman of Rotarians Against Malaria (RAM) volunteered to help. RAM quickly decided a container of nets – about 16,000 would be enough and funding for the first container of nets came via a Rotary Foundation matching grant.

The Measles Campaign (for the first time) included mosquito nets and by imitating the ROTARY MODEL achieved these impressive results:

- December 2002 Lawra District, Ghana: Achieved the highest coverage rates at the lowest cost of distribution ever recorded. Every house with a child under age 5 and total accountability at every stage of the distribution.
- June 2003 Zambia: The low cost, high coverage ~90% distribution was achieved again.
- December 2004: Togo, higher results.
- Niger 2005-6, Kenya, Rwanda, Sierra Leone, Angola, Uganda and Ghana with another 6+ countries lined up for 2007 and yet more for 2008.



A small child is vaccinated against measles in a recent immunization campaign in Bangladesh. This vaccine costs less than \$1 and is highly effective. (Photo: Daniel Cima/American Red Cross)

At this point the Measles (Plus) Initiative is the largest single distributor of mosquito nets. AND how to distribute the nets? Use the ROTARY MODEL, which is what the Measles Initiative has done.

The Strategy: The Measles Initiative is going to the children anyway, why not also take a net (the plus) and go for full coverage of mosquito nets of all vulnerable population, which was calculated to be 100 million nets, plus a 25 million per year replacement supply.

Without a doubt the world is beginning to take greater notice of Rotary’s capabilities and has learned much from the Rotary Model.

To read more about The Rotary Model please go to pages 4 to 10 and then read: **Rotarians against Malaria: Philanthropic Enterprise in Action**, on the following internet link:

http://papers.ssrn.com/sol3/papers.cfm?abstract_id=728690

TALKING ABOUT THE ROTARY FOUNDATION



RIPP FRANK J. DEVLYN

He did it again! RIPP Frank Devlyn has published his third book in the “Frank Talk” series and it’s called “*Frank Talk On Our Rotary Foundation*”.

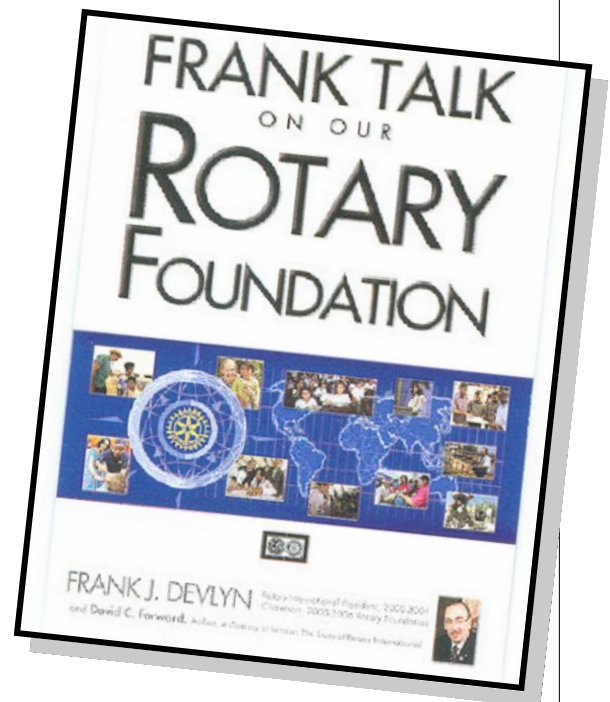
Frank’s first book spoke to the benefits of belonging to Rotary and his second book presented numerous ideas on how to have better retention of membership and how to re-energize our Rotary Clubs.

This latest book, *Frank Talk On Our Rotary Foundation* is as the first two, co-authored by David Forward and it gives many reasons why all of us - Rotarians and Non Rotarians alike feel compelled to and willingly give to Our Rotary Foundation.

This book which you can order by visiting the following websites:

MORE AND MORE
ROTARIANS ARE
MAKING OUR
FOUNDATION THEIR
CHARITY OF CHOICE
AND THIS BOOK
GIVES THE REASONS

www.franktalkbooks.com or
www.frankdevlyn.org will help convince others in your club and district that if we are truly dedicated Rotarians, we strive to give and convince others to give increased donations to Our Foundation.



I can assure you that this new book like the other two Frank Talk books will be of great benefit and enjoyment when given by you to your Rotary friends (and others) and like the other two books all proceeds go to the Rotary Foundation.



**ROTARIANS HAVE CREATED
THE METHODS THAT POSE A
TANTALIZING OPPORTUNITY
FOR THE WORLD TO CUT
CHILD MORTALITY IN HALF
IN FIVE YEARS.**

MARKET THE CAMPAIGN

(Get the word out with
intense Public Relations)

**MOBILIZATION &
MASS IMMUNIZATION**

(Get them there)

ADD ONS

(Measles, Insecticide
Treated Nets, the PLUS!)

SURVEILLANCE

(Record keeping and
worldwide follow up)

THE ROTARY MODEL

A model has been used with enormous success and the world recognizes that Rotary's most valuable contribution to the Polio campaign was to create what is known as "The Rotary Model".

The Rotary Model makes it possible to vaccinate millions of children in any country in a single week. Before Rotary involvement, mass campaigns were rare, expensive and exceptionally difficult. Now mass vaccination campaigns, also known as National Immunization Days or NID's, are routine, cost effective and almost easy. Virtually every country knows how to do them.

The Rotary Model has paved the path to deliver life saving vaccines, and vaccine-like goods (materials like Insecticide Treated Nets) to essentially every child on the planet.

The Rotary Model assures fast, efficient and cost effective delivery. What can be delivered includes present vaccines, such as for measles, and new vaccines for diarrheal disease (rotavirus) and pneumococcal diseases as soon as they are approved and can be manufactured.

STARTING IN 2001, THE MEASLES INITIATIVE BEGAN TO APPLY THE ROTARY MODEL TO MEASLES. SAME CAMPAIGN AS POLIO AND THE RESULTS SO FAR: IN 4 YEARS DEATHS FROM MEASLES ARE DOWN BY 60%, FROM OVER 800,000 PER YEAR TO UNDER 300,000. NO DEATHS AT ALL IN MOST AREAS COVERED BY VACCINE CAMPAIGNS. THEREFORE WHEN THERE IS HIGHER COVERAGE, FAR BETTER RESULTS OCCUR AND OPERATE UNDER BUDGET. THE MEASLES CAMPAIGN OFTEN CALLS ITSELF MEASLES-PLUS IN HOMAGE TO POLIOPLUS.

ROTARIANS ARE TRULY THE WORLD'S LEADERS

There is a common ground between Rotary's vision and the United Nation's Millennium Development Goals, which outline a bold, global plan for a world free of poverty, disease, and hunger by 2015, said the 14 June keynote speaker at the 2006 RI Convention, economist Jeffrey Sachs.

"Our generation is the first in the history of the world that can realistically say that we can lead to the end of extreme poverty on the planet in our time," said Sachs. Besides being the renowned author of *The End of Poverty*, he is the special advisor to UN Secretary-General Kofi Annan and head of the UN Millennium Project.



Economist Jeffrey Sachs Praises Rotary

“We can cut hunger by half and Child mortality by two-thirds and maternal mortality by three- fourths and (create) access to safe water by half by 2015.”

Eight Millennium Development Goals were adopted by all of the world's leaders in September 2000. Sachs called the goals the only true route to peace on the planet at a pivotal moment in history.

The biggest obstacle in accomplishing the goals, he said, is “defeatism on the part of world leaders — a group who doesn't understand the connection between the goals and global peace and security.”

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"Many of the leaders say we can't even get started," he said. "I don't know if speaking to the world's leaders helps, but speaking to *you* (Rotarians) does help. You are truly the world's leaders."

He likened the program's courageous goals to Rotary's ongoing partnership to eradicate polio. "It is your example of action that I use every day to try to convince world leaders, communities, and businesses that we can accomplish these great goals," Sachs said. He praised Rotary's community-based network of Rotary clubs as an admirable model of how to get things done for the good of humanity.

Some 78 [Millennium Villages](#) in 10 African countries are serving as models for the goals program. He urged Rotary clubs or districts to

partner with the villages for straightforward projects, for example, providing inexpensive bed nets to fight malaria or even setting up village clinics.

"Rotary is the on-the-ground service provider. It's the one that gets into the villages," he said. "Your demonstrated leadership in putting the drops of vaccine into the mouths of children in all parts of the world is the model of service (the Rotary Model) to bring an end to extreme hunger and disease."

"I want Rotarians all over the world to know, please count on me. We count on you," he said. "Thank you so much for what you do."

By Joseph Derr
Rotary International News
Photo by Monika Lozinska-Lee



"How can we afford to believe that life will be valued if two million children will die this year of malaria, a disease that is 100% treatable with a one dollar dose of medicine."

EXCERPTS FROM JEFFREY SACHS CONVENTION ADDRESS

**ONLY
FIFTY
CENTS
PER YEAR
TO SAVE A
CHILD'S
LIFE**

“How can we afford to believe that life will be valued if two million children will die this year of malaria, a disease that is 100% treatable with a one dollar (US\$1.00) dose of medicine. How can we believe that life will be of value anywhere on the planet if those two million people will not be protected from malaria even though with bed nets that can protect them from that disease cost us five dollars (will) last 5 years and sleep two children and therefore requires an expense of 50 cents for each child per year for a disease that will claim 2 million lives this year?”

How can we be safe if every child in a malaria zone is not under the protection of a bed net?”



MORE FROM JEFFREY SACHS



“Rotary stands for the proposition that we all have a contribution to make.

And we all can make a meaningful contribution. (Rotary) led in 1985 with the call to eradicate polio. You led in the world's institutions, because that is how it is. The politicians do not lead, they follow.

It is the people who lead. (Rotary) pointed the way. You took on a huge goal.

You (Rotarians) said this can be done. This must be done and you have inspired leadership from all over the world – and we are that close to seeing your vision fulfilled. You have already reduced by a factor of 1000 this killer and debilitating disease.”



ROTARIANS AGAINST MALARIA

Rotarians Against Malaria calls for:

- Full coverage of all children under 5 with ITNs (Insecticide Treated Nets) as soon as possible.
- Continuous and adequate supply of appropriate anti-malaria medicines for both prevention and treatment.
- Funding and logistic support that would lower the price and raise the affordability of ITNs and medicines to a state of easy and universal access, wherever needed.

**A CHILD IS
EXPECTED
TO DIE
EVERY 15
SECONDS
FROM
MALARIA**

These actions will save the lives of over a million children per year. Reduction of malaria dramatically increases the ability of the healthcare systems in Africa to deal with other diseases. These interventions create conditions for economic prosperity in areas currently debilitated by malaria. They set the stage for the rapid delivery of vaccines for other diseases, including eventual

vaccines for malaria. In short, these interventions turn the tide on disease, on poverty, on despair and hopelessness.



Jeffrey Sachs stated: “We have found that in a single season, in a matter of weeks it is possible to get this scourge of malaria under control. We have said to the official donor agencies, stop trying to sell bed nets to these people who have no money. It as if Rotary were to sell Polio vaccine. You wouldn’t have gotten very far if you told them, ‘well, it’s only 5 bucks’. If you can believe it that is what the richest countries in the world are saying. It is intolerable. We (Rotary) have the means, your generosity has proved it, to insure that the bed nets get to every child in every malarious region of the world. **We find that if the medicines are available and the bed nets are available, the incidence of malaria drops immediately by half and the mortality by 85 or 90% within weeks.**”

**WE URGENTLY NEED AROUND
20 MILLION NETS, AT A COST
OF UNDER US \$200 MILLION.**

UTILIZING THE ROTARY MODEL

The Measles Initiative is starting five measles immunization campaigns later this year, but it lacks the money to provide bed nets (long-lasting insecticide-treated bed nets ITNs).

These upcoming campaigns — in Ethiopia, Ghana, Nigeria, Senegal and Uganda — urgently need around 20 million nets, at a cost under \$200 million. All of these countries have significant Muslim populations; all urgently need our help.

Full coverage in these campaigns would protect 40 million children against malaria and save perhaps 200,000 lives each year

With a child expected to die every 15 seconds, this (Malaria) crisis cannot wait for, and rely only upon, government financing.



**MARKET THE
CAMPAIGN
MOBILIZATION &
MASS IMMUNIZATION
SURVEILLANCE**

MORE ON THE ROTARY MODEL



Rotarians' most valuable contribution to the Polio campaign was to create what is known as "The Rotary Model". The Rotary Model makes it possible to vaccinate millions of children in any country in a single week. Before Rotary involvement, mass campaigns were rare, expensive and exceptionally difficult.

Now mass vaccination campaigns, also known as National Immunization Days or NID's, are routine, cost effective and almost easy. Virtually every country knows



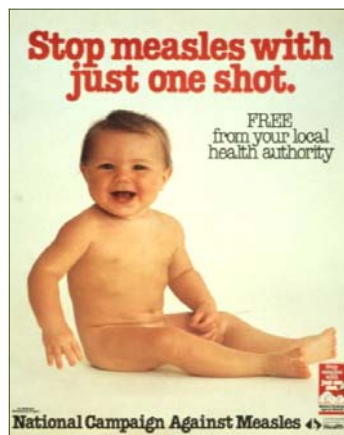
how to do them. NIDs remain absolutely essential for mass campaigns like measles, mosquito nets and when new vaccines come out.

The Rotary Model include vaccine-like goods (Add-ons) that have huge health impacts similar to vaccines. Vitamin A prevents night blindness and help brains grow.



Mosquito nets to prevent malaria. De-worming tablets and nutritional supplements help kids grow strong and healthy. Vaccine-like goods save literally millions of lives already.

The Surveillance Clinics are part of the larger legacy of PolioPLUS. Literally, the first line item of a budget for the Measles Campaign in a country? \$50,000 for Surveillance Clinics to track measles outbreaks just as they track the remaining Polio cases.



The Measles Campaign (with initial help from Rotarians Action Group on Malaria) pioneered mass distribution of mosquito nets and now is the largest single distributor of treated nets. Reaching roughly one country per month, the Measles Campaign can cover all targeted population with nets at or before the WHO goal for net coverage, saving millions of lives in the process.

The practical, hands-on approach of Rotarians showed health workers what they could do for themselves: participate, innovate and make positive changes on their own.

CELEBRATING ROTARY'S ALUMNI IN COPENHAGEN

The Rotary Foundation (TRF) enables the advancement of world understanding, goodwill and peace. Through TRF we are doing “good” in the world. Through TRF we are helping to change the world. We are truly making a difference! How does all of that happen? It happens through the programs of TRF and the dedicated participants in those programs whom we call our Alumni.

I was in attendance at an exciting afternoon during our RI Convention in Copenhagen (Saturday, June 10) at which many of our Alumni spoke about their achievements through our programs.

Did you know that 510 Group Study Exchange (GSE) Teams represented Rotary last year? Think of that ... out of 529 districts there were 510 teams, which totals 96% world-wide participation. GSE is certainly a program that helps us achieve our goals of World Understanding, Goodwill and Peace.

We heard from the Zone 25, D5580 (USA/Canada) Group Study Exchange Team composed of Rotarian Mark Erickson (team leader), Steven Houghton, Gary Johnson, Chris Carlson, and Jill Zachary (team members) from the 1999-2000 Rotary year. Since their exchange to District 2390 in Sweden, three of the team members have gone on to join Rotary clubs in their district and the fourth member, Steven Houghton, is currently a Rotary World Peace Fellow at International Chris-

WHO ARE OUR ALUMNI?

THEY ARE OUR
AMBASSADORIAL SCHOLARS,
ALMOST 40,000 SINCE 1947.
THEY ARE OUR GROUP STUDY
EXCHANGES, NEARLY 46,000
INDIVIDUALS
(MORE THAN 11,000 TEAMS).
THEY ARE NUMEROUS
UNIVERSITY TEACHERS,
WORLD PEACE FELLOWS
AND UNCOUNTED ROTARY
VOLUNTEERS FROM
HUNDREDS OF COUNTRIES
SERVING IN COUNTLESS AREAS,
DOING GOOD AND MAKING A
DIFFERENCE IN OUR WORLD.



Zone 25 District 5580 GSE Team in Copenhagen

tian University in Tokyo, Japan. We certainly achieved our TRF goals through that GSE Team.

WHO ARE OUR ALUMNI?

How about John Osterlund, our General Manager of The Rotary Foundation, who grew up in Florida and received both his undergraduate and graduate degrees there? John was an Ambassadorial Scholar to the University of Stockholm, Sweden in 1987-88 and credits the Educational Programs of TRF with helping to set his career path.



The winner of the 2005-06 Global Alumni Service to Humanity Award, John Schott, Founder and President, Schott and Associates, has served as a consultant to developing countries and nongovernmental organizations and has advised leaders of municipalities, NGOs, and nations on improvement of rural community services through cooperatives and training programs. He has delivered several papers, authored several books, and received numerous awards and honors. He completed his PhD at Harvard University and also received a Fulbright Scholarship to Makerere College, Uganda. John was an Ambassadorial Scholar in 1957-58 to the University of Oxford.

Are our TRF programs working? Yukiko Nishikawa obtained her MA and PhD as an Ambassadorial Scholar to our Peace Center at Bradford University in the UK in 1998-2000 and is now Deputy Director, Rotary Center for Peace and Conflict Studies, Chulalongkorn University, which is now one of the Rotary Centers for International Studies. Yukiko has extensive experience in peace and conflict related fields, both academically and in practice.

The Rotary Foundation and its illustrious Alumni are helping to change the world. Our programs and alumni participation are helping us achieve World Understanding, Goodwill and Peace.

THE CLUB LEADERSHIP PLAN AND THE ROTARY FOUNDATION

A GOLDEN OPPORTUNITY

I'm a member of the 2006-07 District 9940 (NZ) Training Committee, and among other things we are planning a "road-show" around our district promoting the Club Leadership Plan over the coming months.

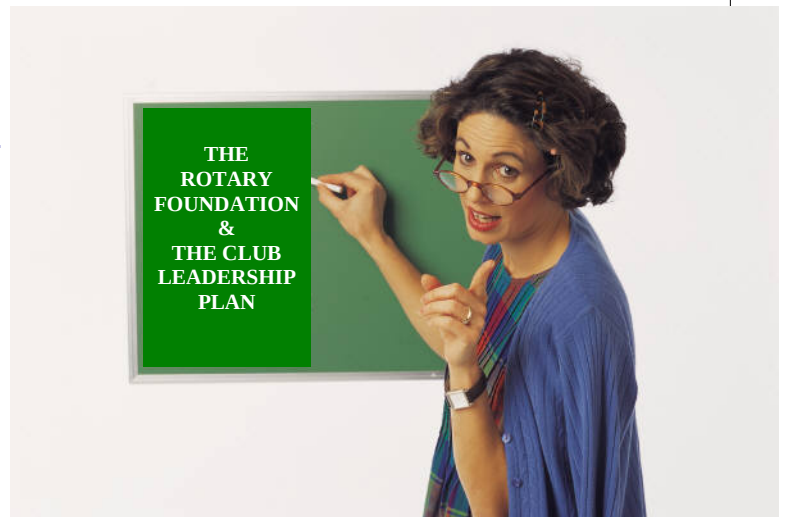
Probably the most revolutionary aspect of the CLUB LEADERSHIP PLAN is the enhanced status of THE ROTARY FOUNDATION, which for most clubs in our district has hitherto been an adjunct to the International Service Committee.

Most Rotarians in our District tend to see TRF as something they donate to, and from which we occasionally benefit from a Matching Grant or similar.

To afford TRF the place it deserves in the psyche of all clubs will require considerable education and support for those in the clubs who are chosen to lead the TRF committee. This is our challenge and hopefully TRF will provide us with adequate leadership (teaching) tools.

Noel Evans, MPHF

Member, 2006-07 District Training Committee, New Zealand



SOLICITING READER PARTICIPATION

We are starting a new section in the September Issue of OUR FOUNDATION with our readers input and are soliciting letters:

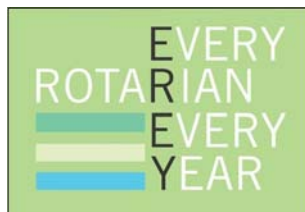
"Why I support TRF"

"What I like about TRF"

"My favorite TRF program"

Please send your thoughts to: EBlender@aol.com

GROWING OUR FOUNDATION IN ROTARY'S SECOND CENTURY OF SERVICE



While the final numbers are not in yet, 2005-2006 looks like it is going to be a truly remarkable year, and I have no doubt that we will be able to build on our past successes as we continue in 2006-2007 and into Rotary's second century of service.

I would like to express my deep appreciation to the Major Donors and Bequest Society Members for your generosity, your leadership by example inspires others to support The Rotary Foundation (TRF), and is paramount to ensuring the continuation of the important Rotary humanitarian, educational and cultural programs around the world. For those who have not yet taken this opportunity to become a Major Donor or Bequest Society Member, I invite you to "Lead the Way" by making The Rotary Foundation your *Charity of Choice*.

In the coming year, let us educate, inform and involve all Rotarians in your Zone, Districts and Clubs on the importance of making a gift or a commitment to the Rotary Foundation and making The Rotary Foundation their *Charity of Choice*. This message can be conveyed in many different ways, be it through Foundation Seminars, Major Donor/Bequest Society events, fireside chats, or one-on-one meetings.

Last year, you began to hear more and more about The Rotary Centers for International Studies in peace and conflict resolution. This effort will continue to build momentum, and the Rotary Centers will continue to be an important focus in terms of fundraising for the 2006-2007 Rotary year. We will be seeking support for Endowed Rotary World Peace Fellowships at the \$500,000+ level, as well as Named Rotary World Peace Fellowships, currently at the \$60,000 level. If you are aware of Rotarians in your area who may have an interest in the Rotary Centers, and or have the capacity to make a major gift, I would like to work with you to help inform, educate, cultivate and involve these individuals with regards to the Rotary Centers. In 2006-2007 we will host several Rotary Centers events that may be of interest to this select group of Rotarians. Without you providing their names and level of interest, we will not be able to involve them and invite them to these important events. In addition, the Fund Development team has created new Rotary Centers gift proposal packets which we can tailor based on an individuals' interest.

If I (or any TRF Staff person) can be of assistance during the new Rotary year, please do not hesitate to contact us. We are here to help.

Sean C. Allen
Major Gifts Officer, The Rotary Foundation
Sean.Allen@Rotary.org

DEAR FRIENDS OF THE ROTARY FOUNDATION:

Our mission statement to achieve world understanding and peace is a lofty goal that can only be achieved through the sustained action and commitment of Rotarians.

Goal setting helps us determine our priorities, get organized, make big decisions, and realize our dreams. Goals have a power of their own when they are specific, manageable, and achievable. Goals can provide motivation and foster commitment. Clearly stated goals provide a framework to measure achievement and can be modified to reflect an organization's accomplishments.

As chairman of the Foundation's Board of Trustees for 2006-07, I am pleased to present the goals approved by the Trustees with an aim to achieving increasingly better results in the organization's operations.

All areas of our Foundation's endeavor — administration, investments, programs, and so forth — are equally important, and we will expend every effort and put every advantage to use for the optimum development of each. However, in order to expedite the work that lies ahead, we have chosen seven goals that will guide us and enable us to Lead the Way in 2006-07.

During 2006-07, The Rotary Foundation will:

- 1. Focus on the eradication of polio**
- 2. Heighten its profile on the world stage in the field of peace and conflict resolution through its unique partnerships with premier institutions**
- 3. Achieve a worldwide per capita of US\$100 in giving to the Annual Programs Fund while establishing a new record for major gifts to the Permanent Fund**
- 4. Collaborate with Rotary International to enhance Rotary's public image**
- 5. Improve grassroots-level training to increase awareness of the Foundation's mission**
- 6. Articulate and implement the future vision of The Rotary Foundation for Rotary's second century of service**
- 7. Strive to administer its programs with speed and simplicity**

Thank you for your lasting and generous support of The Rotary Foundation, today and into the future. Let us keep in mind that our Foundation is the best present that we can offer to ensure a shining future for Rotary.



*Luis Vicente Gai
The Rotary Foundation
Trustee Chair, 2006-07*

OUR FOCUS FOR 2006-07



W.B. (Bill) Boyd, President, Rotary International, 2006-07

I HAVE CHOSEN: WATER MANAGEMENT, LITERACY, HEALTH AND HUNGER, AND THE FAMILY OF ROTARY AS MY EMPHASES FOR 2006-07.....

In 2006-07, I will ask Rotarians everywhere to focus on the possibilities that Rotary brings to each individual and that each individual brings to Rotary.

Together, we will *Lead the Way* to even greater successes. And together, we will continue to identify real needs, work with communities and institutions, and see that those needs are addressed in a practical, sustainable way, not through idealism and wishful thinking but through steady effort and sound knowledge.

As Rotarians, we know that it is not enough to dream about a better world. A better world will only come through careful planning, honest cooperation, and hard work.

As Rotarians, we will not just wait for it to happen. Together, we will *Lead the Way*.

W.B. (Bill) Boyd, President, Rotary International, 2006-07

WATER MANAGEMENT



“Outside of Rotary, there is far too little awareness of the shortage of clean, safe water in the developing world. If a natural disaster wiped out 6,000 children under the age of five in one day, it would be on the front page of every newspaper. And yet, 6,000 children do die, every single day, from waterborne illnesses. This is a situation that can be addressed very effectively through small-scale projects on a local level and has been addressed through successful Rotary projects for many years.

I encourage clubs and districts throughout the Rotary world to expand on this work and focus on bringing clean water wherever it is needed, one community at a time.” *RI President Bill Boyd*

THE WATER MANAGEMENT TASK FORCE

Our mandate is:

- Disseminate information on appropriate technologies
- Develop and encourage mutually beneficial alliances
- Identify alternative sources of financing outside TRF
- Identifying programs that will promote sustainability

Our goals:

- Encourage three pilot programs to demonstrate Rotary's role as a leader in creating water-based, disease-free, healthy communities
- Have every Rotary club involved in water/sanitation project
- Encourage every Rotarian to become aware of local and global water issues
- Compile a compendium of best practices



Ron Denham, Water Management Task Force Leader

Contact your Water Management Zone Coordinator for further Information and Help

THE HEALTH AND HUNGER RESOURCE GROUP



“Health and hunger concerns encompass much of the work that Rotary clubs do at the local level. These projects are at the very core of Rotary service and brought us to the great work of PolioPlus. We must continue to work for polio eradication until it is achieved, and pursue the many and varied health and hunger projects that Rotary is known for worldwide.”

RI President Bill Boyd

**Contact your
Health and
Hunger Resource
Group Zone
Coordinator
for further
Information
and Help**

The Terms of Reference

This resource group will provide information and support for Rotary clubs and districts in efforts to address Health and Hunger concerns in their communities and around the world.

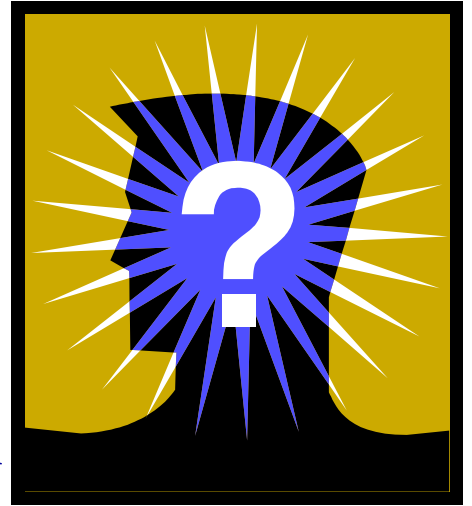
The Goals

The 2006-07 Health and Hunger Resource Group will:

- Encourage Rotary clubs and districts to work with schools and community groups, to raise awareness about and develop programs that address health and hunger issues (Health Fairs, Soup Kitchens, Medical Care for the uninsured);
- Urge cooperation between Rotary clubs and districts with government and other competent and reputable organizations to raise awareness and work cooperatively on programs that address health and hunger.
- Support projects and programs that effectively address Health and Nutrition issues of Mothers, Infants, and Children;
- Promote activities that raise awareness about Elder Health and Nutrition.
- Promote Health and hunger education programs that address:
 - Basic Nutrition,
 - Polio, HIV/AIDS, Tuberculosis, Malaria, Diarrheal Diseases,
 - Respiratory diseases, and other preventable or treatable diseases
 - Mental Health,
 - Hygiene and Sanitation.
- Communicate and publicize Programs that connect Rotarians to information about natural disasters, famines and other complex emergencies that threaten health and cause hunger worldwide.

WHY I AM A ROTARIAN

This free weekly Rotary Minute contains inspiring statements from Rotarians on why they are "Rotarians." We hope this will encourage others to examine the reasons why they belong to Rotary and help them to see the tremendous value of each membership in creating understanding, goodwill and world peace. Please register for this free weekly Rotary Minute by sending your email and writing subscribe to:



mail@rotaryhistoryfellowship.org

WHY ARE YOU A ROTARIAN?

Send your personal "Why I am a Rotarian" written in 300 words or less and include your full name, your club, district and country and a .jpeg photo to:

EBlender@aol.com

All Rotarians are invited to submit their essay for inclusion in this

WHY I AM A ROTARIAN

Rotary History Fellowship Project

WHY I AM A ROTARIAN: *This free, weekly feature contains inspiring statements from Rotarians on why they are Rotarians. We hope this will encourage others to examine why they belong to Rotary and to see the tremendous value of each membership in creating understanding and world peace...
...a service of Rotary Global History Fellowship
<http://www.rghf.org/>*



Participating made a difference in my life. I started to find so much satisfaction in every project we do for others while undeniably enjoying the camaraderie among members and the friendship it offers.

While I enjoy, I know, I am also a part that touched other people's lives. Then I asked my wife to join me in my club's activities, then my kids and then it became a family thing for all of us to do together.

Abner S. Tayco
Rotary Club of Downtown
Olongapo, District 3790

"We are still a relatively young & new club, but in terms of projects and the number of people we have helped, we have accomplished so much more than what my husband and I ever envisioned.

For us, the Rotary Club of Alabat Island is a bigger way of being able to share what we have for the service of others, which we have always wanted to do."

Alicia "Alice" Caparros Botin
Charter President
Rotary Club of Alabat Island
RI District 3820, Philippines



Why be a Rotarian?

Its not for the money, Its not for the fame, Its not for any personal gain, Its just for the love of fellow man, It's just to lend a helping hand, It's just to give a little of self, It's to do something you can't buy with wealth, It's not medals worn with pride, It's for the feeling deep inside,

It's the reward down in your heart, It's the feeling you've been part of helping others far and near, That makes you a Rotarian.

These days I am retired and am active in the Rotary Club of Runaway Bay on the Gold Coast and still enjoy the great sense of pleasure and reward I personally get from my Rotary Involvement

Garry Krischock, Rotary Club of Runaway Bay Queensland, Australia
District 9640



At the recent PETS conference, they spoke about our first 100 years, and it dawned on me that nobody in that room would be around for the next 100-year celebration. And I wondered what kind of world this would be then. What kind of progress will we have made? Whatever the achievements, it would be because of people like those around me. Dedicated, Peace-loving people who care enough to put Service Above Self.

For me, and many others, it's more than just meeting once a week for lunch. It's a definition of who we are. For us, Rotary really IS a way of life.

Janice Muir,
Rotary Club of Truth or Consequences, New Mexico
District 5520

Why are you a Rotarian?

Send your statement in 300 words (or less) to: EBlender@aol.com

For archived "Why I Am A Rotarian" please visit:
<http://www.rotaryfirst100.org/why/>

THE NEWEST TRF CHANGES

CHANGES IN TRF 2005-07



Hogie, You've got to be kidding me. We really need three signatures on a grant application?

- RI IS MOVING TO PEOPLESOFT (NEW TRF SOFTWARE) — WITH WEB ACCESS FOR CLUB TRF CHAIRS
- NEW MATCHING GRANT APPLICATION FORM
- 3-H GRANTS RESTORED AND NEW REQUIREMENTS
- HUMANITARIAN GRANTS CADRE
- ROTARY PEACE AND CONFLICT STUDIES PROGRAM
- DRFC COMMITTEE AND TRAINING FOR DRFCs
- ROTARY WORLD PEACE FELLOWSHIP CHAIR ON DRFC
- VOLUNTEER GRANTS ESTABLISHED
- POLIO WORK CONTINUES; FINAL PUSH
- “WEARABLE” RECOGNITION



TRF CHANGES

OUR NEW MISSION STATEMENT:

- Our vision for the Rotary Foundation – why we exist:
*Enabling Rotarians to Advance
World Understanding, Goodwill and Peace*
- Our mission – what we do:
*Improving Health, Supporting
Education and Alleviating Poverty*
- Our motto – what we say — and you will recognize these words from Our Foundation founder Arch C. Klumph:
Doing Good in the World

AN APPEAL FOR DDF FOR POLIO PLUS PARTNERS



In addition to mass immunization with monovalent vaccines in the four endemic countries (Nigeria, India, Pakistan, and Afghanistan), large-scale campaigns with these vaccines will need to take place in 2006-07 in eight countries --- including Somalia, Indonesia, and Yemen, etc.--

to stop recently imported polioviruses. DDF is urgently needed for PolioPlus Partners.

The number of polio cases has been reduced from 350,000/year in 1988 to recently less than 1000 and the number of endemic countries reduced from 6 to 4. Since 2002 Polio has been imported into 21 previously polio free countries and the transmission in 20 of the 21 countries has been stopped or markedly curtailed.

UN Millennium Committee Member, Jeffrey Sachs recently stated: "Rotary stands for the proposition that we all have a contribution to make."

And we all can make a meaningful contribution. ROTARY led in 1985 with the call to eradicate polio. We led in the world's institutions, because that is how it is.

The politicians do not lead, they follow. It is the people who lead. Rotary pointed the way. We (Rotary) took on a huge goal.

Rotarians said this can be done. This must be done and we have inspired leadership from all over the world -- and we are that close

to seeing our vision fulfilled. WE have already reduced from 350,000 cases a year to less than 1000 -- this killer andcrippler of children -- this terrible and debilitating disease."

**Indigenous
(endemic) polio
has dropped to
an all-time low
with presence in
only four
countries**

**REPORTED WILD POLIO VIRUS CASES IN
2006 AS OF 27 JUNE**

COUNTRY	EN- DEMIC	IM- PORTED	NUMBER OF CASES
NIGERIA	YES		576
INDIA	YES		73
PAKISTAN	YES		7
AFGHANISTAN	YES		14
YEMAN		YES	1
INDONESIA		YES	2
SOMALIA		YES	26
ETHIOPIA		YES	6
NAMIBIA		YES	13
NIGER		YES	4
ANGOLA		YES	10
SUDAN		YES	8
NEPAL		YES	1
MALI		YES	3
CHAD		YES	2
ERITREA		YES	1
			TOTAL : 747



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UPCOMING IN THE SEPTEMBER 2006 ISSUE #34:

**Lots more on what Rotarians and Clubs and Districts
are doing for:**

**OUR ROTARY FOUNDATION
OUR 2006-07 INITIATIVES**

What were our 2005-06 numbers?

Report on preliminary goals for the 2006 Rotary Year.