

a newsletter for Rotary leaders

OUR FOUNDATION



ISSUE 34

SEPTEMBER, 2006

WORLD PEACE

How often have you heard, "...a dialogue is needed. They must sit face to face with one another and talk".

It seems that in this very cruel and bloody world we have threats and fighting and bombs and bloodshed speaking louder and more often than diplomacy.

Part of the mission statement of our Foundation (TRF) is: "... the achievement of world understanding and peace". Mere words from Rotarians? I think not!

Rotarians do not find a corner and pull blankets over their heads hoping "it" will go away. They dream large, they walk the walk, working together they conjure up the Magic of Rotary.

For years Rotarians dreamed of a Rotary sponsored entity promoting world peace, goodwill and understanding. It's here now! It is a reality! We have seven Rotary Peace Centers preparing our graduates through programs in peace studies and conflict resolution; preparing them to truly make a

difference in the world.

TRF is rolling out a worldwide campaign to publicizing our Peace Studies Programs while soliciting applicants worldwide to apply for the two year Rotary World Peace Scholarships, which lead towards a masters degree (or doctorate) in peace studies and conflict resolution.

Your club/district by finding the best and the brightest in your community to apply for these scholarships can help to change the world.

Learn more about the achievement of world understanding and peace, our scholars, the Rotary Peace Centers and our War on Polio on the following pages.

Eddie Blender, Editor



"Our most recent TRF Educational Program - Rotary World Peace Scholars joins our Ambassadorial Scholars and Group Study Exchange Teams in creating remarkable individuals who are truly making a difference".



BUILDING WORLD PEACE



For years, dedicated Rotarians dreamed of a Rotary-sponsored academy promoting world peace, goodwill, and understanding. This concept was first proposed in 1996 as the Paul Harris Centers for International Studies to commemorate the 50th anniversary of the death of Rotary founder Paul Harris.

This idea evolved even further when Rotary Foundation Trustees recommended the creation of Rotary Centers at educational institutions worldwide where Rotary Fellows would obtain a two-year graduate degree in international relations, conflict resolution, and peace studies.

“What is the next mountain to climb? Where is the next life we can touch? We need to do this for the world... to achieve world peace and understanding. Rotary is the vehicle and the Permanent Fund is the fuel.”

*PDG Gary Nolte,
Major Gift Advisor,
Zone 25*

In April 1999, the Trustees planted the seed for such a program with the approval of the Paul Harris Centers concept and now it is officially known as the Rotary Centers for International Studies in peace and conflict resolution.

Rotary World Peace Fellows are graduates of the Rotary Centers for International Studies in peace and conflict resolution program. They will be a part of tomorrow's solution in promoting greater tolerance and cooperation among people worldwide. Rotary World Peace Fellows, who are chosen from a wide variety of countries, can help future leaders advance knowledge and understanding.

The first class of scholars in 2002 began their studies at one of the seven Centers located around the globe. In 2004 the seed that was planted five years prior had now matured and produced the first graduating class of Rotary World Peace Fellows.

With this first group of graduates came remarkable individuals who are truly making a difference in the world. Please see following page.

Sean C. Allen
Major Gifts Officer
Sean.allen@rotary.org

MAKING A DIFFERENCE TODAY

Recent graduates of The Rotary Centers for Peace and Conflict Resolution are making the dream of so many Rotarians into a reality.

The difference that these Rotary Fellows are making, in a large part, is due to the generosity of Rotarians.



Path Heang: Current employer, Program Officer, World Bank for Justice for the Poor Project (Cambodia Officer).

Arnoldas Pranekevicius: Current employer, domestic policy advisor to the President of Lithuania.

Michel Huneault: Current activities: Institute for International Mediation and Conflict Resolution. Participant in the Summer symposium, The Hague, Netherlands and Guatemalan Human Rights Commission, International Observer in the Guatemalan Presidential elections.



Amritha Fernandes-Bakshim: Working on legal post-conflict reconstruction and the challenge of transplanting the rule of law to post-conflict societies.



Carmen Strigel: Designed a project to train Catholics and Protestants in Northern Ireland in conflict management, negotiation, and mediation. "My work (today) is a direct continuation of my studies at the Rotary Center, by training me, Rotary has indirectly spread the message of peace and understanding to the people I work with in Pakistan, Rwanda, and Iraq."

Rochelle Arms: A community coordinator at the Brooklyn and Manhattan Mediation Centers of Safe Horizon in New York City, works with the community on collaborative ways of resolving differences between individuals, groups, and organizations as an alternative to prolonged litigation or violence.



Sakuji Tanaka, TRF Trustee

MAKING A DIFFERENCE TODAY

Each Rotary Center boasts not only outstanding faculty but also a unique curriculum, which focuses on international fields related to conflict resolution, including international relations, peace, international law, natural resources and environment.

Our Fellows can be assets to many fields related to issues of refugees, poverty, literacy, hunger, population, disease, human rights, water resource, nuclear energy and food. Considering today's world plagued by these issues, **we can say that developing experts in the field of peace-making and conflict resolution and their active involvement in the future is extremely important.**

Rotary is treasure-trove of great people. Rotary is an organization, which spiritually enriches our lives by giving us opportunities to serve. Continuing financial contribution to our Foundation each year is my way of expressing gratitude to Rotary. I will continue to do the same in the future.

I hope my personal **Endowed Rotary World Peace Fellowship** will be able to help this program succeed and contribute to world peace. That is my dream.

feel the
love



Ernie & Sally Mintagne

We are delighted to have this opportunity to establish a bequest supporting the Rotary Centers for International Study in Peace and Conflict Resolution. This program enables some of the world's finest young people not only to study, but also to work on projects that prevent and resolve conflicts at all levels of human and political organization.

As we have watched this program grow, met several of these scholars, and learned of the variety and depth of the projects they are working on, our excitement has begun to grow. We began to see the correlation with what a determined Rotary has done with the "idealistic" concept of ending Polio in the world.

This last year we had a Rotary Individual Grant to go to West Africa to develop matching grants for clean, safe water projects. We met Rotarians and community leaders who not only dreamed, but knew that a small group of people could make a difference. We saw many clubs and communities with peoples of theoretically conflicting cultural and religious beliefs living and working harmoniously together. We had that rare opportunity to see the difference that sustainable Rotary Foundation projects can make in the lives of people who had absolutely nothing. We have come to believe that Rotary makes a difference in the world in a way that few institutions could ever dream of matching.

working
towards
peace

We feel that this far-reaching and extremely practical program of bringing together bright young people from many different cultures and experiences to study and work together on solutions for preventing and resolving conflicts in the world under the direction of some of the world's finest faculties is one of the best hopes for bringing about real peace. We wanted to be a part of this effort.

MAKING A DIFFERENCE ... OUR AMBASSADORIAL SCHOLARS



Melissa Laine Skorka

My experience as Rotary International Ambassadorial Scholar has allowed me to build upon my foundation as a humanitarian, internationalist, economist, and ambassador, thus contributing to my ultimate goal: to improve communication and world understanding person by person, state by state, country by country, and continent by continent.

My studies at Oxford this past year and for the next few years to come will allow me to realize my philanthropic and social entrepreneurial vision at an early stage in life. I believe the sooner one begins investing in the community, the more time one has to compound the assets, enhance one's portfolio and create a greater return in the long-run.

I recently founded and spearheaded the development of the Oxford Rotary International Ambassadorial Scholar Team (RIAST), which aims to increase the number of scholars from low-income countries.

The team is currently promoting awareness about the scholarship program, as well as identifying expandable solutions at the international, district and local Rotary levels. This summer, RIAST, via a request to the Gates Foundation and numerous other corporate sponsors, aims ***to establish a reservoir of resources to fuel the Ambassadorial Dividend. Investing in top quality scholars who, addressing the wide-ranging and most significant humanitarian issues everywhere in the world, promise to catalyze extraordinary ideas, events and outcomes, will lead others toward world peace and understanding.***

My masters program in International Development is a tight-knit community with so many students from all over the world: Bangladesh, Kenya, Norway, Sri Lanka, Thailand, Indonesia, Canada to name a few. We have already had several activities together including an international potluck and get-to-know-you party.

I will have one free day each week (hard to believe!) so ***I'm hoping to do some volunteering either with Oxfam in their Indigenous Australia Program or with a refugee resettlement organization and the rest of every waking moment will, of course, be dedicated to promoting Rotary and pockets of peace.***

I'll keep you updated on my activities.

Thanks again (Rotary) for this wonderful opportunity to be here and meet all these incredible people and, hopefully, help the world to become a little better place along the way...



Nichole Graber

ROTARY FOUNDATION AMBASSADORIAL SCHOLARS

This year, Rotary districts around the world will financially support Ambassadorial Scholars from low-income countries, who will increase world understanding and peace.



Is your Rotary district one of them?

Support the Scholarships Fund Pool for Low-Income Countries!

For more information,
contact lisfp@rotary.org or visit www.rotary.org.



The Rotary Foundation of Rotary International

The Ambassadorial Scholarships program is currently the world's largest privately funded international scholarships program for university-level studies.

AMBASSADORIAL SCHOLARSHIPS FOR LOW INCOME COUNTRIES

The scholarship Fund Pool for Low-Income Countries provides up to 32 Ambassadorial Scholarships per year. Each low-income district and every country within a multi-country low-income district may submit a candidate for this world competition.

Although all districts are encouraged to contribute some amount to the fund pool, they are not required to in order to submit a candidate. Districts can donate cash or DDF to fund this special component of the Ambassadorial Scholarships program.



Renée Stephenson
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E-mail: Renee.Stephenson@rotary.org

IRA Charitable Rollover Provision Passes the House and Senate

The Pension Protection Act of 2006 (PPA) recently passed the US House and Senate. Of special interest to charitable gift planners is the provision that allows tax-free distributions from Traditional and Roth Individual Retirement Account (IRA) assets to certain qualified charitable organizations.

Up to \$100,000 per donor per year may be given. The provision applies to gifts completed by December 31, 2007. To qualify, the owner of the IRA account must be age 70 ½ or older and the gift must be made in a way that it would otherwise be fully deductible. Gifts to fund gift annuities and other planned gifts are not allowed.

**INTERESTED?
WHEN YOUR NAMED
ENDOWMENT IS
FUNDED THE
PRINCIPAL WILL
NEVER BE SPENT.**

The provision provides an exclusion from gross income for certain distributions of up to \$100,000 from a traditional individual retirement account (IRA) or a Roth IRA, which would otherwise be included in income. To qualify, the charitable distribution must be made to a tax-exempt organization to which deductible contributions can be made. The provision would be effective for two years through 2007.

"This is a significant development for the entire charitable sector," said Tanya Howe Johnson, NCPG President and CEO. "We applaud our constituents, fellow coalition members, and partners for their help and support in NCPG's pursuit of IRA Charitable Rollover Passage."

Sean C. Allen
Major Gifts Officer, The Rotary Foundation

THE ROTARY PEACE AND CONFLICT STUDIES PROGRAM

THESE PARTICIPANTS EMBARK ON THREE MONTHS OF INTENSIVE STUDY WITH INSTRUCTION BY SOME OF THE LEADING SPECIALISTS IN THE CONFLICT RESOLUTION FIELD

The Rotary Foundation's educational programs support Rotary's mission of world understanding and peace by educating the leaders of the future. Have you ever wondered how Rotary helps those building peace now?



*Jennifer Weidman
Coordinator, Rotary Peace &
Conflict Studies*

In 2005 The Rotary Foundation launched its newest educational program, the Rotary Peace and Conflict Studies (RPCS) Program, to equip mid-career professionals with conflict resolution skills they can immediately put into practice in their current professions. Participants in the RPCS Program are professionals in mid- to upper-level positions in the governmental, non-governmental, academic, corporate, law enforcement, armed forces, medical, or media fields.

Up to 30 program participants are selected for each program session with two sessions offered annually from July-September and January-April. These participants embark on three months of intensive study with instruction by some of the leading specialists in the conflict resolution field at the Rotary Center for Peace and Conflict Studies established at Chulalongkorn University, Bangkok, Thailand. The intensive course includes both theoretical and practical fieldwork components.

Unlike many other Rotary Foundation educational programs, the Rotary Peace and Conflict Studies Program is a funding partnership between

The Rotary Foundation and participants' employers. The Rotary Foundation covers the cost of round-trip transportation to and from Bangkok for all participants who need it. The cost of



Chulalongkorn University, Bangkok, Thailand

... Continued next page

the program is approximately US\$5,000 for individuals requiring housing in Bangkok and US\$2,500 for individuals not requiring housing in Bangkok.

Each participant's employer is asked to contribute as much of the program cost as possible and a limited number of full and partial fellowships are awarded by The Rotary Foundation to individuals whose employers are unable to cover the entire program cost.

These fellowships are available so that individuals from low income regions and organizations, which are often the very areas and organizations in need of this training, have the opportunity to participate in the program.

The Rotary Peace and Conflict Studies Program is an excellent opportunity for Rotarians to have an almost immediate impact on many of the current and diverse peacebuilding efforts being conducted worldwide. District Designated Funds (DDF) contributions to the program fund the important fellowships that allow talented professionals the opportunity to gain the training and skills necessary for their peacebuilding efforts.



**THE ROTARY
FOUNDATION NEEDS
ROTARIANS, CLUBS, AND
DISTRICTS TO BECOME
MORE INVOLVED IN
PROMOTING THE
PROGRAM, RECRUITING
AND ENDORSING
CANDIDATES, AND
COMMITTING DDF TO
THE SUPPORT OF THIS
VALUABLE PROGRAM.**

More information about the Rotary Peace and Conflict Studies Program is available from:

**Jennifer Weidman, Coordinator,
Rotary Peace & Conflict Studies**

Phone: 847.866.3374

Fax: 847.866.0934

jennifer.weidman@rotary.org

And on the Rotary website at:

**[http://www.rotary.org/foundation/
educational/rpcsp/index.html](http://www.rotary.org/foundation/educational/rpcsp/index.html)**

This War is not over



*Charles C. Keller
PRIP 1988-'89
Chairman Polio Eradication
Fundraising Campaign,*

This war on polio will not be won until the last case of polio is gone which must be done as quickly as possible.

Importations of polio affecting children in adjacent countries and threatening children all over the world will remain a reality until we achieve our goal.

Every Rotary district needs to demonstrate resolve and support for fellow Rotarians conducting social mobilization in the polio-endemic, importation, and high risk countries.

These Rotarians are working on the front lines of the battle against polio.

They organize volunteers to go door-to-door to deliver the vaccine, inform parents about the need for vaccine and how to get it, and put the drops into children's mouths.

In order to be successful, they need tools that require additional funding of at least US\$3 million in 2006-07. These tools are provided through the PolioPlus Partners program.

We should continue to make all new Rotarians aware of the program and give them an opportunity to make a contribution and be a part of Rotary's finest service project for all the world's children into the future.

Funding for PolioPlus Partners is essential to help all Rotarians achieve the goal of a polio-free world. With every district's continuing support, we shall demonstrate our resolve and achieve the final goal of a polio free world for all the worlds' children - forever.



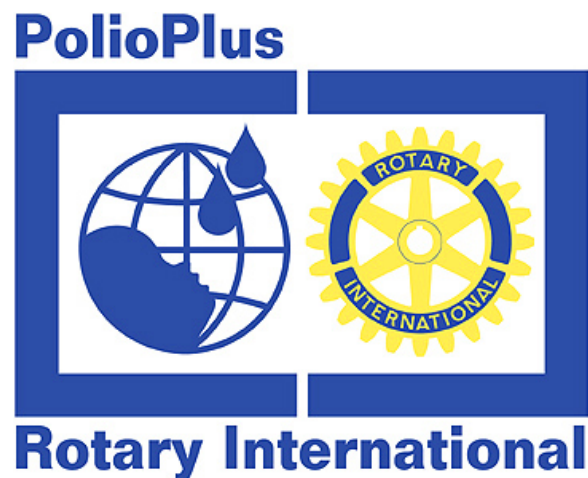
*Lou Piconi
Rotary International
Vice President 2000-01
Co-Chairman Polio Eradication
Fundraising Campaign,
North America*

**This war on polio will not be won
until the last case of polio is gone,
which must be done as quickly as possible
PolioPlus Partners require additional funding
of at least US\$3 million in 2006-07**

PROGRESS TOWARD POLIO ERADICATION CONTINUES

In 2006 Egypt and Niger were removed as polio-endemic countries leaving only four countries endemic: Afghanistan, India, Nigeria, and Pakistan.

At the same time, as of July 2006, several countries were considered reinfected with the virus due to importations from either Nigeria or India.



At the recent International PolioPlus Committee (IPPC) meeting in Copenhagen in June 2006, representatives from ***WHO and CDC gave a very positive outlook with high praise for Rotary's efforts and resolve to date, stating that such resolve will be critically vital in the future to achieve the final goal.***

Over the next +/-18 months, specific and intensified strategies for National and Sub-National Immunization days will be employed and new more effective vaccines will be used.



PROGRESS – POLIOPLUS PARTNERS IN 2005-06:

PolioPlus Partners received contributions from nearly 495 clubs in 274 districts and 33 zones. We were able to provide full funding for 11 projects and partial funding for an additional 10.

The PolioPlus Partners District Designated Funds (DDF) Urgent Appeal for unallocated DDF in the second half of the year helped us reach our funding goal in 2005-06, raising approximately US\$3 million.

However, the response was uneven:

- Thirteen zones contributed at least US\$100,000 or had participation of more than 50% of their districts, or both.
- 21 zones met neither standard and some zones had no response.
- Only three zones recorded 100% participation by their district.
- Less than half of our 529 districts made any DDF contribution.

This year (2006-07), we NEED to do better.

THE 2006-07 POLIOPLUS PARTNERS INITIATIVE:

Funding for PolioPlus Partners is essential to help all Rotarians achieve the goal of a polio-free world. To help meet the immediate needs, we are:

1. Asking each district to consider a specific and modest amount of DDF upfront, at the beginning of this 2006-07 Rotary year, without intruding on the district's planning process for other Rotary Foundation projects.
2. Requesting district leaders to encourage all clubs chartered after 1 July 2003 to consider making a club contribution, have a fundraiser, or make individual contributions to PolioPlus Partners. *Note: The Trustees of The Rotary Foundation will match US\$.50 for every US\$1.00 of cash contributed.*
3. Asking district leaders to inform and continuously update all Rotarians on the PolioPlus Partners program.
4. Encouraging all Rotarians that view PolioPlus as their primary Rotary interest to make a contribution to PolioPlus Partners.

THE ROTARY FOUNDATION ENDOWMENTS

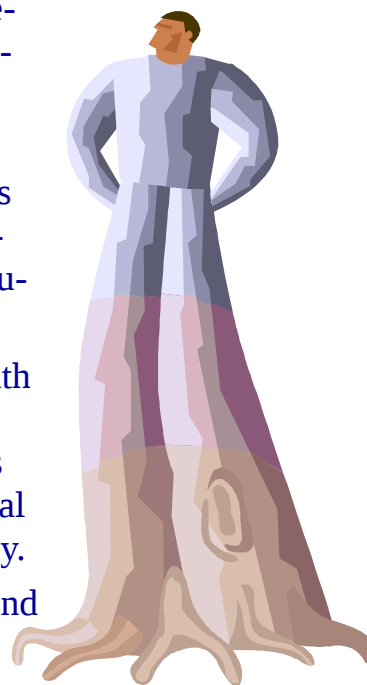
Would you consider a gift that will continue to give beyond your lifetime, a gift to The Rotary Foundation's endowment, the Permanent Fund?

The Annual Programs Fund and the Permanent Fund complement each other. The Annual Programs Fund supports today's Foundation programs while the Permanent Fund provides resources for the changing needs of the Foundation's future.

What are your life experiences, your wishes and dreams, your hopes for your children, your grandchildren and generations to come and what are your dreams to truly make a difference in this world?

You may already be familiar with the power of endowments to provide lasting support for other organizations — your college or university, a hospital or arts organization in your community.

Endowment gifts are invested and only the income is used.



PUTTING YOUR NAME ON THE FUTURE

A gift of any amount can be contributed to TRFs Permanent Fund and can come from your current assets or be designated by bequest.

Each gift adds to the power of Rotarians to build a better world.

In appreciation of gifts of \$25,000 or more, The Rotary Founda-

tion will honor your contribution by establishing a named fund within the Permanent Fund.

If you would like to express your own commitment to Rotary's work, or honor a friend or family member in perpetuity, you can do so. Interested? Call The Rotary Foundation at: 1- 847-866-4458.





ROTARY FOUNDATION EDUCATIONAL AND HUMANITARIAN PROGRAMS SUPPORTED BY THE ANNUAL PROGRAMS FUND

**Your gifts to the
EVERY ROTARIAN,
EVERY YEAR
program and your
gifts as a
PAUL HARRIS
FELLOW
support the
humanitarian
and educational
programs of
OUR FOUNDATION**

MATCHING GRANTS provide matching funds (grants) for the international service projects of Rotary clubs and districts. These grants help to provide clean water, literacy, and health care, environmental restoration and countless other services to individuals and communities in need.

The magic of TRF has accounted for (since 1965), almost 22,000 Matching Grant projects in 166 countries, which have been funded at a cost of almost \$225 million.

AMBASSADORIAL SCHOLARSHIPS:

Our Foundation sponsors one of the largest and most international scholarship programs in the world. Scholars study in a country other than their own where they serve as unofficial "ambassadors of goodwill, helping to build greater understanding between different cultures." Since 1947, almost **40,000 scholars** from some 110 countries have received scholarships at a cost of almost **\$500 million**.

GROUP STUDY EXCHANGE (GSE):

These annual awards are made to paired Rotary districts to provide travel expenses for a team of non-Rotarians from a variety of vocations.

Rotarian hosts organize a four- to six-week itinerary of educational and cultural points of interest.

Rotarians from different districts host teams and the team members live and eat and interact on a daily basis... building international goodwill, peace and greater understanding.

Since 1965, more than 52,000 individuals (almost 12,000 teams) from 102 countries have participated at a cost of more than **\$88 million**.

WORLD PEACE SCHOLARS: - Since the inception of the program in 2002-03 we have named 180 World Peace Fellows (WPF) from 50 countries at a cost of 11 Million dollars. Our fifth class (2006-08) is starting this year with 60 WPF at 7 peace centers worldwide.

CUSTOMER SERVICE ... BUILDING LOYALTY



How often have you telephoned a corporate giant and went through 15 minutes of pressing buttons and “holding” before a live (if ever) response.... or perhaps a “leave your telephone number and we will return your call” message?

I often wonder why no one has ever questioned the wisdom of that current "go away, customer" attitude that perversely prevails in the penny-pinching corporate ideology.

That attitude discourages customers. That attitude will never generate repeat customers and will never build a cult of loyal and satisfied clients. Lo and behold ... change is in the air .

NEW ROTARY “CONTACT CENTER” SLATED TO OPEN ON 1 OCTOBER 2006

Fully operational on 1 October 2006, The Rotary Foundation’s new “Contact Center” will begin answering questions posed by Rotarians in the United States via a toll-free telephone number: 1-866-9ROTARY (that’s 1-866-976-8279).

This new pilot project, currently available only in the USA, will enable Rotarians to get their Foundation questions answered promptly. The Center will be staffed by Foundation personnel experienced in Humanitarian and Educational programs as well as Fund Development.

If this new pilot project is successful, the service will expand to offer more options and more countries. Rotarians seeking contribution reports, questions on Matching Grants, Paul Harris Fellow recognition, and other general Foundation questions should be directed to the toll-free number first. The Contact Center is being managed by Clifton Healy.



WHAT PAUL HARRIS SAID...



“Shall we ever understand that the other fellow’s necessities should have precedence over our luxuries, our absurdities? If so, then we shall attain the estate of the brotherhood of man.”

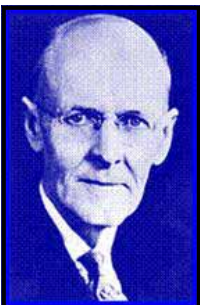
Paul P. Harris – The Rotarian

February 1917,
on the occasion of
Rotary’s 12th Anniversary

The 2006-2007 Annual Programs Fund giving goal is \$120 million – a goal that would easily be surpassed if every Rotarian took the above words of our founder to heart (and pocketbook).

If we are to SERVE in Rotary, we must each do our part to ensure that adequate funds are available, “Enabling Rotarians to Advance World Understanding, Goodwill and Peace” with programs that “Improve Health, Support Education and Alleviate Poverty.” Or, as our TRF Mission states, “Doing Good in the World.”

PDG Geri Appel
Rotary Club of Wichita,
Kansas USA



A "WHAT PAUL HARRIS SAID" message will be sent (free-of-charge) to you each week and to whomever you wish. Please register for this free service by sending an e-mail to: Chairman@RotaryHistoryFellowship.org

Dr. Scharleen Colant . . . Rotarian of the Month



Scharleen established and chaired the Organ and Tissue Donation program in the San Francisco (Club #2) and for District 5150.

She also actively participates in Rotavision, another San Francisco Rotary Club program, and has traveled with the team a number of times to Nicaragua, Armenia and Lithuania. Scharleen has been a committed member of Rotary since she first joined.

Even the death of her beloved husband, Ernest, has not slowed her down. To honor Ernest, Scharleen assisted many Rotarians in District 5150 in completing their first Paul Harris Fellow by providing matching TRF funds.

Not only has Scharleen served on the Ambassadorial Scholar Committee for her club and the District, she has personally funded a number of District 5150 Ambassadorial Scholars so that they could study at a university overseas as a Rotary representative.

Recently Scharleen made the first credit card contribution for the Donor Advised Fund program to the Ernest J. and Scharleen H. Colant Donor Advised Fund. "The Donor Advised Fund is an easy vehicle for transferring funds into [Ambassadorial] scholarships and other projects," Scharleen said. "I feel very comfortable with it."

Upon joining Rotary in 1999, Ernest and Scharleen began touring more than 200 Rotary clubs in seven countries to promote organ and tissue donation. Shortly after Ernest's death, Scharleen completed an innovative program that matches contributions to the Foundation by Rotarians to help them become Paul Harris Fellows. She is now on her third installment of the program.

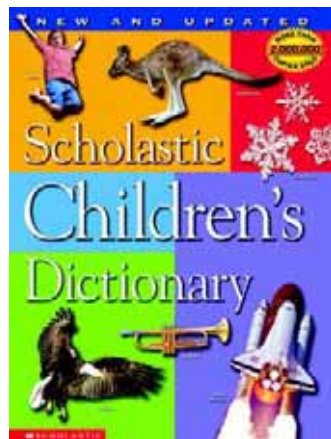
To create the matches, Scharleen uses her own Paul Harris Fellow points earned in part through grants to the Foundation from the couple's Donor Advised Fund. "Working with the Rotary staff is far more rewarding than attempting to work with (institutions) who care little about the individual," Scharleen said. "With The Rotary Foundation you are never a number. You are always a person."



MY FIRST BOOK - EVER!

KEY POINTS

- Personally deliver the dictionaries in the classrooms
- Tell the Rotary International story in each classroom
- Address a letter to the parents to send home with the student
- Fully market the project
- Ask local newspapers to attend and to publicize the event
- Ask students to write letters to the club and newspapers
- Ask parents and teachers to write letters to the newspapers
- Target business and professional leaders for sponsorship
- HANDS-ON: Have as many members as possible help in the distribution of these dictionaries to the third-graders
- This project builds club esprit-de-corps and is a long term Rotary marketing tool



Can you imagine a smile - a big smile - a smile from ear to ear as a third grader (age 9) says, "...this is my first book ever, my very own book".

During RI Past Director Lynn Hammond's Zone Institute in Vail in September, 2000 - literacy was a dominant theme. Norma Hammond held up a very large and colorful dictionary while speaking at a plenary session and hooked us... while explaining the simplicity and the power of a Dictionary Program.

Immediately and with the help of some District Designated Funds (DDF) and a Matching Grant (MG) from our Rotary Foundation the Vail-Eagle Valley Rotary Club purchased 800 dictionaries and the Rotarians personally distributed them to every third grade student in their area.

Rotarian Scott Allen picked up the banner and over the next six years he has grown the program where it now directly involves almost 15,000 children (third-graders) every year.

Norma Hammond planted the seed and the germination and growth followed. The Rotary world talks about sustainability - a program like this must lead the pack.

What a great literacy program and truly a wonderful example of Rotarians and Our Foundation in action "Doing Good in the World".



Norma Hammond



THE GREATEST HIDDEN BENEFIT.

These students will learn and understand community service and giving.

A GREAT LITERACY PROJECT!

Do you know that we deliver a dictionary to almost every third Grade Student in the communities where District 5470 serves? Delivered very simply, efficiently and inexpensively through an innovative club level program and we complete this project without submitting any documentation to and through The Rotary Foundation.

In D5470 (Colorado USA), the district has impacted over 30,000 students in their local communities over the past five years...\$500,000.00 worth of dictionaries. A half million dollars!

The Cost: Rotarians can deliver these books at a *special* Rotary Group price of \$8.00 per book (retails for US\$18.00) and we find local business sponsors to *invest* in the project so that little or no club funds are used. ***These are very high quality books that will be well utilized for years!***

The delivery by the participating Rotarians includes the dictionary, a club label including up to two sponsor names, four way test and the website on a label and provided for each book. We ask the children to write their name in the dictionary (often their first book ever). We ask that they write their name in their very best handwriting.

It is amazing the level of respect and interest that these third graders show towards their new book. This dictionary is so much more than just words. It is utilized! The pleasure on the faces of the recipients will solidify the story!

And there is almost 100% involvement – once our members participate in this wonderful dictionary project and distribute to a classroom they will continue to support the project. The joy and esprit-de-corps our club members receive assures an on-going club project.

This book provides clubs with the greatest long term HIDDEN benefit, which is marketing Rotary and our local Rotary clubs. The dictionary adds impact and GROWTH to all other Rotary youth programs: RYLA - Scholarships - Youth exchange.



In their very best handwriting



WANT MORE INFORMATION AND HOW TO - INSTRUCTIONS:

Contact:

Rotarian Scott Allen

National Project Chair - Rotary Dictionary Project
(719)338-7939

mrrotary@adelphia.net

ROTARY IN RUSSIA AND THE CHARTERING OF A rotary DISTRICT



Rotary International President Carl-Wilhelm Stenhammar installs Andrei Danilenko as the first Governor of District 2220.

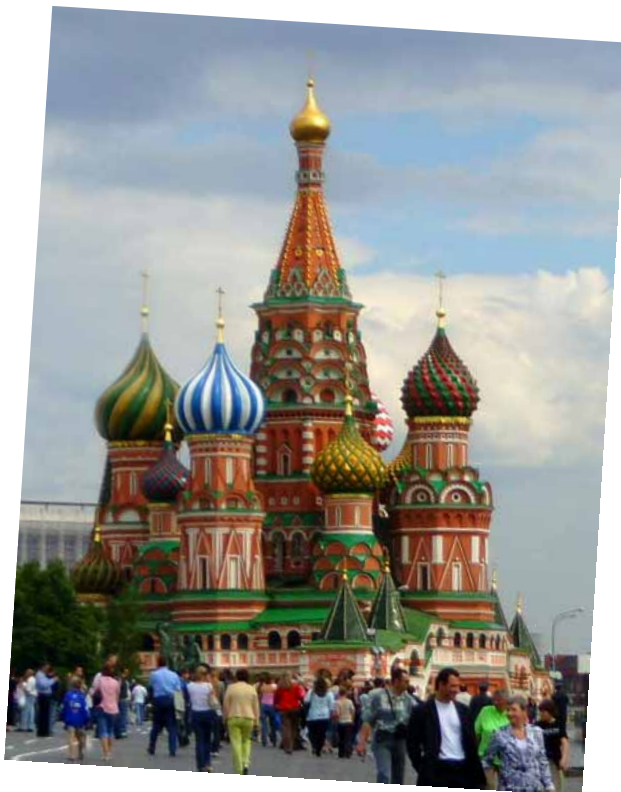
After 15 years of existence, 48 Rotary clubs in Western Russia were united into the newest Rotary district in the Rotary world—District 2220.at the 12th Annual Rotary in Russia Conference in Moscow and attended by approximately 400 Rotarians and Rotaractors from over 18 countries of Europe, North America, Asia and Australia.

In addition to RI President Carl-Wilhelm Stenhammar many senior Rotary dignitaries were on hand to view and participate in the inaugural ceremonies of the new district.

Governors Britta Wallgren (District 2350), Per Gunner Volberg (District 2370), Kaapo Pulkkinen (District 1430) and Skip Cook (District 5010) gave welcoming remarks to the assembled crowd. Past Rotary International President Rick King (USA), current Vice-President of RI Serge Gouteyron (FRANCE), and Director Bob Stuart (USA) attended and participated.

THE NEW DISTRICT

District 2220 includes 48 Rotary clubs in western Russia grouped around three major population centers: St. Petersburg in the northwest region, Moscow in the central region and Volgograd in the southern region. Governor Danilenko has selected seven Assistant Governors that will assist him in the development and expansion of the Rotary movement in western Russia. The leadership of the district will move from the Moscow area to the southern area next year under Governor-elect Anatoly Voloshin



from the Rotary Club of Togliatti. In 2008-2009 the district will be led by DGN Vladimir Vasilkov from the Rotary Club of St. Petersburg

The creation of this new district will face many challenges in the near term that are unique in nature to a traditional Rotary district. The membership of most of the clubs is small ranging from 10 members to a high of 47 members. However, the territory for the district is quite large (roughly ½ of the continental United States). And they are in a country that is still suffering tremendous economic hardships. The conference was focused on the needs and prospects for the expansion of the Rotary movement in Russia.



PDG Jon Eiche of District 5890 exchanges banners with newly installed Governor Danilenko of District 2220 of Western Russia.

The future of the effectiveness of the Rotary movement in Russia lies in the ability of Rotary clubs throughout Russia to attract commitment from Rotary clubs and districts in all parts of the world that are interested in international cooperation.

This can be fostered through Friendship Exchanges, the use of Rotary Fellowships, Group Study Exchanges, Twin-Club affiliations and joint World Community Service projects.

A conference is being planned to take place at Rotary International Headquarters from May 26-28, 2007. The focus of the conference will be to develop the organizational structure for a North America-Russia Inter-Country Committee.

Interested participants from Europe, Africa, the Middle East and Asia are also invited to attend. There will be a special pre or post conference meeting for Rotaractors.



***PDG Jon Eiche, Rotary District 5890
Houston, Texas (USA)***



**INTERIM
FIGURES
SHOW
2005-2006
TO BE A
GREAT
FOUNDATION
YEAR**

The rotary foundation Contributions Update: as of 30 June 2006

The 2005-2006 TRF Campaign proved to be a banner year for fundraising.

For the 12 months ending 30 June 2006, interim contributions to **the Annual Programs Fund showed an increase of 9.58% over last year to US\$ 91,547,769.** That represents an annual giving achievement of 87.1% toward the 2005-2006 Worldwide Annual Programs Fund Goal of US\$105,000,000.

Contributions to the Permanent Fund increased 26.31% to US\$ 12,724,774. Restricted giving totaled US\$23,572,771, a decrease of 35.68% as needs for disaster-related contributions declined.

The books are currently being audited in preparation for the final report that will become available later this calendar year.

	JUNE 2005	AS OF 30 JUNE 2006	INCREASE / (DECREASE)
Annual Programs Fund	US \$ 83,496,286	US \$ 91,547,769	9.58%
Permanent Fund	US \$ 9,838,880	US \$ 12,724,774	26.31 %
PolioPlus	US \$ 18,888,338		
Restricted Giving	US \$ 17,770,328	US \$ 23,572,771	(35.68)%
TOTALS:	US\$129,993,832	US\$127,847,314	(1.86)%

Purpose and pride

A banner year for the Annual FUND

THE CHART LISTS THE Top worldwide APF PER-CAPITA BY Districts

Zone	Dist	Members	APF Per Capita	Annual Giving To 30JUNE 06	Restricted To 30JUNE 06	Permanent Giving To 30JUNE 06	Total TRF Contributions
9	3690	2,687	\$297.71	799,945.72	9,042.10	7,000.01	815,987.83
4	3520	2,932	\$267.98	785,726.00	43,200.00	250,200.00	1,079,126.00
9	3750	2,234	\$261.80	584,853.51	6,000.00	54,999.99	645,853.50
28	7300	1,377	\$243.68	335,553.89	64,472.00	1,490.00	401,515.89
24	5000	2,072	\$229.79	476,120.93	127,902.84	10,750.00	614,773.77
9	3640	1,852	\$208.59	386,302.07	41,222.16	166,249.97	593,774.20
27	5950	3,016	\$195.45	589,464.84	147,018.52	8,989.60	745,472.96
4	3500	1,994	\$192.08	383,000.00	21,100.00	28,000.00	432,100.00
22&23	5050	2,965	\$190.80	565,719.77	90,002.97	4,051.00	659,773.74
2	2770	2,824	\$188.72	532,952.53	76,888.86	275,508.93	885,350.32
34	6960	2,627	\$180.23	473,452.55	25,513.89	5,700.00	504,666.44
9	3600	3,154	\$179.87	567,299.50	34,760.49	19,000.00	621,059.99
24	5300	2,782	\$176.09	489,870.77	175,040.70	20,544.60	685,456.07
9	3660	4,182	\$175.16	732,515.24	16,499.95	6,000.00	755,015.19
23	5030	3,386	\$170.48	577,232.73	230,746.48	2,428.93	810,408.14
24	5330	2,364	\$168.96	399,420.96	55,386.77	53,350.00	508,157.73
24	5170	3,980	\$166.15	661,273.82	248,850.64	43,131.00	953,255.46
9	3700	2,722	\$162.05	441,102.76	21,397.98	67,999.99	530,500.73
34	6900	4,729	\$160.84	760,603.26	32,362.52	1,000.00	793,965.78
9	3710	2,079	\$160.48	333,642.13	13,504.85	2,999.99	350,146.97
20	4420	1,712	\$160.29	274,411.49	9,733.91	3,006.09	287,151.49
3	2640	2,654	\$158.93	421,805.31	31,224.66	29,090.00	482,119.97
34	6930	1,989	\$156.46	311,199.51	21,503.47	89,090.71	421,793.69
27	6440	2,769	\$155.29	430,003.55	293,053.68	5,078.62	728,135.85
24	5230	2,986	\$155.07	463,032.04	93,801.91	2,946.50	559,780.45
9	3650	2,562	\$153.83	394,099.91	17,085.87	51,355.00	462,540.78
2	2780	2,493	\$152.64	380,540.40	11,295.71	60,767.83	452,603.94
24	5240	3,835	\$152.63	585,341.49	423,979.84	417,563.03	1,426,884.36
21	4130	1,523	\$151.21	230,299.57	92,275.84	7,775.00	330,350.41
22&28	6400	1,857	\$150.82	280,071.98	94,731.77	13,688.75	388,492.50

A NOTE FROM A PROUD GOVERNOR

I have just received the final figures for the 2005-2006 Foundation year. We (D5950) came in **at \$196 per capita**, which ranked us **7th** in the world!! And what is especially significant is that this was a **team effort** by over 3,000 caring and compassionate Rotarians. Every club participated, and almost every Rotarian contributed. Many gave the requested \$200; many gave more; and some - while giving less - gave what they could. **All were awesome**. Every dollar buys medicine - saves lives - changes lives.

While \$196 per capita and **7th IN THE WORLD** is great, what really matters is that we raised **\$589,465** to save lives - change lives - and make things better. District 5950 Rotarians understand and that is why we are consistently one of the most caring, compassionate, and generous districts in the world.

Thank you for your leadership and vigorous support of The Rotary Foundation. Please thank your Foundation Chair & your entire club on behalf of those whose lives are saved, made better, changed because you were there.

PDG 2005-06 Dan Barnett, D 5950

ROTARIANS AGAINST MALARIA

Rotarians Against Malaria calls for:

- Full coverage of all children under 5 with ITNs (Insecticide Treated Nets) as soon as possible.
- Continuous and adequate supply of appropriate anti-malaria medicines for both prevention and treatment.
- Funding and logistic support that would lower the price and raise the affordability of ITNs and medicines to a state of easy and universal access, wherever needed.

**A CHILD IS
EXPECTED
TO DIE
EVERY 15
SECONDS
FROM
MALARIA**

These actions will save the lives of over a million children per year. Reduction of malaria dramatically increases the ability of the healthcare systems in Africa to deal with other diseases. These interventions create conditions for economic prosperity in areas currently debilitated by malaria. They set the stage for the rapid delivery of vaccines for other diseases, including

eventual vaccines for malaria. In short, these interventions turn the tide on disease, on poverty, on despair and hopelessness.



Jeffrey Sachs stated: “We have found that in a single season, in a matter of weeks it is possible to get this scourge of malaria under control. We have said to the official donor agencies, stop trying to sell bed nets to these people who have no money. It is as if Rotary were to sell Polio vaccine. You wouldn’t have gotten very far if you told them, ‘well, it’s only 5 bucks’. If you can believe it that is what the richest countries in the world are saying. It is intolerable. We (Rotary) have the means, your generosity has proved it, to insure that the bed nets get to every child in every malarious region of the world. We find that if the medicines are available and the bed nets are available, the incidence of malaria drops immediately by half and the mortality by 85 or 90% within weeks.”

**WE URGENTLY NEED AROUND
20 MILLION NETS, AT A COST
OF UNDER US \$200 MILLION.**

ROTARIANS AGAINST MALARIA

- A child is expected to die every 15 seconds from Malaria
 - That equates to 4 children dead every minute
 - Which means 240 children die every hour from Malaria
- Would it upset you if 24 airplanes full of children crashed every day killing all aboard. That illustration is exactly what occurs every day as millions of children die from this treatable and preventable disease.



Would you be upset if an airplane filled with children crashed every hour?



“How can we afford to believe that life will be valued if over a million children will die this year of malaria, a disease that is 100% treatable with a one dollar dose of medicine.”

.... it is a simple fact that if a person is not bitten by the mosquito they cannot contract malaria. Insecticide Treated Nets (ITNs) saves lives

When next you have the opportunity to support REMIT or RAM or the newly approved Rotarians Eliminating Malaria a Rotarian Action Group “REM a RAG” please understand that malaria is a disease only found in poor tropical regions of the world where USD\$5.00 can enable a family to live a productive life unimpeded by malaria induced sickness and the threat of brain damage or death.

Rotarian Ian Yarker

WHEN A COMMUNITY LETS ITS GUARD DOWN

Irrational fears of vaccination seem to have been responsible for an outbreak of measles in Indiana USA last year. It was a sad example of how parents who think they are protecting their children by shunning a vaccine can end up doing them harm.

Families that evade vaccination put themselves and their neighbors at risk. All young children, not just those attending school, should be required to get immunized.

Measles is a highly infectious viral disease that can cause a rash, fever, diarrhea and, in severe cases, pneumonia, encephalitis and even death. Worldwide, it infects some 30 million people and causes more than 450,000 deaths a year (please see last page). In this country, measles was once a common childhood disease, but it had been largely eliminated by 2000, thanks mostly to development of a vaccine and compulsory immunization of schoolchildren. The introduction of a second dose of vaccine to bolster the first proved especially effective.

The outbreak in Indiana last year, which was detailed in a recent report in *The New England Journal of Medicine*, provided evidence of what can happen to a triumph of public health when a community lets its guard down. Their fears overrode assurances by health authorities that the vaccine is extremely safe and has no link to autism.

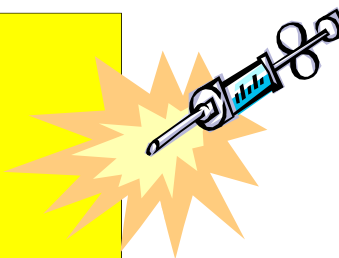
By the time the outbreak had run its course, 34 people had become ill. Three were hospitalized, including one with life-threatening complications. No doubt the toll would have been considerably higher had not most of the community been protected by vaccinations. The vaccine isn't foolproof — two of the Indiana victims had been vaccinated — but it protects the vast majority of recipients.

Families that evade vaccination put themselves and their neighbors at risk. All young children, not just those attending school, should be required to get immunized.

Editorial NYT
August 9, 2006



A GREAT OPPORTUNITY ... THE BLANE COMMUNITY IMMUNIZATION GRANT



The Blane Community Immunization Grant is a golden opportunity for all of our clubs to utilize The Rotary Foundation Funds in their own communities.

Each club is encouraged to contact their local health department to partner on an “immunization” project. The club will make a monetary commitment to the project and the Blane Immunization Grant will match up to \$1,000 toward the project. Yes, this is FREE MONEY for our clubs.

ACT NOW!

The Blane Community Immunization Grants are coming to an end.

Applications will be accepted through December 31, 2006 and grants will be approved through March 31, 2007. Final reports are due to The Rotary Foundation by December 31, 2007.

For more information and/or an application, go to the following link, and scroll down to Blane Community Immunization Grants:

**The Blane
Community
Immunization
Grants
Program
Helps
Clubs and
Districts
Address
Immunization**

Blane Community Immunization Grants help clubs and districts in the United States address immunizations in their local community. Public and private partnerships have proven to be the most effective means for improving immunization rates; as such, Rotary clubs and districts are encouraged to work in conjunction with local health departments, health providers, and other community-based organizations.

<http://www.rotary.org/newsroom/downloadcenter/foundation/humanitarian.html>



OUR FOUNDATION
SEPTEMBER, 2006
ISSUE #34

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Most Clubs can fund the Dictionary Project (see Pages 14 to 15) 100% from business and professional sponsors. My own club raises over \$18,000 each year to serve 3 school districts, 32 schools and 2200 3rd graders - and my Interquest Rotary Club (Colorado D5470) is a newer and small 22 member club.

Scott Allen

**ONCE YOU SEE THIS — YOU WILL WANT TO
ADD IT TO YOUR ROTARY EMAIL SIGNATURE:**

<http://www.rotary.org/newsroom/downloadcenter/graphics/him/images/peace.gif>

Just cut and paste the above link, bookmark it and then copy it whenever you wish to use it in your emails. The Rotary Graphics Department have done a remarkable job with not only this but with many other PR pieces. Well done!

STARTING IN 2001, THE MEASLES INITIATIVE BEGAN TO APPLY THE ROTARY MODEL TO MEASLES. SAME CAMPAIGN AS POLIO AND THE RESULTS SO FAR: IN 4 YEARS DEATHS FROM MEASLES ARE DOWN BY 50%, FROM OVER 800,000 PER YEAR TO 450,000. NO DEATHS AT ALL IN MOST AREAS COVERED BY VACCINE CAMPAIGNS. THEREFORE WHEN THERE IS HIGHER COVERAGE, FAR BETTER RESULTS OCCUR AND OPERATE UNDER BUDGET. THE MEASLES CAMPAIGN OFTEN CALLS ITSELF MEASLES-PLUS IN HOMAGE TO POLIOPLUS.