

OUR FOUNDATION



ISSUE 38
JANUARY 2007

PEACE IN THE WORLD



John Germ, RI Vice President
2004-05, Vice Chairman, Rotary
Centers Major Gifts Initiative

On the way to work this morning while listening to the news you heard about wars in the Middle East and a shooting victim in your community and a

family who needed assistance with food, clothing and a shelter because of a fire.

Your thoughts immediately went to your schedule and how you could help. You remember today is your Rotary meeting. You begin to think of how Rotarians are involved with providing assistance to those in need, especially through The Rotary Foundation.

While the help for this family will not be a Foundation program, it will help bring some peace to the family. The help provided this family will certainly

change their lives just as it will reconfirm our passions for service, a desire to reach out to those in need, a desire to heal the sick, to comfort the elderly, to educate a child and to create conditions for good will, understanding and peace for everyone.

Peace is not just the absence of war or the end of useless killings. It is healthy children and adults. It is clean water and sufficient food. It is education, human dignity, clothing, housing and concern for mankind.

You and I are part of that effort. We can continue supporting Our Foundation Programs, especially the Peace Scholar Program so more individuals will become ambassadors for peace, good will and understanding.

Yes, with all of us working together—***Peace is Possible.***

***"If there is right in the soul,
There will be beauty in the person.
If there is beauty in the person,
There will be harmony in the home.
If there is harmony in the home,
There will be peace in the world."***

Chinese Proverb



A WINNING SITUATION IN FACT IT IS A MAJOR WIN

If you haven't heard yet – there is great news in the USA for charitable giving in 2006 and 2007. Although this message is directed to Rotarians who are 70½ or older, it is important for all of us to be aware of tax “breaks” that offer a winning scenario for all concerned.

THINK OF OUR ROTARY FOUNDATION

Perhaps this is an opportunity for you to endow (to name) a scholarship?

The Rotary Foundation asks Rotarians to visit with their financial advisors about this new opportunity and seek their advice.

*Anyone is welcomed to discuss this and any other financial giving opportunity with a senior Rotary Foundation Fund Development staff member at 847.866.3000.

In August 2006 President Bush signed a law that allows taxpayers who are 70½ or older to give away as much as \$100,000 a year from their IRA directly to qualified charities without triggering federal income taxes.

Here's how it works: In a typical case, a taxpayer can get an exclusion from gross income for otherwise taxable distributions of as much as \$100,000 from an IRA -- as long as the money is paid directly to a qualified charity. Our Rotary Foundation certainly qualifies.

This money counts toward taxpayers' required minimum distributions (RMD) for that year, which means you do not have to take the entire RMD*, which could significantly lower your tax base. This new break is

available only for distributions this year (2006) and in 2007.

HOW CAN YOU HELP?

Edward “Eddie” Blender and John Germ have recently been named Chair and Vice-Chair of The Rotary Foundation's initiative to raise \$95 million to completely endow the Rotary Peace Centers by 2015.

They have asked Rotary leaders to help by compiling a list of those they know who could, if asked, give \$500,000 and higher to our Permanent Fund to endow World Peace Fellows for The Rotary Foundation's Rotary Centers for International Studies in Peace and Conflict Resolution and to share those names with Eddie and John.

BUILDING YOUR LEGACY THROUGH THE ROTARY FOUNDATION



Arch C. Klumph
RI President 1916-17

“.. There are tens of thousands of Rotarians who will look upon this opportunity (Building the Rotary Foundation) as a real privilege, men who feel that Rotary has done much for them, who sincerely believe in its purposes and objects.

Then there are other men who are seeking ways and means of leaving some part of their wealth where it may do the greatest good for humanity. What better equipped organization or institution than Rotary International can be found to be entrusted with such funds?”

ZONES 29 & 30 CREATE A HEART OF AMERICA ENDOWED FUND TO BENEFIT WORLD PEACE FELLOWS

The 2007-08 class of Governors of zones 29 & 30 are the first in the Rotary world to make a statement to our Foundation.

Following the Columbus Zone Institute, a new **Heart of America Endowed Fund to benefit World Peace Fellows** was created.

The concept is that by each of the 24 districts in Zones 29 & 30 committing to \$10,000 through 4 annual \$2,500 contributions of DDF funds no one district would be significantly affecting their ability to continue overall support in other areas and yet they would within a short period raise over \$240,000 in endowed monies.

The rules of The Rotary Foundation have been modified to allow this and the DG's are now channeling DDF into this new Heart of America Endowment—

USING DDF TO CREATE AN ENDOWMENT

By RI Director Bob Stuart (Zones 29 & 30)

It wasn't too long ago when RI Past President Jonathan Majiyagbe spoke about the "Family of Rotary." Our Zones 29 & 30 truly live that concept.



We have been fortunate in our zones that the classes have worked closely together over the years and for the last 3 or 4 years, all of the governors have voluntarily joined together in zone-wide matching grants where all 24 districts put in \$1000 DDF.

This is just some of the bonding that becomes important to a class and to the Zone. The disaster that came with Hurricane Katrina was eased in part by virtue of all of our zones' governors working together and assisting those in need. President Jonathan had it right: It truly is a Family of Rotary.

I recently made a suggestion that the incoming governors consider this WORLD PEACE FELLOWS ENDOWMENT concept in my June Director's Notes and then in my notes to the zones' DG's 30 days before the Zone Institute. Everyone came in to the Columbus Zone Institute with the possibility of a new endowment to benefit the peace scholars in mind. It is not hard to gain support among districts that supported the program from day one as Pioneer Districts.

It is nice to know that even while setting this endowment in place, our Districts are continuing to support the financial needs of the program in making additional contributions as Peace Builder Districts.

ROTARY PEACE CENTERS MAJOR GIFTS INITIATIVE

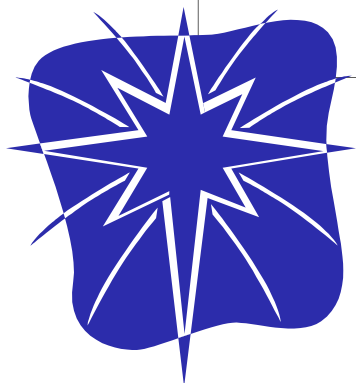


Past Regional Rotary Foundation Coordinator Edward "Eddie" Blender (Rotary Club of Edwards/Vail Down Valley, Colorado, USA) and past RI vice-president John Germ (Rotary Club of Chattanooga, Tennessee, USA) have agreed to serve as chair and vice-chair, respectively, of the Rotary Centers Major Gifts

Initiative. They will provide leadership and coordination of the US\$95 million effort to endow the Rotary Centers for International Studies in peace and conflict resolution.

Today, we have already raised nearly \$15 million towards our goal. Achieving the target hinges on our ability to identify, cultivate and solicit qualified prospects with the financial capacity and connection to Rotary to contribute at least \$500,000.

THE CHRISTMAS TRUCE



This is a miraculous story, which occurred Christmas Day about 90 years ago during World War I. Along the front lines, the trenches, sometimes less than 100 feet apart and strewn with bodies from both sides between them the fighting and killing stopped during a spontaneous "Christmas Truce" while the troops serenaded each other with Christmas Carols throughout the night.

A British participant, Murdoch M. Wood, in 1930 in Parliament: stated, "The fact is that we did it, and I then came to the conclusion that I have held very firmly ever since, that if we had been left to ourselves there would never have been another shot fired."

World Peace and Understanding. This year may nearly be over but the need for peace and understanding and humanitarian kindness and assistance is not and through Rotary and Our Rotary Foundation programs, we can help to mend the world. Peace is possible!



AN INVITATION TO SUPPORT THE PEACE CENTER PROGRAMS

1. **US \$1,500,000 — ROTARY WORLD PEACE FELLOWS**

...Endows one Rotary World Peace Fellow at a Rotary Center approximately every year. Donors receive annual reports on the fellows, their internships or research projects, and their study institution.

2. **US \$750,000 — ROTARY WORLD PEACE FELLOWS**

...Endows one Rotary World Peace Fellow at a Rotary Center approximately every other year. Donors receive annual reports on the fellows, their internships or research projects, and their study institution.

3. **US \$500,000 — ROTARY WORLD PEACE FELLOWS**

...Endows one Rotary World Peace Fellow at a Rotary Center approximately every three or four years. Donors receive annual reports on the fellows, their internships or research projects, and their study institution.

4. **IN ADDITION...**

\$250,000 — APPLIED FIELD EXPERIENCES

....Endows up to 10 applied field internships or research projects for a class of fellows at a Rotary Center. Donors receive annual reports on the fellows, their internships or research projects, and their study institution.

\$1,000,000 — CENTER VISITING LECTURER

....Endows a visiting lecturer who has diplomatic experience, either with a United Nations agency or in some other aspect of peace and conflict resolution, to teach courses and serve as a mentor for program.

\$100,000 — CENTER ANNUAL SEMINARS

....Endows annual seminars at a Rotary Center.

\$50,000 — CENTER GENERAL SUPPORT

....Endows a fund bearing the donor's name and provides general support to the program.

OUTRIGHT NAMED GIFTS

All amounts shown in U.S. dollars.

\$60,000 — WORLD PEACE FELLOW

....Funds a named Rotary World Peace Fellow at a Rotary Center for up to two years. Donors receive annual reports on the recipients, their internships or research projects, and the study institution.

\$50,000 — FIELD EXPERIENCES

....Names up to 10 applied field internships or research projects for a class of fellows at a Rotary Center. Donors receive information on the recipients, their internships or research projects, and their study institution.

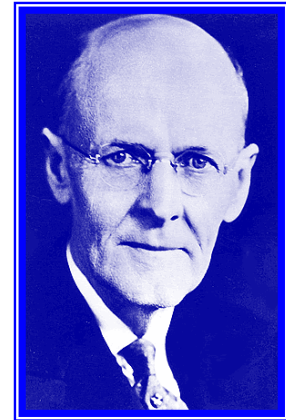
....For more information on naming opportunities and ways of giving, please contact The Rotary Foundation.

WHAT PAUL HARRIS SAID

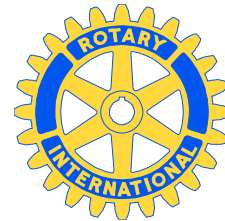
“War cannot go on forever. Peace must and shall come.

The years ahead reserve for Rotary a most difficult and arduous task. To heal the wounds of a war-ravished world; to substitute for hate, mutual understanding and tolerance; to create affection where rancour exists; to change enemies into friends and replace excited passion and armed struggle by goodwill and international peace.”

***Paul P Harris
The Rotarian 1942***



Paul P. Harris



On the eleventh hour of the eleventh month in 1918 the armistice was declared ending the Great War or, as it was known then, “The war to end all wars”. Sadly that was not the case and still, nearly 90 years on, our world still sees warfare and conflict.

Rotary’s weapons against warfare are all contained within The Rotary Foundation: - Peace Scholarships; Local and International Service Projects; Educational and Cultural Exchanges.

**Calum Thomson
Rotary Global History Fellowship Chairman
RC Longniddry & District,
D-1020, Scotland.**

Quoted from "What Paul Harris Said". This service is prepared by Rotary’s Global History Fellowship (an Internet Project) and is available by a free email subscription. Please subscribe by writing to: mail@rotaryhistoryfellowship.org



ACHIEVING UNDERSTANDING AND WORLD PEACE - OUR FOUNDATION'S EDUCATIONAL PROGRAMS



The Educational Programs Division of The Rotary Foundation exists to achieve understanding and world peace through the exchange of people internationally. It is the

- Ambassadorial Scholarships,
 - Group Study Exchange,
- Rotary World Peace Fellows,
 - Cultural Scholarships,
- Rotary Centers for International Studies in Peace and Conflict Resolution and
- Rotary Grants for University Teachers

specific mission of the Educational Programs Division to provide quality programs and services to those individuals who apply for funding and logistical support to undertake a term of study or teaching abroad that is enhanced by becoming involved with Rotary before, during, and after their

travel. The division, in conjunction with Rotarians, Rotary clubs, and Rotary districts, provides its assistance through scholarship, fellowship and grant processes.

Please visit www.rotary.org to learn more about the individual Educational Programs (at left) and how they foster peace by building understanding through person-to-person contact, friendship, study, and cross-cultural exchange.

ROTARY FOUNDATION ALUMNI - MAKING A DIFFERENCE



Young Woo Kang lost his eyesight in a sports injury at 14. As an adolescent, he suffered the loss of both parents and a sister. Despite the hardships of his early life, Kang worked to change the previous beliefs that had once determined the lives of the handicapped in Korea.

Kang became the first blind person to be admitted to the prestigious Yonsei University in Seoul, Korea, and graduated with honors. The late William T. Powell, who was past governor of RI District 7280, (Pennsylvania, USA) and also visually impaired, helped Kang become a Rotary Foundation Ambassadorial Scholar through an international service project. He studied at the University of Pittsburgh in Pennsylvania, in 1972-73.

Kang became the first blind Korean to earn both a master's degree (in psychology) and a doctorate (in special education).

Kang currently serves as vice chairman of the United Nations World Committee on Disability and as commemorative chair and senior advisor for the Franklin and Eleanor Roosevelt Institute. He has written 10 books, and his autobiography *A Light in My Heart* was translated into 7 languages, with the adaptation becoming an award-winning film in South Korea.

Kang currently resides in Arlington, Virginia, USA, and is a member of the Rotary Club of Washington, D.C.

MAKING THE WORLD A BETTER AND SAFER PLACE



Major Gifts Advisor (MGA) Talee Crowe recently wrote: "This December, I am about to undergo a significant status

change. You see, I will become a Grandmother for the first time. As an adopted child, the only people in

the world that I know I am related to are my own four children. Hence, while the birth of any grandchild is *important*, this birth is of particular significance because this baby will be only the fifth person in the entire world that I will know as a biological relative.

**THE ROTARY
FOUNDATION IS
ABOUT PEOPLE.
IT'S ABOUT OUR
CHILDREN AND
GRANDCHILDREN
AND I
THOUGHT OF MY
GRANDCHILD.
WHAT KIND OF A
WORLD WOULD
SHE GROW UP IN?**

**TALEE CROWE
Z-25, MGA**



A few days ago, my son and his wife sent me a copy of the recent ultrasound. There on the computer screen was the beautiful face of my, yet unborn, granddaughter. I was immediately struck with thoughts of what kind of a world would she grow up in, and how could I influence that world so that she would have a wonderful life experience?

Lucky for Rotarians that we have a real, tangible, and incredible way to influence world understanding and peace through our gifts to the Permanent Fund by leaving a lasting legacy through a significant bequest to The Rotary Foundation. Such a gift remains intact FOREVER."

OUR FOUNDATION – WHAT A BARGAIN!

Doesn't everyone like a bargain? We encounter economic bargains in several ways as we shop for consumer products. Here are some examples.

- **More for your money:** the traditional “baker’s dozen” is thirteen doughnuts for the price of twelve.

- **Cash Back:** an automobile dealer advertises “cash-back” on the purchase of a new car.

- **Two-for-One:** a grocery sale promotes ice cream, “buy one carton, get one free.”

- **Extended Warranty:** a product may be guaranteed for a number of years of service, or even “for life.”

But the business community has no monopoly on bargains. As RI President Bill Boyd wrote in the current issue of *Rotarian Magazine*, “Rotarians know the value of a good investment,” and “a dollar or a euro or a yen given to the Foundation can do much more than anyone might expect.”

MORE FOR YOUR MONEY

More for your money. Overhead expenses are normal and necessary in charity organizations and in most foundations – but not in Rotary! Donations received by the Foundation go through a three-year investment cycle, with earnings paying for administrative costs. Then the full amount of Rotarian contributions goes into educational and humanitarian programs. Even more for your money – in years when investments perform well, more than 100 percent of contributions can be channeled into awards.

CASH—BACK

Cash-back. When a district’s Foundation contributions are totaled each year, 50 percent of the Annual Programs Fund is allocated to a District Designated Fund (DDF), allowing the local district to decide how best to use that share of member contributions. Those amounts may be designated to Ambassadorial Scholarships, Matching Grants for International Humanitarian Projects,

Group Study Exchanges, and more. Districts get “cash-back” for discretionary spending on Rotary programs of their choice.

TWO-FOR-ONE

Two-for-One. Matching grants offer a Rotary Club not only two-for-one, but often four-for-one and even eight-for-one benefits. If a club gives \$1000 for a project in another country, a partner club there can match the contribution, doubling the impact. Each club’s district may designate \$1000 from DDF funds to match its club, thus an additional \$2000. And in some circumstances, RI may match the total from both clubs and their districts, with another \$4000. Wow! A \$1000 donation can turn into as much as \$8000 for a humanitarian project in another country!

EXTENDED WARRANTY

Extended Warranty: Foundation contributions may be made either to the Annual Program Fund or the Permanent Fund. The latter, as its name implies, is Rotary’s endowment – a fund whose principal is never spent and investment earnings are channeled into programs. Its initial goal of \$200 million has been surpassed, and the fund continues to grow even as its proceeds are put to work. In the 2004-05 Rotary Year, more than \$4.5 million of its earnings went into Foundation programs.

Once again, the words of RIP Bill Boyd: “The Rotary Foundation is a major reason Rotarians are able to accomplish so much.” He added that Rotarians “do the most with what we have.” Bargains? Just look to the Rotary Foundation!

By Frank Deaver

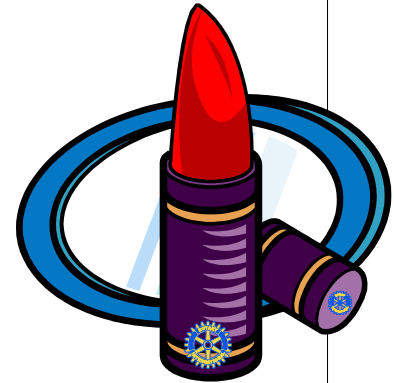
Rotary Club of Tuscaloosa, Alabama USA

ROTARY INTERNATIONAL'S OFFICIAL DIRECTORY A LIGHT HEARTED REVIEW

BOOK REVIEW

This year's Directory is a truly fascinating document and well worth the cost. It is divided into sections starting with 'F', followed by 'C' and then 'O'. Section 'L' at the end is especially interesting with its lists of currently licensed Rotary goodies.

Banners and badges (emblems) are obvious items but now, with dual gender clubs, one can buy badged 'Lipstick holders', (hopefully dispensing blue and yellow?) 'Perfume dispensers'.....and 'Sewing kits'. 'Pocket secretaries' sound fun; ours is 6 foot 2. Does Illinois, the home of Rotary, reflect the status of Rotarians by offering 'Diamonds' and are these Rotary badged?



More realistically, as we aim to get our average age down, Singapore offers 'Rotary Teddy Bears'. Sporting Australia naturally has a company licensed to sell 'Rugby tops' while Canada can offer 'Leather mini golf desk caddies', and for our more senior members, 'Rotary badged vitamin boxes'.

We have to look to Japan, however, for some of the odder items such as a 'Rotary badged hygrometer' and a 'pedometer'. If one tires of testing the latter, at least one can rest on Linlithgow's Public Bench or sitting in a 'Rocking Chair' from Maine, probably kept warm with Connecticut's Polar fleece, and munching Rotary emblem chocolates from Mississippi. By the way, what are the Japanese Rotary badged 'Cake Pick Cases'? Or New Jersey's 'Fanny packs'?

However, the main section 'C' lists districts, governors and clubs. What sort of people become District Governors? There are the customary lawyers, bankers and doctors but there are others. One might expect to find a rancher in Texas (5870) but what does a 'Writer'...outdoor' (5610) do? One hopes that

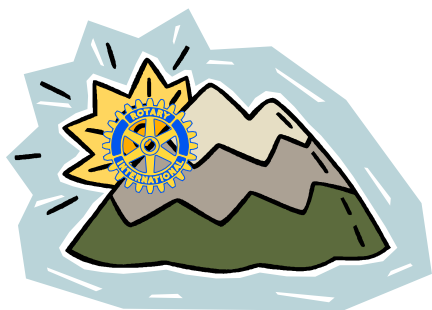
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DG 5030 hasn't been chosen to do district work in his profession of 'Disaster recovery'. At least DG 7390 is realistic in his job as 'Not for profit....foundation'.



The list of clubs repays careful study too. A knowledge of geography and in some cases Latin is useful in identifying the location of clubs. Where would one place 'The Channel' Rotary Club, ..or Clausentium and Lindum? Luckily the latter two also include clues by adding the names Southampton and Lincoln, while the Paragon Club may be just that. Presumably climbing Rotarians are welcome at the Mount Everest Club in Nepal.



One of the fairly recent developments in club meetings has been the increase in breakfast gatherings. This has led to considerable and fascinating originality in names. Many have settled for a name that is 'normal' as well as explicit. The most common ones appear to be 'Sunrise' (Oakhurst and many others) and 'Breakfast' (Fort

Collins et al). Surprisingly, 'Morning' (Los Gatos) is rarer as is 'Sunup' (Palm Springs). How about 'Bright and Early' (Brighton, CO USA)?

But, some clubs have tried to be different, with the obvious but rare 'Daybreak' (Camrose) typical. Several British clubs have had recourse to a classical upbringing with 'Matins' (Reading) and 'Aurora' (Shepperton) among them. A.M. (Eastbourne) is brief but self explanatory, but Owatonee's 'Early Edition' is definitely a one-off as is Maidstone's 'Dawn Patrol'. and how about Big Bear Lake Dawn Busters? If you know more odd names, do let us know.

*By Basil Lewis,
Rotary Club of Humberside, England;
District 1270*



ARE YOUR FOUNDATION ALUMNI JOINING ROTARY?



Because of their dedication to Rotary's values, Foundation alumni could make great Rotarians. They are already more familiar with Rotary than the average prospective club member, and their participation in Rotary's programs indicates that they are interested in the organization's objectives. Why not capitalize on their experience with Rotary and get a return on the investment by keeping them involved in Rotary as club members?

THE CURRENT STATUS OF ALUMNI IN ROTARY



According to research conducted in 2005-06 by the Membership Development Division of Rotary International:

- Only 2.9% of current Rotarians are program alumni.
- 58% of clubs say they don't recruit program alumni for membership.
- 22% of clubs claim to recruit alumni *and* actually have alumni as members.



- 82% of scholarship alumni have not been pursued for membership.
- 84% of current program participants are interested in joining a Rotary club.
- 66% of program alumni are interested in joining a Rotary club.

So, why aren't more alumni joining Rotary clubs?



Alumni who had more frequent contact with Rotary after their program generally were more interested in joining a club than were alumni who had less frequent contact.

- [Ambassadorial Scholars](#)
- [Group Study Exchange Members](#)
 - [Rotary Peace Scholars](#)
 - [Rotary Volunteers](#)
 - [Cultural Scholars](#)
- [Rotary Centers for International Studies Scholars](#)
- [Rotary Grants for University Teachers](#)

STRATEGIES FOR CLUBS AND DISTRICTS

Considering the large number of new alumni each year, Rotary has tremendous growth potential, especially if these alumni were more effectively transitioned into Rotary clubs. What strategies can clubs and districts implement to tap into alumni as a source of potential members. What are your thoughts? To be continued in next issue.....

WHY ATTEND AN RI CONVENTION?

To Lead the Way for your clubs and district - especially as incoming club and district leaders. Have you ever noticed that attending a convention could help your club perform better in all areas that define an effective club? Here is how:

1) Membership Development - attending a convention helps your club retain members because Rotarians become more committed once they feel the full impact of Rotary's international scope and power.

2) Service Projects - at the convention you will be able to walk among booths displaying club and district projects and talk to the Rotarians about what they did and how they did it - maybe it is something your club or district could do. Talk to the Global Networking Groups - the fellowships and action groups - to bring information for your fellow Rotarians back home. Just by being at a convention you will meet Rotarians you could partner with on an international project or exchange.

3) The Rotary Foundation - at the convention you can visit staff at Foundation booths to gather information or take care of club business or ask questions, attend workshops such as the TRF Update and Polio Plus, attend the plenary session on the day designated for the Foundation, and register for special TRF events such as the World Peace Symposium.

4) Developing future club leaders - attending a convention helps to increase your network of international contacts. You'll be able to meet senior Rotary leaders in an informal setting or at the various RI luncheons especially the one for new club and district leaders. Get to know people from your own district who are in attendance and become more integrated into district plans.

5) Club administration - Yes, there is a special workshop and luncheon for incoming club presidents! Exchange ideas with fellow leaders!



HOW DO I REGISTER?

- **REGISTER ONLINE THROUGH MEMBER ACCESS:**
[HTTPS://RIWEB.ROTARYINTL.ORG/](https://riweb.rotaryintl.org/)
- **OR DOWNLOAD AND FAX OR MAIL AN APPLICATION TO US:** [HTTP://WWW.ROTARY.ORG/NEWSROOM/DOWNLOADCENTER/EVENTS/INDEX.HTML](http://www.rotary.org/newsroom/downloadcenter/events/index.html)
- **VISA INFORMATION:** [HTTP://WWW.ROTARY.ORG/EVENTS/CONVENTIONS/2007/VISA.HTML](http://www.rotary.org/events/conventions/2007/visa.html)



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FOUNDATION OF HOPE — ARE YOU A PART OF IT?

"Foundation of Hope" is the title of Chapter 10 of the David Forward's definitive history of Rotary, *'A Century of Service.'* The question I pose to you is **"Are you a part of it?!"**

In 1917, Past Rotary International President Arch Klumph stated "...it seems eminently proper that we should accept endowments for the purpose of doing good in the world." That was the spark that ignited the amazing, life changing Rotary International Foundation engine that would start its inspiring and challenging journey of improving the lives of millions of people in every country in our fast changing world! This journey has been interrupted by two world wars, many smaller wars, civil wars and economic depressions. Yet, Rotarians have continued to **Build Bridges** with community, governmental, and business groups to magnify their **Power of One** as we share the **Magic of Rotary**.

By DG Frank T. Sargent, MD (D-5450)



"My experience as an Ambassadorial Scholar in Senegal challenged me to live and flourish in a culture that was far way from my comfort zone. Because of that, I got a glimpse of what I can do in difficult situations, and I have to admit I liked what I saw. I know that for years to come, you will be able to find a small piece of Rotary in each and every success that I have. Thanks a million for that."

Katie Krueger, 2003-04 American Ambassadorial Scholar to Dakar, Senegal.

