

a newsletter for Rotary leaders

OUR FOUNDATION



ISSUE 41
MARCH 2007

PROMOTING OUR WORLD PEACE FELLOWS PROGRAM

Today, more than ever, the world needs leaders committed to peace. Through the Rotary World Peace Fellowship program, Rotary is providing tomorrow's leaders the tools to promote peace in the world.

We have partnered with [seven leading universities](#) around the globe to develop the Rotary Centers for International Studies in peace and conflict resolution.

The Rotary World Peace Fellowships train professionals in conflict resolution and mediation strategies to foster policies and create settings that ensure peace worldwide.

The master's level degree program is aimed at mid-career professionals in government, nongovernmental organizations and private corporations. [Program alumni](#)

have found high-ranking positions for organizations such as USAID, the United Nations, Interpol and the World Bank.

Rotarians, on behalf of Rotary, we are asking for your help to seek out qualified candidates for our Rotary Centers.

Please forward this message to anyone you think might be (or might know) a worthy candidate. Together, we can help train and equip our future leaders for a better tomorrow.

For more information, please visit <http://rotary.org> or click: http://www.rotary.org/foundation/educational/amb_scho/centers/index.html



**WE NEED YOU TO
HELP FIND
QUALIFIED
CANDIDATES FOR
OUR ROTARY
PEACE CENTERS**



Training our foundation's Recipients (award Winners)

• ROTARY FOUNDATION ALUMNI ASSOCIATIONS • OUTBOUND (INBOUND) SCHOLARS SEMINARS

Our award winners are our Ambassadorial and Cultural Scholars, World Peace Fellows, Grants for University Teachers Recipients and Group Study Exchange Teams. The recent 2007 TRF fact Sheet provides us with the following information:

AMBASSADORIAL SCHOLARSHIPS:

Our Foundation sponsors one of the largest and most international scholarship programs in the world.

Scholars study in a country other than their own where they serve as unofficial "ambassadors of goodwill, helping to build greater understanding between different cultures." Since 1947 almost 40,000 scholars from some 110 countries have received scholarships at a cost of almost \$500 million.

ROTARY WORLD PEACE FELLOWS:

Since the inception of the program in 2002-03 we have graduated about 180 Rotary World Peace Fellows (WPF) from 50 different countries at a cost of \$11 Million dollars. Our sixth class (2007-09) is starting this year with 60 WPF at 7 peace centers worldwide. *Clubs throughout the world are now beginning interviews for selecting the seventh class (2008-'10)*

GROUP STUDY EXCHANGE (GSE):

These annual awards are made to paired Rotary districts to provide travel expenses for a team of non-Rotarians from a variety of vocations. Rotarian hosts organize a four to six week itinerary of educational and cultural areas of interest.



Rotarians from different districts host teams and the team members live and eat and interact socially and vocationally on a daily basis building international good will, peace and greater understanding. Since 1965 more than 52,000 individuals (almost 12,000 teams) from 102 countries have participated at a cost of more than \$88 million.

TRAINING OUR RECIPIENTS

Our Foundation is very serious about teaching these Foundation recipients about RI and TRF and about our expectations.

Photos by
Alyce
Henson/RI



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In addition to dedicated Rotarians and clubs and districts and our world-wide network of Rotary Host and Sponsor counselors we now have established mandatory training seminars. Recently Group Study Exchange was added to the Training Seminars. (see box below)

REGIONAL SCHOLAR ORIENTATION SEMINARS ARE NOW MANDATORY

As most of you probably already know, the Rotary Foundation is subsidizing Regional Scholar Orientation Seminars to allow Rotarians in the field to provide Rotary Foundation Ambassadorial Scholars, Grants for University Teachers Recipients and Rotary World Peace Fellows with a comprehensive and inspiring orientation on Rotary International, the Rotary Foundation and its programs, and what is expected from our grantees before, during, and after their grant period.

Please check the list of Regional Scholar Seminars organized in the world, which is regularly updated on the RI website at:

http://www.rotary.org/foundation/educational/amb_scho/seminars.html



USA-Mexico Group Study Exchange team stands on the edge of the Barranca Sinforosa during a break from their Group Study

First-ever multi-district GSE Orientation held in North Carolina

The first-ever multi-district GSE Orientation was held in North Carolina

We are pleased to announce that a joint Group Study Exchange/Ambassadorial Scholar Orientation program was held in High Point, North Carolina, on 5-6 January 2007.

This marks the first time that GSE teams have been invited to participate in a weekend orientation to educate outbound team members about Rotary, The Foundation, their GSE obligations, and many more topics related to pre-departure. The event attracted 20 GSE participants from Zone 33, including teams from North Carolina, South Carolina and Virginia. Six returning GSE team member alumni were on hand to give testimonials about their experiences and share tips about how to get the most out of Group Study Exchange. Other Rotarian team leaders and GSE District Chairs observed the seminar and will take back valuable information to their districts.

We hope to involve more GSE teams and alumni in multi-district orientation programs around the Rotary world. If you are interested in receiving information on how to organize a similar event, please contact Elizabeth Lamberti, Manager of the Group Study Exchange Department. Elizabeth.Lamberti@rotary.org

SHARE THE INFORMATION WHILE BUILDING GSE TEAMS

use AN ADVERTISEMENT IN your LOCAL NEWSPAPER



**... USE
AN AD
LIKE THIS**

WOULD YOU LIKE TO TRAVEL ABROAD, ALL EXPENSES PAID AS PART OF A ROTARY TEAM?

The Group Study Exchange (GSE) program of The Rotary Foundation is a unique cultural and vocational exchange opportunity for young business and professional men and women between the ages of 25 and 40 and in the early years of their professional lives.

The program strives to improve international understanding by enabling people from different countries to learn from each other and provides travel grants for teams to exchange visits between paired areas in different countries.

For four to six weeks, team members experience the host country's institutions and ways of life, observe their own vocations as practiced abroad, develop personal and professional relationships, and exchange ideas during stays in Rotary homes.

Over 30,000 people from 115 countries have participated in this program since it started in 1965, thanks to nearly \$50 million of funding from the Rotary International Foundation.

For each team member, the Rotary Foundation provides the most economical round-trip air ticket between the home and host countries. Local Rotarians in the host area provide for meals, lodging, and group travel within their district. Last year, the three Vail-Eagle Valley Rotary Clubs hosted a team from the Czech and Slovak Republics (see photo) and in 2007 a team from Colorado Rotary District 5470 will make a return visit.

The next GSE team we will host will be from India; a team from Colorado will make the return visit to India in early 2008. Candidates for this team will be interviewed this summer. If you are interested and would like to travel to India as part of a Rotary GSE Team, please contact Peter Leslie, Chair of Vail Rotary Club's International Committee, for further details:

petermleslie@aol.com.



*Team Leader Milos Slepecky (right, Czech-Republic)
in conversation with Ted Gilliland (Vail Rotary) and
Eddie Blender (Edwards Rotary)*

Incoming TRF trustee chair Bhichai Rattakul shares a vision for OUR Foundation's future

The Rotary Foundation's incoming trustee chair shared his dream for what Rotary can accomplish with the support of all Rotarians during a speech to district governors-elect at the 2007 International Assembly in San Diego.

Rotary Foundation Trustee Chair-elect Bhichai Rattakul, who served as RI president in 2002-03, said his goal for the upcoming Rotary year is to contribute to the bigger Foundation dream of making the world better through humanitarian and educational programs. Referring to the Foundation's founder, Rattakul said, "Arch Klumph had a dream for doing good in the world, and we are indeed fortunate to be a part of his dream."

Chairman-elect Rattakul outlined a four-point action plan for all Rotarians: Conquer polio, support The Rotary Foundation's programs through the Annual Program Fund's [Every Year, Every Rotarian](#) initiative, ask Foundation alumni to join Rotary clubs, and redouble efforts to bring peace and goodwill to the world.

ERADICATE POLIO

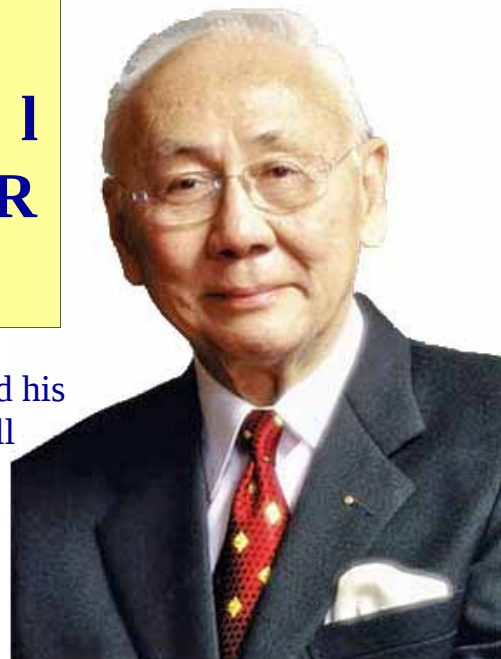
Although incidents of polio have been reduced from 350,000 cases a year to 2,000 since 1988, the promise of eradicating polio has not yet been fulfilled. "The battle is still on," said Rattakul. "There are still children who need those drops of vaccine."

Polio can be eradicated, but Rotarians must continue supporting the effort through their time, energy, and financial contributions. "We must pledge to march ahead with even stronger determination until the work is done," said Rattakul.

SUPPORT THE FOUNDATION THROUGH EREY

"I dream that every Rotarian will experience firsthand the joy of service by actively participating in our Foundation programs next year and every year thereafter," said Rattakul.

The success of Foundation's programs depends on the contributions of individual Rotarians. "It is through these individual efforts that we have the combined strength to change lives," he emphasized.



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**"Through you, I want to share these dreams with the Rotarians in your district and take action, remember, when Rotary Shares, our dreams will come true."
TRF Chairman-elect
Bhichai Rattakul**

ENCOURAGE ALUMNI TO JOIN ROTARY

Rotary Foundation alumni have the same mindset about service as Rotarians do, and, when asked, they are likely to join a Rotary club, said Rattakul. "Let us reach out to them. Let us continue to invest in our Foundation alumni by giving them the opportunity to serve others through Rotary," he said.

Foundation alumni include Ambassadorial Scholars, Rotary World Peace Fellows, and Group Study Exchange teams.

FOSTER PEACE AND GOODWILL

"It was our founder, Paul Harris, who said that 'the way to war is a well-paved highway, and the way to peace is still a wilderness.' Today, I think many of us feel lost in that wilderness," said Rattakul.

While all of the Foundation's programs contribute to peace and understanding in some way, two deal with it directly: [Rotary Centers for International Studies in peace and conflict resolution](#) and the [Rotary Peace and Conflict Studies](#) program.

"Financial support for these programs is crucial. The Trustees have set the target to raise US\$95 million by 2015, which is necessary to fully support Rotary's dream of peace in our world and make it a reality," said Rattakul.
(see box below)

Each year at the assembly, the incoming trustee chair announces goals for the coming Rotary year. Governors-elect will take these messages back to clubs in their districts as they begin planning for the year ahead.

Coverage of 2007 International Assembly By Antoinette Tuscano

Past Regional Rotary Foundation Coordinator Edward "Eddie" Blender (Rotary Club of Edwards/Vail Down Valley, Colorado, USA) and past RI vice-president John Germ PVPRI (Rotary Club of Chattanooga, Tennessee, USA) have agreed to serve as chair and vice-chair, respectively, of the Rotary Centers Major Gifts Initiative (RCMGI). They will provide leadership and coordination of the US\$95 million effort to endow the Rotary Centers for International Studies in peace and conflict resolution.

Today, we have already raised nearly \$15 million towards our US \$95 million dollar goal. Achieving the target hinges on our ability to identify, cultivate and solicit qualified prospects with the financial capacity and connection to Rotary to contribute a gift of US\$60,000 for a one time gift or upwards of US \$1,500,000 to endow a scholar every year in perpetuity.

President-Elect Wilf Wilkinson Announces the 2007-2008 Rotary Theme - Rotary Shares

The 2007-08 theme Rotary Shares will act as a daily reminder of what ordinary people can accomplish through the extraordinary work of Rotary, said RI President-elect Wilfrid J. Wilkinson at the recent 2007 International Assembly's in San Diego.

"What makes Rotary great is our expressing the love in our hearts through the work of our hands and our minds," said Wilkinson. "As Rotarians, we don't just sit back and talk about loving other human beings. As Rotarians, we demonstrate that love, and we share that love, through helping each other."

Almost everything Rotary does involves sharing, Wilkinson told more than 500 district governors-elect gathered at the meeting in San Diego, California, USA. "We share our time, we share our talents, and we share our money with others who need our help."

Furthermore, he said, "In Rotary, sharing doesn't mean giving away what you have to spare, what you don't need for yourself. Sharing means giving of yourself, selflessly, for the good of others."

And Rotarians don't need to do this alone. They know that when the need for service in their community can't be met by one club alone, they can call on Rotarians from around the world to help, said Wilkinson.

More than a theme, Rotary Shares is a call to action. As the incoming governors begin preparing for the year ahead with the training, leadership, and inspiration they receive at the International Assembly, Wilkinson asked them to focus on sharing their leadership, skills, and dedication to making clubs and districts stronger.

Sharing Rotary does more than strengthens Rotary; it ensures that Rotary continues a second century of service. Rotary Shares means inviting people to join their local Rotary clubs.

"Rotary will only be able to continue

sharing if it continues to grow," said Wilkinson. To help Rotary grow, Wilkinson requested that all of the incoming governors ask their club presidents to bring in one new club member during their year in office.

Wilkinson reminded the audience that the opportunities they'll have to help may not come their way again.

"This year is your chance to be a district governor, to help your clubs, to guide them, to share your strengths and your love."

In the year ahead, a great deal will be asked of Rotarians, said Wilkinson. "I ask you all, this year, to share Rotary freely and fully. Work hard, and work with love. And remember that everything you do in service to others is part of the magic of Rotary, the magic that allows ordinary people, like you and me, do absolutely amazing things."



*By Antoinette Tuscano,
Rotary International News*



THE ROTARY FOUNDATION AND ITS HUMANITARIAN PROGRAMS

Our sense of inadequacy is seasoned with the knowledge that we and those we represent do make a difference. Our Rotary mission was to bring joy, generosity and caring, and that we did.

I'm currently with a team of D7080 Rotarians in Mexico working on the Christmas Shoe Box Distribution with members from Tucson, Arizona and Nogales, Mexico. As part of the project many individuals and clubs donated funds, which the team has used to purchase items and create many additional boxes. . Over 1000 in total, plus 400 bags of groceries. The day prior to distribution, Rotarians visit the poor colonias and distribute tickets. Following is an account of that experience by team member Pat Dimeck, RC Waterloo.

*DG 7080 Douglas W Vincent,
RC Woodstock-Oxford*



I came to Nogales to learn what it means to give service above myself, and participate with this Rotary team. My personal goals were to interact with the needy children that I had heard so much about and try to make a difference in any way I was able. The day we ventured into the unspeakably poor areas was a day that made a profound impression on me, and one, which I recorded carefully in my diary as follows.

I touched and blessed every child and greeted them warmly. Their smiles and attitudes filled the air around us with warmth and joy. With nothing but dirt to play with, and a shack to live in but they know no different and are happy. The mothers and grandmothers were gracious and well mannered; we smiled, chatted and hugged. There was no reserve about touching or hugging at all and no thought of hand sanitizers.

Continued on next page

They look up to us like we are angels but it is really they who give us a gift of innocent appreciation. We walk into and out of their life in an instant, hopefully giving them the respect they deserve. I am awed by their attitude of gratitude, their perfect smiles are sealed into my memory and as I feel emotions welling I simultaneously know that I must keep them in check. I am here to bring them gifts and greetings of blessing, not tears. But they have so very little and I cannot remain aloof or impervious to the imbalance. We arrived in a fancy SUV and they are in rags. I have tried to be sensitive in plain denim and a T-shirt, but obviously we are the rich and they are the poor, otherwise we would not be the ones handing out the tickets. I hear echoes of thoughts when I have felt impoverished in the past, when I have wished for more and I never will again look down at my feet and take my shoes for granted.



We cannot fix their economy, nor pave their terrible potholed streets; we cannot build better homes nor plant trees and flowers to make it all pretty, but we can warm a heart with these small gifts. We can show them that people care. Maybe not everyone cares, but the lady who laid a hand on their heads and blessed them, who tried to speak their language and held their little dirty hands, the lady and her friends in Rotary cared enough to come a long way to help. Rotarians know that poverty exists and they cannot ignore it.

The mothers know that by next week the food will be eaten, some of the toys broken; the paper and pencils will get used up and the brightly colored shoebox may lie torn in a corner, but joy and generosity came knocking on their simple door and brightened this day. It taught a lesson to both givers and recipients, it planted a seed. Though the gifts will be gone, the message of love remains.

Pat Dimeck, RC Waterloo

**SUPPORT
THE ANNUAL
PROGRAMS
FUND
THROUGH**

EVERY
ROTARIAN
EVERY
YEAR

THE ROTARY FOUNDATION AND ITS HUMANITARIAN PROGRAMS

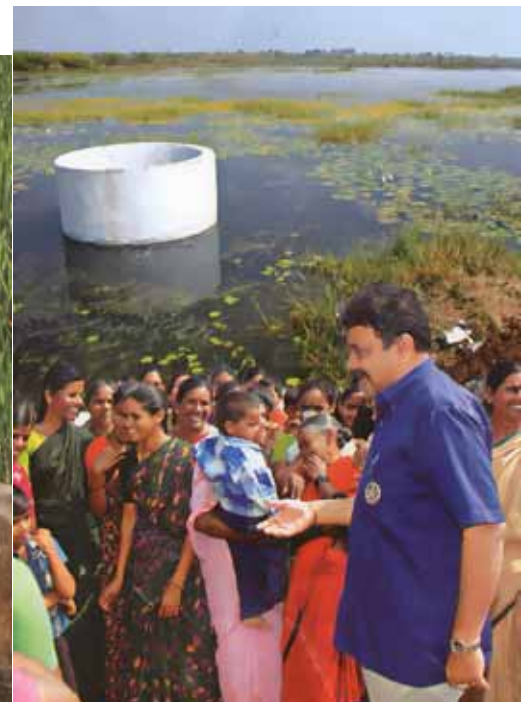
(the power of dedicated Rotarians)



There are so many leaders in Rotary and we wish to spotlight one, PDG Ravi Vadlamani D3150, India.

DG Dick Foster, D5470 (Colorado, USA) and PDG Ravi Vadlamani, D3150 (Andhra Pradesh, India) believe in TRF's Mission and in "Doing Good in the World." They met and bonded and established "sister districts" and have worked together over two years accomplishing extraordinary humanitarian service. Working together to fulfill dreams of a better life for those in need. They have through their districts.....

- Provided sewing machines,
- Provided buffalos and sheep to provide vocational support to families,
- And transport vehicles and equipment for mentally retarded people,
- And benches and toilets in schools,
- Provided eyesight by providing IOL Lenses,
- Helped make children healthy by de-worming,
- Supported 107 heart surgeries,
- Provided 250 Jaipur limbs and crutches and tricycles
- And provided clean, safe quality drinking water by implementing more than 250 hand wells.



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HUMANITARIAN GRANTS (the power of dedicated Rotarians)



Education is priceless — this holds especially true in third world countries. It gives the underprivileged an avenue of escape — it empowers them, making them realize their inherent potential and allows them to go on and be valuable members of society.

In India, there are millions of children who attend school, schools which can be described as nothing less than dilapidated holes in the wall. Seedy classrooms, dusty floors and broken furniture are just some of the conditions



these children have to face on an everyday basis. Settings less than conducive for a wholesome education.

Rotary District 5470 and District 3150 saw the urgency in addressing this issue and set about funding valuable infrastructure. They have provided more than 2,000 School benches and desks to schools in a number of villages. They have also constructed toilets in the schools.

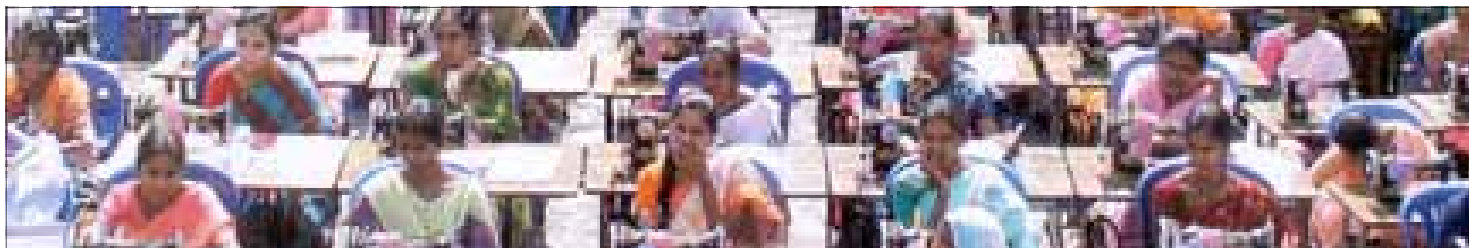
Rotarians in addition to providing sewing machines have also provided additional excellent and useful support for women and the family by providing milch cattle to households. Each she buffalo will provide an income of US\$ 50 per month and also supplement food for children by providing nourishment and wholesome milk.



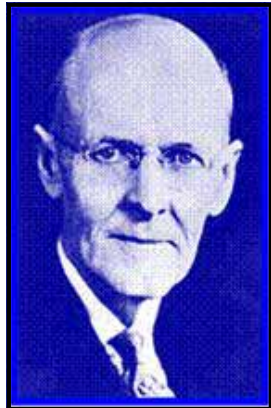
Half of world's avoidable blindness is due to cataract. There are 7 million blind people in India. Of these 63% aged over 50 suffer from cataract. Every 5 seconds one person in our world goes blind. Every minute a child goes blind. To provide Sunshine in the ray of hope, Rotarians have conducted more than 1,000 IOL Operations.



Children are the most vulnerable and disease prone. These D5470 and D3150 Rotarians have medicated more than 51,000 children and de-wormed the school going children. Artificial limbs were provided to the handicapped to enable the lame to walk. Rotarians Ravi and Dick truly believe in TRF's Mission and in "Doing Good in the World."



WHAT PAUL HARRIS SAID...



Paul P. Harris



"The importance of placing and maintaining Rotary standards and ideals aloft cannot be overestimated.

The star of hope in the Rotary ethical firmament must be high. It is hardly possible for it to be too high.

May it be high enough so that there will always be something to strive for."

**Paul Harris
in The Rotarian,
September 1912**



Quoted from "What Paul Harris Said". This service is prepared by Rotary's Global History Fellowship (an Internet Project) and is available by a free email subscription. Please subscribe by writing to: mail@rotaryhistoryfellowship.org

SCHOLARSHIP COORDINATORS AND SPONSOR COUNSELORS

As Scholarship Coordinators, we each manage the direct coordination of approximately 140 scholars annually. Our responsibilities include:

- responding to Scholar questions and concerns;
- preparing information for Scholars and other Rotarians;
- tracking documents and monitoring Scholar progress;
- and calculating awards and issuing payments.



SPONSOR COUNSELORS ARE THE LIASONS

The continued involvement of the Sponsor Counselors in your District with their Scholar is extremely important in the Scholar's success. During the pre-departure phase, *a Sponsor Counselor's guidance is crucial:*

- the Scholar works to forge a relationship with the Sponsor Club and District,
- completes all of the necessary paperwork to submit to his or her Scholarship Coordinator,
- and attends a mandatory Outbound Orientation Seminar.

Sponsor Counselors are encouraged to accompany their Scholar to the Orientation Seminar, where they can share ideas and experiences with other Scholars and Sponsor Rotarians; more information on the Orientation Seminars can be found on pages 2 –3, & 10.

REGULAR CONTACT NEEDED

As the Scholar progresses through the academic year, regular contact with him or her will help the Sponsor Counselor serve as a liaison between the Scholar and the Sponsor Club. Once the Scholar returns home, the Sponsor Counselor will be his or her primary contact for arranging speeches at local Clubs and Rotary events, so that the Scholar may help promote the Foundation and its programs by sharing experiences and lessons learned abroad.

AMBASSADORIAL SCHOLAR HANDBOOK

The most comprehensive source of information on the Ambassadorial Scholarship will be the 2007-2008 Ambassadorial Scholar Handbook, which can be found online.

Every year, Ambassadorial Scholars finishing terms abroad report that contact with Sponsor Counselors before the scholarship period was essential to their success as ambassadors of goodwill. The Sponsor Counselor's role is an important part of the Scholarships Program, and we are incredibly grateful for the time and energy they commit to ensure its continued success.

The Scholarships Department Staff:

Natalia Bonfante-Ginez: Natalia.BonfanteGinez@rotary.org

Brent Drage: Brent.Drage@rotary.org

Jennifer Goldstein: Jennifer.Goldstein@rotary.org

Ashley Lapin: Ashley.Lapin@rotary.org

Sandra Urban: Sandra.Urban@rotary.org

Kenneth Waterbury: Kenneth.Waterbury@rotary.org

**THE ROTARY FOUNDATION SCHOLARS SEMINAR
TRAINING FOR ROTARY'S OUTBOUND SCHOLARS
... AND OTHER RECIPIENTS OF THE ROTARY FOUNDATION
EDUCATIONAL PROGRAMS**

OBJECTIVES:

- To provide outbound scholars with information about the world of Rotary and the Rotary Foundation.
- To assist outbound participants in understanding cultural differences.
- To assist in their preparations for studying abroad.
- To understand “blast-off and re-entry” trauma.
- To bring alumni and scholars together in a casual, but learning environment.
- To prepare counselors and sponsors for their duties and responsibilities.
- To give current and future district leadership a better understanding of the program and its benefits to Rotary, now and in the future.
- To bring the recipients, alumni and Rotarians together to build better understanding of our roles in the Educational Programs of the Foundation
- To enjoy the synergism of the group.
- To enjoy Rotary Fellowship.



WHO SHOULD ATTEND

- Outbound Ambassadorial Scholars
- World Peace Fellows
- Outbound University Teachers
- GSE Team Leaders and Members
- GSE District Chairs and Alumni
- Scholars' Counselors
- District Scholarship Chairmen
- District Foundation Chairmen
- District Alumni Chairmen
- District Governors
- Future District Leaders
- Rotarians interested in the program
- All spouses and guests

AN INVITATION FROM THE TRF CHAIRMAN LUIS VICENTE GIAY

Please join me this summer for the first Rotary World Peace Symposium, which will convene 14-16 June 2007 in Salt Lake City, Utah, USA. Approximately 250 peace fellows and alumni will join Rotary Centers directors and faculty to offer an insider's perspective of one of the Foundation's most important programs. Please visit the Foundation's homepage on Rotary International's website (www.rotary.org) to learn more.

Last year, the Trustees identified the Rotary Centers as the Foundation's top educational priority, establishing a goal of US\$95 million to permanently endow the Rotary Centers. I encourage you — make it your resolution to support this important program.

Thank you for being ambitious for our Rotary Foundation.

*Luis Vicente Giay, Chairman
The Rotary Foundation Trustees,
Past President 1996-97, RI*



“Everything we do through our Rotary clubs — from fighting poverty to eradicating polio — is intended ultimately to promote world peace. What better way to contribute to that effort than by helping to develop future world leaders committed to achieving peace and understanding.”

TRF Trustee Chairman Luis Vicente Giay

AN UNTAPPED SOURCE OF MEMBERS: TRF PROGRAM ALUMNI



Yearly, Rotary has been providing study-abroad opportunities for more than 10,000 students and young professionals through Rotary Youth Exchange, Ambassadorial Scholarships, and Group Study Exchange (GSE).

These programs not only attract the best and brightest young people but also produce individuals committed to leadership, service, and international understanding. Often, the people who participate in these programs become contributing members of their communities and share the values they learned in Rotary with the rest of the world.

THESE PROGRAM ALUMNI COULD MAKE GREAT ROTARIANS

Because of their dedication to Rotary's values, these program alumni could make great Rotarians. They are already more familiar with Rotary than the average prospective club member, and their participation in Rotary's programs indicates that they are interested in the organization's objectives. Why not capitalize on their experience with Rotary and get a return on the investment by keeping them involved in Rotary as club members?

THE CURRENT STATUS OF ALUMNI IN ROTARY

According to research conducted in 2005-06 by the Membership Development Division of Rotary International, only 2.9% of current Rotarians are program alumni. Additionally.....

- 58% of clubs say they don't recruit program alumni for membership.
- 22% of clubs claim to recruit alumni *and* actually have alumni as members.
- 84% of current program participants are interested in joining a Rotary club.
- 66% of program alumni are interested in joining a Rotary club.

So, why aren't more alumni joining Rotary clubs?

Continued on next page

THE TOP FIVE REASONS ALUMNI IDENTIFIED FOR BEING INTERESTED IN JOINING ROTARY

Performing community service

Meeting a variety of people

Making a difference/Creating a better world

Helping others have the same experience

Being involved in a good organization

THE TOP FIVE REASONS ALUMNI IDENTIFIED FOR **NOT** BEING INTERESTED IN JOINING ROTARY

Too many other commitments/not enough time for Rotary

Cannot attend a weekly meeting

Membership is too expensive

Age difference between themselves and current members

Clubs are all or mostly men

Another issue is that many alumni simply aren't asked to join.

WHAT CAN WE DO TO HELP PROMOTE TRF PROGRAM ALUMNI TO JOIN ROTARY?

Considering the large number of new alumni each year, Rotary has tremendous growth potential, especially if these alumni were more effectively transitioned into Rotary clubs. Clubs and districts can implement many strategies to tap into alumni as a source of potential members:

- **Build strong relationships with current program participants.**
- **Develop an action plan for keeping alumni involved in Rotary activities and for transitioning them into Rotary clubs.**
- **Promote alumni so other Rotarians understand their importance.**
- **Ask alumni to join and continue asking even if an initial invitation is declined.**
- **Help alumni find clubs that meet their needs.**
- **Use alumni to start new clubs.**
- **Maintain contact with younger alumni until they're qualified for membership.**
- **Involve alumni in other programs.**
- **Involve alumni in club and district activities.**



Are you interested in reading the full report :

AN UNTAPPED SOURCE OF MEMBERS: TRF PROGRAM ALUMNI ?

Please write to your Rotary Foundation Alumni Coordinator (RFAC).

(email) : EBlender@aol.com

OUR ACTIVE ALUMNI

"The world's academic community has learned to appreciate Rotary ideals through the superb quality of Rotary Ambassadorial Scholars."

Martin Limbird, Director,
International Advancement,
Ball State University



"My experience as an Ambassadorial Scholar in Senegal challenged me to live and flourish in a culture that was far way from my comfort zone. Because of that, I got a glimpse of what I can do in difficult situations, and I have to admit I liked what I saw.

I know that for years to come, you will be able to find a small piece of Rotary in each and every success that I have. Thanks a million for that."

Katie Krueger, 2003-04

American Ambassadorial Scholar to Dakar, Senegal.

"I became a Rotarian in 1997, 22 years after I had been a GSE team member. This is something I comment on when I speak to clubs about Foundation activities and the lost opportunities in terms of recruiting Foundation alumni. I usually pose the question "Why did it take 22 years for me to be asked?"

I become quite frustrated over the whole question of alumni-we seem to open the window of our great Rotary organization to people who would make fine Rotarians. We show them, in a short but intensive period, the good things that we do in the world, and then, for some reason, close the window and shut them out.

We need alumni to take us forward and be the outstanding Rotarians of tomorrow (or even today)."

District 1280 Rotary Foundation Chair

David Wilkinson,

GSE team member/leader alumnus

RI Convention will hold first Rotary World Peace Symposium

A Rotary World Peace Symposium is slated for 14-16 June, just before the 2007 RI Convention kicks off in Salt Lake City. The event marks the first time a symposium will be held in conjunction with an RI Convention.

The symposium will honor The Rotary Foundation's 90th anniversary celebration and the 10th anniversary of the launch of the Rotary Centers for International Studies in peace and conflict resolution. Located at seven leading universities around the world, Rotary Centers provide fellows the chance to study in a master's-level program in conflict resolution, peace studies, international relations, and other related disciplines.

The agenda includes a retrospective of the program's first decade and panels on how the work of these scholars is affecting conflicts worldwide. Participants will also get the chance to network and attend regional alumni events.

Most symposium events will be held at the Salt Palace Convention Center and are open to all alumni and fellows. The US\$250 registration fee includes the symposium, dinner on 14 June, and alumni registration for the convention. Interested Rotarians and friends registered for the convention may attend for

an additional fee of \$150 and join the dinner for \$50.

Find more convention information at www.rotary.org/events.



PEACE AND CONFLICT STUDIES PROGRAM AND THE ROTARY CENTERS... ... THERE IS A DIFFERENCE!

Although the focus of the Rotary Peace and Conflict Studies Program is similar to that of the [Rotary Centers for International Studies in peace and conflict resolution](#), the two programs differ in terms of program length, fellowship availability, strategies for promotion and recruitment, selection criteria and process, and application materials.

Understanding the differences between the two programs and their associated fellowships will help in selecting qualified candidates for this program. Rotarians are encouraged to read the Rotary Peace and Conflict Studies Program application materials thoroughly to gain a complete understanding of that program's objectives and requirements.

Promoting peace through
international scholarships.



	ROTARY PEACE AND CONFLICT STUDIES	ROTARY CENTERS FOR INTERNATIONAL STUDIES
DURATION	Two 3-month sessions: (January-March); (July-September)	Up to 2 years
NUMBER OF STUDENTS	Two sessions per year of up to 30 participants each	Class of up to 60 selected annually
DEGREE	Certificate	U.S. Master's (or the equivalent)
FUNDING	Some	All
LOCATION	Bangkok, Thailand	6 Rotary Centers in 5 countries
APPLICATION DEADLINE	Rolling	1 July 14-20 months in advance of studies
CANDIDATES PER DISTRICT	Unlimited	One
SELECTION PROCESS	TRF Selection meeting in February and August	TRF Selection meeting in October / November
LANGUAGE REQUIREMENT	English	Two or more languages, including study institution language of instruction
COST	Upwards to US \$6,000.00	Upwards to US \$60,000.00 awarded



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Did you know that the Rotary Centers program is intended for individuals who have chosen a career in international relations, peace, and conflict resolution and who already have no less than three years' experience in these areas.?

For example, individuals active in journalism, civil service, nongovernmental organizations, diplomacy, mediation work, and the military may be strong candidates for the Rotary World Peace Fellowships.

OUR ROTARY PEACE CENTERS

Rotary World Peace Fellows are graduates of the Rotary Centers for International Studies in the mediation, peace and conflict resolution program. They will be a part of tomorrow's solution in promoting greater tolerance and cooperation among people worldwide.

Rotary World Peace Fellows, who are chosen from a wide variety of countries, can help future leaders advance knowledge and understanding. They are considered "change-agents."

Located in seven leading universities around the world, Rotary Centers provide Fellows the chance to study in a master's level program in mediation, conflict resolution, peace studies, international relations, and other related disciplines.

- Rotary World Peace Fellows work toward mediation, conflict resolution, and peace where there is war.
- Understanding where there is disharmony.
- Food security where there is hunger.
- Health care where there is disease.
- Education where there is illiteracy.
- Conservation where there is environmental degradation,
- and sustainable economic development where there is poverty.