

Our Rotary Foundation



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A NEWSLETTER FOR ROTARY LEADERS



Edward "Eddie" Blender
Editor, Our Foundation

PEACE IS POSSIBLE!

Why now?

Why Peace?

"The way to war is a well-paved highway and the way to peace is still a wilderness." Paul P. Harris *From a recorded interview in Tuskegee, Alabama, USA in 1945 (<http://www.rotaryfirst100.org/>)*

And Harris, the founder of Rotary continued:

"... the Rotary way works! But Rotary has no patent on it, for it is but the Golden Rule in action. Any person, any nation, can apply it by displacing negative hatred and fear with goodwill based upon understanding. Peace among nations is not impossible of attainment; they can find peace if they will."

At the first ever Rotary World Peace Symposium prior to the International Convention in Salt Lake City Utah, USA - Rotary leaders and our Peace Fellows (alumni and matriculating students) presented papers, breakout sessions and interactive discussion groups with "Peace is Possible" as the core topic.

Past Rotary International President Charles C. Keller (1986-87) delivered a keynote address at the Peace Symposium. He stated that ... peace is our (Rotary's) destiny.

Read RI Past President Chuck Keller's historic words on the following pages



FUTURE PROSPECTS: WHERE DO WE GO FROM HERE?



RI Past President (1986-87)
CHARLES C. KELLER

World Peace Symposium
Past RI President Charles Keller
16 June 2007

From its earliest years Rotary International has adopted as one of its fundamental precepts the advancement of international understanding, good will and peace. In support of that goal, Rotary has engaged in 100 years of cultural exchange and exploration, of remediation of hunger, water deprivation, illiteracy, environmental insensitivity and other efforts at alleviating the fundamental causes of world discord.

**THE SEARCH
FOR PEACEFUL
MEANS OF
DISPUTE
RESOLUTION
CONTINUES
UNABATED.**

One hundred thousand alumni of our Ambassadorial Scholarships and other volunteer programs have unquestionably made an impact and produced in countless situations an easing of tension and a promotion of understanding and goodwill.

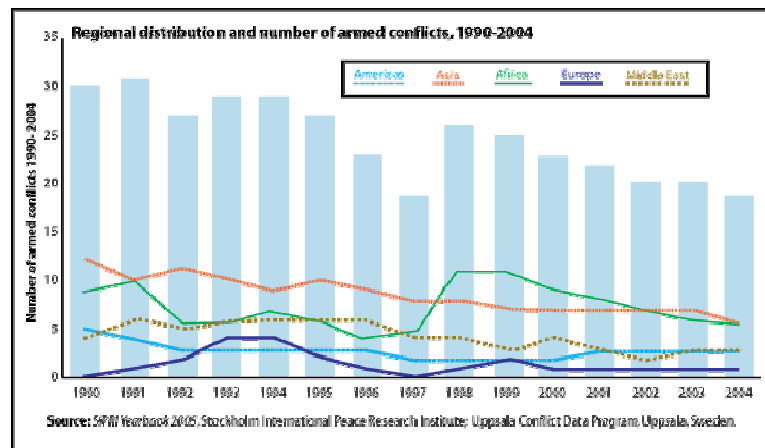
Mankind has created the United Nations as a forum for peaceful discussion, and countless multi-national combinations have developed on every continent to promote peaceful discourse. Literally, hundreds of private agencies explore and support peace building. These and the advances in technology have brought people and nations everywhere closer together in time and space.

CONFLICTS ABOUND

And yet wars and conflicts abound, between and within nations around the world. Their origins stem from:

- religious,
- cultural,
- economic
- and political differences.

The search for peaceful means of dispute resolution continues unabated. And yet there is a difference about our time, a differ-



THE PEACE SYMPOSIUM



Did you attend the first ever Rotary World Peace Symposium June 14-16, 2007 at the International Convention in Salt Lake City, Utah USA?

With over 200 Rotary Peace Fellows presenting papers, participating at breakout sessions and interacting with the 900 (+) Rotarians at the International Institute and Peace Symposium — the assembled guests realized that our dreams for the Peace Centers were being fulfilled.

I was asked, "... are our graduates working in the fields of mediation, peace and conflict resolution? Are the Peace Fellows doing what we hoped they would do?"

Rotarian Kenneth Lerman from Wichita, Kansas, USA continued ... "Could you provide me some examples of the Peace Fellows actually working in areas of conflict like the Middle East, Africa and Asia?"

I certainly can! Please see the next page and continue reading the following eight pages.

Please let me know what you think?

EB

"I believe that through this Rotary Peace Fellowship I could pursue change by changing the mindset of the military that is conditioned to think of rebels as enemies, but never as fellow countrymen."

*Crisostomo Bas,
Rotary World Peace Fellow,
Duke University, 2006-08*



PAZ. SALAM. PAIX. SHALOM. FRIEDEN. HE PING. **PEACE.**

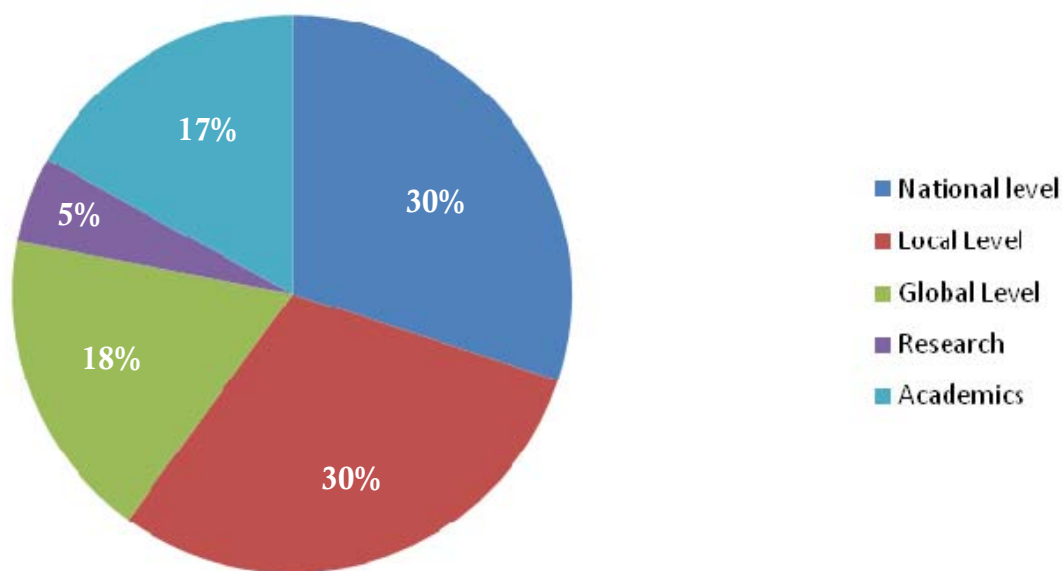
PROMOTING PEACE THROUGH INTERNATIONAL SCHOLARSHIPS.



和平, Paix, 평화, Pace, De vrede, Perdamaian, Мир,

Fred, 平和, PEACE!

ROTARY PEACE FELLOWS' EMPLOYMENT STATISTICS



NATIONAL LEVEL

At the national level, about 30 % of the peace alumni are working for their country's government, e.g. in providing assistance towards post-conflict reconstruction, in foreign affairs, social policy, the judicial system, as well as in the teaching of conflict resolution skills.

LOCAL LEVEL

Another 30 % are working at the local level e.g., with NGOs or private consulting and law firms, again with emphasis on the promotion of peace, as well as the economic and social development of developing countries.

GLOBAL LEVEL

At the global level, almost 18 % of the Rotary alumni are working for about 12 agencies of the UN system (including the World Bank, UNDP, UNESCO and UN High Commissioner for Refugees), and for a number of regional organizations such as the European Parliament, its Human Rights Commission, and the Organization of American States.

RESEARCH AND ACADEMIC LEVEL

About 5 % are involved in research on Peace & Conflict resolution issues. The remaining 17 % have been pursuing their PhD studies, which should ultimately lead them to working in the same fields as their other colleagues.

** The above are the summary findings for all of the Rotary Peace Centers, based on the RI information as of the end of 2006. The percentages were calculated excluding those alumni who indicated that they were still looking for a job at the time.*

Dr. Francis Lethem, Co-Director Duke-UNC Rotary Peace Center



OUR PEACE FELLOWS: WHERE ARE THEY WORKING AND WHAT ARE THEY DOING?



a Rotary World Peace Fellow ... WORKING FOR PEACE IN SUDAN

As a 2003-05 [Rotary World Peace Fellow](#), **Susan Stigant** studied peace building theories. Now living and working in Sudan, she is using her education to help that country get back on its feet.

In the first few months of her deployment in Sudan, Susan has provided support to the constitutional technical committee and to a constitutional convention - a topic on which she had done considerable research during her studies. Currently she is working on a civic education campaign on the constitution that takes information

to be distributed throughout South Sudan. Stigant, from Penticton, British Columbia, Canada, works for the National Democratic Institute for International Affairs (NDI), a U.S. group that supports democratic practices globally. Her assignment is to work with the government of South Sudan in drafting its first constitution.



*Rotary Peace Fellow
Susan Stigant*



*Stigant lives in a simple tent
at a base in Juba.*

It's an ideal fit for Stigant. She earned a master's degree in political science, writing her thesis about Sudan, from the University of North Carolina (UNC) at Chapel Hill, North Carolina, USA (which shares a [Rotary Center for International Studies](#) in peace and conflict resolution with Duke University).

For 21 years, Sudan was embroiled in a civil war between the largely Muslim Arab north and the Christian and animist south. In 2005, the Sudanese government signed a peace deal with southern rebels, granting autonomy to the south. Though the peace still holds, millions in Africa's largest country have

Continued next page

not seen the benefits. Regional violence rages in the western province of Darfur while citizens displaced by decades of strife live in makeshift camps that depend on foreign aid for survival.



Stigant on the road in Sudan with friends.

Based in Juba, Sudan, and Nairobi, Kenya, Stigant works with other national and international nongovernmental organizations to help Sudanese officials understand the legal framework of the peace agreement and the South Sudan constitution. She is also working on the production of a civic education radio program and conducts listening groups with citizens on democratic principles, some of which are then taped for national radio.

"I find the politics of it fascinating — watching a country go through the process of setting up a government," says Stigant. Life is not always easy in Juba. Stigant sleeps on a military-style cot in a small tent. She also contracted malaria shortly after arriving.

"It's the people I work with who keep me going — and seeing that the work you're doing has incredible impact," says Stigant.

"I realized that this work was the same thing that was all over my dorm room floor as I was writing my thesis," she says. "It is really satisfying to see that it wasn't just a thesis, but knowledge and understanding that I can contribute to helping people."

Past District Governor Carol Allen, Rotary's main representative for the program at Duke/UNC center, also praised Stigant, saying: "It's because of Susan, and the other fellows like her, that I believe this program is worth the investment Rotarians are making in it. She is going to continue to make a difference in the world."





Path Heang, Khmer Rouge labor camp survivor becomes World Peace Fellow

Path Heang was just a boy in Cambodia when in 1975 the Communist Khmer Rouge forced him into a labor camp.

Separated from his parents, who also were sent to camps, he spent the next several years in various work facilities. He toiled in rice fields, dug canals, collected dung for fertilizer, and herded cattle. Once, when some of the cows wandered off, as punishment a Khmer Rouge official tied him to a tree crawling with biting ants.

Today, Heang, 37, is a program officer for the Cambodia office of the World Bank. He's also a former Rotary World Peace Fellow, meaning he received a scholarship from The Rotary Foundation to carry out graduate studies in peace and conflict resolution. "How I worked my way to [where I am] today is because of struggle, commitment, determination, and support from others, including The Rotary Foundation," he said.

*a Rotary World
Peace Fellow ...*

**WORKING FOR
PEACE IN
CAMBODIA**

After his World Peace Fellowship ended, he returned to Cambodia and worked for a research institute. Part of his job was to help political parties, nongovernmental organizations, and the government work out disputes over how elections were being run.

In August 2005, he started his job at the World Bank and is work-

ing on a project called Justice for the Poor. It aims to get disputes involving land, management of natural resources, and local governments resolved outside the courts because they are widely believed to be corrupt.

Ultimately, Heang aims to be a senior level policy-maker, although not in the public sector. "My goal is to get into a [position] where I can help a larger portion of Cambodians," he says.



It is estimated that the Khmer Rouge accounted for upwards of 3 million deaths in Cambodia

a Rotary World Peace Fellow ...

WORKING FOR PEACE IN IRAQ

The conflict tearing at Iraq doesn't deter former [Rotary World Peace Fellow](#) **Miho Kishitani** from trying to build peace in that country. In fact, the violence indicates the region's need for help, and it draws her there.

As a country representative for Peace Winds Japan, a nongovernmental organization (NGO) dedicated to helping people devastated by war, poverty, or natural disaster, Kishitani could've worked in any number of areas.

But I chose Iraq," she says. "I wanted to gain field experience so I could understand the domestic nature of conflict. I chose the most challenging area, which was northern Iraq."

Kishitani manages and coordinates reconstruction programs in

Iraq focusing on education, social care, and health, water, and sanitation. From her base in Amman, Jordan, she runs two offices with a local staff of 80 and a budget of US\$4 million.

Whether it's the occupying forces, UN agencies, NGOs, or domestic factions, balancing the interests of the many groups in Iraq can make Kishitani's job seem more like a tightrope act. She often draws on the diplomatic and conflict resolution skills she learned as a Rotary World Peace Fellow to accomplish her program's goals.

"Every stakeholder in Iraq has a different mandate and policy, which sometimes are in opposition to the wishes of Iraqis," Kishitani explains. "My job is to bring together the donors and beneficiaries while meeting everyone's objectives."

This isn't Kishitani's first time working with Peace Winds Japan nor helping the people of Iraq.

From 2000 to 2003, she served as the sole full-time Japanese worker in the Kurdish autonomous zone in northern Iraq.



Miho Kishitani (left) and members of her staff check on a project in Sulaimaniya, Iraq, in February 2006 that will provide water to 300,000 people.





Kishitani coordinated and implemented relief efforts as head of the Peace Winds Japan Northern Iraq Mission.

She returned to the Middle East in 2005 after receiving a master's degree in conflict resolution from the [University of Bradford in England](#). Her Rotary World Peace Fellowship was sponsored by the Rotary Club of Urawa, Japan.

"People think I chose Iraq because I really like the area," Kishitani says. "But the real reason is because working in conflict areas is where my career interests are."

Last year, the Institute for International Policy Studies (IIPS) presented Kishitani with the Nakasone Yasuhiro Award of Excellence. The award was named after the former prime minister of Japan and the institute's current chair, who presented the honor, along with a prize of ¥1 million (US\$8,500), during a ceremony held in June.

By recognizing Kishitani, who was only 25 years old when she first went to Iraq, the institute hopes to inspire other young workers in NGOs to pursue humanitarian efforts in the field.

By Maureen Vaught
Rotary International News



Miho Kishitani, Rotary World Peace Fellow, Class II, University of Bradford, received the 2006 Yasuhiro Nakasone Award of Excellence for her three-year humanitarian work in northern Iraq following her fellowship at the Rotary Center of the University of Bradford. She is now working with Peace Winds Japan (PWJ) as a country representative for PWJ Iraq mission (mainly working in northern Iraq) based in Jordan.

The Yasuhiro Nakasone Award, given by the Tokyo-based Institute for International Policy Studies (IIPS), honors meaningful achievements in the political, economical, cultural, and science and technology fields and encourages further endeavors that will contribute toward the realization of true peace and prosperity in the international community. Yasuhiro Nakasone, a former Japanese prime minister, is president of IIPS.



*a Rotary World
Peace Fellow ...*
**WORKING FOR
PEACE IN
AFGHANISTAN**

Richard Gee (2002-2004 Rotary World Peace Fellow from Britain), after graduation, was approached by the International Organization for Migration to assist Afghan refugees living in Pakistan and Iran register for the first democratic elections of Afghanistan. This opportunity was directly linked to his final Master's Project entitled "Refugee Enfranchisement in the 2004 Afghan Presidential Elections."



Richard Gee

The requested task was to register and conduct a poll for up to 1.5 million refugees in a period of less than three months. A network of field offices began the task of informing the refugee populations about the elections and what it meant to participate in a democratic process. Many had fled Afghanistan during the 1980s or after the Taliban took power.



The elections in Afghanistan

As part of the process Richard traveled to many of the Regions where the refugees lived, met with refugee elders, local and national politicians and women's groups to help encourage a safe and enthusiastic turnout.

After completing his term as Senior Legal Advisor to the Chief Electoral Officer for Afghanistan in Kabul, Afghanistan, Richard Gee has been working on providing support for elections in Iraq and Palestine and is now with the Electoral Assistance Division of the UN Secretariat.



Peace Fellows Bautista Logioco, Shih-szu Wang, and Richard Gee at the Conference of Indigenous Peoples held at the United Nations in New York.





Stefano Gnes

Soon after he began working for the World Bank in Banda Aceh, Indonesia, former Rotary World Peace Fellow **Stefano Gnes** realized his studies were going to pay off. He says the Rotary Centers for International Studies in peace and conflict resolution helped him achieve his dreams.

“I feel very privileged and lucky to be able to go through an educational program like Rotary’s,” Gnes says. “I was able to be successful because they didn’t put any restrictions on me. The education was empowering because the faculty and students are willing to invest in peace.”

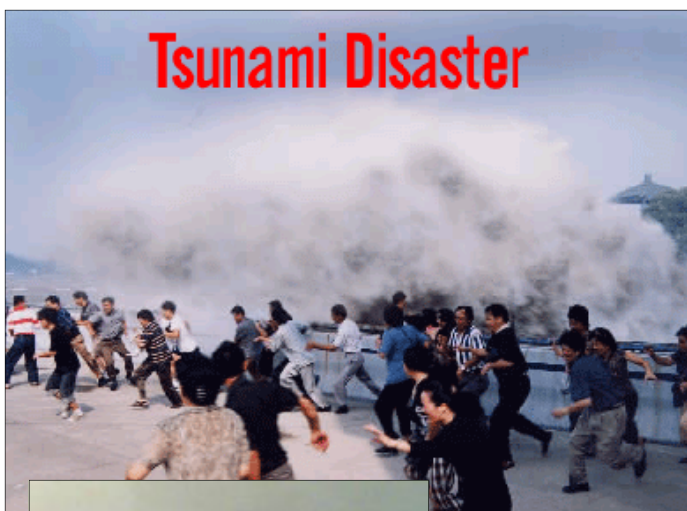
Gnes, who speaks English, French, Italian, Portuguese, and Spanish, studied with the 2002-04 class at Sciences Po in Paris and received a degree in international affairs. He was sponsored by the Rotary Club of Voghera, Italy (District 2050).

In his position with the World Bank, Gnes helps communities cope with two major challenges: reconstruction efforts after the December 2004 tsunami and a 30-year political battle between the separatist movement and the Indonesian government. The strife between the two sides has resulted in martial law and the burning of homes, schools, and businesses. Gnes witnesses the communities’ struggle daily.

“Many of these businesses and families have lost everything,” Gnes says. “Health and education are suffering immensely.

It’s extremely hard day to day.” But he’s glad he can make a difference. “Every day is a learning experience here, and I have Rotary to thank for that.”

*a Rotary World
Peace Fellow ...*
**WORKING FOR
PEACE IN
INDONESIA**



Stefano Gnes (right), a former Rotary World Peace Fellow, is helping Indonesians in Aceh province cope with political strife and tsunami reconstruction efforts.

GROUNDBREAKING ROTARY WORLD PEACE SYMPOSIUM A SUCCESS

By Antoinette Tuscano
Rotary International News

"Rotarians have created something very special and very wonderful. In the 46 years of my professional life as an educator, nothing I've experienced has ever come close to this."

Edwin M. Epstein,
Rotary Center director,
University of California, Berkeley

Salt Lake City — Rotary World Peace Fellows Cory McCrudden, from New York City, and Mwila Chigaga, from Zambia, had never met before this week. But the two fellows quickly realized they were part of a global family when they and nearly 400 other Rotary peace program participants, alumni, faculty, and Rotary members gathered for the first Rotary World Peace Symposium in Salt Lake City.

"Meeting Mwila is like realizing I have a sister in Zambia," said McCrudden. "This is amazing," says Chigaga. "This peace symposium is historic. There's such an energy and spirit here. I feel so invigorated. Listening to other Peace Fellows talk makes me so proud of their accomplishments."



Cory McCrudden is currently a Rotary World Peace Fellow at the University of Bradford.

Attendees heard panel discussions about how alumni and participants of the two programs are working to resolve conflicts worldwide.



Edwin M. Epstein, the Rotary Center director at the University of California, Berkeley, commended the Rotary Centers. "Rotarians have created something very special and very wonderful. In the 46 years of my professional life as an educator, nothing I've experienced has ever come close to this."

Located at seven leading universities around the world, Rotary Centers provide fellows the chance to study in a graduate-level program in conflict resolution, peace studies, international relations, and other related disciplines. Up to 60 Rotary World Peace Fellows are accepted each year through a globally competitive selection process.

"The University of [California] Berkeley gave me the skills and





tools to work in the field I wanted to," says former Peace Fellow Jeyashree Nadarajah, of Malaysia, who works in the UN office for the special representation of children involved in armed conflict.

One of the symposium's keynote speakers, Gillian Sorenson, a senior adviser at the UN Foundation, emphatically told attendees: "Yes, peace is possible." But, she added, "Goodwill is not enough." It will require, work, vision, and the ability to seize the moment. She called upon the Peace Fellows to be "the first guard of a mighty peaceful army."



RI President William B. Boyd and Gillian Sorenson, a senior adviser at the UN, discussed the turmoil of war and the future role of Rotary's peace programs at the inaugural Rotary World Peace Symposium.

Photo by Alyce Henson/Rotary Images

"Being a Peace Fellow is extremely well-regarded," said Chigaga, who graduated from Duke University and works for the director general of the International Labor Organization. "And because of the integrity of Rotary's name, I've discovered a big responsibility in carrying the name of Rotary with me."



"I really feel that I need to work hard to be up to the standard of my other Peace Fellows," said McCruden, who graduates in September from the University of Bradford in West Yorkshire, England. "After hearing the stories of the other attendees, there's no way I can leave here and do nothing. Some of these people are really putting their lives in danger for this. We need to come together to reinforce one another."

TWO ALUMNI FROM OPPOSITE SIDES OF SRI LANKA'S CONFLICT NOW FRIENDS

*By Marla Donato
Rotary International News*



Thevanayagam and Pathiranage, former participants of the Rotary Peace and Conflict Studies program, reunited at the inaugural Rotary World Peace Symposium.

Photo by Monika Lozinska-Lee/Rotary Images

Salt Lake City — When the package arrived at Thevananth Thevanayagam's office in Jaffna, it seemed like a miracle. It contained a month's supply of dry milk for his two young children, and a potential lifesaving medicine to help cure them from Chikungunya fever, a disease that causes very high fevers and is especially dangerous for the young.

But the real miracle was that the parcel's special air delivery was arranged by the man with whom he had spent hours, days, and weeks fiercely arguing about the longstanding conflict in their native Sri Lanka.

"We kept contradicting each other," said Raveendra Pathiranage, who cheerfully recalled his first encounters with Thevanayagam at his side smiling and nodding. The two were reunited at the first Rotary World Peace Symposium, held 14-16 June in Salt Lake City in the days preceeding the 2007 Rotary International Convention.

Just one year before, they found themselves unlikely classmates during the inaugural session of the [Rotary Peace and Conflict Studies Program](#) at Chulalongkorn University in Bangkok, Thailand.

Pathiranage, who was sponsored by District 3220 (Sri Lanka), is senior state counsel in the attorney general's office in Sri Lanka and former legal consultant for the Environmental Authority.

Thevanayagam, sponsored by the Rotary Club of Jaffna, Sri Lanka, is program manager for the Refugees Rehabilitation Organization in Sri Lanka, which provides food, shelter, rehabilitation, and other assistance to Tamil refugees displaced by the conflict.





He explained how both sides had "bad opinions" about each other. "But, we talked about our problems and gradually understood each other," said Thevanayagam, adding that the informal discussions especially provided a forum for healing.

"We erased the hard feelings and went on to 'What can we do to solve the problem? What can we contribute?'" said Pathiranage. During one session, Pathiranage recalled being moved to tears when Thevanayagam described the wretched conditions endured by some of the Tamil children on the island nation.

Pathiranage said he was especially affected by the stories of innocent children who had been orphaned or couldn't go to school because of the longstanding conflict.

So in November, when the conflict forced the main road into the Jaffna peninsula to close, Pathiranage placed a long-distance call and asked: "Theva, can I do anything?"

Thevanayagam explained how the region was barely surviving on twice-monthly dry rations, and many, including his entire family, were suffering from the high fever disease. Pathiranage used some of his personal connections to get the package to his new friend.

The two men now correspond weekly via e-mail and even traveled together to the symposium to see their former classmates from the summer program that Pathiranage described as more useful than a year's worth of graduate study.

"More than what we learned from the professors in the classroom lectures, the knowledge we gathered from the interactions and discussions amongst the participants, who came from various parts of the world with various professional backgrounds, was very important," Thevanayagam said.



Past RI President Charles C. Keller, Jetta and Trustee Ron Burton are part of a standing ovation during a dinner celebrating the impact of Rotary's peace programs. Photo by Alyce Henson/Rotary Images



Rotary Peace Fellows study the program before the first Rotary World Peace Symposium.
Photo by Monika Lozinska-Lee/Rotary Images

CORPORATE SOCIAL RESPONSIBILITY

CSR? WHAT'S THIS ALL ABOUT?

How are partnerships rated? “The Business Guide to partnering with NGOs and the United Nations”, is the first ever global effort to scan and rate NGOs, UN agencies and other social actors from a business partnership perspec-

GLOBAL ORGANISATIONS RATINGS WITH ROTARY RANKED AMONG THE TOP FIVE

	Name of organisation	Country of HQ	Total Expenses	Programme focus (NTEE)
1	Lions Club International	United States	\$53,564,840	Philanthropy, Voluntarism, and Grantmaking
2	Environmental Defense	United States	\$52,020,599	Environmental Quality Protection, Beautification
3	WRI	United States	\$20,108,000	Environmental Quality Protection, Beautification
4	TechnoServe	United States	\$27,532,872	Agriculture, Food, Nutrition
5	Rotary International	United States	\$200,600,000	Philanthropy, Voluntarism, and Grant making
6	GBC HIV/AIDS	United States	\$7,000,000	Health -General&Rehabilitative
7	Conservation International	United States	\$115,986,000	Environmental Quality Protection, Beautification
8	WWF	Switzerland	\$109,432,000	Environmental Quality Protection, Beautification
9	CARE	United States	\$706,352,000	International, Foreign Affairs, and National Security
10	Greenpeace	Netherlands	\$163,721,000	Environmental Quality Protection, Beautification

As you can see Rotary was listed 5th in the global rankings -- above such organizations as (9) CARE, (10) Greenpeace, (13) UNESCO, (18) UNICEF, (23) ILO, (29) CARITAS, (30) SAVE THE CHILDREN, (31) HABITAT FOR HUMANITY and (32) AMNESTY INTERNATIONAL

This report was published in conjunction with the UN Global Compact Leaders Summit (5-6 July 2007 in Geneva), the supplement reached some 1.4 million senior business executives, industry and government leaders and private/institutional investors across 140 countries.

The ground breaking report surveyed 20,000 companies worldwide, identified 550 NGOs, UN agencies, foundations, and other social actors with which companies had partnered, and profiled 85 based on company ratings. The guide is targeted at business leaders and maps out and profiles possible social partners. It provides practical contact information, as well as case studies and aims to improve how business and the social sector work together.





KEY FINDINGS AND INSIGHTS FROM THE GLOBAL SCAN OF SOCIAL ACTORS INCLUDE:

- 73% of companies anticipate that partnerships with NGOs and other social actors will be important or extremely important for them in the next 3 years
- The key reasons for corporations to partner with NGOs and other social actors include effectively implementing their CSR programs and to build trust with stakeholders
- A third of partnerships at the global level relate to environmental protection, while almost 40% of those at the local level are in the education sector
- Microfinance constitutes only 5% of the partnerships, but is rated the most successful type of partnership (average score of 4.17 out of a total of 5)
- Of the "hidden gems" - leading local and regional organizations identified - 40% are in Latin America.



ROTARY RANKED AMONG TOP FIVE NGOS FOR CORPORATE PARTNERSHIPS

Rotary has been named one of the top five NGOs for corporate partnership in London's Financial Times' special supplement, Corporate Citizenship and Philanthropy.

RI Director Bernard Rosen of Belgium represented Rotary International President Wilkinson at the UN Global Compact Leaders Summit. Chaired by UN Secretary-General Ban Ki-moon and featuring an international roster of business leaders, government ministers, and heads of civil society, the meeting focused on key challenges - including human rights and climate change - in building the markets of tomorrow.

UN Global Compact and Dalberg Global Development Advisors, who developed the report in preparation for the summit, surveyed 20,000 companies worldwide, identifying 550 NGOs, UN agencies, foundations, and other organizations with which companies had partnered, and profiled 85 of those based on company ratings.

Organizations that ranked higher than RI showcased long-standing partnerships with corporations. Because RI's global partnerships include only UN agencies and other nonprofit organizations - and only Rotary clubs and districts have partnered with corporations to date - the organization's ranking should be considered exemplary. RI has a long and distinguished history of collaborating with other organizations in the name of humanitarian service.

IMPORTANT REMINDER FOR USA ROTARIANS ABOUT THE NEW IRA CHARITABLE ROLLOVER



**TRANSFER UP
TO \$100,000
FROM YOUR IRA
DIRECTLY TO A
QUALIFIED
CHARITY, SUCH
AS THE ROTARY
FOUNDATION,
WITHOUT
INCREASING
ANNUAL GROSS
FEDERAL
INCOME TAXES.**

If you are 70 1/2 or older, you have until the end of 2007 (December 2007) to make direct federal income tax-free transfers of IRA assets (up to \$100,000) to The Rotary Foundation.

While such transfers cannot be used to fund life income plans, they do offer an opportunity to make an immediate impact with gifts to The Rotary Foundation.

As a bonus, the IRA charitable rollover counts toward fulfilling your required minimum distribution. To see how you can benefit from this unique giving opportunity, call TRF's Office of Planned and Major Gifts.

This Act applies in the taxable years of 2006 and 2007 only, so there is limited time to take advantage of this opportunity. Feel free to contact me or your Major Gifts Officer for more information on how a donation from your IRA can fulfill your charitable objectives with the Foundation earlier than may have been otherwise possible.

Telephone me at 847-866-3100 and let's you and I speak about the many TRF donation opportunities available.

Karena J. Bierman, J.D.
Director of Planned
and Major Gifts
The Rotary Foundation
(847) 866-3100



*Karena J. Bierman, J.D.
Director of Planned and Major Gifts*



President Wilf Wilkinson

Announces the 2007-2008

Rotary Theme - Rotary Shares



The 2007-08 theme Rotary Shares will act as a daily reminder of what ordinary people can accomplish through the extraordinary work of Rotary, said RI President-elect Wilfrid J. Wilkinson at the recent 2007 International Assembly's in San Diego.

"What makes Rotary great is our expressing the love in our hearts through the work of our hands and our minds," said Wilkinson. "As Rotarians, we don't just sit back and talk about loving other human beings. As Rotarians, we demonstrate that love, and we share that love, through helping each other."

Almost everything Rotary does involves sharing, Wilkinson told more than 500 district governors-elect gathered at the meeting in San Diego, California, USA. "We share our time, we share our talents, and we share our money with others who need our help."

Furthermore, he said, "In Rotary, sharing doesn't mean giving away what you have to spare, what you don't need for yourself. Sharing means giving of yourself, selflessly, for the good of others."

And Rotarians don't need to do this alone. They know that when the need for service in their community can't be met by one club alone, they can call on Rotarians from around the world to help, said Wilkinson.

More than a theme, Rotary Shares is a call to action. As the incoming governors begin preparing for the year ahead with the training, leadership, and inspiration they receive at the International Assembly, Wilkinson asked them to focus on sharing their leadership, skills, and dedication to making clubs and districts stronger.

Sharing Rotary does more than strengthens Rotary; it ensures that Rotary con-

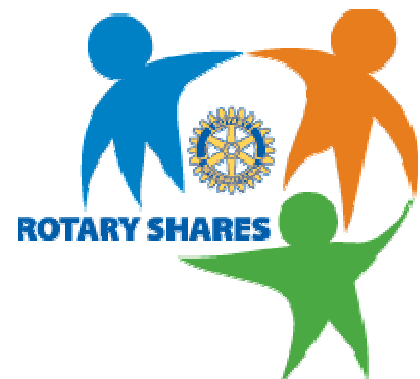
tinues a second century of service. Rotary Shares means inviting people to join their local Rotary clubs.

"Rotary will only be able to continue sharing if it continues to grow," said Wilkinson. To help Rotary grow, Wilkinson requested that all of the incoming governors ask their club presidents to bring in one new club member during their year in office.

Wilkinson reminded the audience that the opportunities they'll have to help may not come their way again.

"This year is your chance to be a district governor, to help your clubs, to guide them, to share your strengths and your love."

In the year ahead, a great deal will be asked of Rotarians, said Wilkinson. "I ask you all, this year, to share Rotary freely and fully. Work hard, and work with love. And remember that everything you do in service to others is part of the magic of Rotary, the magic that allows ordinary people, like you and me, do absolutely amazing things."





THE GLOBAL CAMPAIGN TO ERADICATE POLIO

Question: During the past 20 years, we've made a lot of progress against polio. Now, there are so many other terrible diseases that affect far more people than polio does. In fact, polio is almost eradicated, so why doesn't Rotary International focus on another disease?



RI Past President 2006-07 Bill Boyd

Answer: Put simply, the job is not finished, and Rotary keeps its promises.

We promised the children of the world that they would grow up in a **world without polio** and that their children would not have to face the threat of that dreaded disease. If we are to fulfill this promise, we need to stay focused until there is no more wild poliovirus.

We all realize that children around the world are unfairly faced with myriad threats to their well-being. It is truly heartbreaking to see a child suffering from any disease that could have been prevented.

THE ONLY WAY TO PROTECT EVERY CHILD FROM POLIO IS TO ERADICATE THIS CRIPPLING AND POTENTIALLY FATAL DISEASE COMPLETELY

Though great progress has been made toward a polio-free world, we cannot turn our attention away now. Because current funding levels for polio immunization campaigns cannot be sustained indefinitely, cases would increase dramatically. Failure to eradicate polio would result in an estimated 10 million paralyzed children in the next 40 years and would negate the world's US\$5.3 billion investment in the initiative.



The only way to protect every child from polio is to eradicate this crippling and potentially fatal disease completely. The strategies and tools are known, and health experts agree that the challenges to stopping the spread of polio can be met. Rotary was the first organization to have the vision of a polio-free world, so we need to sustain our commitment to creating a world with one less threat for every child.





THE GLOBAL CAMPAIGN TO ERADICATE POLIO

"Polio Eradication Champion" Award by Rotary International"

The Secretary General of the Organization of the Islamic Conference Prof. Ekmeleddin Ihsanoglu was honored with the prestigious "Polio Eradication Champion" Award by Rotary International as recognition of his extra-ordinary personal contribution and outstanding leadership as the Secretary General of the OIC to the cause of eradicating polio from the face of the earth.

The award was given at the inaugural session, in Kuala Lumpur, of the first OIC Health Ministers Conference today (14 June 2007) in the presence of the Prime Minister of Malaysia - Dato Seri Abdullah bin Haji Ahmad Badawi, Malaysian Health Minister and other Ministers and participants of the Conference.

The Malaysian Prime Minister Badawi, former UN Secretary General Kofi Annan, former US President Bill Clinton and Prime Minister of Australia John Howard are among the eminent personalities who have received this prestigious award earlier.

Besides addressing the inaugural session of the Conference of the OIC Ministers of Health, the Secretary General met today with the Prime Minister of Malaysia and the Health Minister of Afghanistan on the sidelines of the Conference and received the representatives of American Centre for Disease Control and Prevention (CDC).

Jeddah, 14 June 2007



The OIC Secretary General Prof. Ekmeleddin Ihsanoglu receives Prestigious Award for his contribution to the Global Campaign to Eradicate Polio

ERADICATE POLIO RATHER THAN CONTROL IT, HARVARD RESEARCHERS SAY

Accepting a certain number of cases per year in favor of perceived lower costs poses difficult ethical questions, says Robert Scott, chair of the International PolioPlus Committee.

"What's the acceptable [level of] control? There are the human suffering costs, too," Scott says. "How do you put a dollar amount on pain and the suffering of lifelong paralyzed limbs?"



*TRF Trustee
Robert Scott*

"Eradication offers both lower cumulative costs and cases than control in the long-term, even with the costs of achieving eradication exceeding several billion dollars more," said Kimberly Thompson, associated professor of Risk Analysis and Decision Science at HSPH."

TOGETHER, WE DO SOMETHING WONDERFUL

Rotary cannot solve all the problems of the world. There are only 1.2 million of us and the needs of the world are great. That, however, does not stop us from doing something.

I think the quote from Mother Theresa is very appropriate to what we seek to do in Rotary. She said:



"What I do, you cannot do. But what you do, I cannot do. The needs are great and none of us, including me, ever do great things. But we can all do things with great love and together, we can do something wonderful."

Mother Theresa

As Rotarians, we make a difference and together, we do something wonderful. With the strength of our membership, we must continue our efforts to:

- fight hunger,
- ensure clean water,
- reach a literate world,
- eradicate Polio
- provide program opportunities to the youth of our world
- and provide education for everyone.



In our ambition to work for a better world, let us seek cooperation with other entities working with the same issues. Let us together continue to show the world the great leadership of Rotary International through Service Above Self as we go forward to *Lead the Way.*

W. B. "Bill" Boyd
Past-President 2006-07,
Rotary International





ence which separates us from all prior recorded history. I speak of events in Hiroshima and the Kurdish regions of Western Asia. I speak of the proliferation of weapons of mass destruction. I speak of a backdrop of escalating terrorism. I speak of Darfur and Rwanda, I speak of Iraq and Kosovo and the devaluation of human life which has occurred there.

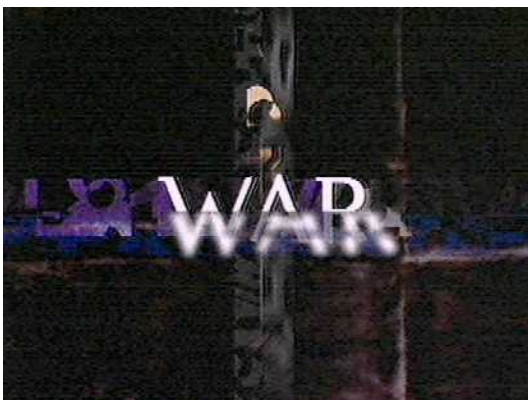
**MANKIND IN
THE WORLD AS
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CONTINUED
USE OF WAR AS
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DISPUTES.**

Is it not clear that it is only a question of time until some mad nation, or splinter group, or individuals acquire and loose on the world nuclear or other mass killer agents?

Mankind in the world as we know it cannot survive the continued use of war as a means of settling our disputes. Surely mankind will always have

disagreements at every level. This is in the nature of relations between people.

But my thesis to you today is that the single great imperative of our time is to find a different path to settling disputes, a peaceful, pathway to resolution, hopefully settlement, of those differences. And that brings me to a different answer to "where do we go from here?"



All over the world, mankind is searching for alternate means of dispute resolution. The techniques are well known mediation, arbitration, conciliation, facilitation, negotiation.

THE USE OF NEGOTIATION

As a long-time practicing attorney I have observed the growing trend to avoid litigation and trial by jury through the use of negotiation and the alternate techniques I have mentioned. These practices are finding acceptance in the climate of international business and even governmental differences.



But the secret to successful use of mediation and these other tools is a thorough study and understanding of the roots of discord. If the roots are in poverty or underdevelopment or oil, or whatever, the solutions must be carefully tailored. When the roots are very deep, so must be the study.

Without shared understanding, there can be no peaceful dispute resolution.

That brings me to the core rationale for the Peace Studies Programs of The Rotary Foundation. We have resolved to become more pro-active in our peace-building activities.

We propose to develop a cadre of skilled, committed peacemakers. We are identifying talented and skilled people who have already evidenced their pledge to work for peace.

**(ROTARY'S)
GOALS AND
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WE SEEK PEACE
IN THE WORLD
AND
RESOLUTION OF
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MEANS**

Continued on next page

**(OUR PEACE
CANDIDATES) ...
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AND SOLVING
PROBLEMS
WHICH PLAGUE
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OUR PROGRAMS

Our two-year masters degree program at seven of the world's leading universities with the world's leading peace studies programs affords our fellows the opportunity for extended study and research as well as actual contact and mentoring in the United Nations, government agencies, and the major players in international affairs.

We are experimenting with and developing a short term program of some three months to attract men and women who are highly committed to peaceful settlement of disputes. This program will concentrate on the techniques of mediation and conciliation in local, regional, national and international problem areas.

In each program, the key is in the selection of people who are currently working at peace building or problem solving, and then giving them the tools and knowledge to maximize their effectiveness.

Yes, one of the by-products of our Peace Studies Programs is the development of closer ties with the agencies of the United Nations, the Organization of American States and the U.S. Agency for International Development and Government Agencies all over the world.

Through PolioPlus, Rotary has proved to be a reliable, effective partner. We are building on that reputation through our Peace Programs.

Our goals and expectations are simple,

we seek peace in the world and resolution of disputes by orderly process and peaceful means. At this symposium, you have the opportunity to listen to our (Peace) fellows and our graduate fellows and measure for yourselves their preparation and performance.

We firmly believe that the early returns from our Peace Programs are satisfying - even exciting. Every problem resolved by our peace-makers is a victory for our program, a realization of our dreams. Someday, one or more of our Rotary peace builders will be in the right place, at the right time, to make a really big difference.

And then Rotarians everywhere will know that our search for peace is working. And the people of the world will be the beneficiaries of our commitment to "Service Above Self."



Where do we find candidates already in the field of peace-making with this level of dedication which we require? Many have lived in war-torn areas or refugee camps. Some have worked with the agencies of the United Nations or the governments of the world and have experienced the atrocities that end up

in war crimes trials. Some have worked amidst famine and drought.

They come to us with a passion for curing ills and solving problems which plague mankind.

"Where do we go from here?" We must continue to search out those highly qualified and deeply committed men and women who can help us meet our goals. And we need Rotarians from all over the world to help us find these candidates.

Secondly, we must view our peace pro-



**EVERY PROBLEM
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grams with a long view. To ensure their continued operation, we need to secure the necessary financing. The Trustees of The Rotary Foundation have already established a goal of a US \$95 million endowment to ensure the funding of the Peace Fellows Program. You will hear more about the plans to achieve that goal. So there you have it, "Where do we go from here?"

**THE COST OF SUCCESS ...
OR THE COST OF FAILURE**

We have the great promise of a program of active peace building. We have the early evidence of its success. We need the stamina to support it and the confidence in its promise. And we need the continuing financial support of the clubs and districts and Rotarians of the world to realize this promise.

Finding the path to world peace and understanding is not a spectator sport. It is fully participatory. The cost of failure will be borne by every man, woman and child on the planet in some way, directly or indirectly.

Over the past 100 years, Rotarians of the world have achieved some marvelous results. We have the chance now to become an important player in the most important goal of all, what we set out to do originally, to achieve understanding, good will and peace throughout the world.



Diplomacy: Mr Heang, third from left, with other international scholars in Brisbane

Scholars give peace a chance at UQ

by **Thorothy Hilling**

CAMBODIAN student Path Heang knows war: he grew up under the brutal Khmer Rouge regime.

Now he is learning about peace and conflict resolution through a masters course at the University of Queensland.

Mr Heang is one of the first of an international group of 70 world peace scholars to win a \$150,000 (\$81,000) Rotary scholarship to study masters programs in peace and conflict resolution at one of eight universities around the world.

"I don't want to see war in any part of the world," he says, speaking of the often unacknowledged long-term effects of conflict.

"People who have not experienced war will not know the consequences of war." After two years he will return to Cambodia where he hopes to help rebuild a more peaceful nation for generations of people racked by violence.

UQ — through its Rotary Centre for International Studies — is the only Australian university taking part in the scholarship program.

The Australian contingent, which

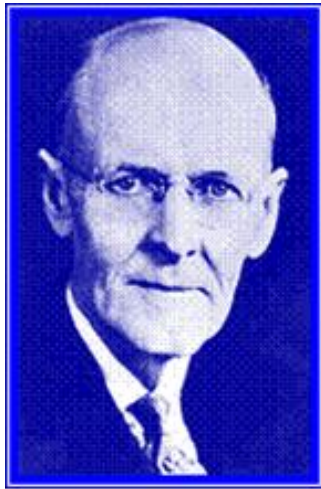
began lectures this week, have come from the US, Britain, Cambodia, Sweden and Canada.

Globally, students selected from thousands of applicants come from 32 countries.

Many of them speak several languages and have worked as lawyers, educators, diplomats and peacekeepers for government, the military, non-government organisations and business.

The aim is to prepare them as leaders in mediation, diplomacy and conflict resolution. When they graduate they will either return to their countries or go into areas of conflict.

WHAT PAUL HARRIS SAID...



Paul P. Harris



ROTARY'S PUBLIC IMAGE

Since the beginning of civilization, there has been a surplus of sayers of things.

If there is any one particular way in which I would have Rotary distinguished from other organizations, it is in the quality of character which results in the doing of things.

Paul P. Harris
Message to 1921 RI Convention,
Edinburgh, Scotland

A "WHAT PAUL HARRIS SAID" message will be sent (free-of-charge) to you every other week and also to whomever you wish.

Please register for this free service at: www.historycomment.org



ROTARY'S PUBLIC IMAGE



D1020 DRFC Calum Thompson

When I hear us talk of Rotary's public image, I always think back to **Robert Burns'** poem entitled *To A Louse* and the following words of wisdom:

*O wad some Power the
giftie gie us
To see ourself as ithers see us!*

Loosely translated:- what a wonderful gift it would be if we could see ourselves as others see us.

Paul Harris himself referred to this quotation on several occasions as he himself realized the significance of how we, as Rotarians, are perceived. Every one of us has had to fight the misconceptions of Rotary in some way.

At our annual international convention, we are guaranteed to hear from many good, enthusiastic and proactive Rotarians who all tell the stories of success within their clubs and districts. It is, of course, the enthusiastic ones who come along to such gatherings.

Rotary should be worried about those who don't participate –at conventions, conferences, committee meetings and importantly in service projects. The club 'dinners' have always been a worry to Rotarians as they can and will give the wrong impression to the public.

Have you ever heard of the English soccer team called Manchester United? Manchester United are possibly the best-supported team in the world with an estimated support of some US\$75 million and annual profits in excess of US\$100 million.

Their popularity transcends the North Western English city of Manchester where they are based. Their successful performances on the football field, the various trophies they have won and their attractive play have made them a huge crowd puller. They are the best-supported team in England and also have huge followings in Ireland and



People want to be associated with success; ordinary men and women will join a movement that says 'we are winners'.

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Wales. They are also well supported in Scandinavia and all over Europe and the World with supporters groups in places as diverse and far apart as Australia, China and the USA.

In the shanty towns of South Africa, local youths play football in their Manchester United jerseys as their predecessors did many years ago. The Red shirts are always in demand in many of the poorest areas of the world— often donated by charity clothes appeals in other countries and you can bet which tops are most popular!

Yes, the Manchester United Football Club is successful and that leads to it's world-wide appeal and growth.

In the same way, successful club projects will sell Rotary to the public and attract members to the organization. Successful projects carried out through the Rotary Foundation will galvanize support and increase donations to the Foundation.

People want to be associated with success; ordinary men and women will join a movement that says 'we are winners'. Our projects may often be on a small scale but when we continue to inform and educate Rotarians and non-Rotarians alike on the cumulative good we do and when we can show through words and pictures what we've done, then we will see the growth that Rotary requires to move forward into our second century of service.

Calum Thomson

District Rotary Foundation Chairman

District 1020, Scotland

R/C Longniddry

Successful club projects will sell Rotary to the public and attract members to the organization

