

OUR FOUNDATION



ISSUE 5
JANUARY, 2005



Glenn E. Estess, Sr.
President,
Rotary International

January, 2005

As we ***Celebrate Rotary*** this year, we are both looking back on our great success so far, and looking forward to even greater achievements in the future.

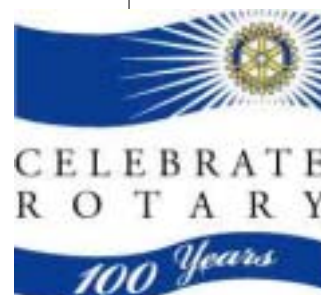
I was a Trustee of The Rotary Foundation from 1993-1996. At that time there were 21 Regional Rotary Foundation Coordinators.

The RRFCs began in 1988 and the success these dedicated Rotarians brought to our fundraising was remarkable. As Trustees we were asked to increase the number of RRFCs and we did because we saw the value RRFCs brought to the Foundation's efforts. The number of RRFCs has now doubled. All of you have done -- and continue to do -- important work.

The programs of The Rotary Foundation only work if we have enough money to pay for them. The funds contributed to the Foundation are earmarked from the time they arrive until the time they go back to clubs, districts and

"...we saw the value RRFCs brought to the Foundation's efforts."

Glenn Estess



Continued on next page

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Rotarians for projects and programs.

As you all know, the growth of the Humanitarian Grants area in the past several years has put tremendous pressure on the Foundation. That is why the Every Rotarian Every Year initiative is so important.

When Rotarians ask you why they should contribute to The Rotary Foundation, remind them that it is *their* Foundation. It does not belong to the Trustees, or to "World Headquarters." It belongs to all of us. Rotarians contribute the funds. Rotarians run the programs at the club and district level. Rotarians do the hands-on work of international service.

Those of you reading this newsletter have served the Foundation as Regional Rotary Foundation Coordi-

nators and I ask each of you to continue your commitment to our Foundation. Many of you began relationships with governors, governors-elect and Foundation chairs when you were RRFCs. I encourage you to keep those relationships alive. They will lead to further international service projects, or in many cases to major gifts to the Foundation.

I encourage you to work with your current RRFC to reach Every Rotarian Every Year in your area.

Rotary's first 100 years have been inspiring. Together, I am sure we will see even greater successes as we begin Rotary's next 100 years.

I hope to see many of you in Chicago next June, helping us ***Celebrate Rotary.***

Sincerely,
Glenn E. Estess, Sr.
President 2004-'05,

"I ask each of you to continue your commitment to our Foundation."

Hopefully, through this publication we will share information with one another and offer suggestions, comments, articles and many success stories especially on how we, Past Foundation Coordinators (PRRFCs) are educating Rotarians in our districts about EREY and are also continuing to procure major TRF gifts.

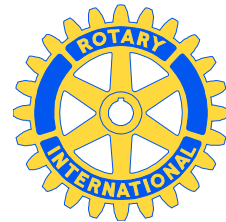
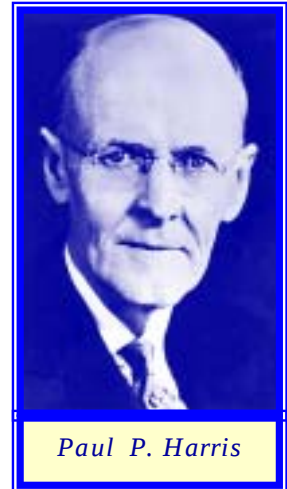
What Paul Harris said

A VISION FOR PEACE

"... remember that this is a predatory world in which we have so long lived. As we emerge from the jungle age we cannot, in good conscience, point the finger of scorn at each other. The spirit of tolerance which has made it possible for Rotary to form a world wide fellowship of business and professional men will make all things possible.

My lady Jean and I feel that we have been singularly blest in the opportunity which Rotary has afforded us to win the friendship of thousands of men of many nations and thus assure ourselves of the fact that the concept of "Peace on Earth; good-will to all men," is not an idle dream but that peace is sure to come."

*Paul P. Harris,
Pages 270-271 from "My Road to Rotary", 1948*

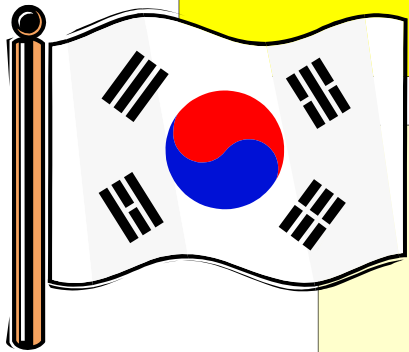


Part of the mission statement of The Rotary Foundation is “.. the achievement of world understanding and peace”. Our founder, Paul Harris wrote the above words as the world emerged from devastating wars. Wars to end all wars.

Rotarians believe that through person-to-person contact; through our strong Rotary Foundation programs (Scholarships, Matching Grants and Group Study Exchange) — believe that "Peace on Earth; goodwill to all men, is not an idle dream but that peace is sure to come."

Quoted from "What Paul Harris Said" - This service is prepared by Rotary's Global History Fellowship (an Internet Project) and is available by a free email weekly subscription from the web-site: <http://www.whatpaulharrissaid.org/>

Presidential Celebration in Korea



The Korean Peninsula is a big potential powder keg for world conflict. Rotary is very active in South Korea where more than 2,500 Rotarians attended President Glenn Estess' first 2004-05 Presidential Celebration in Daegu, Korea, on November 15th which was aimed at recognizing the role of Korea's 49,000 Rotarians in addressing humanitarian concerns locally and internationally.

Korea's financial contributions to The Rotary Foundation, ranks at the top in overall and per capita terms

The event featured plenary sessions and panel discussions about outstanding service initiatives of local clubs and districts. In a keynote speech, RI President Glenn Estess Sr. thanked Korean Rotarians for their generous and unflagging support of The Rotary Foundation. He said that their financial contributions, which rank at the top in overall and per capita terms, enable Rotary to make a difference in the lives of millions throughout the world.

SINCE 1988 THE RRFCS WHO HAVE HELPED TO LEAD KOREA (ZONE 9) TO THE TOP POSITION OVERALL IN TRF: RICK KENDALL, HOWARD D. VANN (DECEASED), JACK B. BLANE, CHARLES OSWALD, DONG-KURN LEE, YEONG KWAN SUK, SANG KEUN LEE AND KYU HANG LEE

Strategies for Peace-builder Districts

Currently, six districts out of a total 17 in Zone 9 (Korea) have become Peace Builder Districts. And the District Rotary Foundation Committees of the 17 districts are all determined to become Peacebuilders.

Can you imagine a Zone with 100% Peacebuilder participation? How is this possible?

RRFC Keyo (Kyu Hang Lee) working along with each of the former Korean Foundation Coordinators has been very successful in structuring and obtaining Peacebuilder Districts and there are multiple reasons why and how this happens.

RRFC Keyo feels that the Korean people have abundant reasons to support the Rotary Centers for Peace and Conflict Resolution for they have the motivation and desire to overcome the suffering in their country resulting from the separation of the Korean people and their hopes to achieve unification.

The districts fully utilize their well trained RRFCs and during

District Foundation Seminars and other gatherings. The RRFC participates, educates, motivates and inspires the Rotarians in an effort to strongly encourage the Korean Rotarians to become Peace Builder Districts.

LEADING BY EXAMPLE

US \$250,000 was donated by RRFC Keyo and his family for designated scholarships for the success of the Rotary Centers. When Rotary leaders feel so strongly about programs and lead by example that commitment is recognized and is most encouraging to others.

The Kyu Hang Lee family photo was recently placed on the wall of the "Hall of Honor" at RI in Evanston and Keyo related that he "was deeply touched and honored."



Kyu Hang Lee
RRFC Zone 9 Korea

At the district workshop held in July, the current governor, governor-elect and DRFCCs confirmed their determination that all 17 Zone 9 districts will become Peace Builder Districts.



Kyu Hang Lee at his induction to the "Hall of Honor" The presentation is by RIPP Jim Lacy with President Glenn and Mary Estess.

SHARE YOUR SUGGESTIONS, COMMENTS AND SUCCESS STORIES WITH YOUR RRFC COLLEAGUES. WRITE: TO THE EDITOR AT EBLENDER@AOL.COM



Poverty is declining

Very good news!

surging.

We are in the 11th month of the most prosperous year in human history. On November 20, 2004 the World Bank released a report showing that global growth "accelerated sharply" this year to a rate of about 4 percent. And best of all, the poorer nations are leading the way.

We are seeing declines in illiteracy, child labor rates and fertility rates..

As other research confirms, these rapid improvements at the bottom of the income ladder are contributing to and correlating with declines in illiteracy, child labor rates and fertility rates. **But all of the news is not good. Plagued by bad governments and AIDS - sub-Saharan Africa has not joined in the benefits of globalization.**

Developing countries are seeing their economies expand by 6.1 percent this year and this is having a wonderful effect on world poverty, because when regions grow, that growth is shared up and down the income ladder.

What explains all this good news? The short answer is this thing we call globalization. Over the past decades many nations have undertaken structural reforms to lower trade barriers, shore up property rights and free economic activity. International trade is

In its report, the World Bank notes that economic growth is producing a "spectacular" decline in poverty in East and South Asia. In 1990 there were roughly 472 million people in the East Asia and Pacific region living on less than \$1 a day. By 2001 there were 271 million living in extreme poverty and by 2015, at current projections, there will only be 19 million people living under those conditions.

DAVID BROOKS,
27 NOV 2004, NYT

Rotarian L. Don Richardson passed away November 10, 2004

As a friend to so many and especially to Kansas Rotarians, Don had the reputation that he would go anywhere and do about anything to promote the Rotary Foundation. L. Don was a blessing to Rotary and District 5690. Rotary International recognized this when they awarded L. Don the highest award in Rotary: the R.I. Service Above Self Award in 2003.

Besides being Governor for District 5690 he served the District as Foundation Chair, Permanent Fund Chair, Membership Chair and Asst District Governor. He also served The Rotary Foundation as an area Foundation Coordinator for Zone 25. He recently represented District 5690 on the Council of Legislation in 2004.

His Winfield Rotary Club is taking a collection to give one more PHF in honor of L. Don. Donations should be mailed to: Pam Love, Executive Secretary Winfield Rotary, POB 307, Winfield KS, 67156. Please make the checks out to the: "Rotary Foundation"

The 2005-2006 RRFC Institute Moderator Lou Piconi recently stated to the Past Rotary Regional Foundation Coordinators: "...your service to people through The Rotary Foundation has not ended. Hopefully, it has just begun to produce significant results."

3-H Grants are back

Reinstatement of 3-H Grants

At their October 2004 meeting the Trustees agreed to lift the moratorium on new Health, Hunger and Humanity (3-H) Grant applications and reinstate the grant type. The 3-H requirements have been updated to be more consistent with the Humanitarian Grants structure and to strengthen the sustainability of projects.



A summary of the updates that have been made to the program requirements:

- The primary host, international sponsor clubs, and districts of a 3-H application must have successfully served as primary sponsors of a Matching Grant project within 5 years of submitting their 3-H application to be eligible for consideration. Sponsors must also be current on reporting for any previous 3-H or Matching Grant awards.
- Utilize an integrative approach that uses multiple program components to address humanitarian needs, including a combination of sustainable activities such as training, community participation, Rotary Community Corps, capital assets and technical expertise from Rotarian and non-Rotarian sources.
- Complete a community needs assessment that demonstrates local need and support from the local population for the project..
- Require 3-H Grant sponsors to provide a minimum contribution of 10% of the total 3-H grant award amount. (i.e. US \$30,000 contribution for a US \$300,000 grant award.)



The Rotary Foundation will begin accepting 3-H proposals for the 2005-06 Rotary year on 1 January 2005. The Rotary website will be updated by December with 3-H Proposal Guidelines and instructions for submission. Sponsors submitting proposals that demonstrate 3-H principles and that meet the new program requirements will receive an application. Applications must then be received by 1 August 2005 for consideration at the April 2006 meeting.

Group Study Exchange Reinstated ANNUALLY

Building World Peace and Understanding

Based on the financial status of the World Fund pool at this time all districts in good standing are eligible to apply for World Fund Awards to send a GSE Team every year.

The GSE program will return to an every year, every district cycle in which exchanges are carried out in one program year. All changes are in effect starting with the 2005-06 program year.



As a result of these changes, the Foundation has made a one-time exception to postpone the 2005-06 GSE District Application submission date until 1 March 2005.

Building World Peace and Understanding

Districts may apply to send a maximum of two GSE teams during a given program year: one can be financed through the World Fund, the other must be funded through DDF, a DDF donation from a partner district or a restricted gift to the Permanent Fund.

THERE IS NO DOUBT THAT ROTARY CLUBS AND DISTRICTS ARE USING FOUNDATION PROGRAMS MORE THAN EVER BEFORE AND OUR CONTRIBUTIONS HAVE NOT KEPT PACE WITH THE STEADY GROWTH IN PROGRAMS.

THIS INCREASED DEMAND TO FUND SERVICE PROJECTS REQUIRES AN INCREASE IN OUR ANNUAL PROGRAMS FUND CONTRIBUTIONS AND AS CHAIRMAN OF THE TRUSTEES CARLO RAVISSA STATED IT'S "...BECAUSE GLOBAL HUMANITARIAN AND EDUCATIONAL NEEDS WILL NOT DIMINISH."

“The Rotary Foundation can do more good with my money than anyone”



Paul G. Elder

The estate of Paul G. Elder provided \$ 7.5 million to The Rotary Foundation of Rotary International. This is the largest contribution ever received by the Foundation by an individual. PDG Elder's bequest established several endowed funds named for PDG Elder and his wife Jean.

The Elder Funds support a broad range of Foundation programs including Ambassadorial Scholarships, Rotary World Peace Scholarships at the Rotary Centers for International Studies in Peace and Conflict Resolution, Humanitarian Programs, the Permanent Fund's Children's Fund and PolioPlus.

PDG Elder joined the Rotary Club of Turtle Creek, PA, USA, in 1947. He served as Governor of District 7300 in 1956-57. He and his wife Jean embraced Rotary and they were both life long enthusiasts of the Foundation's programs. The Elders were warm hosts to the many scholars and Group Study Exchange teams who visited District 7300. They continued contact with many of them long after they returned to their home countries. After Jean passed away in 1984 Paul continued to enhance his local and international community through Rotary until his own death in 1999. Before Paul passed away, he stated to his close Rotary friends, ***“The Rotary Foundation can do more good with my money than anyone.”***

Throughout their lives PDG Paul and Mrs. Elder were deeply connected to their international family of Rotary. Their generous gift will enable The Rotary Foundation to enhance children's health, scholar's minds and families' lives around the world.



This is the largest contribution ever received by the Foundation from an individual.

A former RRFC helped to cultivate this gift over a 10 year period.

The Tax Year is Ending- Contribute Now!



Tax Receipts For 2004 Contributions

Contributions requiring 2004 tax receipts must be postmarked on or before 31 December 2004 and received by The Rotary Foundation no later than 6 January 2005. Any contributions postmarked after 31 December 2004 will receive 2005 tax receipts.

Contributions should be sent to the appropriate Rotary International Office or designated fiscal agent. Please direct questions to the Development Services Department at 847-866-3000 or send an email to:

everyrotarianeveryyear@rotaryintl.org.



“What the Rotary Foundation - Means to Me”

Past, Current and Incoming RRFCS are asked to tell us in 50 words or less “What The Rotary Foundation Means to Me”. RRFCS Institute Moderator Lou Piconi wants to include your comments in the next RRFCS Biography book!

Past RRFCS: with your years of experience are encouraged to send in a 50-word essay on “What The Rotary Foundation Means to Me.” Trustee Chairman-elect Frank Devlyn would like to collect your thoughts on TRF to better promote the value of TRF to Rotarians.

Please send your submissions to either Melanie Davis (DavisMe@rotaryintl.org) or Matt Hohmann (HohmannM@rotaryintl.org).



*From an article by Rotarian Peter Leslie
(Vail-Eagle Valley Rotary Club D5470)*

WHY SHOULD WE CARE ABOUT POLIO ERADICATION?

We (in developed countries) were lucky in having the means to buy, distribute and administer vaccines. Many poor countries could not afford them or lacked ways of getting them to the children at risk. And this is where private citizens played a valuable role through their contributions to Rotary International's initiative to eradicate polio.

Through its PolioPlus program, established in 1985, Rotary was the first to have the vision of a polio-free world. More than one million Rotary members have volunteered their time and personal resources to protect more than 2 billion children in 122 countries from polio. Rotary members provide valuable field support during National Immunization Days through social mobilization and by administering the oral polio vaccine to children. By the time the world is certified polio-free, Rotary's monetary contributions to the global polio eradication effort will exceed US\$600 million.

Unless Polio is totally eradicated even one remaining case can start the process all over again. For years the world ignored the development of AIDS, as the cases were concentrated in Africa. Now many of us are at risk and the world death toll from AIDS is in the millions.

POLIO WILL BE ERADICATED

**PLEASE HELP
FULFILL YOUR
CLUBS
COMMITMENTS TO
THE POLIO
ERADICATION
FUNDRAISING
CAMPAIGN**

Statisticians calculate that the 2 billion Polio inoculations of children mean that nearly 5 million children are walking who would otherwise been paralyzed by polio.

Cessation of immunizations?

Are we prepared to let millions suffer in the future? Remember that the cessation of mass immunization campaigns in most polio-free countries has left the world increasingly vulnerable to importations of this disease. Even here in the Vail-Eagle Valley we are only a plane ride away from places where polio is still killing and paralyzing children.

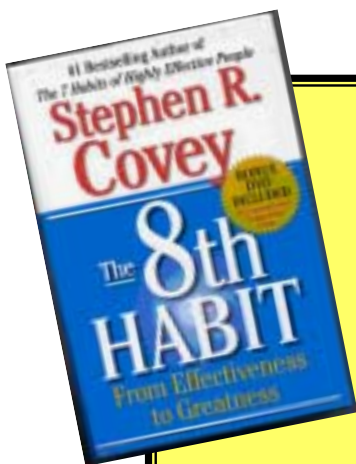


The Business Cycle for 3-H Grants has Changed

The business cycle for 3-H grants has changed. Grant decisions will be made on an annual basis according to the timeline below:

Date	Action
1 July – 31 March 2005	Proposals for 3-H funding must be received by 31 March annually. Proposals will be reviewed by staff, those that demonstrate 3-H principles and meet program requirements will receive an application to be completed by the sponsors.*
1 Aug	Applications for consideration at the April trustee meeting must be received by 1 August annually.
1 Nov	Final deadline for sponsors to complete all application requirements.
30 Nov	Programs Committee of the Trustees selects 3-H applications to receive a site visit for consideration at the April meeting.
Dec-Feb	Advance Site Visitors visit project sites and report to the Trustees.
April 2006	Funding decisions made by the Trustees and announced to project sponsors.

*The Rotary Foundation will begin accepting 3-H proposals for the 2005-06 Rotary year on 1 January 2005. The Rotary website will be updated by December with 3-H Proposal Guidelines and instructions for submission.



“7 Habits” Author Stephen Covey has written a new book called ***The 8th Habit*** and its premise is basically to ***“Find your voice and inspire others to find theirs.”*** I recommend this book as a great read for Rotarians for in it Covey easily and fluidly stresses the potential we have for leadership, learning, living, loving and leaving a legacy.

He speaks about sharing a “common vision” and leadership and the freedom and power to expand and deepen our vision. In short, Covey states ***“the kind of leadership that inspires followership comes only when we put service above self.”***

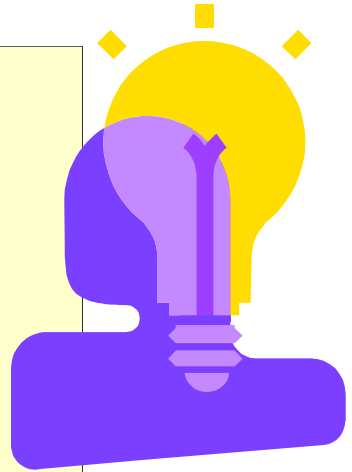
Covey continues by stating that “organizations, both private and public, learn that they are only sustainable when they serve human needs. Again, service above self. This is the true DNA of success. ***It is not about ‘what's in it for me,’ but about ‘what can I contribute?’*** ”

EB

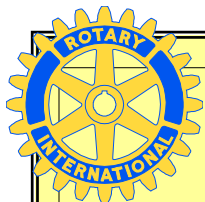
Foundation Recognition Points (FRP) Help to Build TRF Contributions

IDEAS FOR UTILIZING CONTRIBUTIONS & FOUNDATION RECOGNITION POINTS (CREDITS)

1. Identify how much it would take to make each member a Paul Harris Fellow (who is not already a PHF), and play "Let's Make A Deal" with matches from accumulated club credits (FRP).
2. Contact your club's Paul Harris Fellows who have generated credits with their additional giving, and challenge them to utilize their credits (FRP) toward making a Community Leader, a family member or another Rotarian a Paul Harris Fellow.
3. Contact your club's former members who have accumulated TRF contributions and ask them to consider:
 - a. Completing their own Paul Harris Fellow contributions
 - b. Giving written authorization to transfer their accumulated TRF contributions to another Rotarian.
4. Plan a club fundraising project to raise money for TRF Annual Programs Fund and generate club credits.
5. Consider developing a major annual fundraiser for your club that would generate regular TRF contributions and credits (FRPs) for your club.



For additional information about making contributions to The Rotary Foundation, you can call the Foundation directly at (847) 866-3100, or call your district's Annual Programs Fund Chairman, Permanent Fund Chairman or District Rotary Foundation Committee Chairman.



**RRFCS &
OUR FOUNDATION
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**PAUL HARRIS FELLOW CENTENNIAL
CERTIFICATES ARE AVAILABLE**

During the 2004-05 year Paul Harris Fellow certificates will carry the Rotary centennial logo. Individuals who become or are named a Paul Harris Fellow after 1 July 2004 — by contributing US\$1,000 or more to the Annual Programs Fund, PolioPlus or a specific Matching Grant — will receive a centennial PHF certificate when requested. The certificates are available in English, French, Italian, Portuguese and Spanish.