

OUR FOUNDATION



ISSUE 7—MAKING A DIFFERENCE

MARCH 2005

MAKING A DIFFERENCE



PRRFC Eddie Blender
2002-04

Dear Colleagues:

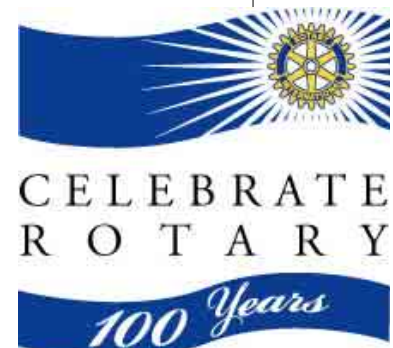
Rotary Foundation Coordinators have been extremely effective as messengers and as story tellers for Our Foundation.

Over the years RRFRC's have served TRF applying their leadership talents and passion and perhaps most important inspiring and encouraging others to find their direction and their voices in support of the Rotary Foundation. True leadership!

For me the most significant occurrences at our RRFRC training weeks has been the opportunity to hear colleagues share their reasons for serving

Invariably in those messages you vocalized words like significance, fulfillment, relevance, contribution, inspiring others and most often the opportunity to make a difference.

Making a Difference! That is the RRFRC legacy and the world is a better place because you continue to make a difference.





Glenn E. Estess, Sr.
President,
Rotary International

WATER MANAGEMENT

“More than one billion people do not have access to safe water.... Rotarians can raise awareness in their communities by helping to build water wells, fund water conservation, conduct river cleanups, and install sanitation systems. Water — the world's most precious commodity — is truly a gift of life.”

“Recently, the Programs Director for UNICEF told me that 1.2 billion people in this world do not have safe, clean water to drink. It was reported that **6000 people die every day** for the lack of clean water and proper sanitation and most of them are children. Scientists at the US Centers for Disease Control and Prevention tell me that the vast majority of infectious diseases are transmitted through unclean water.

In developed countries the problems are different and no less critical. Pollution, lack of awareness about the importance of conservation, poor irrigation practices put

precious water resources at risk all over the world.

Water is critical in each of our communities. I have heard it said that water could eventually be more valuable than gold. If we address water stewardship today — we will have fewer water safety and health concerns to address tomorrow.”

Glenn E. Estess



Rotary brings clean water to a village in India

ROTARY AND WATER FOR PEOPLE

The following is an overview of a presentation I gave at the February 2, 2005, Vail-Eagle Valley Rotary club meeting in Vail, Colorado. As you read the following, please do not think I am in any way trying to downplay the significance and tragedy of the December 26, 2004 tsunami and the great pain and suffering of millions of people.

I have been in the water utility industry for over 26 years and so I tend to know more about the good, bad, and the ugly of water and sanitation issues facing the world than the average guy.

When I read the articles in the January 2005 "The Rotarian" magazine concerning water related issues facing the world, millions of people were suffering from effects of the December 26, 2004 tsunami.

Still
not believ-



Bob Trueblood
Vail-Eagle Valley Rotary

ing so many people could die as the result of one act of nature, the articles reminded me that in reality nature claims millions of lives annually.

In fact, from January 1, 2004 through December 26, 2004, as many as 2.1 million children died from water borne disease. Again,

only for the sake of comparison, when the tsunami hit on December 26, 2004 over 250,000 people were killed in a single event.

The tsunami created an urgent concern for the health of the more than 8 million people in the region that survived the tsunami itself. Water and sanitation services were also damaged or destroyed, and there was (is) a grave concern for the spread of disease. As noted in the January 2005 "The

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“..the tsunami created an urgent concern for 8 million people in that region ... but our looming crisis is that 1.1 billion people live without safe drinking water and 2.4 billion people live without sanitation.”

KEEPING UP THE PACE

Excerpts from a letter addressed to TRF Leaders in D5450



**APF CHAIR BILL ECK
D5450**

“Attached is our Foundation giving results as of December 31. As a district, we are at the \$75.87 per capita mark. That's incredible!! Our District is a leader in our giving and our service projects. Your commitment truly makes it happen. I deeply appreciate your efforts, support and the generosity of your clubs.

Let's keep the pace up! We can not rest on our record. We still have a long way to go. Our Rotary Projects here at home and around the world need our financial investments to make them go. Our efforts to help tsunami victims rebuild their communities over the next several years depend on our support for our Foundation. Please keep the gifting to our Rotary International Foundation at the top of your priorities for the remainder of our Rotary year.

This year it looks like we will utilize \$500,000 from the Rotary International Foundation in meaningful humanitarian, educational and cultural projects. In addition our members direct “hands-on” involvement multiplies our return on our TRF investment.”

APF CHAIR BILL ECK , D5450



TRF LEARNING MODULES



Planning and Administration are developing a series of e-learning modules. These are computer program based classes about The Rotary Foundation.

TRF will be posting the modules on the Rotary web page for anyone to download and is hoping to make them a basic training tool to educate all Rotarians about The Rotary Foundation. Go to www.Rotary.org

EVERY ROTARIAN EVERY YEAR

The Top 18 Districts in the World — Annual Programs Fund Per Capita as of 31 December 2004



Zone	District	Members*	District Goal	APF per Capita	APF-SHARE
9	3680	1,711	328,600.00	\$166.24	284,438.43
9	3640	2,059	382,800.00	\$144.15	296,800.00
9	3750	2,184	393,644.00	\$143.96	314,407.35
4	3500	1,903	2,200.00	\$141.13	268,562.50
24	5000	2,116	234,774.86	\$104.42	220,942.52
24	5170	3,917	513,694.00	\$100.21	392,537.35
9	3690	2,619	350,000.00	\$94.66	247,909.00
22	5010	2,650	16,826.85	\$92.51	245,154.94
2	2770	2,914	455,553.32	\$91.64	267,037.92
9	3620	2,480	247,000.00	\$84.14	208,658.63
2	2590	2,718	359,572.00	\$84.09	228,550.90
24	5330	2,346	305,340.00	\$82.57	193,713.97
9	3700	2,768	320,749.00	\$81.87	226,603.64
7	3810	1,867	0.00	\$80.29	149,892.61
4	3480	2,428	0.00	\$77.47	188,100.00
25	5450	3,032	366,714.00	\$75.87	230,047.27
3	2660	4,274	586,032.12	\$74.37	317,866.71
9	3600	3,093	265,300.00	\$73.33	226,800.00

EVERY IS
ENCOURAGING
EVERY ROTARIAN
TO MAKE AN
ANNUAL
CONTRIBUTION
OF US\$100 OR
MORE TO THE
FOUNDATION'S
ANNUAL
PROGRAMS
FUND.
WHERE DOES
YOUR DISTRICT
PER CAPITA
STAND AS OF
31 DECEMBER
2004?

2005-2006 RRFC Institute Moderator Lou Piconi recently stated to the Past Rotary Regional Foundation Coordinators: *"....your service to people through The Rotary Foundation has not ended. Hopefully, it has just begun to produce significant results."*



A FEW THOUGHTS TO HELP YOU AND YOUR CLUB AND DISTRICT



**YOU CAN
HELP THEM
TO MAKE
THEIR
GIFT
TO TRF.**

Have you recently done a program on our Foundation ?

Former RRFCs and DRFC Chairs are a great source of TRF education. Allow your voice to be heard. Contact your Governors and TRF Committees

Make personal, one on one asks of every Rotarian.

The key is to get the right asker and to ask for the right amount. Go beyond the \$100 gift. If asked, many Rotarians will give more. Why not ask for maximum contributions. Get their sponsor or Rotary buddy to ask. Have the club president or a past president do it. Get someone who has some influence. Podium announcements are fine, but have limited reach and effect.

Rate your givers

Perhaps it is time to ask someone to increase their quarterly gift to \$35 or \$50 a quarter, maybe they are at \$1,725 and should be asked to "top it off" with a \$275 gift. Perhaps they are a candidate to give \$1,000. Perhaps they need a club or district match to motivate them. Each person needs to be evaluated to determine what the best approach is.

One Minute TRF Moments

Take one minute each meeting to share a quick thought, impact or perspective of our Rotary International Foundation. Talk about the dollars your club has received and what you did with them. How did the dollars strengthen world understanding and peace.

Paul Harris Matching Pool

Use Foundation Recognition Points and Challenge Gifts. Get your members to a continuing PHF level.

Stand up and be counted

Past RRFC's have been there — done that. They are the appropriate stand up and be counted TRF leaders. Thanks to their vision and leadership - the torch RRFC's carry makes a life changing difference.



PAUL HARRIS FELLOW CENTENNIAL CERTIFICATES ARE AVAILABLE

By contributing US\$1,000 or more to the Annual Programs Fund, PolioPlus or a specific Matching Grant — contributors will receive this special (on request) centennial PHF certificate when requested. The certificates are available in English, French, Italian, Portuguese and Spanish

DONOR ADVISED FUNDS

TOTAL NUMBER OF TRF DAF ACCOUNTS

47

TOTAL FMV
(as of 31 December 2004)

\$2,371,340

2004-2005 Second QUARTER STATISTICS:

October to December 2004

New DAF Accounts

9

Contributions

\$407,320

Grants To TRF

\$11,480

Number of Grants

56

Value Of All Grants

\$56,549

DAF CONTACT INFORMATION

At The Rotary Foundation:

Karena J. Bierman, J.D.

Planned Giving Officer

(847) 866-3100

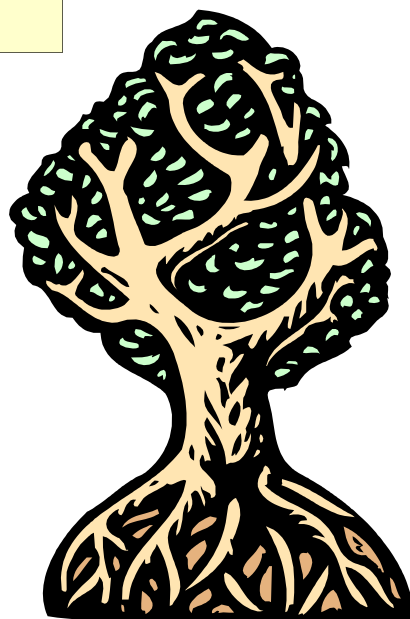
Biermank@rotaryintl.org

At The Ayco Company:

Kimberlee Dwyer

Senior Foundation Services Officer

(877) 299-0222



If clubs are looking to set up a club Foundation, encourage them to consider setting up a Donor Advised Fund (DAF) with The Rotary Foundation.

Continued from page 3

Rotarian article” “Water our looming crisis,” “1.1 Billion people live without safe drinking water and 2.4 people live without sanitation” daily.

As you read this, please keep in mind that every 15 seconds a child dies from water borne disease. This is 6,000 children per day and 2.2 million children per year. Many people want to discuss the name of the disease, but the simple truth is that most of these kids die from diarrhea related dehydration.

Rotary International President Glenn E. Estess Sr. has made water one of the issues of his year as President. While Rotary has demonstrated a commitment to addressing water related concerns, RI President Estess has helped to remind us all that much more needs to be done to address this matter.

One agency that Rotary has worked closely with is Water for

People. Water for People is likened to Habitat for Humanity insomuch as both organizations help people help themselves as they participate in the sponsored programs.

Diseases Follows Disasters

Compounding the disaster we find that contaminated water, inadequate hygiene and mosquito borne diseases become widespread.

Water and sewer systems are damaged and infectious disease become commonplace because of the intermingling of those systems. Disease which are key threats are:

- Diarrhea (kills 2.2 million annually—mostly children),
- Dengue Fever (Mosquito borne and affects 20 million annually—kills 24, 000)
- Cholera (acute and quickly kills 1.1 million annually)
- Malaria (2 million deaths annually and spread by mosquitoes)
- Shigellosis (Kills 1.1 million annually)
- Typhoid (infects 12.5 million each year)

Take time to go online to Rotary.org and read more about what you as a member, or your local club can do to help bring safe drinking water to millions of people. I would also like to encourage you go to Waterforpeople.org and learn more about the efforts of this organization. Then get involved in a project you feel comfortable with, and let's work to eliminate water borne disease for all people, not just the child that will die in the next 15 seconds.

Bob Trueblood is the
*Manager of Strategic and
Capital Planning for the
Eagle River Water & Sanitation
District in Vail, Colorado
and a member of the
Vail-Eagle Valley Rotary club.*

DISASTER RELIEF - A SUGGESTED MODEL

In my opinion.....

"RI (not TRF) should organize itself by a new, continuous Task Force, or a similar structural unit for disaster relief services. The mission of this unit should be to develop worldwide capabilities to make Rotary ready for effective mobilization upon a disaster. This organization should definitely collaborate with TRF on its existing programs in a synergetic way, but it should not jeopardize the Foundation's structure, programs and practices.

Please allow me to emphasize that we shall continue to debate on "what Rotary should do" and "how Rotary should react" after every disaster, if we do not work out this organizational unit in Rotary. Because, at one end we have a strong energy and a serious demand from Rotarians for "relief services" and on the other hand we do not have the infrastructural organization to handle this energy and demand."

"...we have a strong energy and a serious demand from Rotarians for "relief services"

A NEW ORGANIZATION IN RI

... I do not think that the issue is to search out ways of funding from the existing structure of TRF, like making use of DDF. In fact, TRF should be involved only as a supporting organization with its existing set up. Tackling the need, requires a new organization in RI, with the following major duties:

1. To make plans of worldwide mobilization for disaster relief services.
2. To monitor funds that spring out from Rotarians and other organizations upon disaster.
3. Source out new funds beyond TRF, as well as manpower, material and expertise.
4. Mobilize local Rotarians for "hands on services" and local funding.
5. Back up disaster relief works by regular programs of TRF, through collaboration.
6. Guide Rotarians on "what to do" and "how to do".

In my opinion the matter is ORGANIZATION rather than FUNDING THROUGH TRF.

Orscelik Balkan
Director-Nominee
For the full text please write to
obalkan@superonline.com



THE SCHOLARSHIP SEASON

**ACADEMIC YEAR
AMBASSADORIAL
SCHOLARSHIPS**

**MULTI-YEAR
AMBASSADORIAL
SCHOLARSHIPS**

**CULTURAL
AMBASSADORIAL
SCHOLARSHIPS**

**ROTARY
WORLD PEACE
SCHOLARSHIPS**

Gearing up for the process:

- **Advertisements**
- **Applications,**
- **Club and District Interviews,**
- **Deadlines**
- **Local and International**
- **Selection Committees**

PRRFCs CAN HELP

Often club presidents are not very quick to open and/or act upon their Rotary mail.

As a result, many clubs do not become aware of the Rotary Scholarship procedures, applications, interviews and deadline until it is too late and sadly are not represented by any candidates at the District interviews. PRRFCs can help to spread the word!

A SAMPLE ADVERTISEMENT:

ROTARY INTERNATIONAL SCHOLARSHIPS ARE AVAILABLE

DO YOUR CAREER PLANS INCLUDE STUDY ABROAD?

College and Graduate students or grads may apply for a Rotary Ambassadorial, Cultural or Rotary World-Peace Scholarship to study at a foreign university or college.

Visit www.Rotary.org & enter Scholarships in the Search box for applicant criteria, or contact your local Rotary Club at 970-926-6098 for information and applications.

Application submission deadline is March 14, 2005



In 1985, Rotary launched the PolioPlus program to protect children worldwide from the cruel and fatal consequences of polio. In 1988, the World Health Assembly challenged the world to eradicate polio.

Since that time, Rotary's efforts and those of partner agencies, including the World Health Organization, the United Nations Children's Fund, the United States Centers for Disease Control and Prevention, and governments around the world, have achieved a 99 per-cent reduction in the number of polio cases worldwide.

UNSUNG HEROES IN THE POLIO FIGHT & NOWHERE TO GO

The Barbados monkeys proved to be a productive source of polio vaccine. A pair of kidneys from a green monkey can produce as much as 10 million doses of polio vaccine and the Barbados primates commanded as much as \$1,500 a head at the height of the world's drive to defeat the illness.

Farley Hill, Barbados, December 2004 —

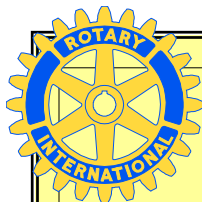
Eighty Percent of the world's polio vaccine came from this Caribbean island's green monkeys. Most were sold to medical research labs in Western Europe. Now that their work in eradicating polio is nearly over the green monkeys of Barbados face a life behind bars.

More than 2,000 of the small monkeys idle in 3-foot-high cages at the Barbados Primate Research Center stacked row upon row in a vast maintenance yard conjuring up an image of a primate cellblock.

"We never kept more than 500 at a time or for more than three months," said Jean Baulu, the Canadian primatologist who founded the not-for-profit research center 25 years ago.

Demand for the monkeys as research subjects has dropped dramatically in the past two years, said Baulu, because polio has all but disappeared and vaccine production has gone with it. Compounding the problem is rampant resort construction, which has crowded the monkeys out of their habitat.





**PRRFC'S &
OUR FOUNDATION
MARCH 2005
ISSUE #7**

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Through this publication we will share information with one another and offer opinions, suggestions, comments, articles and many success stories especially on how we, Past Foundation Coordinators (PRRFCs) are educating Rotarians in our districts about EREY and also continuing to procure major TRF gifts.

Have you considered a Rotary Foundation Life Income Agreement, which can provide income for life, tax benefits and a generous gift to The Rotary Foundation? Learn more about it at www.rotary.org or call (847) 866-3100.

February 23! Now isn't that a great day to make a gift to TRF? I believe there's wonderful karma to making a meaningful gift on Rotary's 100th birthday.

MAKING A DIFFERENCE

"In the power to change yourself is the power to change the world around you."

Anwar Sadat

