

# EVERY ROTARIAN EVERY YEAR



A ROTARY FOUNDATION NEWSLETTER SEPTEMBER 2004

## SOUTHERN USA ROTARIANS CRUISE TO SUCCESS

District 6900 (Georgia, USA) rode to Every Rotarian, Every Year success in the 2003-04 year with a raffle for a brand new Chrysler PT Cruiser — adorned in Rotary blue and gold, of course. Bill MacDonald, 2003-04 governor of District 6900, drove to club visits in the car, which displayed a large Rotary wheel and a sign on the trunk that read “Win This Car, Ask Me How.” Lots of people did ask — more than 11,000 tickets were sold for US\$10 each — and 2003-04 RI President Jonathan Majjiyagbe drew the winning entry at the multidistrict PETS.

District 6900 ultimately raised more than \$700,000 for annual giving to The Rotary Foundation in 2003-04 and MacDonald presented recognition to 30 new Paul Harris Fellows.

Following District 6900's road to

success, George Banning, centennial governor of District 6890 (Florida, USA), is celebrating Rotary in the comfort of a 1937 Ford panel truck. Painted in Rotary blue and gold, the truck proudly bears the 2004-05 RI theme, *Celebrate Rotary*. After making his club visits in style and raising the profile of Rotary in the community, Banning plans to raffle off the vehicle at the end of the year, with proceeds to benefit the Foundation's Annual Programs Fund. The district is already looking into putting a new vehicle to similar use during the 2005-06 Rotary year.

Has your Rotary club or district undertaken a fundraiser or challenge gift in support of the Every Rotarian, Every Year effort? Send in your success stories and photos so that other clubs and districts can benefit from your example (see contact information below).

For more information about the Every Rotarian, Every Year initiative or to share examples of successful fundraising projects, please contact:

Telephone: 847-866-3352

Fax: 847-328-5260

E-mail: [everyrotarianeveryyear@rotaryintl.org](mailto:everyrotarianeveryyear@rotaryintl.org)

RI Web site: [www.rotary.org](http://www.rotary.org)



Bill MacDonald (left), 2003-04 governor of District 6900 (Georgia, USA), and Jonathan Majjiyagbe, 2003-04 president of RI, help district Rotarians get off to a fast start in support of the Every Rotarian, Every Year initiative.



District Governor George Banning is hitting the road this year as part of District 6890's (Florida, USA) Every Rotarian, Every Year effort.

## KEEP UP TO DATE WITH EVERY ROTARIAN, EVERY YEAR

If you would like to receive the Every Rotarian, Every Year newsletter each month, please log on to [www.rotary.org/foundation/development/annualprograms/erey\\_news.html](http://www.rotary.org/foundation/development/annualprograms/erey_news.html).

# THE PAUL HARRIS SOCIETY — A NEW FORM OF RECOGNITION

At least 20 districts in the USA have established a new way to recognize supporters of The Rotary Foundation: The Paul Harris Society. Although Paul Harris societies are not an official Rotary International program, the Foundation Trustees consider them an appropriate form of district recognition.

The recognition originated six years ago in District 5340 (California, USA) for donors who contribute US\$1,000 or more each year to The Rotary Foundation of RI. Annual Programs Fund and restricted giving, but not Permanent Fund contributions, qualify donors for membership in the society and Paul Harris Fellow Recognition. During 2004-05, such contributors are also eligible to receive the Paul Harris Fellow Centennial Certificate.

"With the ever-increasing involvement of our clubs in Foundation programs, the need was apparent to increase our contributions to the Foundation," says Past District Governor Wayne Cusick. "We now have 135 [Paul Harris Society] members in our district and are about to set a new all-time record in annual giving of nearly \$400,000 and a like amount in restricted giving."

The society's success is spreading. "To my knowledge, we now have 20 or 21 districts across the U.S. that have either instituted The Paul Harris Society or are just about to do so," says Cusick.

For more information on The Paul Harris Society, contact Wayne Cusick at e-mail: [mrgoodgas@aol.com](mailto:mrgoodgas@aol.com) or telephone: 858-550-8106.



Paul Harris Fellow Centennial Certificates available — During the 2004-05 year, Paul Harris Fellow certificates will carry the Rotary centennial logo. Individuals who become or are named a Paul Harris Fellow after 1 July 2004 — by contributing US\$1,000 or more to the Annual Programs Fund, PolioPlus, or a specific Matching Grant — will receive a centennial certificate. The certificates are available in English, French, Italian, Portuguese, and Spanish.

## FACTS & FIGURES

- Number of clubs reporting their annual giving goal: 17,727 (55%) as of 31 July 2004
- Total annual giving amount pledged by reported goals: US\$71.3 million

## TO CHECK YOUR CONTRIBUTION HISTORY...

Just log on to the RI Web site ([www.rotary.org](http://www.rotary.org)) and click on Member Access on the upper right-hand corner. This will connect you to Rotary Business Online, where you will be asked to enter your user name and password. Then enter your membership number (which appears on the mailing label of *The Rotarian* magazine), club number, and district number. If you don't know your club number, check with your club secretary.

## REMINDERS

- Has your club set its annual giving goal for Rotary's centennial year? If not, be sure your club submits its goal as soon as possible to your district governor or assistant governor. The 2004-05 Club Goal Report Form is available at [www.rotary.org/newsroom/downloadcenter/foundation/development.html#annual](http://www.rotary.org/newsroom/downloadcenter/foundation/development.html#annual). The club goal and percentage of goal achieved will appear on the District Monthly Contribution Report.
- Show your support for annual giving to The Rotary Foundation by wearing the Every Rotarian, Every Year appreciation sticker on your name badge at Rotary club meetings. The sticker is available to every Rotarian who becomes a Rotary Foundation Sustaining Member by contributing US\$100 or more to the Annual Programs Fund. Appreciation stickers are included in the *Every Rotarian, Every Year Club Success Kit* and are also available from Publications Order Services at RI World Headquarters (tel.: 847-866-4600; fax: 847-866-3276) or the international office serving your area. To find out how to become a Rotary Foundation Sustaining Member, log on to [www.rotary.org/foundation/development/annualprograms/sustaining.html](http://www.rotary.org/foundation/development/annualprograms/sustaining.html).
- Fundraisers and challenge gifts are vital to the Every Rotarian, Every Year effort and will continue to be featured in this newsletter. For more information about challenge gifts, see "Annual Programs Fund Challenge Gift Examples" on the RI Web site at [www.rotary.org/newsroom/downloadcenter/foundation/development.html#annual](http://www.rotary.org/newsroom/downloadcenter/foundation/development.html#annual), or contact the Foundation.

## WORDS FOR ACTION

"I am asking each of you to be an instrument for peace and take the Every Rotarian, Every Year message to your heart and to your Rotary clubs. Every Rotarian, Every Year is based on the idea of taking a positive action."

— Glenn E. Estess Sr., President,  
Rotary International