

EVERY ROTARIAN EVERY YEAR



A ROTARY FOUNDATION NEWSLETTER

JANUARY 2005

CLUB GOAL FOLLOW-THROUGH VITAL TO FOUNDATION SUPPORT

After a series of hurricanes struck his state of Florida in 2004, Ivan Johnson, governor of District 6940, sent a message to the Rotary club presidents in his district. He noted that some of them had been fortunate to suffer no losses or damages, while for others the storms "had been nothing short of catastrophic."

"Because we are all part of the 'Family of Rotary,'" the message continued, "we share the pain and hurt of those losses. And yet, deep down, we also know that when we think of the millions of people around the world who have never had food and shelter like ours, we still have much to offer to our fellow man."

Johnson also reported that as of September 2004, District 6940 was one of two districts in the southern USA with 100 percent of clubs reporting a goal for giving to The Rotary Foundation's Annual Programs Fund in 2004-05.

Johnson further asked the clubs to do two things:

1. To establish an ongoing system of supporting the Foundation.
2. For clubs that hadn't yet focused on an annual giving goal, to attend the district's Rotary Foundation seminar in November. The seminar would help club members become familiar with the Foundation's

programs, find out how to obtain humanitarian grants, and learn "how to get your club motivated and moving and fund your goal while having fun doing it!"

January is Rotary Awareness Month. The Every Rotarian, Every Year effort is at its halfway point. What better time to renew your club's commitment to fulfilling its goal of giving to The Rotary Foundation's Annual Programs Fund? Don't wait until the last minute and miss out on your club being counted among those that have set — and met — their annual giving goals during Rotary's centennial year.

NEW POSTERS PROMOTE ANNUAL GIVING

Does your district or zone have a major event coming up? Two colorful new posters have been produced that can help you showcase the Every Rotarian, Every Year effort at your event.

One of the posters is an enlarged image (25.4 centimeters [10 inches] wide by 61 centimeters [24 inches] high) of the child who appears on the cover of the Every Rotarian, Every Year brochure. The other (45.7 centimeters [18 inches] wide by 61 centimeters [24 inches] high) features several images vividly illustrating how annual gifts to the Foundation are used to meet humanitarian needs.

The Every Rotarian, Every Year Posters (959) are available as a pair only, free of charge, in English, French, German, Italian, Japanese, Korean, Portuguese, Spanish, and Swedish. Order from Publications Order Services at RI World Headquarters (tel.: 847-866-4600; fax: 847-866-3276; e-mail: pbos@rotaryintl.org), the international office serving your area, or online at <http://shop.rotary.org/catalog>. Limit: two sets per order.

One of the new Every Rotarian, Every Year posters

Your contribution helps provide...

Make Your Annual Gift Today!

www.rotary.org

THE BOTTOM LINE

HAS **YOUR** CONTRIBUTION BEEN COUNTED YET?

US\$19.8M

SEPTEMBER

OCTOBER

NOVEMBER

DECEMBER

JANUARY

FEBRUARY

REGULAR GIVING HELPS RIVER OF BENEFITS ROLL ON

In 1995, a Rotary Foundation grant funded a fact-finding trip that helped identify the need for a safe and accessible water supply in Orealla, Guyana. The Rotary Club of St. Paul, Minnesota, USA, subsequently donated most of the funds needed to establish a water system there, overseen by the newly formed Rotary Club of Corriverton, Guyana.

That effort was the springboard to future projects undertaken by St. Paul and Corriverton Rotarians, with Foundation support. Over the past several years, thousands of residents in Corriverton and Siparuta as well as Orealla have benefited from a water pump, engine, and piping, computers, photocopiers, 12,000 books, 500 backpacks filled with paper and pens, and an ultrasound machine. Project funding has come in part from three Foundation Matching Grants totaling US\$17,500 and two District Simplified Grants. In addition, Corriverton Rotarians helped install the

piping and transport and distribute the other items, along with contributing US\$10,000 to the projects. Moreover, the area's now-ample water supply has enabled a small fruit jam production business to form in Orealla.

"It really doesn't make much sense to just drop money or goods as part of a one-time project," says St. Paul Rotarian Jim Field.

"The way we're doing it, we're having more of a meaningful impact, and we're getting to know the people and learn from their culture."

Adds Corriverton Rotarian George Baijnauth, "It gives you a lot of satisfaction when you see how much you can make a difference in people's lives."

Projects like these help perpetuate humanitarian benefits to communities half a world away through the regular contributions of Rotarians to their Rotary Foundation.

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For more information about the Every Rotarian, Every Year initiative or to share examples of successful fundraising projects and challenge gifts, please contact:

Telephone: 847-866-3352

Fax: 847-328-5260

E-mail: everyrotarianeveryyear@rotaryintl.org

RI Web site: www.rotary.org

REMINDERS

- If your club hasn't set its annual giving goal for Rotary's centennial year, be sure to do so as soon as possible and send it to your district governor or assistant governor. The 2004-05 Club Goal Report Form is available at www.rotary.org/newsroom/downloadcenter/foundation/development.html. The club goal and percentage of goal achieved will appear on the District Monthly Contribution Report.
- Show your support for annual giving to the Foundation by wearing the Every Rotarian, Every Year appreciation sticker on your name badge at Rotary club meetings. The sticker is available to every Rotarian who becomes a Rotary Foundation Sustaining Member by contributing US\$100 or more to the Annual Programs Fund. Stickers are included in the Every Rotarian, Every Year

Club Success Kit and are also available from Publications Order Services at RI World Headquarters (tel.: 847-866-4600; fax: 847-866-3276) or the international office serving your area. To find out how to become a Rotary Foundation Sustaining Member, log on to www.rotary.org/foundation/development/annualprograms/sustaining.html.

- Fundraisers and challenge gifts are vital to the Every Rotarian, Every Year effort. For examples of fundraisers, see "Fundraising Success Strategies" on the RI Web site at <http://erey.rotary.org>. For more information about challenge gifts, see "Annual Programs Fund Challenge Gift Examples" at www.rotary.org/newsroom/downloadcenter/foundation/development.html, or contact the Foundation.

KEEP UP-TO-DATE WITH EVERY ROTARIAN, EVERY YEAR

You can stay informed about the Every Rotarian, Every Year effort and encourage other members of your club to do so by logging on to <http://erey.rotary.org>.

If you already subscribe to the newsletter and your Internet service provider has changed, please be sure to let us know. (See contact information above.)

WANT TO CHECK YOUR CONTRIBUTION HISTORY?

It's easy. Just log on to the RI Web site at www.rotary.org and click on Member Access on the upper right-hand corner. This will connect you to Rotary Business Online, where you will be asked to enter your user name and password. Then enter your membership number (which appears on the mailing label of *The Rotarian* magazine in some countries), club number, and district number. If you don't know your club number, check with your club secretary.

WORDS FOR ACTION

"People give because they want to achieve what they believe to be right. But equally, people give to people. People give when they are encouraged to give. People give when they see others give. People give when they are fully convinced that their contributions will yield maximum benefits or will truly make a difference to someone wherever."

— Rotary Foundation Trustee Dong Kurn Lee

FACTS & FIGURES

Number of clubs reporting their annual giving goal as of 30 November 2004: 19,155 (59 percent)