

# EVERY ROTARIAN EVERY YEAR



A ROTARY FOUNDATION NEWSLETTER

FEBRUARY 2005

## NEW CLUB GOAL-SETTING FORM AVAILABLE

Club goal-setting is vital to the Every Rotarian Every Year effort in building sustained support for The Rotary Foundation's Annual Programs Fund, the primary source of funding for the Foundation's humanitarian and educational programs. All district governors-elect will be meeting at the International Assembly on 18-25 February in Anaheim, California, USA, to discuss the process for setting club goals.

An important tool in the goal-setting process is the 2005-06 Fund Development Club Goal Report Form. Clubs should submit the completed form to their district governor-elect by 8 May 2005. The form is available at <http://erey.rotary.org>.

Rotary clubs that traditionally contribute less than US\$100 per capita to the Foundation's Annual Programs Fund are encouraged to set a minimum goal of \$100 per capita. Clubs above \$100 in per capita giving are encouraged to set an enhanced goal of 10 percent above their highest per capita achievement. Also, clubs can encourage members capable of making a challenge gift to consider doing so, as a way of inspiring others to contribute.

Your club's continued support for the Foundation through the Every Rotarian, Every Year effort will help Rotary's second century of service get off to a great start.

2005-06 Fund Development Club Goal Report Form

The Rotary Foundation  
2005-06 FUND DEVELOPMENT CLUB GOAL REPORT FORM  
(PLEASE RETURN COMPLETED FORM TO YOUR DISTRICT GOVERNOR-ELECT BY 8 MAY 2005 FOR WORLDWIDE ANNUAL PROGRAMS FUND GOAL ANNOUNCEMENT AT CONVENTION IN CHICAGO)

Club Name (please print) \_\_\_\_\_ Club Number \_\_\_\_\_  
Country \_\_\_\_\_ District \_\_\_\_\_  
2005-06 Club President's Name (please print) \_\_\_\_\_  
2005-06 Club President's Signature \_\_\_\_\_  
Telephone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

**ANNUAL PROGRAMS FUND GOAL**  
(PLEASE COMPLETE THE TOP LEFT BOX OR THE TOP RIGHT BOX)

**Set minimum Annual Programs Fund goal**  
Calculate your club's Annual Programs Fund goal by multiplying the number of club members by a per capita figure (suggested minimum is US\$100 per club member).  
Example: 45 members x US\$100.00 = US\$4,500.00  
MINIMUM GOAL  
# OF CLUB MEMBERS: \_\_\_\_\_ X US\$ \_\_\_\_\_ =  
2005-06 CLUB GOAL: US\$ \_\_\_\_\_

**Clubs over US\$100.00 per capita:**  
**Set enhanced Annual Programs Fund goal**  
Calculate your ENHANCED Annual Programs Fund goal by multiplying the highest per capita achievement by 110 percent then multiply that figure by the number of club members.  
Example: US\$157.00 x 1.1 = US\$172.70  
80 members x US\$172.70 = US\$13,816.00  
# OF CLUB MEMBERS: \_\_\_\_\_ X US\$ \_\_\_\_\_ =  
2005-06 ENHANCED GOAL: US\$ \_\_\_\_\_

CHALLENGE GIFTS	PERMANENT FUND GOALS
<b>Every Rotarian, Every Year goal</b> If a member of your club has the financial capacity to participate with a challenge gift to the Annual Programs Fund that can be used to encourage others to contribute, please check here: <input type="checkbox"/> Please contact me to discuss potential donors for challenge gifts.	<b>Set club Permanent Fund goals</b> Number of new Benefactors _____ Number of new Request Society members _____

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## ROTARY CLUB CAPTURES THE 'TRIPLE CROWN'

The Rotary Club of Crescent (Greensboro), North Carolina, USA, has scored a unique achievement in support of The Rotary Foundation: 100 percent of its members are Paul Harris Fellows, Rotary Foundation Sustaining Members, and Foundation Benefactors. Each of the club's 120 members has contributed US\$1,000 to the Foundation's Annual Programs Fund, committed to giving an additional \$100 each year to the fund, and became a Benefactor through either an outright gift or bequest commitment to the Foundation's Permanent Fund.

"It's quite an accomplishment," says Don Allred, governor of District 7690. "The foresight to think about doing it and the stick-to-it-ness to get it done was just incredible."

The Crescent (Greensboro) club first achieved 100 percent Paul Harris Fellow status in 1986. Past District Governor Stuart Fountain, chair of the district's Rotary Foundation committee, challenged the club at the 2003 district conference to become the first in the world to secure 100 percent participation in Sustaining Member and Permanent Fund support as well.

The "triple crown" in Foundation support is not an official RI program and the Foundation doesn't formally track Rotary clubs' combined giving in these three categories. However, just imagine what the Foundation's humanitarian and educational programs could achieve if every Rotary club followed the Crescent (Greensboro) club's example.

## THE BOTTOM LINE

HAS **YOUR** CONTRIBUTION BEEN COUNTED YET?

US\$30.5M

OCTOBER

NOVEMBER

DECEMBER

JANUARY

FEBRUARY

MARCH

## REMINDERS

- Make sure your club's annual giving goal is counted among those reported for Rotary's centennial year. Clubs that have not yet submitted their goal should send it as soon as possible to their district governor or assistant governor. The 2004-05 Club Goal Report Form is available at [www.rotary.org/newsroom/downloadcenter/foundation/development.html](http://www.rotary.org/newsroom/downloadcenter/foundation/development.html). The club goal and percentage of goal achieved will appear on the District Monthly Contribution Report.
- Wear the Every Rotarian, Every Year appreciation sticker on your name badge at Rotary club meetings to show your support for annual giving to the Foundation. The sticker is available to every Rotarian who becomes a Rotary Foundation Sustaining Member by contributing US\$100 or more to the Annual Programs Fund. Stickers are included in the *Every Rotarian, Every Year Club Success Kit* and are also available from Publications Order Services at RI World Headquarters (tel.: 847-866-4600; fax: 847-866-3276) or the international office serving your area. To find out how to become a Rotary Foundation Sustaining Member, log on to [www.rotary.org/foundation/development/annualprograms/sustaining.html](http://www.rotary.org/foundation/development/annualprograms/sustaining.html).
- Fundraisers and challenge gifts are vital to the Every Rotarian, Every Year effort. For examples of fundraisers, see "Fundraising Success Strategies" on the RI Web site at <http://erey.rotary.org>. For more information about challenge gifts, see "Annual Programs Fund Challenge Gift Examples" at [www.rotary.org/newsroom/downloadcenter/foundation/development.html](http://www.rotary.org/newsroom/downloadcenter/foundation/development.html) or contact the Foundation.
- Do you have your *Every Rotarian, Every Year* DVD (978-MU) yet? If not, check the November 2004 issue of this newsletter for details. Your district governor also received one in November. Be sure to see the 60-second preview of the DVD on the RI Web site by logging on to <http://erey.rotary.org>.

## SIGN ME UP!

Keep up-to-date with the Every Rotarian, Every Year effort and encourage other members of your club to do so by receiving this newsletter each month. Take the shortcut to view or subscribe to the newsletter by logging on to <http://erey.rotary.org>.

If you already subscribe to the newsletter and your Internet service provider has changed, please be sure to let us know.

## WANT TO CHECK YOUR CONTRIBUTION HISTORY?

It's easy. Just log on to the RI Web site at [www.rotary.org](http://www.rotary.org) and click on Member Access on the upper right-hand corner. This will connect you to Rotary Business Online, where you will be asked to enter your user name and password. Then enter your membership number (which appears on the mailing label of *The Rotarian* magazine in some countries), club number, and district number. If you don't know your club number, check with your club secretary.

## FACTS & FIGURES

Number of clubs reporting their annual giving goal as of 31 December 2004: 19,419 (60 percent)



Now available upon request:  
*The Rotary Foundation 2003-04 Annual Report* (187-EN) and *2004 Facts* (159-EN)

## SCHOLARSHIPS PROGRAM PAYS MULTIPLE DIVIDENDS

The Rotary Foundation's Ambassadorial Scholarships program, made possible by Rotarians' contributions to the Annual Programs Fund, pays a double benefit: it is not only life-changing for the scholars but also for those they encounter during their scholarship year and ensuing career.

Foundation Scholar Veronica Billordo of District 4800 (Argentina) discovered that benefit just two weeks after she arrived in host District 6960 (Florida, USA) when Hurricane Charley struck the area. Billordo volunteered as an interpreter for the American Red Cross at a shelter in Lee County and later in Arcadia, helping nearly 300 Spanish-speaking people seeking assistance from local authorities and the Federal Emergency Management Agency.

"Many thought the Red Cross charged for their services and emergency products," says Past District Governor Jim Henry. "Veronica was able to communicate that if they needed an available product, it was there for them to take, free of charge. In this very stressful time, they found Veronica's calm presence and pleasant personality comforting. One of the goals of the Ambassadorial Scholarships program is to participate in local humanitarian efforts — Veronica has already earned her wings."

Without the Foundation's Annual Programs Fund, Ambassadorial Scholars like Veronica Billordo and the people she has helped would miss special opportunities to improve their lives. That is why contributions to the Foundation are so important — from Every Rotarian, Every Year.

## EVERY ROTARIAN EVERY YEAR

For more information about the Every Rotarian, Every Year initiative or to share examples of successful fundraising projects and challenge gifts, please contact:

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