

EVERY ROTARIAN EVERY YEAR



A ROTARY FOUNDATION NEWSLETTER

MARCH 2005

FOUNDATION SPELLS OPPORTUNITY FOR CHILDREN IN NEPAL

BY ROBERT ROSE

I have been fortunate to be involved in six humanitarian projects where The Rotary Foundation's Matching Grants program has multiplied an initial donation from my Rotary Club of Bellevue, Washington, USA. However, the actual dollars are one thing — the impact in human terms is what excites me.

On our trip in February 2004, my wife, Gina, and I led a group of volunteers from the Seattle, Washington, area to Kathmandu, Nepal. The group was composed of 10 members of the Rotary clubs of Bellevue, Emerald City, University, and Lake Forest Park, and 10 high school students, including my 15-year-old son Carey. The Rotary Club of Patan assisted the effort locally. This was a life-changing experience for our group, which experienced the beauty of Nepal's people, history, and scenery along with the sad reality of poverty and desperation that many face in this country.

Through Foundation grant funding, however, we were able to place 100 used computers, refurbished by the high school students, in 16 Nepali schools, providing thousands of children the opportunity to learn and succeed. In addition, we planted a vegetable garden at the Nandu Maya Orphan Home. With funding from the Bellevue club, we also presented a milking buffalo to the orphanage.

In short, through The Rotary Foundation, you can:

- Develop and implement worthy projects that benefit many people.
- Make fantastic friendships with Rotarians from around the world.

Robert Rose with some of the schoolchildren in Nepal who benefited from a Foundation Matching Grant project

- Visit and experience the world in a more meaningful way, instead of just being a tourist and seeing the sights.
- Leave a lasting legacy to many wonderful people whose lives will outlast our own.

Rotary is a great way to spend a lifetime, while improving others' lives!



RUSSIAN CLUBS BOOST ANNUAL GIVING MORE THAN THREEFOLD

Rotary clubs in eastern Russia have increased their giving to The Rotary Foundation's Annual Programs Fund to US\$47,539 as of 31 January, compared to \$10,000 for all of the 2003-04 Rotary year. What accounts for the clubs' significant rise in Foundation support?

Several factors, according to Regional Rotary Foundation Coordinator Carolyn Jones, past district governor of District 5010 (Yukon Territory, Canada; east of the Ural mountains, Russia; and Alaska, USA).

"District Governor Vladimir Donskoy got commitments from individual Rotarians and

then asked the rest of the club if they would come up with the remaining money so that the individual could become a Paul Harris Fellow," says Jones. "He has made certain that the clubs understand the value of their recognition points, and the clubs have used them . . . particularly to make new Paul Harris Fellows."

Donskoy also contacted the district's Russian clubs before his visits, to inform them about the importance of the Every Rotarian, Every Year effort and becoming Paul Harris Fellows as a means of supporting it. This gave club

members time to consider whether they wanted to make a contribution.

"In many Russian cities, the Rotarians are becoming successful after the dreadful collapse of the economy in 1998," says district Foundation chair Alana Bergh. "The ones we find making contributions are the newer members in many cases, who expect to fully participate in Rotary. I would expect that those who have become [Rotary Foundation] Sustaining Members feel more of a commitment to Rotary and will be less likely to drop out."

THE BOTTOM LINE HAS **YOUR** CONTRIBUTION BEEN COUNTED YET?

US\$36.9M

NOVEMBER

DECEMBER

JANUARY

FEBRUARY

MARCH

APRIL

NOW IS THE TIME TO FOCUS ON GOAL SETTING

Club presidents-elect training seminars (PETS) are one of the most exciting and informative Rotary leadership gatherings of the year. PETS take place shortly after the International Assembly, usually in March or April. The seminars enable the district's incoming club presidents to meet each other and district leaders, and develop a unity of purpose in planning for the year ahead, including how to motivate club members to become more active and effective.

At PETS, every club is asked to set both an Annual Programs Fund Goal and Permanent Fund Goal. However, the club goal-setting process doesn't begin with PETS. To ensure that clubs get off to a good start in setting goals that are both challenging and attainable, district governors are encouraged to:

- Provide clubs with the 2005-06 Fund Development Club Goal Report Form during *pre-PETS* or other appropriate meetings (see first item under "Reminders," below)

- Ask their district's club presidents-elect to meet with their club boards *before* PETS

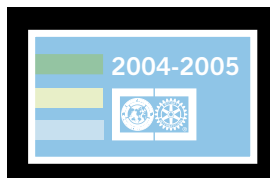
PETS is also an ideal time for sharing fundraising ideas that can help clubs maximize their support for the Every Rotarian, Every Year effort and meet their Annual Programs Fund goal. Please be sure to send good fundraising ideas to the *Every Rotarian, Every Year* newsletter (see contact information on this page), so that other clubs and districts can benefit from your example — and help ensure The Rotary Foundation's continuing ability to do good in the world.

REMINDERS

- As the presidents-elect training seminars take place, please be sure that your club sets its annual giving goal for 2005-06 as soon as possible and sends it to your district governor-elect by 8 May. The 2005-06 Fund Development Club Goal Report Form is available at www.rotary.org/newsroom/downloadcenter/foundation/development.html. The club goal and percentage of goal achieved will appear on the District Monthly Contribution Report. Also, it's still not too late for Rotary clubs to submit their goal for 2004-05.
- Show your support for annual giving to the Foundation by wearing the *Every Rotarian, Every Year* appreciation sticker on your name badge at Rotary club meetings. The sticker is available to every Rotarian who becomes a Rotary Foundation Sustaining Member by contributing US\$100 or more to the Annual Programs Fund. Stickers are included in the *Every Rotarian, Every Year Club Success Kit* and are also available from Publications Order Services

at RI World Headquarters (tel.: 847-866-4600; fax: 847-866-3276) or the international office serving your area. To find out how to become a Rotary Foundation Sustaining Member, log on to www.rotary.org/foundation/development/annualprograms/sustaining.html.

- Fundraisers and challenge gifts are vital to the Every Rotarian, Every Year effort. For examples of fundraisers, see "Fundraising Success Strategies" on the RI Web site at erey.rotary.org. For more information about challenge gifts, see "Annual Programs Fund Challenge Gift Examples" at www.rotary.org/newsroom/downloadcenter/foundation/development.html or contact the Foundation.



FACTS & FIGURES

Number of clubs reporting their annual giving goal as of 31 January 2005: 19,460 (61%)

EVERY ROTARIAN EVERY YEAR

For more information about the Every Rotarian, Every Year initiative or to share examples of successful fundraising projects, please contact:

Telephone: 847-866-3352

Fax: 847-328-5260

E-mail: everyrotarianeveryyear@rotaryintl.org

RI Web site: www.rotary.org

KEEP UP-TO-DATE WITH EVERY ROTARIAN, EVERY YEAR

You can stay informed about the Every Rotarian, Every Year effort and encourage other members of your club to do so by receiving this newsletter each month. To view or subscribe to the newsletter, log on to erey.rotary.org. If you are already a subscriber and your Internet service provider has changed, please be sure to let us know.

TO CHECK YOUR CONTRIBUTION HISTORY

Just log on to the RI Web site (www.rotary.org) and click on Member Access on the upper right-hand corner. This will connect you to Rotary Business Online, where you will be asked to enter your user name and password. Then enter your membership number (which appears on the mailing label of *The Rotarian* magazine in some countries), club number, and district number. If you don't know your club number, check with your club secretary.