

EVERY ROTARIAN EVERY YEAR



A ROTARY FOUNDATION NEWSLETTER

APRIL 2005

TOGO CLUB PUTS 'THANKS' INTO ACTION

For years, Past District Governor Bawa Mankoubi, of the Rotary Club of Lomé, Togo, has mentored new Rotary clubs and Rotary Village Corps in Togo and neighboring countries, and helped organize polio eradication campaigns in Africa. His efforts have helped inspire Rotary clubs in Togo to forge working partnerships with clubs in other parts of the world to improve life in Togolese communities.

The Rotary Club of Dapaong, Togo, for example, teamed up with Rotarians in districts 5960 (parts of Minnesota and Wisconsin, USA) and 6440 (Illinois, USA) in a Rotary Foundation Matching Grant project to establish a serology laboratory in Dapaong. In addition, the Dapaong club and Rotary clubs of Northfield, Minnesota, and Evanston Lighthouse, Illinois, along with District 6440 are developing a project to install 10 large water wells in the northern part of the

country. Recently, the Foundation Trustees approved a Matching Grant in support of the effort, which is also receiving in-kind contributions from Dapaong Rotarians and villagers.

"This is going to be a great centennial project for the Dapaong Rotarians and for Togo as a whole," says Charlie Cogan, a member of the Rotary Club of Northfield.

Lomé club members have become strong supporters of the Foundation, achieving US\$244 in per capita giving. "This has been to consciously show that Togolese Rotarians want to do their best to share the results of their good fortune with Rotarians and Rotary efforts around the world," says Cogan. He adds that Mankoubi has also challenged other Rotary clubs in his country to increase their support for the Foundation.



Togolese and U.S. Rotarians dig a trench as part of a project to supply clean water to residents of Midoudou, Togo.

CANADIAN CLUB'S CREATIVITY ENCOURAGES ANNUAL GIVING

In its 59-year history, the Rotary Club of Orillia, Ontario, Canada, has a tradition of staunch support for The Rotary Foundation, always placing in the top three contributing clubs in District 7010. In 2004, for the first time, 100 percent of its members contributed to the Foundation's Annual Programs Fund.

To encourage club members to contribute, District 7010's Foundation committee launched a special program in support of the

Every Rotarian, Every Year effort called the Arch Klumph Society. (This society is different from the Arch C. Klumph Society established by The Rotary Foundation Trustees at their October 2004 meeting, honoring contributors of US\$250,000 or more cumulatively.) To be a member of the Orillia club's society, an individual must contribute a minimum of \$26.50 to the Foundation's Annual Programs Fund each year. Members of the society receive a special Arch Klumph recognition

pin and are encouraged to contribute \$100 annually and become a Rotary Foundation Sustaining Member.

Every member of the Orillia club now proudly wears the Arch Klumph pin. How did the club decide on the minimum contribution of \$26.50? That was the amount of the first donation ever received by the Foundation — from the Rotary Club of Kansas City, Missouri, USA, in 1918.

THE BOTTOM LINE

HAS **YOUR** CONTRIBUTION BEEN COUNTED YET?

US\$43.6M

DECEMBER

JANUARY

FEBRUARY

MARCH

APRIL

MAY

RRFCs A KEY RESOURCE FOR EVERY ROTARIAN, EVERY YEAR EFFORT

The regional Rotary Foundation coordinators (RRFCs) recently completed an intensive week of training at the Institute on The Rotary Foundation held in Skokie, Illinois, USA. Each coordinator received the latest information about the Foundation and instruction on their role and responsibilities as RRFCs.

RRFCs are the key volunteer resource on all general Foundation program and financial matters. A vital link between Rotarians and the RI Secretariat, RRFCs are selected by the Foundation Trustee chair and chair-elect in conjunction with the RI president and president-elect. The RRFCs plan, promote,

and conduct annual regional Rotary Foundation seminars in their respective zones and train district leaders about the Foundation. In addition, they are available to serve as Foundation speakers at district conferences, presidents-elect training seminars, district assemblies, and other Foundation-related events.

Be sure to visit the RI Web site at www.rotary.org/foundation/training to find out who your RRFC is and learn more about how he or she can assist your club or district efforts in support of the Every Rotarian, Every Year effort.

EVERY ROTARIAN EVERY YEAR

For more information about the Every Rotarian, Every Year initiative or to share examples of successful fundraising projects and challenge gifts, please contact:

Telephone: 847-866-3352

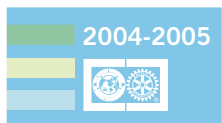
Fax: 847-328-5260

E-mail: everyrotarianeveryyear@rotaryintl.org

RI Web site: www.rotary.org

REMINDERS

- Has your club set its annual giving goal for 2005-06? If not, be sure to submit it to your district governor-elect by 8 May. The 2005-06 Fund Development Club Goal Report Form is available at www.rotary.org/newsroom/downloadcenter/foundation/development.html. The club goal and percentage of goal achieved will appear on the District Monthly Contribution Report. Also, it's still not too late for Rotary clubs to submit their goal for 2004-05.
- Wear the Every Rotarian, Every Year appreciation sticker on your name badge



at Rotary club meetings to show your support for annual giving to the Foundation. The sticker is available to every

Rotarian who becomes a Rotary Foundation Sustaining Member by contributing US\$100 or more to the Annual Programs Fund. Stickers are included in the *Every Rotarian, Every Year Club Success Kit* and are also available from Publications Order Services at RI World Headquarters

(tel.: 847-866-4600; fax: 847-866-3276) or the international office serving your area. To find out how to become a Rotary Foundation Sustaining Member, log on to www.rotary.org/foundation/development/annualprograms/sustaining.html.

- Fundraisers and challenge gifts are the lifeblood of the Every Rotarian, Every Year effort. For examples of fundraisers, see "Fundraising Success Strategies" on the RI Web site at <http://erey.rotary.org>. For more information about challenge gifts, see "Annual Programs Fund Challenge Gift Examples" at www.rotary.org/newsroom/downloadcenter/foundation/development.html or contact the Foundation.
- Do you have your *Every Rotarian, Every Year* DVD (978-MU) yet? If not, check the *RI Online Catalog* for details at <http://shop.rotary.org/catalog>. Your district governor has also received the DVD, which is especially ideal for use at district, multidistrict, and other events. Also, be sure to see the 40-second preview of the DVD on the RI Web site by logging onto <http://erey.rotary.org>.

SIGN ME UP!

Keep up-to-date with the Every Rotarian, Every Year effort and encourage other members of your club to do so by receiving this newsletter each month. Take the shortcut to view or subscribe to the newsletter by logging onto <http://erey.rotary.org>.

If you are already a subscriber and your Internet service provider has changed, please be sure to let us know. (See contact information on this page.)

WANT TO CHECK YOUR CONTRIBUTION HISTORY?

It's easy. Just log on to the RI Web site at www.rotary.org and click on Member Access on the upper right-hand corner. This will connect you to Rotary Business Online, where you will be asked to enter your user name and password. Then enter your membership number (which appears on the mailing label of *The Rotarian* magazine in some countries), club number, and district number. If you don't know your club number, check with your club secretary.

WORDS FOR ACTION

"The Rotary Foundation is a tremendous asset to making lives better. The more Rotarians we have and the more we give to the Foundation, the more great things we can accomplish."

— Gerald L. Harp, governor of District 6110 (parts of Arkansas, Kansas, Missouri, and Oklahoma, USA) and Major Donor

FACTS & FIGURES

Number of clubs reporting their annual giving goal as of 28 February 2005: 19,822 (61 percent)