

# EVERY ROTARIAN EVERY YEAR



A ROTARY FOUNDATION NEWSLETTER

MAY 2005

## 2005-06 CLUB SUCCESS KITS NOW AVAILABLE

The *2005-06 Every Rotarian, Every Year Club Success Kit* (958-EN) is an important tool to help Rotary gear up for its second century of service. The kit aids clubs and districts in achieving their goals for supporting The Rotary Foundation's Annual Programs Fund. Available in the nine basic Rotary languages, the kit was mailed to each club president-elect in April. Most of the kit's contents can also be downloaded from the RI Web site at <http://erey.rotary.org>.

The kit includes a copy of the *Every Rotarian, Every Year Brochure/Contribution Form* (957-EN). Clubs may order a sufficient quantity of the brochure/form for their members, free of charge, from Publications Order Services at RI World Headquarters (tel.: 847-866-4600;

fax: 847-866-3276) or the international office serving your area. Use the publications order form, also included in the kit, or order through the RI online catalog at <http://shop.rotary.org/catalog/default.php>.



## THE ARCH C. KLUMPH SOCIETY PROVIDES SPECIAL RECOGNITION

At their October 2004 meeting, The Rotary Foundation Trustees established the Arch C. Klumph Society to honor contributors whose cumulative gifts to The Rotary Foundation total US\$250,000 or more. The Foundation recognizes these Major Donors by placing their portraits in the Arch C. Klumph Gallery on the 17th floor at RI World Headquarters.

The gallery had been known as the Gallery of Foundation Donors until 2003, when the Trustees renamed it in recognition of the Foundation's founder. It has displayed portraits of the Foundation's most significant donors since 1976. Watch future issues of this newsletter for more information about the Arch C. Klumph Society.

## DISTRICT'S PAUL HARRIS SOCIETY SURPASSES 100 MEMBERS

District 6900 (Georgia, USA) wanted to lead by example when it created a Paul Harris Society during the 2003-04 Rotary year. The society helped the district be the world's leader that year in giving to the Foundation's Annual Programs Fund.

District leaders had set the ambitious goal of reaching 100 members by 23 February 2005, Rotary's 100th anniversary, and enrolled 107. Each member pledged, over time, to become a Foundation Major Donor by contributing US\$1,000 per year to the Annual Programs Fund.

To jump-start the district's 2004-05 effort, the District 6900 Rotary Foundation Seminar included a presentation by Paul Harris Society Chair Roy Strickland. A team of Foundation representatives helped generate support for the society, with each member taking the message to five clubs and promoting the district's goal of achieving 100 members before Rotary's 100th anniversary celebration. Membership in the Paul Harris Society soon became a significant accomplishment, with recognition consisting of a handsome desk crystal inscribed with the district's society logo and a lapel pin. Members are also invited to attend the district's Major Givers

Reception and Dinner in August, featuring 2004-05 RI President-elect Carl-Wilhelm Stenhammar as special guest.

As reported in the September 2004 issue of the *Every Rotarian Every Year* newsletter, the Paul Harris Society began in 1998 as a way to recognize Foundation supporters in District 5340 (California, USA), through the efforts of Past District Governor Wayne Cusick. Though not an official Rotary International program, the Foundation Trustees consider the societies an appropriate form of district recognition.

## THE BOTTOM LINE HAS **YOUR** CONTRIBUTION BEEN COUNTED YET?

US\$50.6M

JANUARY

FEBRUARY

MARCH

APRIL

MAY

JUNE

# RECOGNITION POINTS CAN SPARK CHALLENGE GIFTS

Foundation Recognition Points are a great way to encourage Rotarians to become Paul Harris Fellows or otherwise contribute to The Rotary Foundation's Annual Programs Fund. Foundation Recognition Points are generated when a Paul Harris Fellow contributes to the Foundation. The points are tracked in a separate account on the Club Recognition Summary and can be used to name others as Paul Harris Fellows.

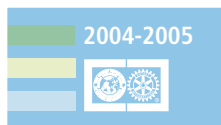
Rotarians can use the points to create a district or club challenge in support of the Every Rotarian, Every Year effort. In Korea, for example, Jong Hyung Park, 2004-05 gover-

nor of District 3600, got the ball rolling by contributing US\$10,000 to the Foundation. He honored 10 Rotarians as Paul Harris Fellows in September 2004 with the Foundation Recognition Points his contribution generated. Seven of these ten also donated \$1,000 to designate seven other Rotarians as Paul Harris Fellows. Four of the seven gave \$1,000, then in turn named four other Rotarians as Paul Harris Fellows.

Leaders in districts 3680, 3690, and 3700 are carrying out similar challenge gift efforts that, in some cases, have resulted in 100% Paul Harris Fellow Clubs.

## REMINDERS

- If your club hasn't set its annual giving goal for 2005-06, be sure to do so as soon as possible and submit it to your district governor-elect. The 2005-06 Fund Development Club Goal Report Form is available at [www.rotary.org/newsroom/downloadcenter/foundation/development.html](http://www.rotary.org/newsroom/downloadcenter/foundation/development.html). The club goal and percentage of goal achieved will appear on the District Monthly Contribution Report. Also, it's still not too late for Rotary clubs to submit their goal for 2004-05.
- To show your support for annual giving to the Foundation, be sure to wear the Every Rotarian, Every Year appreciation sticker on your name badge at Rotary club meetings. The sticker is available to every Rotarian who becomes a Rotary Foundation Sustaining Member by contributing US\$100 or more to the Annual Programs Fund. Stickers are included in the Every Rotarian, Every Year Club Success Kit and are also available from Publications Order Services at RI World Headquarters (tel.: 847-866-4600; fax: 847-866-3276; e-mail:



[pbos@rotaryintl.org](mailto:pbos@rotaryintl.org)) or the international office serving your area. To find out how to become a Rotary Foundation Sustaining Member, log on to [www.rotary.org/foundation/development/annualprograms/sustaining.html](http://www.rotary.org/foundation/development/annualprograms/sustaining.html).

- Fundraisers and challenge gifts are vital to the Every Rotarian, Every Year effort. For examples of fundraisers, see "Fundraising Success Strategies" on the RI Web site at [www.rotary.org/foundation/development/annualprograms/erey.html](http://www.rotary.org/foundation/development/annualprograms/erey.html). For more information about challenge gifts, see "Annual Programs Fund Challenge Gift Examples" at [www.rotary.org/newsroom/downloadcenter/foundation/development.html](http://www.rotary.org/newsroom/downloadcenter/foundation/development.html), or contact the Foundation.
- Do you have your *Every Rotarian, Every Year DVD* (978-MU) yet? If not, check the RI online catalog for details at <http://shop.rotary.org/catalog/default.php>. Your district governor has also received the DVD, which is ideal for use at district, multidistrict, and other events. Watch a 40-second preview of the DVD on the RI Web site by logging on to <http://erey.rotary.org>.

## WORDS FOR ACTION

"The Annual Programs Fund is the engine that drives the humanitarian, educational, and cultural programs of our Rotary Foundation. . . . Your annual support of our Rotary Foundation is what makes it possible for all of us to bring the miracle of Rotary to the less fortunate in the world."

— Rotary Foundation Trustee Michael W. Abdalla

# EVERY ROTARIAN EVERY YEAR

For more information about the Every Rotarian, Every Year initiative or to share examples of successful fundraising projects, please contact:

Telephone: 847-866-3352

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E-mail: [everyrotarianeveryyear@rotaryintl.org](mailto:everyrotarianeveryyear@rotaryintl.org)

RI Web site: [www.rotary.org](http://www.rotary.org)

## TO CHECK YOUR CONTRIBUTION HISTORY

Just log on to the RI Web site at [www.rotary.org](http://www.rotary.org) and click on Member Access on the upper right-hand corner. This will connect you to Rotary Business Online, where you will be asked to enter your user name and password. Then enter your membership number (which appears on the mailing label of *The Rotarian* magazine in some countries), club number, and district number. If you don't know your club number, check with your club secretary.

## SIGN ME UP!

Keep up to date with the Every Rotarian, Every Year effort and encourage other members of your club to do so by receiving this newsletter each month (quarterly, starting in 2005-06). Take the shortcut to view or subscribe to the newsletter by logging on to <http://erey.rotary.org>.

If you are already a subscriber and your Internet service provider has changed, please be sure to let us know. (See contact information on this page.)

## FACTS & FIGURES

Number of clubs reporting their 2004-05 annual giving goal as of 31 March 2005: 20,042 (62 percent)