

EVERY ROTARIAN EVERY YEAR



A ROTARY FOUNDATION NEWSLETTER

JUNE 2005

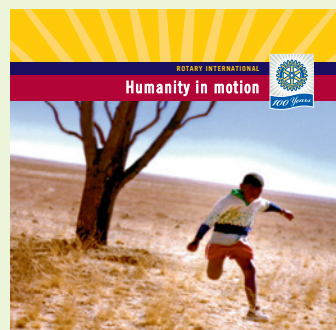
HELP SHOW ROTARY IS 'HUMANITY IN MOTION'

Are you a Rotarian who is active in your local community? Did you participate in a vital international service project this year? Are you celebrating Rotary's 100th anniversary by taking the time to truly make a difference in the world? Have you made your gift to the Annual Programs Fund this year?

If you answered "yes" to these questions, then you truly embody the spirit of Every Rotarian, Every Year. You are a messenger of hope for the future. With your annual gift, you help make it possible for the brightest young minds to study abroad; you help mothers feed their hungry families; you enable children to go to school so they have opportunity in life; and you enable the landmine survivor to walk. You show others that Rotary is indeed "Humanity in Motion."

The Humanity in Motion Global Public Image Campaign is being carried out by Rotary clubs and districts worldwide to promote greater awareness of Rotary's ideals and humanitarian programs. A CD-ROM specially

produced for the campaign and available free of charge contains television and radio public service announcements (PSAs) as well as print, Web, and outdoor ad designs with a polio eradication theme. To view a 30-second PSA, go to the RI Web site at www.rotary.org/support/prtools/tools/psa.html#television.



Rotarian, Every Year effort in these final hours of Rotary's magnificent centennial celebration. Simply make your annual gift by 30 June and you can help your Rotary Foundation achieve its unprecedented

However, if you answered "no" to the preceding questions, it's not too late to be part of the Every

centennial Annual Programs Fund goal of US\$100 million!

Please help us commemorate Rotary's past 100 years and demonstrate the proven ability of Rotarians to make a world of difference. Today's Every Rotarian, Every Year sustaining member contribution of \$100 or more celebrates Rotary's vast accomplishments of the last century and carries us forward with great momentum into Rotary's second century of service. If you cannot contribute \$100, please know that a gift in any amount is welcome.

Special thanks go out to RI President Glenn E. Estess Sr. and Rotary Foundation Trustee Chair Carlo Ravizza for their staunch support throughout the year for the ideas expressed in this newsletter. We need only to look into the eyes of a child in need to understand the importance of Every Rotarian, Every Year. Together, we Rotarians represent Humanity in Motion.

Thank you for your generous support!

KOREAN DISTRICT ESTABLISHES PAUL HARRIS SOCIETY

Fifty Rotarians gathered in Seoul, Korea, in January 2005 to establish the District 3650 Paul Harris Society. Each charter member committed to contributing US\$1,000 annually to The Rotary Foundation. Among the members are Rotary Foundation Trustee Dong Kurn Lee, District Governor Sang Koo Yun, Past District Governor Doh Bae, and District Governor-elect Dae-Jin Shin.

At the inaugural ceremony, the Rotarians received a charter member certificate and Paul Harris Society emblem. Foundation Trustee Lee congratulated the district on its establishment of the society and for taking a leadership role in Korea in supporting the Foundation. Regional Rotary Foundation Coordinator Kyu Hang Lee of District 3750 said he had learned much from District 3650 Rotarians, who had worked so hard to increase

contributions to the Foundation through the society and other means. He added that he would promote the idea of every district establishing its own Paul Harris Society.

The Paul Harris Society began in 1998 as a way to recognize Foundation supporters in District 5340 (California, USA). Though not an official Rotary International program, the Foundation Trustees consider the societies an appropriate form of district recognition.

THE BOTTOM LINE HAS **YOUR** CONTRIBUTION BEEN COUNTED YET?

US\$58.8M

FEBRUARY

MARCH

APRIL

MAY

JUNE

JULY

TAKING THE FOUNDATION TO THE TOP

Bruce Allen, governor of District 9680 (part of New South Wales, Australia), devised a novel way of celebrating Rotary's centennial and boosting support for The Rotary Foundation. On 23 February, he and 96 other intrepid Rotarians scaled the Sydney Harbour Bridge. "From the top of Sydney's best-loved icon, the views were simply breathtaking," says Terry Davies, supervisor of Foundation services in the RI South Pacific and Philippines office. "The sky was blue, the breezes gentle, and everyone's spirits were lifted to incredible heights."

Allen challenged the climbers, on behalf of their Rotary clubs, to carry their Foundation pledges for the 2004-05 Rotary year and present them to him after they completed the climb. The event raised US\$85,000 in contributions and pledges — double the district's average level of unrestricted contributions to the Foundation.

"That can only mean a better life for so many more people in need," says Davies.

Rotarians in District 9680 and elsewhere in the world are taking annual giving to the Foundation to new heights. Will your club or district reach its next level of support for the Foundation by the end of 2004-05?

Four Australians enjoy the view of Sydney — and District 9680's increased support for The Rotary Foundation. From left: Terry Davies; Dita Allen, spouse of District Governor Bruce Allen; District Governor Bruce Allen; and Past District Governor Leslie Whitcroft.



EVERY ROTARIAN EVERY YEAR

For more information about the Every Rotarian, Every Year initiative or to share examples of successful fundraising projects, please contact:

Telephone: 847-866-3352

Fax: 847-328-5260

E-mail: everyrotarianeveryyear@rotaryintl.org

RI Web site: www.rotary.org

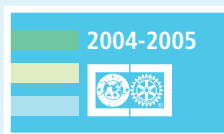
WANT TO CHECK YOUR CONTRIBUTION HISTORY

It's easy. Just log on to the RI Web site at www.rotary.org and click on Member Access on the upper right-hand corner. This will connect you to Rotary Business Online, where you will be asked to enter your user name and password. Then enter your membership number (which appears on the mailing label of *The Rotarian* magazine in some countries), club number, and district number. If you don't know your club number, check with your club secretary.

REMINDERS

- Has your club set its annual giving goal for 2005-06? If not, be sure to do so as soon as possible and submit it to your district governor-elect. The 2005-06 Fund Development Club Goal Report Form is available at <http://erey.rotary.org> (under Club Success Kit Downloads). The club goal and percentage of goal achieved will appear on the District Monthly Contribution Report.

- Wear the Every Rotarian, Every Year appreciation sticker on your name badge at Rotary club meetings to show your support for annual giving to the Foundation. The sticker is available to every Rotarian who becomes a Rotary Foundation Sustaining Member by contributing US\$100



or more to the Annual Programs Fund. Stickers are included in the *Every Rotarian, Every Year Club Success Kit* and are also available from Publications Order Services at RI World Headquarters (tel.: 847-866-4600; fax: 847-866-3276) or the international office serving your area. To find out how to become a Rotary Foundation Sustaining Member, log on to www.rotary.org/foundation/development/annualprograms/sustaining.html.

- Fundraisers and challenge gifts are the lifeblood of the Every Rotarian, Every Year effort. For examples and more information, see Fundraising Success Strategies and Annual Programs Fund Challenge Gift Examples on the RI Web site at <http://erey.rotary.org>, or contact the Foundation.

NEWSLETTER TO GO QUARTERLY

The Every Rotarian, Every Year newsletter will become a quarterly, beginning in August 2005. Subsequent issues will appear in November, February, and May. Will The Rotary Foundation meet its 2004-05 Annual Programs Fund goal? Find out by reading the first issue of the newsletter for 2005-06.

SIGN ME UP!

Keep up to date with the Every Rotarian, Every Year effort and encourage other members of your club to do so by receiving this newsletter each month (quarterly, starting in 2005-06). Take the shortcut to view or subscribe to the newsletter by logging on to <http://erey.rotary.org>.

If you are already a subscriber and your Internet service provider has changed, please be sure to let us know. (See contact information on this page.)

FACTS & FIGURES

Number of clubs reporting their 2004-05 annual giving goal as of 30 April 2005: 20,042 (62 percent)