

ROTARY INTERNATIONAL

Ray Klinginsmith
President, 2010–11

Spouse: Judie

Zone Institute Participants,



Judie and I are pleased to welcome you to the 2010 zone institute in your respective part of the Rotary world. We attended our first zone institute in Little Rock, Arkansas, USA in 1974, and we have now attended more than 50 institutes around the world. As a result, we are firm believers in the value of such meetings!

We have undertaken several improvements for the current Rotary year, and you probably will learn more about them at your respective institutes. I don't have space to give you the Top Ten achievements, but I will list the Top Five for you.

- 1) We have approved a revised strategic plan that is simpler to implement, --and easier to measure its progress, -- than the previous plan. One of the three priorities of the new 2010-13 plan is to help our clubs to become Bigger, Better, and Bolder.
- 2) We have realigned the RI committees to fit the revised strategic plan with a reduction in the number of committee members and meetings, which will save substantial expense for RI and permit the RI board to focus its attention on global issues.
- 3) We have recruited and trained 41 new Rotary Coordinators to provide more information for clubs and districts about RI programs and best practices in cooperation with the RRFs. In short, their job is to help the district governors to help the clubs to be Bigger, Better, and Bolder.
- 4) We have developed a new method of assigning president's representatives to district conferences that gives an option to the district governors to select their own representatives a full year in advance.
- 5) And last, but not least, we are committed to finding new ways to attract younger club members, to enable younger Rotarians to serve as district governors, and to better utilize the talents and skills of past district governors, all of which will help our clubs to become Bigger, Better, and Bolder!

We have tried to create a culture of innovation for the current year, and our zone institutes are excellent meetings for discussion of the foregoing plans -- and for the development of still more ideas that deserve to be tried and tested. Zone institutes are ideal settings to send "Messages to the Board" through the Rotary network!

Best regards,

A handwritten signature in blue ink that reads "Ray".

Ray Klinginsmith



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