

Retention Recognition Program

Club Application Form

2002-04

Each Rotary club must complete and submit this form to the district governor for verification in order to qualify for recognition. All requirements must be met during both years of the program.

Criteria for Club Recognition

The following information is for the Rotary year (*check only one*)

2002-03 2003-04

1. This club has been in good standing with RI throughout this Rotary year.

Yes No

2. This club has a net retention rate of at least 80 percent.

Yes No

Net retention rate for this year: _____ %

3. This club has established a committee dedicated to membership development.

Yes No

4. List three steps that this club has implemented to improve retention.

a) _____
b) _____
c) _____

5. This club has established and met its annual membership goal.

Yes No

Club membership goal: _____

6. This club has developed a membership strategy specific to the club's needs.

Yes No

Strategy developed: _____

7. This club has conducted a new member orientation program.

Yes No

8. This club has participated in at least three of the four Avenues of Service.

Yes No

Avenues of Service (*check all that apply*)

Club Vocational Community International

9. This club has been represented at a district membership development seminar by either a member of its membership development committee or an individual designated by the club president.

Yes No

As _____ president of the Rotary Club of _____
Rotary year

in District _____, I certify that the above information is true and correct.

_____, club president
Signature

**You must complete and file this form with your district governor
no later than 1 July 2003 (for 2002-03) or 15 March 2004 (for 2003-04).**