



*“If world understanding and peace  
are going to be achieved,  
it is important that I do my part  
by supporting The Rotary Foundation  
with my endeavors and financial contributions.*

*Let there be peace on earth,  
and let it begin with me.”*

**John E. Hinrichs**  
Rotary Club of Scotia, New York, USA  
District 7190



**The Rotary Foundation of Rotary International  
Fund Development**

One Rotary Center  
1560 Sherman Avenue  
Evanston, IL 60201-3698 USA  
Telephone: (847) 866-3000  
Fax: (847) 328-5260  
E-mail: [funddevelopment@rotaryintl.org](mailto:funddevelopment@rotaryintl.org)  
[www.rotary.org](http://www.rotary.org)

*To Secure Tomorrow*



## TWO NEEDS, TWO WAYS OF GIVING

*Meeting the Challenges of  
Rotary’s Second Century of Service*



*For Support Today*



## Annual Programs Fund

- Seeks unrestricted gifts from *Every Rotarian, Every Year*
- Contributions support The Rotary Foundation's humanitarian, educational, and cultural programs each year
- Together, Rotary districts and the Foundation's Trustees *SHARE* in the decision-making on program support
- Includes Rotary Foundation Sustaining Members and Paul Harris Fellows
- Gifts typically from discretionary income (cash, stock); capital assets and major gifts also accepted
- Funding Foundation programs since 1957
- Key to Foundation's role today

# Rotary's Second Century of Service: Two Needs, Two Ways of Giving

Rotarians around the world give generously to their Foundation to accomplish a wide range of humanitarian, educational, and cultural programs. These gifts ensure that the dream of a better life becomes a reality for hundreds of thousands of deserving people throughout the world each year.

The Annual Programs Fund is the cornerstone of The Rotary Foundation. Without the continuing annual gifts from Rotarians, there would be no Ambassadorial Scholars and no Group Study Exchange, to name a few. The Annual Programs Fund allows the Foundation to support a predictable level of recurring programming.

To ensure the Foundation's strong future, the Permanent Fund is invested in perpetuity. A portion of the fund is allocated to benefit Foundation programs every year, providing an extra stream of income to meet the increasing demand for the Foundation's programs and to ensure the Foundation's ability to

meet urgent human needs into the future. Rotarians already have contributed over US\$90 million and committed another \$250 million to this endowed fund. The target is to reach \$1 billion by 2025.

The Annual Programs Fund and the Permanent Fund are equally deserving of your support; they complement each other. The Annual Programs Fund supports programs today; the Permanent Fund is designed to secure those programs for tomorrow.

We invite you to invest in today's Rotary Foundation by making yearly gifts to the Annual Programs Fund. And we invite you to invest in tomorrow by designating a gift from your current assets or a portion of your estate to the Permanent Fund.

By participating, you join fellow Rotarians whose combined efforts continue to build a better future for all of the world's people to live in good health, harmony, and peace.



## Permanent Fund

- Rotary's response to growing numbers of worthy projects
- Endowed fund invested permanently to build long-term stability for Foundation's future
- Supplements Annual Programs Fund
- Provided over US\$6 million for program support in 2002-03
- Includes Benefactors and Bequest Society members
- Gifts typically made from capital assets and bequests to create a legacy
- Funding Foundation programs since 1982
- Key to Foundation's role tomorrow