



The Rotary Foundation of Rotary International

# Annual Report on Operations

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**Fund Development**

**PolioPlus**

**Humanitarian Grants Program**

**Educational Programs**

**Future Vision Pilot**



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Throughout this report, all dollar amounts are in US\$ unless otherwise noted.



# INTRODUCTION

*The Rotary Foundation 2008-09 Annual Report on Operations* offers a comprehensive look at the nature, progress, and achievements of the Foundation's programs in responding to a range of humanitarian needs. It is also designed to be used as a decision-making tool to help manage the Foundation's operations.

Each section of the report begins with an executive summary of the highlights of the program covered. You will see how Ambassadorial Scholars, Group Study Exchange teams, Rotary World Peace Fellows, and Foundation alumni gained or applied skills in peace and conflict prevention/resolution, disease prevention and treatment, water and sanitation, maternal and child health, basic education and literacy, and economic and community development.

Rotarians continued to give generously to The Rotary Foundation, despite the most challenging global economy in more than 60 years. This support enabled Rotary's US\$200 Million Challenge for polio eradication to nearly reach the halfway point in funding and the Annual Programs Fund to record the third-highest total in contributions in the Foundation's history.

The Future Vision Plan, developed to help the Foundation take a simplified and more focused approach to grantmaking, moved closer to its pilot phase. Of the 277 districts that applied to participate in the pilot, 100 districts from 74 countries and all Rotary zones were selected.

In the past year, the Foundation managed almost 6,000 open humanitarian grants, totaling more than \$170 million in Foundation funding and sponsor contributions. Projects made possible by

these grants are helping to save and change lives around the world. In response to the global economic crisis, however, the Foundation Trustees approved several decisions to help ensure funding for both the Humanitarian Grants Program and Educational Programs.

The PolioPlus program played a central role in several achievements of Rotary International and its Foundation, including strong progress toward meeting Rotary's US\$200 Million Challenge. In addition, the Global Polio Eradication Initiative, of which Rotary is a spearheading partner, was inducted into the Polio Hall of Fame; Rotary clubs illuminated several iconic structures around the world with the End Polio Now logo; and *The Final Inch*, a documentary featuring scenes of Rotarians volunteering during a National Immunization Day in India, was nominated for an Academy Award.

We hope you will find this report an informative and inspiring account of The Rotary Foundation's achievements in a challenging and an exciting year. The continued strong support of Rotarians worldwide will help Rotary keep its promise to children to eradicate polio and enable the Foundation to carry out its mission of improving health, supporting education, and eliminating poverty.



John T. Osterlund  
General Manager  
The Rotary Foundation of Rotary International

# FUND DEVELOPMENT

## Executive Summary

In the face of the world’s most challenging global economy in six decades, Rotarians continued to be extraordinary in their giving to The Rotary Foundation.

When Bill Gates stepped on stage at the International Assembly in January 2009 and announced that the Bill & Melinda Gates Foundation would increase its funding of Rotary’s PolioPlus program to \$355 million, Rotary’s US\$100 Million Challenge instantly became Rotary’s US\$200 Million Challenge, and Rotarians once again reaffirmed their commitment to give the gift of a polio-free world to the children of the world. As of 30 June 2009, total funds raised toward Rotary’s US\$200 Million Challenge stand at an impressive \$90,694,681.\* These exciting results demonstrate Rotarians’ resolve to End Polio Now.

Rotarians continued to generously support the Annual Programs Fund (APF), the

very cornerstone of Rotary Foundation programs that make our world a better place. Contributions to APF in 2008-09 at \$99.3 million were the third highest in the Foundation’s history. Every Rotarian knows that he or she can make a difference every year.

Finally, a summary of The Rotary Foundation’s fundraising efforts would not be complete without an update on the Rotary Centers Major Gifts Initiative to raise \$95 million for the Rotary Centers for International Studies in peace and conflict resolution by 2015. As of 30 June 2009, \$41,741,479 has been raised in outright gifts, pledges, and other commitments. Rotarians know that peace is possible.

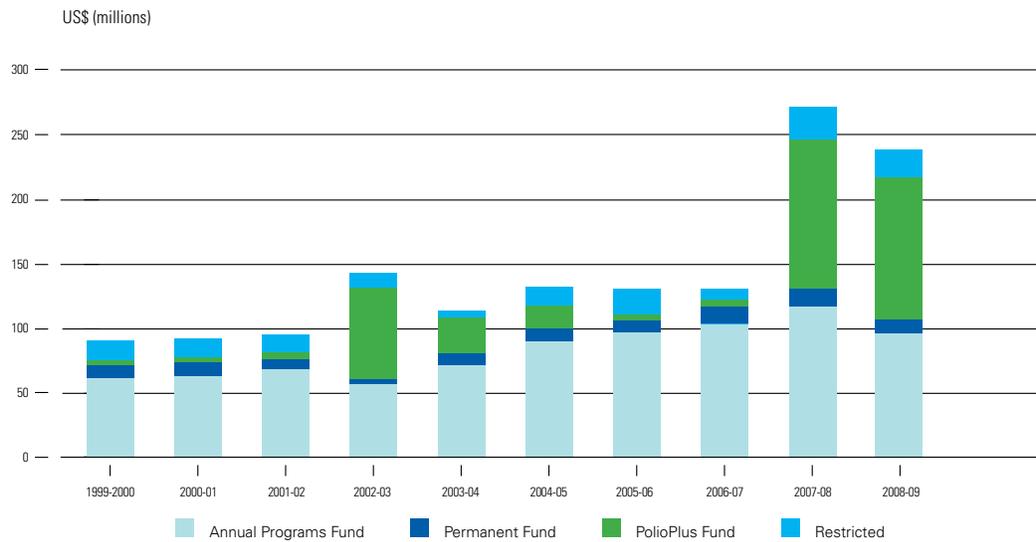
The following pages highlight the successes of the Fund Development Division in 2008-09 and how Rotarian philanthropy made dreams real for so many.

	2008-09	Cumulative
Contributions	\$223.8 million	\$2.4 billion
Annual Programs Fund	\$99.3 million	\$1.6 billion
Permanent Fund	\$11.6 million	\$166 million
PolioPlus Fund	\$109.7 million	\$601 million
Other	\$3.2 million	\$26 million

\* Includes cash, DDF, and commitments.  
 The figures reported in this section are not audited.

	2008-09	Cumulative
Permanent Fund Balance Net Assets		\$168 million
Permanent Fund Expectancies		\$411.4 million
Permanent Fund TOTAL Balance and Expectancies		\$579.4 million
Arch C. Klumph Society members:	27	238
Major Donors:	1,311	11,416
Bequest Society members:	524	6,623
Benefactors:	2,897	80,673
New Paul Harris Fellows:	61,998	1,188,782

## Total Contributions to The Rotary Foundation



\* Restricted includes contributions such as the sponsor portion of Matching Grant contributions that are not recognized as contribution revenue on the financial statements as required by U.S. accounting standards and contributions to the Donor Advised Fund.

*Eric C. Schmelling*

Eric Schmelling  
Division Manager  
Fund Development

# TOP 30 GIVING COUNTRIES AND GEOGRAPHICAL AREAS IN 2008-09

Rank	Country and Rank Last Year	Rotarians		% of Population		Rotarians		Annual Giving	Restricted* Giving	Permanent Fund	Total Contributions	Annual Giving Per Capita
		Rotarians	% of All	All Clubs	in Thousands	Population	per 1,000					
1	USA	368,145	30%	7,849	23%	301,140	1.2	\$37,220,013	\$96,443,120	\$5,515,434	\$139,178,567	\$101.10
2	Japan	94,932	8%	2,304	7%	127,433	0.7	11,753,417	2,103,007	1,583,485	15,439,909	123.81
3	Korea	61,273	5%	1,477	4%	49,045	1.2	7,117,601	770,331	667,337	8,555,269	116.16
4	India	105,661	9%	2,949	9%	1,129,866	0.1	4,823,552	2,837,844	504,070	8,165,466	45.65
5	Germany	48,365	4%	962	3%	82,401	0.6	3,669,118	3,433,641	0	7,102,759	75.86
6	Canada	27,438	2%	731	2%	33,390	0.8	3,013,935	2,869,400	256,348	6,139,683	109.85
7	UK	55,173	3%	1,800	2%	60,776	0.7	3,025,398	2,108,673	146,659	5,280,730	54.83
8	Italy	42,564	3%	775	2%	58,148	0.7	3,277,470	1,605,056	77,794	4,960,320	77.00
9	Taiwan	18,638	2%	530	2%	22,859	0.8	2,449,640	1,985,240	445,700	4,880,580	131.43
10	Brazil	52,876	4%	2,337	7%	190,011	0.3	3,060,337	932,718	44,454	4,037,509	57.88
11	France	33,788	3%	1,038	3%	63,718	0.5	2,592,976	1,386,470	25,708	4,005,154	76.74
12	Australia	33,680	3%	1,155	3%	20,434	1.6	2,521,234	1,356,545	43,385	3,921,164	74.86
13	Switzerland	11,854	1%	207	1%	7,555	1.6	495,644	1,177,050	245,555	1,918,249	41.81
14	Philippines	21,457	2%	809	2%	91,077	0.2	1,626,827	234,412	5,100	1,866,339	75.82
15	Hong Kong	1,403	0%	49	0%	6,980	0.2	143,676	119,325	1,502,000	1,765,001	102.41
16	Mexico	10,977	1%	583	2%	108,701	0.1	780,560	563,410	21,254	1,365,224	71.11
17	Netherlands	19,703	2%	479	1%	16,571	1.2	835,547	432,313	0	1,267,860	42.41
18	Belgium	9,688	1%	246	1%	10,392	0.9	557,662	413,817	11,250	982,729	57.56
19	Sweden	28,757	2%	556	2%	9,031	3.2	478,654	469,970	1,236	949,860	16.64
20	Thailand	7,034	1%	284	1%	65,068	0.1	545,612	268,286	25,951	839,849	77.57
21	Nigeria	5,421	0%	240	1%	135,031	0.0	670,517	96,715	9,603	776,835	123.69
22	Austria	6,636	1%	135	0%	8,200	0.8	456,918	290,680	0	747,598	68.85
23	Argentina	11,775	1%	644	2%	40,302	0.3	455,434	131,693	80,262	667,389	38.68
24	New Zealand	9,365	1%	243	1%	4,116	2.3	479,671	147,543	2,564	629,778	51.22
25	South Africa	4,977	0%	231	1%	43,998	0.1	373,193	214,785	5,008	592,986	74.98
26	Denmark	11,617	1%	277	1%	5,468	2.1	334,055	215,454	981	550,490	28.76
27	Spain	4,582	0%	197	1%	40,448	0.1	212,508	271,649	20,201	504,358	46.38
28	Seychelles	26	0%	1	0%	82	0.3	201,600	300,000	0	501,600	7,753.85
29	Finland	11,584	1%	303	1%	5,238	2.2	314,628	169,059	2,690	486,377	27.16
30	Norway	12,701	1%	328	1%	4,628	2.7	289,691	164,200	1,000	454,891	22.81
<b>Total 30 Countries</b>		<b>1,132,090</b>	<b>92%</b>	<b>29,719</b>	<b>88%</b>	<b>2,742,107</b>	<b>0.4</b>	<b>\$93,777,088</b>	<b>\$123,512,406</b>	<b>\$11,245,029</b>	<b>\$228,534,523</b>	<b>\$82.84</b>

Total Clubs	33,789
Total Rotarians	1,234,481

\* Includes flow-through contributions.

# ANNUAL PROGRAMS FUND

## TRF's Annual Giving Effort

In 2008-09, \$99.3 million was raised for the Annual Programs Fund, the third-highest achievement in Foundation history. While APF giving was down from last year's record-breaking contributions, Rotarians continued to be inherently generous in supporting Rotary's US\$200 Million Challenge for polio eradication. When APF and PolioPlus contributions are combined, Rotarians personally contributed the highest amount ever to the two funds. This extraordinary generosity during a time of global economic decline is a testament to Rotarians who *Make Dreams Real* for millions of people around the world.



*An integrated community development project sponsored by District Simplified Grants, Matching Grants, and Health, Hunger and Humanity Grants funded by the Annual Programs Fund is changing the lives of children and families in a small village north of Kolkata, India.*

A total of 26,439 clubs contributed to APF with 313,037 Rotarians personally contributing. As a result, the number of club recognition banners being awarded for 2008-09 is also the highest ever: 975 clubs will receive EREY Club banners for achieving a \$100 in per capita giving, with every member of the club personally contributing some amount to APF, and 558 clubs will receive 100% Rotary Foundation Sustaining Member Club banners for achieving a \$100 per capita with each member of the club personally contributing \$100 or more to the APF.

Also this year, 199 clubs achieved 100% Paul Harris Fellow Club banner recognition, in which every active member of the club was a Paul Harris Fellow. This is the highest number ever in a single year to achieve this one-time only recognition. As of 30 June 2009, there were a total of 1,234 clubs in 27 countries certified as 100% Paul Harris Fellow clubs.

Rotarians met RI President Dong Kurn Lee's call to *Make Dreams Real* for millions of people around the world. The EREY milestone continues to set new standards in giving to TRF and enables the Foundation to recognize an ever-increasing number of Rotary Foundation Sustaining Members, Paul Harris Fellows, Multiple Paul Harris Fellows, Major Donors, and Arch C. Klumph Society members. The impact of Rotarians Doing Good in the World is immeasurable, and for that we are grateful.

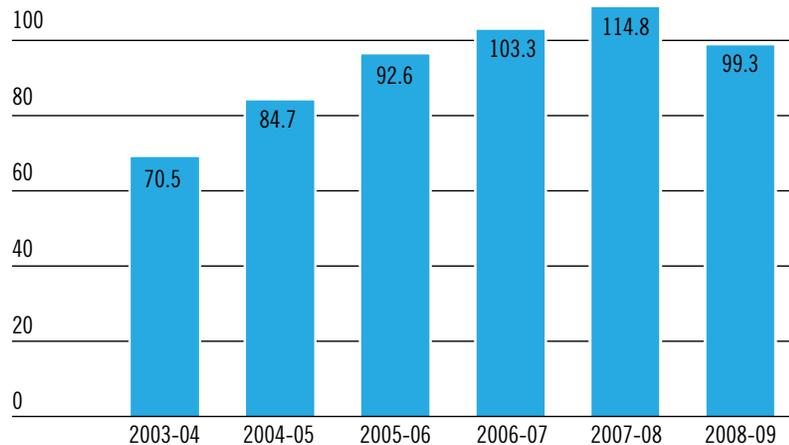
## Annual Giving Worldwide 2008-09

The chart below shows both the number of clubs and individual Rotarians contributing to the Annual Programs Fund and the resulting per capita giving.

	Clubs Contributing	Rotarians Contributing	Rotarians Contributing (%)	Total Per Capita
2003-04	22,560	190,609	16.0	\$58.14
2004-05	23,273	232,767	19.5	70.73
2005-06	23,780	254,979	21.4	77.00
2006-07	25,145	293,336	25.0	86.13
2007-08	26,072	314,027	26.0	95.13
2008-09	26,439	313,037	25.4	85.13

## Annual Programs Fund Contributions

(US\$ millions)



## Noncontributing Clubs

Encouraging financial participation from every Rotarian continues to be the central message of Annual Giving. There remains a large number of clubs, however, with zero member participation and zero contributions. These clubs are termed “noncontributing” clubs. Since 2003-04, when the EREY initiative began, Rotary International added 1,853 new Rotary clubs worldwide. During that same time, the number of noncontributing clubs declined by 2,026. While the total number of noncontributing clubs remains high, representing 21.7 percent of Rotary clubs in the world, the significant decline in the number of noncontributing clubs can be attributed to the EREY initiative.

While no Rotary zone achieved 100 percent club participation in Annual Giving for 2008-09, 66 districts had 100 percent participation by their clubs, a slight decline over 2007-08.

	Total Rotary Clubs	Noncontributing Clubs	Noncontributing Clubs %
2003-04	31,936	9,376	29.4
2004-05	32,507	9,234	28.4
2005-06	32,756	8,976	27.4
2006-07	32,943	7,798	23.7
2007-08	33,270	7,198	21.6
2008-09	33,789	7,350	21.7

## Districts with 100% Club Participation

	100% Participating Districts	% Change
2003-04	35	29.0
2004-05	61	74.0
2005-06	61	0.0
2006-07	83	36.0
2007-08	79	-4.8
2008-09	66	-16.5

## Paul Harris Society

The Paul Harris Society is a special district-administered recognition program for Rotarians who wish to annually contribute \$1,000 or more to the Annual Programs Fund, Humanitarian Grants Program, or PolioPlus. As of 30 June 2009, 230 districts operating in 25 countries/geographical areas reported having Paul Harris societies, with approximately 7,033 members. Their contributions alone represent a total of more than \$7 million in contributions that TRF can count on each year. The Paul Harris Society has been, and will continue to be, one of the most important contribution levels and appreciation programs.

## TRF-DIRECT Donations

TRF-DIRECT Donations, the Foundation's electronic funds transfer program, allows TRF supporters to:

- Select the most convenient means of contributing (checking, savings, or credit card)
- Choose the amount and recurring contribution timeline (monthly, quarterly, or annually)
- Choose to contribute to the Annual Programs Fund or PolioPlus

As the table below illustrates, participation in TRF-DIRECT increased 18.2 percent to 2,698 contributors in 2008-09, and the average gift increased 52 percent to \$489.91. This is due in part to the increase in the number of Paul Harris Society members using the TRF-DIRECT Donations program to make their annual contributions. In addition, TRF-DIRECT expanded mid-year to Australia with 34 participants contributing an average of US\$191 each. As an incentive to achieve Rotary's US\$200 Million Challenge, TRF-DIRECT began accepting contributions to PolioPlus in February 2009 with 23 participants from three countries — Canada (9), Cayman Islands (1), and the United States (13) — contributing a combined total of \$6,580 annually.

	TRF-DIRECT Participants	Average Annual Gift	Number of \$1,000+ Donors
2004-05	1,227	\$307.00	103
2005-06	2,007	321.00	212
2006-07	2,658	365.83	404
2007-08	2,283	322.27	448
2008-09	2,698	489.91	539

As of 30 June 2009, 539 participants, or 20 percent of TRF-DIRECT participants, were contributing \$1,000 or more each year.

# PLANNED AND MAJOR GIFTS

## The Rotary Foundation’s Major Gift Effort

The Rotary Foundation launched the Permanent Fund Initiative in 1996 to build a strong endowment that would ensure a secure future for Foundation programs. The initial PFI goal of \$200 million was surpassed in 1999, six years ahead of schedule, building a strong base for the subsequent goal of \$1 billion by 2025. To date, \$579.4 million has been raised toward the goal. TRF major gifts include individual outright and one-time gifts of cash, securities, real estate, or other assets valued at \$10,000 or more. The Permanent Fund also includes expectancies through estate plans and other commitments.

TRF received 551 new major gifts in 2008-09, a 14.4 percent decrease compared to the previous year. The \$103.5 million (face value) worldwide total, including \$80 million of the challenge gift from the Bill & Melinda Gates Foundation, has an average gift amount of \$187,826, an 8 percent decrease from 2007-08. Excluding the extraordinary gifts from the Gates Foundation in both years and a \$3.5 million gift from the Google Foundation in 2007-08, the average major gift of \$42,659 was a 1 percent decrease from 2007-08.

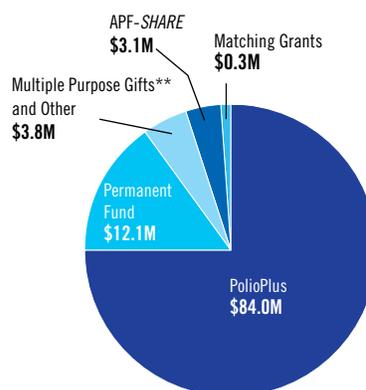
### Major Gift Growth 2008-09

	Total Dollar Amount	
	Face Value	Number of Gifts
2003-04	\$55,000,000	270
2004-05	80,000,000	400
2005-06	98,000,000	490
2006-07	115,000,000	560
2007-08	131,000,000	644
2008-09	103,500,000	551

## Major Gift Amount by Fund 2008-09\*

(US\$ millions)

	# of Gifts
Permanent Fund	168
APF-SHARE	211
PolioPlus	82
Matching Grants	22
Multiple Purpose Gifts** & Other	68



\* Includes face value of life income agreements and outside charitable trusts.

\*\* Includes donors who made a major gift but asked that it be used for multiple purposes (e.g., split between Permanent Fund and APF).

## Major Gifts Worldwide 2008-09

The top five giving countries, based on number of major gifts to TRF in 2008-09, are listed below. Gifts to TRF from the United States accounted for nearly half of the major gifts made worldwide. Taiwan showed the most significant growth over the past year, with a 26.8 percent increase in the number of gifts and a 338.2 percent increase in dollar amount.

	Donors	% Change	Amount	% Change
USA	239	-20.5	\$91,065,299	-23
India	74	-12.9	3,308,538	-24.8
Taiwan	52	26.8	1,752,610	338.2
Korea	42	7.7	1,120,479	24.5
Japan	36	-5.3	739,941	-2.5

\* Includes \$80 million contribution from the Bill & Melinda Gates Foundation.

## Major Gifts by Level

The number of major gifts to TRF continues to be strong, despite the worldwide economic downturn. The highlight of the year was the continuing strength in the number of level six (\$1,000,000+) gifts; for the second year in a row, TRF received six gifts of \$1 million or more. Sixty-nine realized estate gifts reflect TRF's commitment to planned giving as an important component of the fund development program. Level five (\$500,000+) and level six gifts accounted for \$87,405,411 or 84 percent of total dollars received in the form of major gifts.

	10K- 24,999	25K- 49,999	50K- 99,999	100K- 499,999	500K- 999,999	1M+
2004-05	270	64	31	22	9	3
2005-06	352	75	33	20	3	4
2006-07	381	85	45	39	6	2
2007-08	440	95	47	51	5	6
2008-09	381	87	39	36	2	6

## Solicitations

Major gift activity hinges on TRF's ability to identify, cultivate, and solicit qualified prospects with financial capacity and an interest in Rotary's programs. Major gift work is based on a time-intensive process of relationship building. Every major gift solicitation is unique, based on the donor, his or her interests, the timing of the gift, the current needs of the Foundation, and a number of other factors. Often, gifts solicited in a particular year may not be immediately realized. Therefore, such cultivation activities realize benefits for years to come.

In 2008-09, 201 documented solicitations were made by Rotary volunteers and TRF staff. The total dollar amount solicited was approximately \$38.6 million (see chart on page 13). This represents a 20 percent increase in the number of solicitations made to prospective donors and a 33 percent increase in the amount of funds solicited.

### 2008-09 Solicitation Percentages by Program Type

Ambassadorial Scholarships	3%
Annual Programs Fund	15%
Donor Advised Fund	2%
Humanitarian Programs	2%
PF <i>SHARE</i>	21%
PF World Fund	15%
Polio	23%
Rotary Centers	14%
Multiple purposes	5%

### 2008-09 Solicitation Percentages by Dollar Amount

Ambassadorial Scholarships	2%
Annual Programs Fund	4%
Donor Advised Fund	1%
Humanitarian Programs	4%
PF Children's Fund	1%
PF <i>SHARE</i>	10%
PF World Fund	23%
Polio	19%
Rotary Centers	16%
Multiple purposes	20%

## 2008-09 Solicitations by Dollar Amount and Number

Proposal Type	Total Solicitation Amount	Number of Solicitations
Ambassadorial Scholarships	\$675,000	6
Annual Programs Fund	1,601,887	30
Donor Advised Fund	290,000	4
Humanitarian Programs	1,600,000	4
PF Children's Fund	250,000	1
PF <i>SHARE</i>	3,830,705	41
PF World Fund	8,749,000	31
Polio	7,473,834	44
Rotary Centers	6,297,000	29
Multiple purposes	7,791,100	11
<b>Total</b>	<b>\$38,558,526</b>	<b>Total: 201</b>

## Realized Estates

During 2008-09, 135 estates made distributions to TRF, 69 of which were major gifts. Most individuals designate their final estate gift to the Permanent Fund, which will continue to provide support to the programs of TRF by generating spendable earnings each year, pending market performance and Trustee policy. This year, 119 of the 135 realized estate gifts to TRF went to the Permanent Fund.

Although some of these gifts were unexpected, many of these donors were acknowledged as Benefactors or Bequest Society members during their lifetimes. Rotarians and other supporters of the Foundation are encouraged to notify TRF that it is included in their final estate plans. Such notification encourages the active support and participation of bequest donors, stimulates an increased pattern of giving, ensures the contributions will be used as intended, and allows TRF to recognize those whose generosity serves the advancement of Foundation programs.

## Major Gifts from Realized Estates

	Major Gifts	Number of Gifts
2004-05	\$3,734,217.05	46
2005-06	2,777,575.41	34
2006-07	3,542,836.56	40
2007-08	3,177,261.65	44
2008-09	5,101,712.28	69

## Endowed Funds within the Permanent Fund

An endowed gift is a contribution made to the Permanent Fund. The principal is invested and a portion of the income is made available for specific Rotary programs as determined by the donor. Endowed funds are critical to the long-term stability of TRF; they work to ensure funding to support TRF programs long-term. Donors who wish to create a legacy may choose to make gifts of \$25,000 or more to the Permanent Fund to establish a fund in their name.

In 2008-09, there were 709 endowed funds in the Permanent Fund, totaling \$150.2 million (gift value). Of these, 58 were established in 2008-09 with new contributions totaling \$5.7 million.

### 2008-09 New Endowments by Country/Geographical Area

USA	31
India	6
Japan	6
Korea	7
Taiwan	3
Argentina	1
British Virgin Islands	1
Guatemala	1
Hong Kong	1
Switzerland	1

### 2008-09 Endowments (Permanent Fund)

Permanent Fund	New Endowments
<i>SHARE</i>	29
World Fund	23
Rotary World Peace Fellowships	2
Rotary Centers	2
Humanitarian Programs	1
Matching Grants	1

## Life Income Agreements

Rotarians and others establish life income agreements when they wish to receive benefits now and into the future, and to leave a legacy with The Rotary Foundation once they are gone.

The donor receives a U.S. charitable tax receipt for a portion of the face value of the gift. In return for the gift, the beneficiary receives scheduled payments for a period of time. Generally, at the death of the last beneficiary, the residuum is transferred to the Permanent Fund. As of 30 June 2009, The Rotary Foundation held over \$22.8 million in life income agreements and \$5.5 million had been transferred to the Permanent Fund as the result of matured life income agreements.

In 2008-09, the total face value of all life income agreements established was \$1.5 million.

### Life Income Agreements

	Charitable Remainder Trust	Charitable Gift Annuity	# of Charitable Remainder Trusts*	# of Charitable Gift Annuities
2004-05	\$3,024,204	\$ 549,117	9	22
2005-06	2,118,356	840,494	14	21
2006-07	1,470,752	1,775,610	17	41
2007-08	2,019,049	1,140,901	13	26
2008-09	6,100	1,513,893	3	27

\* Includes additions to unitrusts that had been previously established.

## Bequest Society

An individual or couple that places The Rotary Foundation in an estate plan for \$10,000 or more qualifies for membership in the Bequest Society.

### Bequest Society Commitment

	Average Commitments	2008-09 Commitments	Total Value of Commitments 2008-09	Total Value of Commitments
2004-05	\$41,785	615	\$20,588,857	\$182,849,290
2005-06	41,821	622	26,172,400	209,021,690
2006-07	47,171*	680	32,076,091	241,097,781
2007-08	44,236	585	25,878,133	268,770,488
2008-09	49,113	524	25,735,597	294,506,085

\* This figure differs from the figure reported in the 2006-07 Fund Development Annual Report on Operations, which was the average of all-time Bequest Society commitments rather than Bequest Society commitments for 2006-07.

As part of its financial planning, The Rotary Foundation monitors expectancies, or future donations, to the Permanent Fund. While such gift classifications include life income agreements, life insurance, and other gift types, the bulk of expectancies are in the form of bequests from Bequest Society members, Benefactors, and others. Expectancies to the Permanent Fund totaled \$411.4 million as of 30 June 2009.

## Donor Advised Fund

The Rotary Foundation Donor Advised Fund (TRF DAF) has grown exponentially since its inception in 2002. A donor advised fund account is similar to an investment account, earmarked exclusively for charitable giving. Following an initial irrevocable contribution of \$20,000 or more, TRF DAF holders may recommend grants to any IRS-approved charitable organization, including TRF. In return for offering this service to Rotarians, each account annually transfers \$250 or 1 percent of the 1 July fair market value (FMV) to the Annual Programs Fund. Also, when individual accounts close, 50 percent or more of the FMV is transferred to the Permanent Fund.

A strong FMV and steady establishment of accounts are a testament to TRF DAF's popularity. During 2008-09, the fund grew by 15 new accounts, received \$2.1 million in contributions, and granted \$1.7 million.

TRF DAF is meeting a need, as signified by its progress. Rotary clubs and individuals want to offer charitable tax deductions to donors and ensure the funds are professionally managed. TRF DAF is a cost-effective way for Rotarians to achieve their charitable-giving goals.

## TRF DAF

	Contributions	Grants & Transfers	Fair Market Value	# of Accounts
2004-05	\$1,021,136	\$481,434	\$2,558,040	54
2005-06	5,054,804	1,948,091	5,823,838	71
2006-07	5,454,715	6,395,916	5,569,200	96
2007-08	2,408,188	1,688,603	6,307,670	119
2008-09	2,106,988	1,696,000	6,206,256	134

## Rotary Centers Major Gifts Initiative

The Rotary Centers for International Studies in peace and conflict resolution program was accepted as a permanent program with its own approved major gifts fundraising initiative in October 2005. At that time, the Trustees adopted a plan to raise a cumulative amount of \$95 million in named and endowed support to cover Rotary World Peace Fellowship expenses by 30 June 2015. As of 30 June 2009, \$41,471,479 (face value) had been raised or committed in support of the Rotary Centers.



*Contributions to the Rotary Centers programs give qualified professionals from around the world an opportunity to study peace and conflict resolution at the Rotary Centers for International Studies.*

## Major Gifts and Commitments to Rotary Centers as of 30 June 2009

Type of Donation	Contribution	Number of Gifts & Commitments
Life Income Agreements	\$6,500,000	22
Bequests	14,900,000	145
Outright Gifts	18,800,000	173

As of 30 June 2009, there were more outright gifts (173 gifts) in support of the Rotary Centers than bequests (145 gifts) or life income agreements (22 gifts). However, the average gift amount for life income agreements was more than three times larger than the average outright gift, and the average bequest committed was more than four times larger.

# DONOR RELATIONS

## Arch C. Klumph Society

In October 2004, the Trustees of The Rotary Foundation approved the Arch C. Klumph Society to recognize donors whose contributions equal or exceed \$250,000. The following members were inducted into the society in 2008-09.

2008-09 Arch C. Klumph Society Inductees	District
Byron A. and Kathleen Kanter Brill	7570
Stephen R. and Susan S. Brown	5340
Ina K. and Donald L. Brust	5340
Joseph "Bud" Cashen	5260
Rajendra R. and Shubha Laxmi Chhapwale	3140
Kyong-Mo Chung and Ki-Soon Choi	3640
Leon B. Corlew	6460
Carol Fellows and Tim Bewley	5110
Jerry W. and Sharon L. Franklin	6080
Marjorie and Frederick W. Hahn Jr.	6040
Vernon W. and Gayle D. Hauser	6740
Sung Eon Hong and Eun Ja Park	3670
Peter A. and Susan H. Klock	7890
Charles and Ellen Kurtzman	5790/1130
Ernestine T. and Nicholas P. Luise	7980
Ann W. and Richard P. Marsh	5500
Lakshmi and Usha Mittal	No district*
Eun Soo Moon and Hyun Joo Yang	3620
Sung-Hee Nam and Yoon Gi Kim	3700
Carl E. Nomann	5280
Lawrence J. and Linda Sundram	5340
Fred and Karen H. Teichman	7370
Ted B. and Gloria A. Trueblood	5010
Charles S. and Jean G. Ylonen	7610

\*Non-Rotarian

## **Donor Recognition Events at the 2009 RI Convention**

Two donor recognition events were held on 22 June, in conjunction with the 2009 RI Convention in Birmingham, England.

The 2009 Arch C. Klumph Society Dinner and Dance took place at the Birmingham Botanical Gardens and Glasshouses. Hosted by Rotary Foundation Trustee Chair Jonathan B. Majiyagbe, this high-profile event was the society's third dinner and dance. RI President Dong Kurn Lee attended, along with a total of 100 society members and Rotary senior leaders.

Rotary Foundation Trustee Chair-elect Glenn E. Estess Sr. hosted the 2009 Major Donor Dinner at the Hilton Birmingham Metropole Hotel. Approximately 600 supporters, Rotary senior leaders, and Rotary World Peace Fellows attended the event.

## **Stewardship Communications**

At the heart of Donor Relations' mission is communication with the Foundation's most generous donors. Through continually enhanced stewardship of this group, the department seeks to strengthen each donor's connection with and commitment to TRF's programs. Donor communications produced in the department include personalized letters of thanks to Rotary Center donors, an annual report mailing, and an Arch C. Klumph Society stewardship report.

# PolioPlus PROGRAM

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## Executive Summary

PolioPlus remained in the public eye in 2008-09, continuing to raise awareness of Rotary's priority philanthropic goal. The Bill & Melinda Gates Foundation increased its commitment to polio eradication, and Rotary responded in kind. In 2008-09, The Rotary Foundation awarded over 80 grants in support of polio projects in endemic, high-risk, and importation countries.

In other highlights from the year:

- India remains on a steady course to achieve full immunization of its population and wipe out polio.
- To access hard-to-reach populations in Afghanistan and Pakistan, immunization posts have been set up at key migrant gathering areas and known border crossings between the two countries.
- Political commitment to polio eradication in Nigeria increased, resulting in a significant decrease in the number of polio cases at the end of the year.

Rotary continues to work with its partners in the Global Polio Eradication Initiative (World Health Organization, UNICEF, and the U.S. Centers for Disease Control and Prevention) to address any remaining challenges to polio eradication.

Rotary International was privileged to have United Nations Secretary-General Ban Ki-moon address the 2009 RI Convention in Birmingham, England. Ban has been very supportive of Rotary and its polio eradication efforts. He has personally administered polio vaccine in India, written to the heads of state of the four remaining polio-endemic countries, and negotiated Days of Tranquility in conflict countries such as Afghanistan in order to allow polio vaccinations to occur.

In January 2009, the Gates Foundation increased its grant to The Rotary Foundation to \$355 million in support of its polio eradication efforts, and Rotary will match \$200 million of the grant over the next three years.

Rotary's Polio Eradication Advocacy Task Force, Polio Eradication Advocacy Task Force for the United States, national advocacy advisers, and national PolioPlus committee chairs continued to mobilize resources and advocate to political leaders in donor and polio-affected countries in 2008-09. Successes include contributions from Canada, Germany, Luxembourg, the United Kingdom, and the United States, which altogether committed a total of over \$600 million in support of polio eradication activities over the next five years.

The Polio Eradication Champion Award was established in 1995 to recognize government and world leaders who have made outstanding contributions toward the goal of eradicating polio. Recipients of the award for 2008-09 include the president of Ghana, H.E. John Agyekum Kufuor, the president of Nigeria, Umaru Yar'Adua, the prime minister of Luxembourg, Jean-Claude Juncker, and Ban Ki-moon.

PolioPlus continues to generate media coverage of Rotarians volunteering during National Immunization Days (NIDs). In December 2008, *The NewsHour with Jim Lehrer* traveled to Nigeria to cover polio eradication and interviewed 2008-09 Rotary Foundation Trustee Chair Jonathan Majiyagbe. Rotarian and polio survivor Ramesh Ferris's 2008 journey across Canada by hand-cycle and NID trip to India resulted in more than 40 newspaper, TV, and radio stories in Canada.

PolioPlus made grant awards for operational, surveillance, and technical support, along with social mobilization in polio-affected countries, and also provided a limited amount of funding for polio eradication research activities. PolioPlus Partners, a subprogram of PolioPlus, provided grants to support Rotarian-sponsored projects for social mobilization and surveillance activities in polio-endemic, high-risk, and importation countries.



Carol Pandak  
Division Manager  
PolioPlus Program



*Bill Gates announces a new \$255 million grant for ending polio at the 2009 International Assembly in San Diego, California, USA.*

*The figures reported in this section are not audited.*

# POLIO ERADICATION 2008-09 SIGNIFICANT EVENTS

## **RI and Gates Foundation boost end-polio commitment to \$555 million, January 2009**

On 21 January, RI announced that its partnership for polio eradication with the Bill & Melinda Gates Foundation had increased to \$555 million. Bill Gates, making a surprise appearance at the International Assembly in San Diego, California, USA, announced that The Rotary Foundation had received a \$255 million Gates Foundation grant in January. Rotary, in turn, will raise \$100 million in matching funds. In November 2007, RI received a \$100 million Gates Foundation grant, which Rotary committed to match by raising \$100 million.

The two challenge grants now total \$355 million. Rotary has committed to raising a combined total of \$200 million in matching funds by 30 June 2012. This matching effort is called Rotary's US\$200 Million Challenge.

The \$255 million grant is one of the largest challenge grants ever awarded by the Gates Foundation and the largest ever received by Rotary. Rotary will spend the grant in direct support of immunization activities carried out by the Global Polio Eradication Initiative. Rotary will distribute the funds primarily through grants to the World Health Organization and UNICEF.

“With the support of the Bill & Melinda Gates Foundation, we are on the brink of eradicating one of the most feared crippling, sometimes fatal, diseases in the

world,” said 2008-09 Rotary Foundation Trustee Chair Jonathan Majiyagbe. “This shared commitment of Rotary and the Gates Foundation should encourage governments and nongovernmental organizations to ensure that resources are available to end polio once and for all.”

## **Global Polio Eradication Initiative inducted into Polio Hall of Fame, November 2008**

In recognition of its contributions to global polio eradication, Rotary International and its partners in the Global Polio Eradication Initiative were formally inducted into the Polio Hall of Fame at the Roosevelt Warm Springs Institute for Rehabilitation on 14 November. The initiative's spearheading partners — Rotary, the World Health Organization, UNICEF, and the U.S. Centers for Disease Control and Prevention — join the original 17 pioneering heroes in the early battle against polio, including former U.S. President Franklin D. Roosevelt and vaccine developers Jonas Salk and Albert Sabin.

The inductee organizations were honored on a large bronze plaque detailing their contributions to ongoing polio eradication efforts, and the contributions of the original inductees were highlighted with a matching plaque. Both plaques will be permanently displayed in front of the Polio Hall of Fame's monument outside Founders Hall, which was unveiled by Eleanor Roosevelt in 1958.

## Rotary clubs light up the world to end polio, February 2009

What do the Colosseum, the British Houses of Parliament, and the Sydney Opera House have in common? Each of these iconic structures served as the dramatic backdrop for an equally dramatic message: End Polio Now. In celebration of Rotary's founding on 23 February 1905, Rotary clubs around the world arranged for key landmarks on several continents to be illuminated with the End Polio Now logo. The illuminations were meant to raise public awareness of the disease, which still threatens children in parts of Asia, Africa, and the Middle East. Cases worldwide have been reduced 99 percent, thanks to Rotary and its partners in the Global Polio Eradication Initiative.



*On 23 February, the anniversary of Rotary's founding, the Sydney Opera House was illuminated to raise awareness of the need for polio eradication.*

## Documentary on polio battle nominated for Academy Award, February 2009

*The Final Inch*, an Academy Award-nominated 38-minute documentary, offers a frontline view of the battle to eradicate polio. Director and producer Irene Taylor Brodsky captured health workers immunizing children in the poorest slums of India and Pakistan in 2007. Taylor Brodsky's film chronicles the world's largest nonmilitary army — some four million people in India alone — who continue to wage the battle to eradicate the disease.

In several scenes, Rotarians were filmed as they volunteered during a National Immunization Day (NID) on 22 April 2007. Led by M.S. Jain, past governor of District 3100, NID volunteers administered polio vaccination drops to children in Meerut Samrat, Uttar Pradesh, India.

The film, which aired on HBO in April 2009, may be viewed at [www.hbo.com](http://www.hbo.com) and is available for purchase on DVD at [Amazon.com](http://Amazon.com) (\$7.50 plus shipping; for each purchase made in 2009, \$2 will be donated to Rotary's US\$200 Million Challenge).



*Masks and whistles help draw children to polio immunization booths in India. These essential social mobilization items are funded by PolioPlus Partners.*

## **UN secretary-general receives Polio Eradication Champion Award, June 2009**

RI President Dong Kurn Lee and Rotary Foundation Trustee Chair Jonathan B. Majiyagbe presented United Nations Secretary-General Ban Ki-moon with the Polio Eradication Champion Award on 21 June during the 2009 RI Convention in Birmingham, England. The award recognizes outstanding and dedicated leaders in the fight against polio.

Ban said he was deeply humbled by the honor, and dedicated the award to the three polio immunization workers who were killed in a suicide bomb attack in Afghanistan in 2008.

“Let us give them a big applause,” Ban told the crowded hall. “This honor is for them.”

Ban also paid tribute to all the Rotarians who have taken part in immunization drives, volunteering in hostile areas, working through storms, droughts, and disasters. He said this vast army of volunteers has brought the world very close to the goal of eradicating polio. “Without your support, the world could not have come this close,” he said.

# PolioPlus ADVOCACY

In 1995, Rotary International launched the Polio Eradication Advocacy Task Force to advocate the cause of polio eradication to donor governments. In 2000, this task force helped form the Polio Advocacy Group, with additional partners, the collaborative efforts of which has resulted to date in more than \$5 billion in polio-specific grants from the public sector.

Rotary's Polio Eradication Advocacy Task Force, national advocacy advisers, national PolioPlus committee chairs, and other Rotary leaders strive to encourage governments around the world to provide the necessary political and financial commitment to global polio eradication. Following are some of the 2008-09 highlights of their efforts and those of partner organizations:

## Resource Mobilization in Donor Countries

### G8

The 2008 G8 summit was hosted in Hokkaido, Toyako, Japan. G8 member states reaffirmed their commitment to polio eradication as outlined in the Toyako Framework for Action on Global Health: "The G8 will meet its previous commitments to maintain or increase financial contributions to support the Global Polio Eradication Initiative, and encourage other public and private donors to do the same. The G8 supports a strong commitment by polio-endemic countries, and will work with them in the efforts to eradicate polio, bearing in mind the World Health Assembly resolution urging poliomyelitis-affected countries to engage all levels of political and civil society in these efforts."

### Canada

In early September 2008, Past RI President Wilfrid J. Wilkinson and International PolioPlus Committee Chair Robert S. Scott were invited by Bev Oda, Canada's minister of international development, to participate in an announcement of additional support for polio eradication in the amount of \$30 million to support polio eradication activities in sub-Saharan Africa.

### Luxembourg

On 20 June 2009, Past RI President Carl-Wilhelm Stenhammar presented a Polio Eradication Champion Award to Jean-Claude Juncker, prime minister of Luxembourg, during the RI District 1630 Conference. Luxembourg has committed more than \$10.5 million to the initiative (more than \$22 per capita). The grand duke of Luxembourg, whom Rotary has previously recognized as a Polio Eradication Champion, was also present at the conference. Shortly after this event, Luxembourg signed a commitment to provide \$620,000 (€500,000) annually for five years for global polio eradication.

### Spain

The Spanish Agency for International Development announced a commitment of \$620,000 (€500,000) to support polio surveillance activities in Africa.

### USA

Appropriations for 2009 fiscal year were finalized in March 2009, including \$101.24 million for the polio eradication activities of the U.S. Centers for Disease Control and Prevention and \$32 million for the U.S. Agency for International Development.

International PolioPlus Committee Vice Chair John Sever presented oral testimony in support of polio eradication appropriations for the 2010 fiscal year before the House Appropriations subcommittee on state, foreign operations, and related programs. He reported that both Subcommittee Chair Nita M. Lowey and Ranking Member Kay Granger declared their continued support and commitment for polio eradication. Granger, who is an active Rotarian from Fort Worth, Texas, noted that she had polio as a child.

On 6 May, Rotary held its annual reception honoring Congressional champions of global polio eradication. Five representatives were honored for their support this year, including Senators Sherrod Brown (D-Ohio) and Sheldon Whitehouse (D-Rhode Island) and Representatives Tammy Baldwin (D-Wisconsin), Lincoln Davis (D-Tennessee), and Raúl Grijalva (D-Arizona).



*A child receives oral polio vaccine at a transit stop in Uganda during National Immunization Days.*

## Political Advocacy

### Afghanistan

Past RI President James Lacy (chair, Polio Eradication Advocacy Task Force for the United States) met with Afghanistan's health minister and conveyed key messages. The minister returned to Afghanistan the following week where he publicly launched polio campaigns and highlighted this launch (and his stated commitment to polio eradication) on the ministry's Web site.

### AU Health Ministers Conference

The African Union hosted a conference of health ministers from AU member states, 4-8 May in Addis Ababa, Ethiopia. The AU secretariat provided a report on the status of polio eradication efforts in Africa to all member states in advance of the meeting. Members of the Africa Regional PolioPlus Committee contacted their ministers of health to encourage support for adoption of a strong statement supporting polio eradication at the conference. At the conference, member states committed to strengthen routine immunization and also to eradicate polio.

### Nigeria

On 24 July 2008, Rotary Foundation Trustee Chair Jonathan Majiyagbe presented the Polio Eradication Champion Award to Nigerian President Umaru Yar'Adua. On receiving the award, President Yar'Adua said he would do "everything humanly possible" to eradicate polio.

In August, Majiyagbe and Nigeria PolioPlus Committee Chair Olubusuyi Onabolu met with the emir of Kano to urge his continued support and leadership of polio eradication activities in that state.

Past RI President Wilfrid J. Wilkinson traveled to Nigeria in October 2008. During his visit, he attended the Expert Review Committee meeting and participated in state and national advocacy meetings. These meetings included visits with the acting minister of health, the acting director of the National Primary Health Care Development Agency, the executive governor of Jigawa State, the health commissioner of Kano State, and the speaker, deputy speaker, chief whip, and health committee chair of the National Assembly.

Wilkinson also participated in a training seminar that was being conducted for Rotary's state polio representatives. A Rotary representative has been appointed for each of Nigeria's 36 states, and these representatives work with the National PolioPlus Committee to support polio immunization campaigns and advocacy efforts.

The focus and emphasis on strengthening efforts in Nigeria was continued throughout 2009 with additional visits made by IPPC Chair Robert Scott and the Africa Regional PolioPlus Committee in March.

Scott led a one-day consultative seminar with current, past, and future Rotary district governors, who committed to do their utmost to engage Rotarian support for polio eradication efforts. During his visit, he also met with the emir of Zaria, who pledged his continued commitment to polio eradication.

Members of the Africa Regional PolioPlus Committee met and also dispersed to various states in order to monitor and participate in immunization activities. The chair of the regional committee then shared the committee's observations and feedback during the meeting of Nigeria's Expert Review Committee, which was convened following the immunization activities.

## **United Nations**

RI President Dong Kurn Lee was invited to participate in the Health and Education Panel at a Millennium Development Goals high-level event on 25 September at UN Headquarters in New York. Lee highlighted Rotary's work on polio eradication in his remarks.

UN Secretary-General Ban Ki-moon continued his leadership on global polio eradication by writing, as he did in 2007, to the leaders of the four endemic countries to convey key messages and requests for each country. In two of the four countries, Afghanistan and Pakistan, these letters were highlighted in the media, along with commitments for intensified efforts by President Karzai and President Zadari, respectively, indicating the degree of impact such interventions have.

# SERVICE TO PolioPlus HONORED

Regional and International Service Awards for a Polio-Free World were established by the Trustees of The Rotary Foundation in order to recognize outstanding contributions to polio eradication efforts by Rotarians and to encourage continued volunteer efforts in the final years of the Global Polio Eradication Initiative. Active personal service is required by the prospective recipient of the award. Financial contributions, however noteworthy, are not a basis for the award.

## 2008-09 Regional Service Award for a Polio-Free World recipients

### Africa

Emmanuel Uakhemen Akhigbe  
Shifarrow Bizuneh  
Edmund Onyemaechi Ndibuagu  
Bolaji Ogunlari  
Bouraima Salifou

### Americas

Ivan G. Cornelius  
John J. Forte  
Noelle A. Galperin  
Hector Guillermo Guillen  
Corliss H. Klaassen  
Jeanne K. Klaassen  
Nicolette S. Klein  
William J. Mealia  
Larry D. Myers  
Randy F. Sproule  
Raul Luiz Zambello  
Karien Ziegler

### Eastern Mediterranean

Azmarai F. Khan  
Muhammad Abbas Mirza  
Zahid Bashir Mirza

### Europe

Sebastián Enseñat Velasco  
Harry Griffiths  
Michael B. Yates

### Southeast Asia

Manoranjan Kranchal  
Suhas Venkatesh Kulkarni  
Dilip R. Salgaocar  
Govind C. Senapati  
Prem Shankar Singh  
V.C. Srinivasan

### Western Pacific

Giichi Maruyama  
Avelino Aguerra Obispo  
Josephine Min-Ling Wong  
Hirosi Yosida

## 2008-09 International Service Award for a Polio-Free World

Larry A. Bender  
John Elloway  
Loring V. Miller  
Ralph D. Munro  
Howard B. and Katherine A. Schwadron  
Luciano Velez A.

# 2008-09 PolioPlus/ROTARY IN THE NEWS

Major international, national, and local news organizations worldwide aired and published stories covering Rotary's role in the Global Polio Eradication Initiative. The following are highlights of media coverage from 2008-09.

## Bill Gates announces second grant to The Rotary Foundation's PolioPlus program

The announcement of the second challenge grant from the Bill & Melinda Gates Foundation to Rotary received media attention from news organizations around the globe. The telepress briefing announcement resulted in more than 300 news stories, including:

- CNN, *The New York Times*, *The Washington Post*, Agence France-Presse, Associated Press, *Chicago Tribune*, BBC, BBC 4 Radio, BBC Radio International, and more than 40 television news stories across the United States. The TV audience in the U.S. alone was 2.1 million viewers.
- Press outreach was also conducted by the Nigeria PolioPlus Committee and the India PolioPlus Committee resulting in media coverage in both countries.

## End Polio Now lightings (23 February 2009)

An effort led by Rotary's Public Image Resource Group placed strategic and high-profile lighting displays of the End Polio Now logo on iconic structures worldwide, including:

- Sydney Opera House (national TV show, Channel 9, *Sydney Morning Herald*)
- The Colosseum, Rome (coverage in a dozen newspapers, including *La Repubblica*)
- House of Commons, London (media coverage on BBC)
- Culzean Castle, Greenock Townhouse, and Glasgow City Centre, Scotland (*The Herald*)
- High Falls, Rochester, New York, USA (media coverage on ABC affiliate)

## *The NewsHour with Jim Lehrer* (13 April 2009)

The PBS news program *The NewsHour with Jim Lehrer* traveled to Nigeria in December to cover polio eradication. *NewsHour* worked with the Nigeria PolioPlus Committee chair and interviewed 2008-09 Rotary Foundation Trustee Chair Jonathan Majiyagbe.

## Rotarian NID trips and media tours

**Rotarian Noelle Galperin led a group of 60 Rotarians on an NID trip to India in February 2009.** Resulting media coverage was substantial, with stories appearing in *The Miami Herald* (two stories), *Knoxville News Sentinel* (two stories), *Post-Tribune of Northwest Indiana*, *The Caymanian Compass*, *Chandigarh Tribune*, *The Indian Express*, *Knoxville Magazine*, Star 102 radio.

**Rotarian Anil Garg led a group from California to India in February.** Seattle reporter Penny LeGate was sent by RI to join the group on a media tour. This trip was covered in media outlets including: KIRO-TV (Seattle, Washington), KERO TV-23 (Bakersfield, California), MySanAntonio.com (affiliated with *San Antonio Express-News*), *Fredericksburg Standard*, *Bakersfield News*.

**Rotarians from Denmark traveled to Nigeria to take part in National Immunization Day activities in January.** Reporter Knud Grange filmed a story to air on DK4 TV.

**Rotarian Elias Thomas of Maine led a group to India in February.** Resulting media coverage included: WEHT, WTVW 7, WIKY 104.1 (Evansville, Indiana).

**Rotarians from Greece traveled to India to participate in immunization activities in March.** Resulting media coverage included: *Athens Plus* (Greece), Antenna 1 TV (Greece), *Greek Star* (Chicago), Athens News Agency (Greece), *Hellenic News* (Boston).

**Photojournalist Richard Wainwright was commissioned by the Rotary Club of Jersey, Jersey-Channel Islands, to join Rotarians traveling to India during the February NIDs.** His photos were incorporated into a polio photo exhibit and multimedia presentation for Rotary clubs to use in their awareness-building and fundraising efforts. Their trip was covered in local newspapers.

## Event Participation

To facilitate and further media coverage and public awareness of Rotary's role in the Global Polio Eradication Initiative, Rotary members participated in the following events:

**Polio Eradication Champion Award presented to United Nations Secretary-General Ban Ki-moon:** RI President Dong Kurn Lee and Trustee Chair Jonathan Majiyagbe presented the award during the 2009 RI Convention. The presentation was covered in media outlets, including the *Birmingham Post*.

**Polio Eradication Champion Award presented to Nigerian President Yar'Adua:** Trustee Chair Majiyagbe presented Nigerian President Yar'Adua with the Polio Eradication Champion Award. Media coverage included: *The Vanguard*, *The Times of Nigeria*.

**Ramesh Ferris, polio notable, 2008:** Rotarian and polio survivor Ramesh Ferris made a cross-country journey in Canada via hand-cycle and NID trip to India, which resulted in more than 40 newspaper, TV, and radio stories, including CBC Radio Canada International, *The Whitehorse Star*, and local newspapers in India.

**The Final Inch documentary:** Google.org produced the Academy Award-nominated film *The Final Inch*. The DVD is for sale in 19 languages and a portion of the proceeds will be donated to PolioPlus.

**End Polio Now fundraisers:** Club and district activity surrounding Rotary's End Polio Now campaign resulted in substantial local media coverage in communities worldwide.

**Gautam Lewis, polio notable, May-September 2008:** Rotary's interaction with polio survivor Gautam Lewis resulted in news coverage, including: *The Indian Express*, *Hindustan Times*, *The Statesman*, *Kolkata Unplugged*, *Prabhat Khabar*, *Anandabazar Patrika*, *The Telegraph*, *Al Jazeera English Witness*, *BBC World*, *BBC News Channel*, and *Foto8.com*.

## Targeted PSA placements

- *USA Today* special section on philanthropy:  
7 October 2008
- *The New York Times* Giving Section:  
11 November 2008
- NYtimes.com:  
15 October-15 November 2008
- United Airlines in-flight television network:  
ongoing 30-second polio TV spots
- U.S. radio stations:  
Rebroadcast 292 times in 34 different states, reaching 12,204,216
- U.S. community newspapers:  
Generated 308 newspaper articles in 25 states with a readership of nearly 9 million; cost of buying this space would have been \$33,406

# 2008-09 ROTARY'S US\$200 MILLION CHALLENGE

As of 30 June 2009, The Rotary Foundation has raised \$90,694,681\* toward its target of \$200 million in order to match the extraordinary challenge grant of \$355 million received from the Bill & Melinda Gates Foundation.

To date, 182 major gifts (\$10,000 or more) have been received, for a total of \$11,182,948 for an average major gift for polio of \$61,445.

Gift Amount	Number of Gifts
\$100,000+	19
\$25,000 - \$99,999	41
\$10,000 - \$24,999	120

Over 8,400 clubs contributed \$1,000 or more and 225 districts contributed 20 percent or more of their District Designated Fund to Rotary's US\$200 Million Challenge during the 2008-09 Rotary year. Those clubs and districts received a certificate of appreciation.

Much of the support for the challenge has been from Rotary sources; however, this campaign included numerous effective strategies targeting the general public. For example, every Major League Baseball team was approached to encourage them to work with local Rotary clubs to host a Rotary Day at the Ballpark. Fourteen teams responded positively, and these events have raised funds and awareness. Rotary's public service announcements have been aired on JumboTron screens, and a vendor has been retained to assist with text messaging contributions.

In addition to the text messaging outreach, Rotary's US\$200 Million Challenge has a presence on most of the prominent social networking sites (MySpace, Facebook,

Twitter, etc.) as a means of targeting younger donors.

Australian Rotarians worked with 20th Century Fox Australia to arrange an advance screening of the film *Valkyrie*, starring Tom Cruise, on 21 January 2009 as a fundraiser for Rotary's US\$200 Million Challenge. There were 20 showings of the movie with over 2,000 viewers, resulting in approximately \$20,000 being raised for polio eradication.

Rotary's US\$200 Million Challenge has been supported by individuals of all ages. For his birthday in March, Ian Schwartz, 10, decided to raise funds for polio eradication in lieu of receiving gifts. He set a goal of \$250 to raise from friends and classmates. He made a poster and gave a two-minute speech at school in front of the entire staff, student body, and parents. He then skipped his lunch period and recess for the entire week. He raised \$283.75. His mother, a member of the Rotary Club of Eugene, Oregon, USA, matched his efforts. Ian then spoke briefly at his mother's club and asked the Eugene Rotarians if they would help. He raised nearly \$1,000 at the club meeting, bringing his grand total to \$1,500.

The eradication of polio is Rotary's top priority. The membership of the organization has been engaged in this work since 1985. Once eradicated, polio and Rotary's role in its eradication will serve as a legacy for the organization. This "legacy" argument has been used to strategically target new Rotarians and new Rotary clubs that have not had the opportunity to participate in or contribute to past fundraising campaigns for polio. These new member mailings have resulted in almost \$1 million in new contributions while the new club mailings have produced more than \$215,000.

\* Includes cash, DDF, and commitments.

# 2008-09 PolioPlus GRANTS

Rotary International and its Foundation have joined with three other major partner organizations — the World Health Organization, UNICEF, and the U.S. Centers for Disease Control and Prevention — in a global effort to eradicate polio. The Rotary Foundation’s primary role is to provide funding, mobilize Rotary volunteer support, and promote global advocacy for polio eradication. The following grants were made for the 2008-09 Rotary year.

Date	Country/Region/Other	Beneficiary	Amount	Purpose
Oct-08	Afghanistan	UNICEF	\$3,849,729	Operational support
Jan-09	Afghanistan	UNICEF	1,443,648	Operational support
Jun-09	Afghanistan	WHO	884,320	Operational support
Oct-08	African Region	WHO	8,134,599	Surveillance
Jan-09	African Region	WHO	6,000,000	Surveillance
Oct-08	African Region	WHO	8,098,850	Technical assistance
Jan-09	Angola	WHO	798,750	Operational support
Jan-09	Angola	UNICEF	522,427	Social mobilization
Jun-09	Angola	UNICEF	466,366	Social mobilization
Oct-08	Chad	WHO	1,400,475	Operational support
Jun-09	Chad	WHO	1,495,978	Operational support
Jun-09	CORE	WHO	3,562,431	Staff support
Jan-09	Dem. Rep. of Congo	UNICEF	358,142	Social mobilization
Oct-08	EMRO	WHO	2,134,602	Surveillance
Jan-09	EMRO	WHO	1,368,827	Surveillance
Oct-08	EMRO	WHO	6,534,600	Technical assistance
Jan-09	Global Lab Network	WHO	921,225	Laboratory support
Mar-09	Horn of Africa	UNICEF	250,000	Social mobilization
Mar-09	Horn of Africa	WHO	250,000	Operational support
Oct-08	India	NPPC	345,348	Administrative support
Oct-08	India	WHO	7,987,500	Operational support
Oct-08	India	UNICEF	4,030,864	Social mobilization
Jan-09	India	WHO	1,986,225	Operational support
Jan-09	India	WHO	1,433,890	Surveillance
Jan-09	India	UNICEF	1,205,997	Social mobilization
Jun-09	India	WHO	1,200,000	Operational support
Jun-09	India	UNICEF	545,058	Social mobilization
Dec-08	Nepal	NPPC	2,225	Administrative support
Oct-08	Niger	UNICEF	398,040	Operational support
Oct-08	Niger	WHO	1,001,100	Operational support
Jan-09	Niger	WHO	399,375	Operational support

Date	Country/Region/Other	Beneficiary	Amount	Purpose
Jun-09	Niger	WHO	1,291,081	Operational support
Jul-08	Nigeria	NPPC	25,000	Administrative support
Aug-08	Nigeria	NPPC	79,830	Administrative support
Aug-08	Nigeria	NPPC	25,085	Administrative support
Feb-09	Nigeria	NPPC	20,495	Administrative support
Oct-08	Nigeria	UNICEF	9,263,312	Operational support
Oct-08	Nigeria	WHO	2,026,695	Operational support
Jan-09	Nigeria	UNICEF	4,284,680	Operational support
Jun-09	Nigeria	UNICEF	4,181,117	Operational support
Oct-08	Northern Sudan	UNICEF	1,098,649	Operational support
Jan-09	Northern Sudan	UNICEF	797,504	Operational support
Jan-09	Northern Sudan	WHO	862,809	Operational support
Jun-09	Northern Sudan	WHO	1,188,540	Operational support
Jun-09	Northern Sudan	UNICEF	1,284,000	Operational support
Oct-08	Pakistan	UNICEF	3,780,815	Social mobilization
Jan-09	Pakistan	UNICEF	395,833	Operational support
Jan-09	Pakistan	UNICEF	395,833	Social mobilization
Jun-09	Pakistan	WHO	2,935,250	Operational support
Jan-09	Polio Research Committee	WHO	1,217,069	Research
Apr-09	Polio Research Committee	WHO	4,478,822	Research
Jun-09	Polio Research Committee	WHO	546,224	Research
Jan-09	Somalia	WHO	569,931	Operational support
Oct-08	Southern Sudan	UNICEF	1,210,170	Operational support
Jan-09	Southern Sudan	WHO	559,013	Operational support
Jun-09	Southern Sudan	WHO	778,728	Operational support
Jun-09	Southern Sudan	UNICEF	794,475	Operational support
<b>Total</b>			<b>\$113,101,551*</b>	

EMRO = Eastern Mediterranean Region  
Horn of Africa = Ethiopia, Uganda, and Kenya  
NPPC = National PolioPlus Committee

*\* In fiscal year 2008-09, the Foundation paid \$83.7 million.*

# 2008-09 PolioPlus PARTNERS GRANTS AWARDED

PolioPlus Partners is a subprogram of PolioPlus that provides funding for projects submitted by fellow Rotarians in polio-endemic, importation, and high-risk countries. The projects listed below supported social mobilization and surveillance activities and were paid with cash and District Designated Fund donations and general PolioPlus funds.

A total of 29 projects from 15 countries were funded, totaling \$7,682,077.

Of this total, 16 projects were from the African region, nine from the South-East Asian region, and four from the Eastern Mediterranean region.



*Children laugh and play as they wait to be immunized during National Immunization Days in India.*

Project Name	Grant Total
2008 Ghana SNIDs	\$112,637
2008 India SNIDs	363,601
2008 India SNIDs	307,139
2008 India SNIDs	273,454
2008 India SNIDs	268,801
2008 Niger NIDs	117,398
2008 Niger NIDs	13,743
2008 Pakistan lab project	358,230
2008 Pakistan NIDs	164,375
2008 Sudan NIDs	214,603
2008 Sudan NIDs	195,715
2008 Togo cold chain	171,292
2008-09 Bangladesh NIDs	67,745
2008-09 Ethiopia NIDs	408,736
2008-09 Nepal NIDs	182,582
2009 Angola NIDs	100,000
2009 Benin NIDs	368,233
2009 Côte d'Ivoire NIDs	370,974
2009 Côte d'Ivoire NIDs	256,756
2009 Ghana NIDs	44,590
2009 Guinea surveillance	239,872
2009 India NIDs	443,538
2009 India NIDs	418,151
2009 India SNIDs	261,090
2009 Niger NIDs	105,555
2009 Nigeria NIDs	658,220
2009 Pakistan container	13,858
2009 Sudan NIDs	704,537
2009 Sudan NIDs	476,652
<b>Total</b>	<b>\$7,682,077*</b>

NIDs = National Immunization Days  
SNIDs = Subnational Immunization Days

\* Includes flow-through funds.

# HUMANITARIAN GRANTS PROGRAM

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## Executive Summary

The 2008-09 Rotary year was another busy year in Humanitarian Grants. At any given time during the past year, The Rotary Foundation managed nearly 6,000 open humanitarian grants, representing over \$170 million in TRF funding and sponsor contributions. This level of activity brings with it wonderful opportunities for improving the lives of needy people worldwide. However, this year also brought significant challenges, due in large part to the global economy.

In response to the economic crisis, the Trustees made some important budget decisions that directly affected Humanitarian Grants. At the January 2009 Trustees meeting, a decision was made to reduce the 2008-09 Matching Grant budget in order to conserve The Rotary Foundation's World Fund. Subsequently, at their April 2009 meeting, the Trustees reduced the 2009-10 Matching Grant budget to \$9.5 million, about 70 percent less than the original budget for 2008-09. The budget for Health, Hunger and Humanity (3-H) Grants was also greatly reduced and during 2009-10 will only support new projects that are part of the RI/USAID International H<sub>2</sub>O Collaboration to improve water and sanitation in the Dominican Republic, Ghana, and the Philippines. At their January meeting, the Trustees decided to suspend approvals of Volunteer Service Grants effective immediately and in April decided to phase out Volunteer Service Grants completely as of 1 July 2009.

Despite these financial challenges, Rotarian enthusiasm for the Humanitarian Grants Program remains high. Rotarians worldwide continue to demonstrate their passion for helping the needy while also showing their commitment to being good stewards of TRF funds. The World Reporting analyses conducted in October 2008 and April 2009 continued the trend of an overall improvement in reporting percentages throughout the Rotary world. As of April, 84 percent of all grants were current and compliant with reporting requirements, up from 82 percent in October. This trend indicates a high level of stewardship and oversight of TRF grant funds, as Rotarians continue to increase their awareness of Foundation requirements and grant management best practices. In addition, 85 percent of all Rotary districts were above 70 percent compliant with reporting requirements and a record 33 percent were fully compliant. The April analysis found only eight districts that were under 70 percent compliant for two or more consecutive analysis with more than one open grant.

To further ensure that projects are technically viable and comply with Foundation requirements, the Humanitarian Grants Cadre of Technical Advisers conducted around 150 evaluations of humanitarian grants during 2008-09, including technical reviews, site visits, and audits. In order to better support the work of cadre members, the Foundation held its first two cadre trainings this year, in Colombo, Sri Lanka, and Birmingham, England. In addition to routine cadre evaluations, the Foundation also conducted two targeted audits to assess overall compliance with financial and programmatic requirements.

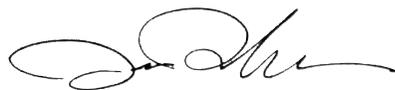
Through the Humanitarian Grants Program, Rotarians have used their creativity and caring to do good in the world. In the face of challenging economic times, Rotarians worked together to leverage resources and successfully identify the ways in which they can have the greatest impact on those in need.

## Overview of Grants Awarded in 2008-09

Grant Type	Number of Grants Awarded	Total Grant Awards
District Simplified Grants	407	\$7,495,098
Health, Hunger and Humanity (3-H) Grants	16	4,441,587
Matching Grants	1,560	16,632,409
Volunteer Service Grants	167	858,000
<b>Total</b>	<b>2,150</b>	<b>\$29,427,094</b>

*Note: An audited financial statement for 2008-09 for The Rotary Foundation of Rotary International is appended to The Rotary International and The Rotary Foundation 2008-09 Annual Report (187). Some of the data in the Annual Report on Operations does not tie directly to the audited statement. Given that this is an operations report, it is intended to show all aspects of the Foundation's grant-making activities. In this way, the reader can understand the total operational impact of the Foundation's grant-making activity and not merely those grants that were actually paid in 2008-09. Any discrepancies with the numbers found in The Rotary International and The Rotary Foundation Annual Report are because the totals for each program include District Designated Fund contributions, credits for canceled grants, and reductions in expenditures for grant funds that have been returned to the program budget.*

*The numbers in the chart reflect total program awards for the year and may differ from the numbers found in the publication Rotary Foundation Facts (159), which include District Designated Fund contributions, credits for canceled grants, and reductions in expenditures for grant funds that have been returned to the program budget. The Annual Report on Operations figures are not audited.*



James Robinson  
Division Manager  
Humanitarian Grants Program

## District Simplified Grants

District Simplified Grants are a tool for Rotary districts to support short-term, humanitarian projects that benefit the community.

Districts can request up to 20 percent of their District Designated Fund (based on annual giving three years prior) for one grant per Rotary year to support multiple projects locally or internationally.

### 2008-09 Overview

Number of grants awarded	407
Total grant awards	\$7,495,098
Average grant award	\$18,415
Number of countries receiving grants	55
Number of reports received	547
Number of grant files closed	411

### Top Five Recipients (Number of Grants)

USA	134
Japan	33
Brazil	30
England	23
India	20

### Top Five Recipients (Amount of Grants)

USA	\$3,089,575
Japan	997,414
Korea	679,424
Canada	423,141
India	255,420

## Health, Hunger and Humanity (3-H) Grants

The purpose of Health, Hunger and Humanity (3-H) Grants is to improve health, alleviate hunger, and enhance human and social development as a means of advancing international understanding, goodwill, and peace. Through this program, the Foundation provides major grants for integrated, large-scale, sustainable, international development projects. The emphasis is on supporting Rotarians who are assisting those who are working to improve the quality of life for themselves and their communities. Grants range from \$100,000 to \$300,000.

### 2008-09 Overview

Number of grants awarded	16
Total grant awards	\$4,441,587
Total project funding	\$4,980,424
Average grant award	\$277,599
Number of countries receiving grants	13
Number of reports received	39
Number of grant files closed	13

### 3-H grants were awarded to support projects in the following countries:

Country	Grants	Total Award Amount
Bolivia	1	\$298,610
Brazil	1	277,580
Cambodia	1	270,000
Guinea-Bissau	1	291,800
India	2	560,000
Kenya	1	270,000
Mexico	1	275,000
Nigeria	1	300,000
Philippines	2	526,000
Turkey	1	172,597
Uganda	2	600,000
Zambia	1	300,000
Zimbabwe	1	300,000

### Project Types

Type	Number of Projects
Community development	6
Health	4
Education	3
Business development	2
Environment	1

## Matching Grants

Through Matching Grants, The Rotary Foundation matches contributions raised by Rotary clubs and districts for international humanitarian service projects. Matching Grant projects are based on international partnership; Rotary clubs and districts in at least two countries must work together to plan, implement, and complete the project. Awards for these grants range from \$5,000 to \$150,000 and help fund a wide variety of humanitarian projects.

### 2008-09 Overview

Number of grants awarded	1,560
Total grant awards	\$16,632,409
Total project funding	\$44,134,263
Average grant award	\$10,662
Number of countries receiving grants	121
Number of reports received	3,184
Number of grant files closed	2,440

### Top Five Project Types

Type of Project	Number of Projects
Water and sanitation	298
Community development	269
Medical equipment	162
Education	131
Medical/dental services	107

### Top Five Recipient Countries

Country	Number of Projects
India	197
Mexico	115
Philippines	106
Thailand	66
Brazil	65

## Volunteer Service Grants

Volunteer Service Grants supported the international travel of qualified Rotarians and spouses of Rotarians to provide a needed service to a community or to plan the implementation of a needed project in a community. Volunteer Service Grants were phased out during 2008-09.

### 2008-09 Overview

Number of grants awarded	167
Total grant awards	\$858,000
Average grant award	\$5,138
Number of countries receiving grants	52
Number of reports received	523
Number of grant files closed	276

### Top Five Types of Service

Type of Service	Number of Projects
Medical/dental services	59
Community development	34
Water and sanitation	22
Education	17
Public health	9

### Top Five Project Locations

Country	Number of Projects
Kenya	22
India	17
Guatemala	11
Mexico	9
Philippines	8

## Grant Activity by Country

In 2008-09, humanitarian grants were awarded to Rotary clubs and districts in 143 countries and geographical areas.

Country/Geographical Area	Grants Awarded	Total Award Amount (US\$)*
Afghanistan	1	\$25,000
Åland Islands	1	4,652
Albania	3	19,942
American Samoa	1	8,600
Andorra	1	18,926
Angola	1	100,023
Antigua and Barbuda	1	24,999
Argentina	28	163,046
Armenia	2	29,870
Australia	19	175,254
Austria	4	73,551
Azerbaijan	1	9,450
Bangladesh	7	68,241
Belarus	1	8,454
Belgium	3	49,589
Belize	6	51,942
Benin	14	114,668
Bolivia	12	406,628
Bosnia and Herzegovina	4	68,412
Botswana	3	23,825
Brazil	97	992,827
Brunei Darussalam	1	8,172
Bulgaria	11	80,733
Burkina Faso	5	71,552
Burundi	2	11,550
Cambodia	5	292,280
Cameroon	4	38,850
Canada	17	423,141
Cayman Islands	2	16,500
Chile	13	77,481
China	6	76,954
Colombia	17	119,960
Congo, Democratic Republic of the	5	57,285
Congo Republic	5	25,810
Cook Islands	3	19,540
Costa Rica	2	21,264
Côte d'Ivoire	4	138,548

Country/Geographical Area	Grants Awarded	Total Award Amount (US\$)*
Czech Republic	3	30,056
Denmark	2	11,000
Dominican Republic	22	196,526
Ecuador	47	480,448
Egypt	8	72,424
El Salvador	14	149,573
England	25	270,019
Estonia	3	36,804
Ethiopia	11	261,141
Fiji	4	62,000
Finland	5	26,947
France	13	160,299
The Gambia	2	23,936
Germany	11	183,404
Ghana	21	391,913
Greece	5	47,664
Guatemala	52	710,144
Guinea	3	16,037
Guinea-Bissau	1	291,800
Guyana	4	24,000
Haiti	10	155,371
Honduras	30	355,789
Hong Kong	3	26,250
Hungary	4	54,362
India	236	2,831,099
Indonesia	29	233,821
Ireland	1	19,000
Israel	7	39,950
Italy	13	274,294
Jamaica	9	84,136
Japan	36	1,028,214
Jordan	5	63,752
Kenya	50	739,959
Korea	83	1,293,180
Kosovo	1	8,000
Kyrgyzstan	2	13,250
Latvia	3	17,858
Lebanon	6	45,270

Country/Geographical Area	Grants Awarded	Total Award Amount (US\$)*
Lesotho	2	13,076
Liberia	2	21,935
Lithuania	2	9,550
Macedonia	1	6,955
Madagascar	9	137,399
Malawi	15	159,416
Malaysia	13	135,321
Mali	14	199,999
Mexico	127	1,311,501
Micronesia	1	5,000
Moldova	2	10,550
Mongolia	8	86,766
Morocco	2	19,226
Mozambique	3	21,848
Namibia	9	80,644
Nepal	33	281,112
The Netherlands	5	32,094
New Zealand	6	72,049
Nicaragua	6	88,362
Niger	6	63,618
Nigeria	25	607,766
Norway	6	19,467
Pakistan	13	164,411
Panama	8	72,949
Papua New Guinea	6	36,188
Paraguay	2	48,237
Peru	24	198,659
Philippines	119	1,538,872
Poland	6	63,380
Portugal	11	101,808
Puerto Rico	2	16,213
Réunion	1	6,998
Romania	17	157,760
Russian Federation	14	186,825
Rwanda	4	27,659

Country/Geographical Area	Grants Awarded	Total Award Amount (US\$)*
Samoa	1	3,000
Scotland	3	36,858
Senegal	5	33,572
Serbia	1	9,875
Sierra Leone	5	59,261
Slovakia	2	29,848
Solomon Islands	2	14,100
South Africa	53	544,745
Sri Lanka	24	425,172
St. Vincent and the Grenadines	1	12,900
Sudan	1	9,400
Swaziland	5	42,970
Sweden	6	28,661
Switzerland	1	14,000
Taiwan	59	801,911
Tanzania	19	203,916
Thailand	73	743,418
Togo	7	89,671
Tonga	1	3,000
Trinidad and Tobago	4	35,481
Tunisia	1	3,000
Turkey	20	364,316
Turks and Caicos Islands	2	22,000
Uganda	54	1,110,027
Ukraine	5	54,606
United States	149	3,268,000
Uruguay	3	7,254
U.S. Virgin Islands	1	20,000
Vanuatu	1	7,550
Venezuela	4	9,338
Wales	2	22,053
Zambia	12	412,470
Zimbabwe	3	333,900
<b>Total</b>	<b>2,150</b>	<b>\$29,427,095</b>

\* The total award for Matching Grant projects does not include DDF contributions. However, for District Simplified Grants, the total award is solely DDF.

## Success Story

The Rotary clubs of San Salvador Cuscatlán, El Salvador (District 4240), and Warwick, Virginia, USA (District 7600), received a \$17,600 Matching Grant to build footbridges in El Salvador. The grant, combined with sponsor contributions yielded a total project cost of over \$35,000, which was used to build three bridges that improved the lives of approximately 2,500 people. The bridges increased agricultural trade, economic growth, and access to health care and education. In all three sites, the new bridge is the only way children can attend school during the rainy season. These three bridges have allowed more than 100 children to attend schools who otherwise could not.

The grant sponsors reported the following, unexpected impact of this wonderful project:

“During excavation for one of the bridges, there was a water problem that was causing the bridge foundation to flood. Consequently, a diversion was built. Later, when the municipality found out about this diversion, it sent its water utility engineer to investigate. He discovered that the water was of very high quality and superior to other municipal water sources. So, the municipality funneled this water into a cistern built next to the bridge, and this is now the best water source in the community. And how do people from this community access this water? They cross the bridge!”

### BEFORE...



*Villagers wading through dangerous waters to get to the market.*

### AFTER...



*Happy schoolchildren crossing the river, thanks to the new bridge.*

# EDUCATIONAL PROGRAMS

## Executive Summary

With almost 700 scholarships and grants going out to Ambassadorial Scholars and University Teachers, nearly 600 Group Study Exchange teams observing vocations abroad, and over 100 Rotary World Peace Fellows determined to promote peace, 2008-09 proved to be a successful year in spite of exceptional challenges stemming from troubled investment markets. Scholars from 71 countries forged intercultural relationships and gained valuable skills, which they shared with their home countries. GSE team members

from 202 countries and geographical areas traveled abroad to build friendships, gain cultural insights, and share knowledge with counterparts in their host countries. Alumni gathered to network with one another and with Rotarians and celebrated ongoing partnerships helping to eradicate polio, promote economic development, and bring peace to war-torn nations.

These scholars, teachers, GSE teams, Rotary World Peace Fellows, and alumni report to the Foundation that words cannot express the gratitude they have for the Rotarians who sponsored them and that they are committed to living a life of Service Above Self. The results have been clear: Scholars, University Teacher grant recipients, GSE team members, and Rotary World Peace Fellows are making important discoveries in the field of medicine, dismantling injustices against marginalized peoples, and raising unprecedented funds for crucial projects to bring clean water, medical

care, microbusiness financing, and training to the very poorest areas of our world.

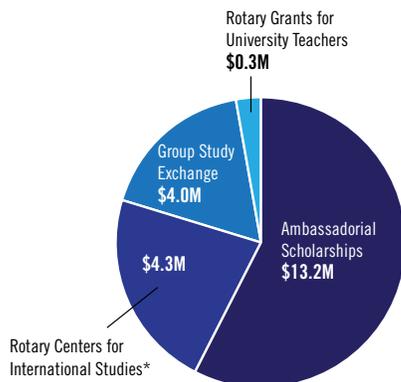
To preserve funding for these valuable programs, The Rotary Foundation's Trustees approved several key decisions. The Scholarships Fund Pool for Low-Income Countries was suspended for both the 2010-11 and 2011-12 program years. The Trustees encourage districts to consider donating District Designated Funds directly to low-income country districts so that scholars from developing countries have the opportunity to receive Ambassadorial Scholarships. Rotary Grants for University Teachers and Cultural and Multi-Year Ambassadorial Scholarships will no longer be awarded, beginning with the 2010-11 Rotary program year. Furthermore, the annual stipend to provide Regional Scholar Seminar Grants will not be offered in 2009-10, resulting in a savings to the World Fund of \$200,000. The Trustees also decided that, beginning in the 2010-11 program year, districts participating in the GSE program will be awarded only one World Fund-funded GSE for every two consecutive years.

The Trustees also accepted recommendations from the Rotary Centers Committee, which made several suggestions to enhance and promote the program in coming years, and the Rotary Foundation Alumni Advisory Committee, expanding the eligibility criteria for the Global Alumni Service to Humanity Award to allow all Rotary zones to participate every year.



Harvey Newcomb III  
Division Manager  
Educational Programs

### 2008-09 Educational Programs Awards Overview



\* Rotary Centers for International Studies includes Rotary World Peace Fellowships, Rotary Centers University Stipend, and Peace and Conflict Studies Fellows.

*The figures reported in this section are not audited.*

# AMBASSADORIAL SCHOLARSHIPS

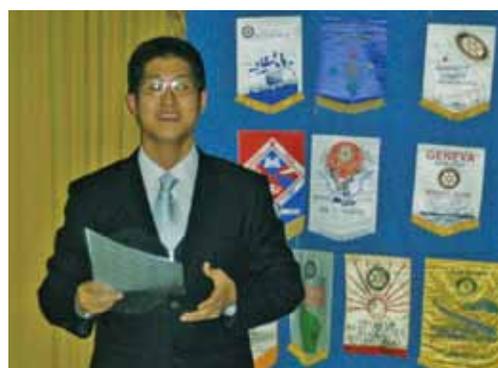
Since 1947, approximately 40,000 scholars from over 130 countries have received Ambassadorial Scholarships at a cost of more than \$518 million. Scholars must study in a country other than their own where they serve as unofficial ambassadors of goodwill. Upon their return home, scholars share with their sponsor Rotarians and others the experiences that lead to greater understanding of their host country.

- Developing leaders who can address the humanitarian needs of the world community
- Affecting all areas of the world through a balanced geographical distribution of scholars
- Encouraging Rotarians worldwide to increase the educational opportunities for scholars from low-income countries
- Fostering a lifelong association between Rotary and its scholars

## Program Objectives

The Ambassadorial Scholarships program supports the Foundation's mission to further international understanding and world peace by

- Increasing awareness of and respect for cultural differences by sending ambassadors of goodwill to study in another country
- Instilling in scholars the Rotary ideal of Service Above Self through active participation in Rotary service projects
- Encouraging scholars to dedicate their personal and professional lives to improving the quality of life for the people of their home community and country



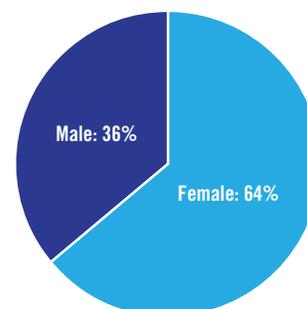
Scholar Chang-Su Shin of Seoul, Korea (District 3640), gives a presentation on Korean culture, government, and media to the Rotary Club of Port Talbot, West Glamorgan, Wales (District 1150).

## Ambassadorial Scholarships

Award Totals	2007-08	2008-09	% Change
Academic-Year	456	462	1
Cultural	119	127	7
Multi-Year	24	62	158
<b>Total</b>	<b>599</b>	<b>651</b>	<b>9</b>

Each year, approximately 15 percent of awards are relinquished for various reasons. The above totals represent the number of scholars who studied abroad after relinquishments were taken into account.

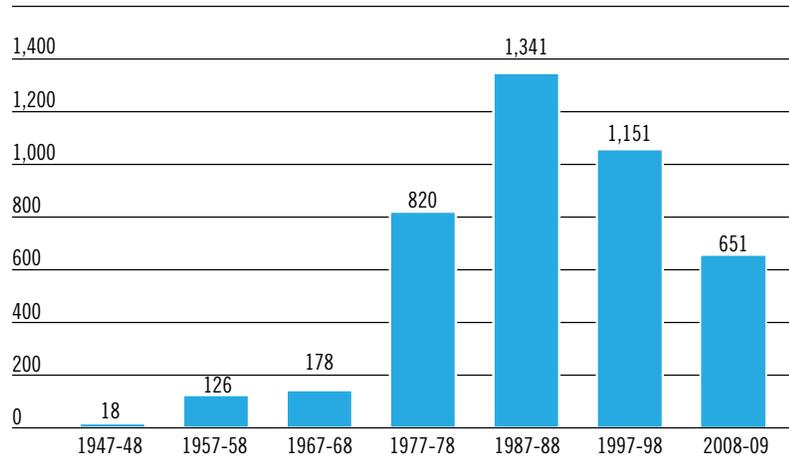
Scholars by Gender (%)



# History of Ambassadorial Scholarships Awarded

Includes world-competitive scholarships

Program awards for 2008-09 totaled \$13.2 million



## Scholar Study Fields

Each year, scholars focus their studies in a diverse array of fields. The Foundation encourages districts to select scholars with study fields that have a humanitarian impact. The following chart includes study fields only for academic-year and multi-year scholars.

Study Field	Scholars %	Study Field	Scholars %
International relations	12	Engineering	4
Development studies	10	Foreign languages	4
Business	6	Literature	4
Law	6	Performing arts	3
Public health	6	Journalism	3
Education	5	Art	3
Humanities	4	Medicine	3
Cultural studies	4	Other	23

## Scholars Sponsored 2008-09

In 2008-09, 54 percent, or 288, of the 534 Rotary districts worldwide sponsored Ambassadorial Scholars.

### Top Five Sponsor Countries

Country	Scholars Sponsored	Amount Awarded
USA	282	\$5,861,000
Japan	151	3,343,000
Korea	62	1,362,000
Germany	26	566,000
Italy	26	557,000

## Scholars Hosted 2008-09

In 2008-09, 41 percent, or 219, of the 534 Rotary districts worldwide hosted Ambassadorial Scholars.

### Top Five Host Countries

Country	Scholars Hosted	Amount Awarded
USA	148	\$3,156,000
England	76	1,748,000
Australia	31	671,000
Canada	30	568,000
France	28	589,000

## HELPING LOW-INCOME COUNTRIES

### Scholarships Fund Pool for Low-Income Countries

The Scholarships Fund Pool for Low-Income Countries provided study abroad opportunities for scholars from low-income countries. Scholars were selected on a world-competitive basis and applied for either an Academic-Year or a Cultural Ambassadorial Scholarship.

### Donated Scholarships

Each year, districts donate an Ambassadorial Scholarship to another district or a non-Rotary country so that they too have the opportunity to send abroad an ambassador of goodwill. Most donated scholarships are given to low-income countries, with the stipulation that the scholar must attend a study institution in the donating district. In 2008-09, 13 scholarships were donated.

### Rotary Grants for University Teachers

The Rotary Grants for University Teachers program provided funds to college and university faculty to teach relevant subjects at colleges and universities in developing countries. Approximately 500 grant recipients from more than 25 countries had participated in this unique program, for total awards of over \$5.1 million. Grant recipients taught fields that had a practical use and positive impact on the socioeconomic development of the host country, such as economic development, international relations, public health, and education. These flat grants were for \$12,500 or its equivalent for 3-5 months of service and \$22,500 or its equivalent for 6-10 months of service. Before 1994, Rotary Grants for University Teachers was a part of the Humanitarian Grants Program.

# ROTARY GRANTS FOR UNIVERSITY TEACHERS

## Program Objectives

The objectives of the Rotary Grants for University Teachers program were to

- Build understanding while strengthening higher education in low-income countries
- Promote the exchange of teaching methods and ideas between teachers at grant recipients' home and host institutions
- Advance development in low-income countries through sponsoring educators to teach subjects of practical benefit to the host country

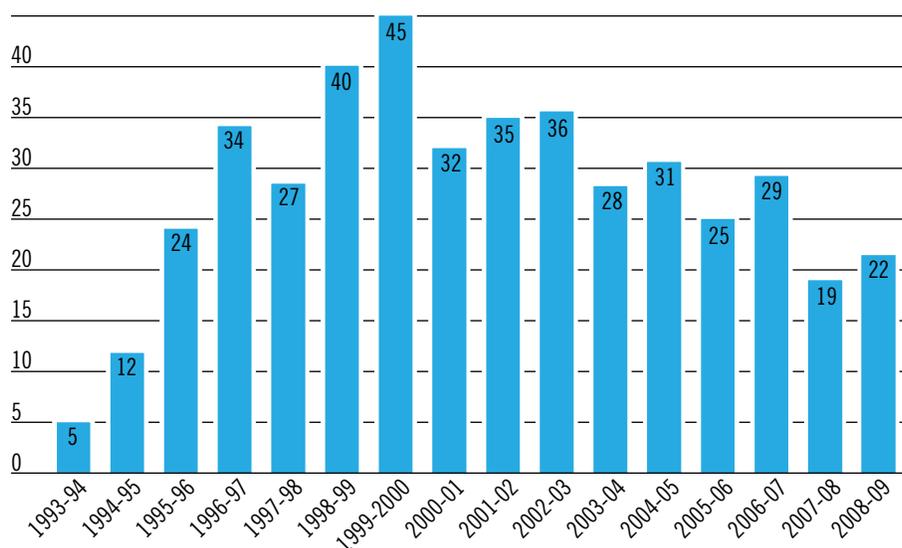
The program blended two of TRF's most important emphases — education and volunteer service — by having teachers

- Serve as outstanding ambassadors of goodwill to Rotary clubs and districts
- Share their experiences with the people of their home and host countries

## History of Rotary Grants for University Teachers Awarded

Includes both 3- to 5-month and 6- to 10-month awards

Program awards for 2008-09 totaled \$283,000



## Rotary Grants for University Teachers

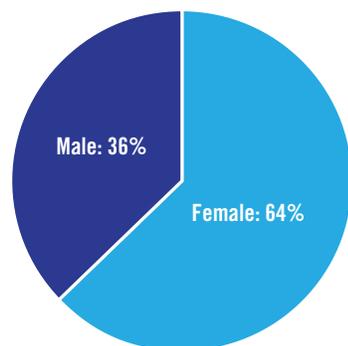
Award Totals	2007-08	2008-09	% Change
3- to 5-Month Grant	15	19	27
6- to 10-Month Grant	4	3	-25
<b>Total</b>	<b>19</b>	<b>22</b>	<b>16</b>

Each year, approximately 10 percent of university teacher grants are relinquished for various reasons. The above totals represent the number of teachers who taught abroad after relinquishments were taken into account.

## Fields Taught by University Teachers

Field	Teachers %
Physical & natural sciences	24
Psychology & sociology	19
Business & economics	14
Foreign language & cultural studies	10
Other	33

## University Teachers by Gender (%)



## University Teachers by Sponsor Country (%)

USA	57
Korea	14
Australia	10
Other	19



Rotary Grants for University Teachers recipient Adel Yousif of Deakin University in Victoria, Australia (District 9810), with post-graduate students at Bizert University on the West Bank in Palestine (District 2490). Yousif taught students and formed three new inter-university partnerships with nutritional science departments of Palestinian universities.

# GROUP STUDY EXCHANGE

Established in 1965, the Group Study Exchange program is a unique educational experience for young business and professional persons between the ages of 25 and 40. Approximately 70,000 people have participated in Group Study Exchange, making it TRF's widest-reaching program, with over \$100 million total program awards estimated. Group Study Exchange teams spend four to six weeks abroad observing their own professions in their host country while exchanging information about their home country and experiences.

## Program Objectives

The Group Study Exchange program is designed to enhance international understanding and goodwill through

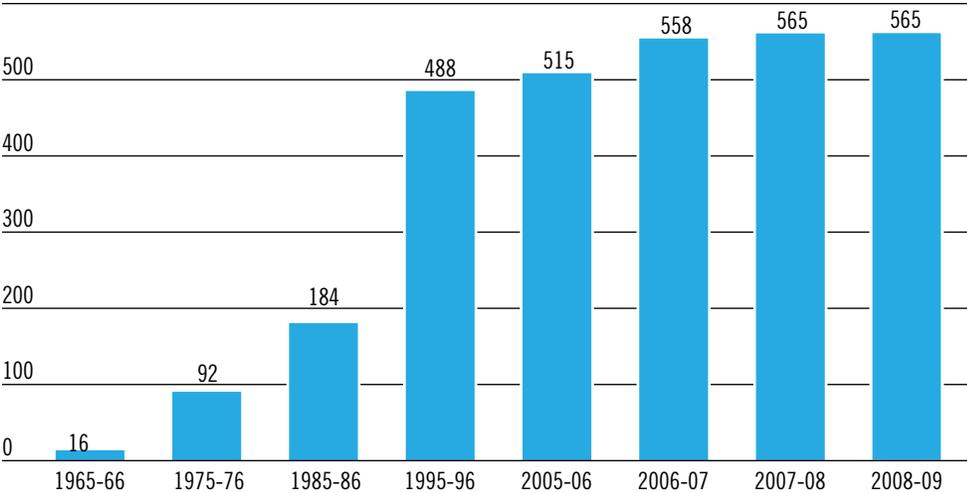
- Vocational activities that provide opportunities for team members to observe their vocations as practiced in another country, while impacting their long-term careers
- Cultural experiences that allow participants to study another country and its people, culture, and institutions
- Fellowship opportunities that encourage team members and hosts to meet, communicate, and live with each other in a spirit of fellowship and goodwill
- Rotarian involvement that offers Rotarians specific, practical, and meaningful opportunities for international service



*GSE team from Gurgaon, India (District 3010), is greeted by Rotarians in Fukushima, Japan (District 2530). Moved by their presentations, Past District Governor Michio Ajito of Japan donated \$5,000 to a Rotary-supported cancer hospital in India.*

# History of Group Study Exchange Teams Awarded

Program awards for 2008-09 totaled \$4.0 million



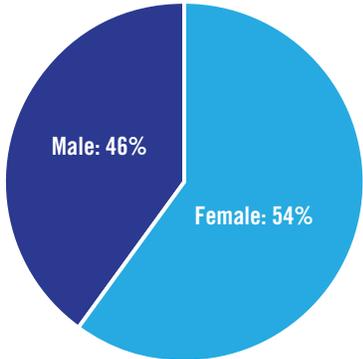
## Group Study Exchange

Award Totals	2007-08	2008-09	% Change
World Fund Teams	503	498	-1.0
Second (DDF) Teams	62	67	8.1
<b>Total</b>	<b>565</b>	<b>565</b>	<b>0.0</b>

Each year, approximately 1 percent of exchanges are canceled for various reasons. The totals above represent the number of teams and enhancements utilized after cancellations.

## GSE Team Members by Gender

Percentages include Team Members and Team Leaders



## Vocational Distribution of GSE Participants

Vocation/ Profession	Team Members/ Leaders %
Management/ Administration	29
Education	16
Public Service & Social Work	16
Engineering, Science & Computer Science	9
Arts & Journalism	8
Medicine	6
Legal	4
Finance	4
Sales & Marketing	4
Architecture	2
Other	2



*GSE team members from Medellin, Colombia (District 4280), practice speaking English with fellow university professors from Albuquerque, New Mexico, USA (District 5520). They discussed how U.S. and Colombian universities are structured, shared practical ideas for improving the institutions where they teach, and compared cultures. Says District 4280 team member Carolina Pereni of Bogota: "My perception [of the Southwestern United States] completely changed.... I was left with such a positive impression that now I encourage my family and friends to visit New Mexico."*



*Team members from the USA (District 5490) and Australia (District 9680) with New South Wales district leaders and other Rotarians in Sydney.*

## Success Story

Rotary International's first wheelchair-users Group Study Exchange brought together manual wheelchair users with acquired spinal cord injuries from Phoenix, Arizona, USA (District 5490), and Sydney, Australia (District 9680), to share cultures and dissolve misperceptions about what it means to be disabled. The teams paired up to teach knowledge, tolerance, and sensitivity to fellow Rotarians and the community at large first in Sydney and, a month later, in Phoenix. They gave numerous talks on how to focus on the abilities of team members, rather than their disabilities, and demonstrated that wheelchair GSEs are logistically possible. Teams gained new ideas for promoting inclusion through legislation and accessible products and services to share with their respective home countries. Members from both teams plan to continue building friendships and partnering to share their experiences on living, working, and traveling as and with wheelchair users. Team members encourage districts to include qualified physically challenged members in their future GSE teams. Past District Governor Don Schiller says that the exchange "set a new standard of high excellence for other Rotary clubs and districts to select people with disabilities to participate in Rotary Group Study Exchange."

# ROTARY CENTERS FOR INTERNATIONAL STUDIES



In April 1999, The Rotary Foundation Trustees approved the plan to establish seven Rotary Centers for International Studies in peace and conflict resolution with leading universities worldwide. The Rotary Centers initiative stemmed from a longtime dream of Rotarians for a Rotary university or academy dedicated to peace, understanding, and goodwill. Currently, six Rotary Centers offer master's degrees in peace and conflict studies or a related area:

- University of California, Berkeley, USA
- Duke University/University of North Carolina at Chapel Hill, USA
- International Christian University, Tokyo, Japan
- Universidad del Salvador, Buenos Aires, Argentina
- University of Bradford, England
- University of Queensland, Brisbane, Australia

A professional development certificate course is offered at the Rotary Center at Chulalongkorn University, Bangkok, Thailand.

More than 430 Rotary World Peace Fellowships alumni from over 80 countries have completed this program for total awards of \$23 million.

## Program Objectives

The Rotary Centers program has been identified as a major educational priority in achieving TRF's mission for world understanding and peace. The objectives and purposes of the Rotary Centers are to

- Advance research, teaching, publication, and knowledge on issues of peace, goodwill, causes of conflict, and world understanding
- Provide educational opportunities for a group of Rotary World Peace Fellows, chosen from various countries and different cultures, to advance knowledge and world understanding among potential future leaders of government, business, education, media, and other professions
- Establish a program through which TRF and the member clubs of Rotary International would become increasingly effective in promoting greater tolerance and cooperation among peoples, leading to world peace and understanding

## Success Story

Mahamoud Sh.Ahmed of Borama, Somalia, attends the Rotary Center at the University of Bradford, England, where he is working toward an MA in conflict resolution.

Sh.Ahmed's own childhood was interrupted by interclan violence, forcing his family to flee to Ethiopia. He eventually returned to Borama, finished college, and worked in television. He now uses that background to give presentations promoting peace.

As part of the two-year peace fellowship, Sh.Ahmed completed a research project



*Sh.Ahmed with sponsor counselor Marianne Roessingh van Iterson of District 1570 in front of the Peace Palace, The Hague.*

in Sri Lanka on conflict and its effect on communities. He plans to carry his insights back to Somalia, stating that the key to achieving peace and happiness in our world is “respecting, recognizing, and accepting our difference[s].”

## Program Funding

Funding for the Rotary World Peace Fellows depends on the financial support of Rotary districts worldwide. All Rotary districts are encouraged to make District Designated Fund (DDF) allocations in any amount to the fund that supports the fellows. Districts that annually contribute \$25,000 in DDF are known as Rotary Centers Peacebuilder Districts and receive appropriate recognition. As of 30 June 2009, combined funding for the Rotary Centers for International Studies program for 2008-09 totaled \$4.3 million. Through

a combination of peacebuilder district commitments, DDF in other amounts, and Major Gifts to the Permanent Fund, the first six classes of Rotary World Peace Fellows are fully funded.

TRF provides university stipends to administer the six Rotary Centers for International Studies. Funding for these administrative stipends comes from a Trustee commitment to support the program. In the long term, TRF also has implemented a Major Gift fundraising focus to endow the Rotary Centers for International Studies with restricted outright gifts to the Permanent Fund. The Rotary Centers Major Gift Initiative is underway to raise \$95 million to fully endow the Rotary Centers by the year 2015. As of 30 June 2009, approximately \$40 million has been raised in Major Gifts of \$250,000 or more.

In 2008-09, TRF received eight named Rotary World Peace Fellowships and eight endowed Rotary World Peace Fellowships.

### Rotary World Peace Symposium

The second Rotary World Peace Symposium was held in Birmingham, England, 18-19 June. Approximately 350 Rotarians, peace fellows, and alumni gathered to discuss the theme “Challenges to Peace-building.” The keynote speakers included Archbishop Emeritus Desmond Tutu of South Africa and leading peace studies experts Professor Paul Rogers and former UN Undersecretary Jan Egeland. Panel discussions focused on topics relating to migration, development, religion and ethnicity, and the role of media in conflict situations.

## Rotary World Peace Fellows Selection

Class VIII (2008-10) Rotary World Peace Fellows were selected in October 2007, and Class IX (2009-11) Rotary World Peace Fellows were selected in October 2008.

### Comparison of Classes VI, VII, and VIII at the time of selection

	Class VI, 2007-09	Class VII, 2008-10	Class VIII, 2009-11
Total fellows selected	60	60	60
Citizenship (number of countries represented)	36	33	33
Low-income country citizenship (%)	55	47	35
Gender (%)	58 female 42 male	48 female 52 male	67 female 33 male
Average age	31	30	30

## Rotary Peace and Conflict Studies Fellows Selected

Fellows were selected in August for the January 2009 program session and in January for the July 2009 program session. Comparison of selected fellows in July 2008 and January 2009 sessions:

	July 2008	January 2009
Total fellows selected	18	21
Citizenship (number of countries represented)	13	16
Low-income country citizenship (%)	78	76
Gender (%)	30 female 70 male	31 female 69 male
Average age	41	37.5

# ALUMNI RELATIONS

## The Rotary Foundation Alumni Network

The mission of The Rotary Foundation Alumni Network is to engage and connect the program participants, alumni, and volunteers of The Rotary Foundation and to celebrate their experiences and achievements. Its vision is to establish and enhance a mutually beneficial and enduring relationship between the Foundation and its program participants, alumni, volunteers, and friends. All participants of The Rotary Foundation’s educational programs, as well as certain recipients of humanitarian grants, are part of this network that seeks to maintain a lifelong relationship with Foundation alumni.

Rotary Foundation alumni associations play an important role in the network. At the end of 2008-09, there were over 60 alumni associations around the Rotary world. These groups primarily engage in Rotary service and act as mentors to future Educational Programs participants.

## Rotary Foundation Alumni

Snapshot of alumni added during select years.

	1947-48	1957-58	1967-68	1977-78	1987-88	1997-98	2007-08	2008-09
Ambassadorial Scholarships	18	125	168	787	1,294	1,345	673	655
Group Study Exchange			224	621	1,789	2,326	2,756	2,720
Rotary Grants for University Teachers					35		19	21
Rotary Centers for International Studies							88	93

## Success Story

### Helping to pipeline polio vaccine in Pakistan, Afghanistan

Farrukh Jamal Syed (1989-90 Ambassadorial Scholar) is playing a key role in the battle to end polio. His Pakistan-based company, Simcon International, manufactures vitally needed vaccine carriers that are being provided through a PolioPlus Partners grant. Substantial funding for the grant came from Rotarian Dan Holzapfel, of Cleveland, Australia.

“The national Pakistan PolioPlus Committee saved around \$40,000, thanks to the involvement of this [former] Rotary Foundation Scholar,” says committee chair Abdul Haiy Khan of Syed’s contribution to the polio eradication effort. Khan adds that other carriers cost at least three times more than the Simcon carriers.

Since 2006, Simcon has produced approximately 100,000 carriers. “It is a nice feeling of satisfaction and great achievement [to work] for humanity and The Rotary Foundation,” Syed says. “Work for the Rotary name has great importance in my life.”

“The experience I gained from the scholarship directly helped me in building the concept for Simcon,” Syed says. Syed has maintained ties with Rotary ever since he studied computer-assisted design and manufacturing as an Ambassadorial Scholar in England. He later joined his sponsor Rotary Club of Islamabad (Metropolitan) but was unable to maintain his membership after moving his company to a remote area. Syed has since relocated the business to downtown Karachi and hopes to rejoin the organization that helped launch his career.



*Former Ambassadorial Scholar Farrukh Jamal Syed hands a vaccine carrier to Abdul Haiy Khan, chair of the Pakistan PolioPlus Committee.*

## Rotary Alumni Celebration

The annual meeting of the network is the Rotary Alumni Celebration, an event where alumni and Rotarians engage, connect, and celebrate their relationship with Rotary. The 2008-09 year marked the second Rotary Alumni Celebration, 20 June 2009, in Birmingham, England. More than 225 Foundation alumni and Rotarians registered for the event. Keynote speakers included former Ambassadorial Scholar Jean-François Rischard, retired vice president of the World Bank, and Alex Buchanan, Global Alumni Service to Humanity Award winner.



*Buchanan with 2008-09 RI President Dong Kurn Lee (left) and 2008-09 Rotary Foundation Trustee Chair Jonathan B. Majiyagbe (right).*

## Global Alumni Service to Humanity Award

The Rotary Foundation Global Alumni Service to Humanity Award was created to honor an outstanding former Foundation program recipient whose extraordinary service to humanity and professional achievements exemplify the Rotary ideal of Service Above Self. Candidates must have provided outstanding service to humanity and must have achieved the highest degree of distinction in their profession or vocation. They must have served as a global citizen impacting the international scene. The Foundation's highest honor given to alumni, it is awarded annually at the RI Convention.

Rotarian Alex Buchanan was a 1959-60 Ambassadorial Scholar sponsored by the Rotary Club of Korumburra, Victoria, Australia, to study agriculture and science at Iowa State University in Ames, Iowa, USA. Dr. Buchanan is best known for developing the Australian high protein milk biscuit in 1965, which continues to be used in disaster areas around the world today. While with Australian Department of Foreign Affairs, he also developed nutrition balanced infant food in Thailand. He served as the editor of the ASEAN Food Journal for the Association of Southeast Asian Nations and was a founding member of the United Nations University world hunger program. Today, he is executive director of the ATSE Crawford Fund, which provides for the Royce and Jean Abbey Agricultural Training Program for Ambassadorial Scholars from low-income countries. He is a member of the Rotary Club of Melbourne.

# FUTURE VISION PILOT

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## Executive Summary

In anticipation of The Rotary Foundation's 100-year anniversary in 2017, the Trustees set out to develop a plan to move the Foundation toward its second century of service. The Trustees sought input from a wide variety of stakeholders through interviews, surveys, focus groups, and input sessions in developing the Future Vision Plan. The plan updates the Foundation's mission and creates a more effective and efficient way to help Rotarians develop diverse projects with greater impact and sustainable outcomes.

The Future Vision Plan is designed to

- Simplify Foundation programs and processes consistent with the mission
- Focus Rotarian service efforts where they will have the greatest impact by addressing priority world needs that are relevant to Rotarians
- Offer program options to help achieve both global and local goals
- Increase the sense of ownership at the district and club levels by transferring more decisions to the districts
- Gain greater understanding of The Rotary Foundation's work and enhance Rotary's public image

The Future Vision Plan offers two types of grants: Rotary Foundation District Grants and Rotary Foundation Global Grants.

Rotary Foundation District Grants are block grants made to districts for up to 50 percent of their District Designated Fund (DDF) to support activities that fit within the mission of The Rotary Foundation. Districts can use these grants to fund scholarships, support vocational training teams, sponsor volunteer service, provide disaster recovery, and carry out community

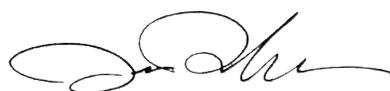
and international service projects. District grants allow Rotarians to respond quickly to urgent needs and to plan smaller projects in their communities. Districts will be able to fund many of their favorite current activities through the use of district grants.

Rotary Foundation Global Grants support larger humanitarian projects with sustainable, high-impact outcomes; scholars; and vocational training teams in the following six areas of focus:

- Peace and conflict resolution/prevention
- Disease prevention and treatment
- Water and sanitation
- Maternal and child health
- Basic education and literacy
- Economic and community development

Through the scope of the global grant projects, the Foundation will enable Rotarians to reach a greater number of people and do more good in the world.

277 districts applied to participate in the Future Vision pilot, and 100 districts were selected. These districts will play a key role in testing the new grant-making model and the online processing system and find out what works and what doesn't. Throughout the planning year, pilot districts will receive training and materials that will prepare them for full participation in the pilot beginning July 2010. Among the materials being sent to pilot districts is a monthly newsletter that is available to all interested Rotarians.



James Robinson  
Project Facilitator  
Future Vision Pilot

## Future Vision Pilot Districts

District	Country/Geographical Area
1020	Scotland
1070	England
1120	England
1130	England
1430	Finland
1450	Denmark
1600	The Netherlands
1630	Belgium; Luxembourg
1640	France
1660	France
1760	France
1830	Germany
1860	Germany
1911	Hungary
1970	Portugal
1990	Switzerland
2070	Italy; San Marino
2080	Italy
2201	Spain (central)
2360	Sweden
2430	Azerbaijan; Kazakhstan; Kyrgystan; Tajikistan; Turkey
2481	Greece (part of); Kosovo Administered by UNMIK; Former Yugoslav Republic of Macedonia; Montenegro; Serbia
2580	Japan (portion including Metropolitan Tokyo and Okinawa Prefecture)
2650	Japan (Fukui, Kyoto, Nara, and Shiga)
2690	Japan (Shimane, Tottori, and Okayama)
2760	Japan (Aichi)
2770	Japan (part of Saitama)
2830	Japan (Aomori)
2980	India (part of Tamil Nadu)
3000	India (part of Tamil Nadu)
3110	India (parts of Madhya Pradesh and Uttar Pradesh)
3131	India (part of Maharashtra)
3140	India (part of Maharashtra)
3240	India (North Bengal and states of Assam, Manipur, Meghalaya, Nagaland, Arunachal Pradesh, Mizoram, Sikkim, and Tripura)
3250	India (Bihar and Jharkhand)

District	Country/Geographical Area
3330	Thailand
3360	People's Democratic Republic of Lao; Thailand
3400	Indonesia
3500	Taiwan
3630	Korea
3650	Korea
3660	Korea
3770	Philippines
3810	Philippines
4160	Mexico (Michoacan, Queretaro, Guanajuato, and parts of Jalisco and Hidalgo)
4170	Mexico (Estado de Mexico, Distrito Federal, and part of Hidalgo)
4250	Belize; Guatemala; Honduras
4280	Colombia (western part)
4390	Brazil (Alagoas, Sergipe, and part of Bahia)
4400	Ecuador
4420	Brazil (part of São Paulo)
4500	Brazil (Rio Grande Do Norte, Paraiba, and Pernambuco)
4570	Brazil (part of Rio De Janeiro)
4610	Brazil (part of São Paulo)
4651	Brazil (part of Santa Catarina)
4770	Brazil (part of Goias and Minas Gerais)
4780	Brazil (part of Rio Grande Do Sul)
4825	Argentina (part of Buenos Aires)
4855	Argentina (part of Buenos Aires)
4865	Argentina (Mendoza, San Juan, and San Luis)
4915	Argentina (part of Buenos Aires)
4980	Uruguay (eastern part)
5020	Canada (part of British Columbia); USA (part of Washington)
5040	Canada (British Columbia)
5160	USA (California)
5170	USA (California)
5340	USA (California)
5360	Canada (parts of Alberta and Saskatchewan)
5420	USA (Utah)
5440	USA (parts of northern Colorado and Nebraska; Wyoming)

District	Country/Geographical Area
5670	USA (Kansas)
5890	USA (Texas)
5960	USA (parts of Minnesota and Wisconsin)
6060	USA (Missouri)
6150	USA (Arkansas)
6200	USA (Louisiana)
6380	Canada (part of Ontario); USA (part of Michigan)
6400	Canada (part of Ontario); USA (part of Michigan)
6420	USA (Illinois)
6560	USA (Indiana)
6860	USA (Alabama)
6900	USA (Georgia)
6970	USA (Florida)
7070	Canada (Ontario)
7210	USA (New York)
7620	USA (District of Columbia; part of Maryland)
7630	USA (Delaware; part of Maryland)
7690	USA (North Carolina)
7930	USA (parts of Massachusetts and New Hampshire)
7980	USA (Connecticut)

District	Country/Geographical Area
9100	Benin; Burkina Faso; Cape Verde; Côte d'Ivoire; The Gambia; Ghana; Guinea; Guinea Bissau; Liberia; Mali; Niger; Senegal; Sierra Leone; Togo
9110	Nigeria
9200	Eritrea; Ethiopia; Kenya; Tanzania; Uganda
9270	South Africa
9400	Botswana; Mozambique; South Africa; Swaziland
9500	Australia (parts of Northern Territory and South Australia)
9550	Australia (Northern Territory and part of Queensland); Democratic Republic of Timor-Leste
9600	Australia (part of Queensland); Papua New Guinea; Solomon Islands
9800	Australia (part of Victoria)
9940	New Zealand



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